

Analysis of Food Demand in Assam: Evidence and Application from Primary and Secondary Data

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By

Bandana Chowdhury

Registration No: 146141004

Department of Humanities and Social Sciences

Indian Institute of Technology Guwahati

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Dedicated to

My Parents

Murali Dhar Chowdhury and Chapala (Baby) Chowdhury



Indian Institute of Technology Guwahati
Department of Humanities and Social Sciences
Guwahati-781039, Assam, India

Declaration

This thesis entitled “**Analysis of Food Demand in Assam: Evidence and Application from Primary and Secondary Data**” submitted for the degree of Doctor of Philosophy has not been previously submitted for any other degree of this or any other university and is my original work.

In keeping with the general practice of reporting scientific observations, due acknowledgement has been made wherever the work described is based on the findings of other investigations.

B. Chowdhury.

Place: Guwahati

(BANDANA CHOWDHURY)

Date: 16th August 2021

Research Scholar

Department of Humanities and Social Sciences


IIT Guwahati



Certificate

This is to certify that Ms. Bandana Chowdhury has prepared the thesis entitled “**Analysis of Food Demand in Assam: Evidence and Application from Primary and Secondary Data**” for the degree of Doctor of Philosophy at Indian Institute of Technology Guwahati. The work was carried out under my supervision and in strict conformity with the rules laid down for the purpose. The thesis is the result of her investigations and has not been submitted either in whole or in part to any other university/institution for a research degree.

Place: IIT Guwahati


(Dr. Bodhisattva Sengupta)

Date: **17 August 2021**

Supervisor

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B. Chowdhury.

Date: 16th August, 2021

Bandana Chowdhury

Place: Guwahati

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Abbreviation

Abbreviation	Explanation
AIC	Akaike's Information Criteria
AIDADS	An Implicitly Directly Addictive Demand System
AIDS	Almost Ideal Demand System
ANOVA	Analysis of Variance
BIC	Bayesian Information Criteria
BTL	Basic Translog
CBS	Constant Budget Share
EFM	Egg, Fish, Meat
FNGLS	feasible non-linear Generalized Least Square
FSU	First Stage Unit
GLS	Generalized Least Square
HH	Household
HS	Higher Secondary/ Class 12 th
IMR	Inverse Mill's Ratio
LA-AIDS	Linearly Approximate Almost Ideal Demand System
LES	Linear Expenditure System
LTL	Linear Translog
MPCE	Monthly Per Capita Expenditure
NLS	Non-linear-least-square
NSSO	National Sample Survey Organization
PG	Post Graduation
PIGLOG	Price Independent Generalized Logarithm
PTI	Pan, Tobacco and Intoxicants
QES	Quadratic Expenditure System
QUAIDS	Quadratic Almost Ideal Demand System
RNLPS	Restricted Non-Linear Preference System
SC	Scheduled Caste
SD	Standard Deviation
SRS	Simple Random Sampling
SRSWOR	Simple Random Sampling Without Replacement
ST	Scheduled Tribe
SUR	Seemingly Unrelated Regression
UK	United Kingdom
URP	Uniform Reform Period
US	United States of America
UFS	Urban Frame Survey
USU	Ultimate Stage Units
INR	Indian Rupee

Abstract

The thesis addresses the issues related to food demand estimation for the Indian state of Assam through exploiting both official (NSSO) as well as survey data. Motivation for taking up this research is twofold. First, although there are many types of research related to pan India level concerning computations of various demand elasticities, studies that are based on a single region or a state are somewhat rarer. Such pan-Indian studies do not do justice to the diversities that are natural to a country like India. Thus, there is a motivation for such studies from a positive frame of analysis. Second, such elasticity measures directly contribute to understanding and implementation of various policies, e.g., tax policy in particular and food policy in general. It is our contention that in a country like India, a “one size-fits-all” type of policy may miss its welfare targets altogether. And hence, in order to implement a differential regional policy (or policies), we need to understand regional demand patterns. Hence the research objective also has a normative dimension.

We provide a brief outline of the thesis here. First, a broad range of literature is reviewed to understand the issues involved both at the national and international levels. This non-technical survey allows us to identify the gaps in the present state of knowledge and provides the motivation for the current endeavour. Second, we reviewed the technical methodology of demand estimation and its applications, particularly to tax subsidy issues. These two chapters complement each other. Given this background, Chapter 4 explores the pattern of food consumption in Assam, using secondary data sources (NSSO 68th and 66th rounds). We also analyze the methodology of these rounds and highlight their similarities and differences. Then, using the data, we undertake a comparative study of elasticities across rural and urban sub-samples (within a single round) as well as over the different rounds (over time comparison). We use both the Linear Expenditure System (LES) and LA/AIDS estimation methods to figure out the elasticities. Using the estimates, we show how the data can be used to predict the direction of optimal commodity tax reform. Given the obsolescence of the data (NSSO 68th round was carried out in 2012, and since then there are no other rounds of NSSO detailing consumption expenditure), we carried out a survey data in two contiguous districts of Assam: namely Kamrup Metropolitan (That is, Guwahati city, the state capital) and Kamrup. The sample survey covers both rural and urban parts. The next two chapters are devoted to the analysis of the survey. Chapter 5 presents the details of the primary data.

After providing the details of survey methodology, the rest of the chapter is then devoted to exploratory analysis of household-level consumption expenditures (at various levels) and their link with demographic characteristics. We extensively use paired t-tests and ANOVA analysis to highlight differences in the consumption analysis. Of course, such group comparisons have problems of their own.

Hence, in the next chapter, we use the data for regression analysis and applications. The main aim is to analyse food consumption patterns. In that chapter, we use two different techniques to analyse demand. First, I used multiple equation demand system estimation (using LES and LA/AIDS) where the data permitted. Second, the chapter also discusses a single equation model (with limited data) and highlights the difference between urban/rural as well as poor/rich sub-samples in terms of the effect of demographic variables and expenditure elasticities. The estimates from the complete demand system are used in optimal commodity taxation literature as well.

Based on the findings, one of the major implications is that policymakers should consider context-specific identification of factors affecting food consumption demand. Estimates do differ across samples as well as across the method of estimation. Policy-wise, one must pay attention to the demographic variables. Our analysis provides some limited evidence that the tax rules as prescribed by the current GST regime should be modified.

Publications

1. Chowdhury, B. (2017) Understanding Two Demand Systems: Theoretical and Empirical Evidences, *Assam Economic Review*, Volume 12, pp 84-95
2. Chowdhury, B. (2016) Optimal Commodity Taxation: Evidences from Assam, *Assam Economic Review*, Volume 11, pp. 264-278



CHAPTER 1

INTRODUCTION

1.1 Background of the Study

Economists utilize consumption data in multiple ways. At one end, Macroeconomists pay their attention to *the aggregate* consumption behaviour of a country as it constitutes a large part of National Income. Initiated by Keynes (1936), the key intellectual challenge is to understand the determinants of consumption expenditure in an economy (Friedman 1957, Ando and Modigliani 1963, Hall 1978 are among some references). On the other hand, micro economists focus on patterns of household consumption. The reason behind such a focus is the implicit fact that individual levels of material well-being depend crucially on the consumption of goods and services. Hence, the consumption vector of goods and services (both in levels as well as composition) translates into an indicator of the standard of living of an individual or a society (Slesnik, 2000 provides a discussion in the context of the United States of America). The research agenda here has three dimensions. The primary thrust of research is to understand how consumption is affected by various economic and non-economic factors. Once these factors are identified, the second question is how a change in these factors relates to a change in consumption patterns, that is, the sensitivity of consumption (again, both in terms of level and composition) to the exogenous determinants. Finally, since consumption patterns are linked with welfare, the role of economic policies (in which the change in exogenous factors are sought *consciously*) in aiding and abetting the promotion of economic well-being can also be explored. From this perspective, a microeconomic study of consumption patterns applies to numerous and fundamental normative analyses. These include (but are not limited to) projections of future consumption demand, nutritional analysis (adequate intake of calorie and other micronutrients) and promotion of healthy diet patterns (such as reduction in demand for junk foods, see Powell and Chaloupka 2009), construction of cost of living indices, as well as designing commodity taxes.

Food is one of the most fundamental needs for human existence. As Zezza et. al. (2017) have pointed out, expenditure on food contributes to roughly 50% (if not more) of the household

budget. Hence food consumption pattern of households is an important barometer of individual welfare and well-being. Such a large share makes the estimation of food expenditure and its principal determinants an integral part of applied welfare economics. Over time and in cross-section, the distribution of consumption patterns across different socio-economic groups is also essential on its own (Vaidyanathan, 1985; Reddy 2004; Pavithra, 2008). Changes in the demand pattern of individuals have serious repercussions in growth, in intra- and international trade as well as in the development prospects of a country.

The current research focuses on the study of the effect of the household budget and other demographic variables (such as family size and composition, household-level educational attainment, socio-demographic variables such as caste, religion, and linguistic identity) on household consumption. Studies in India and elsewhere have indicated that the relationship between consumption decision and demographic variables are likely to be different for different food items (Khan and Khalid, 2012; Dankwa et.al, 1992; Deaton, 1989; Gupta and Mishra, 2014). Further, linking consumption to demographic variables enable policymakers to go beyond economic variables (such as income/expenditure and/or prices) as the only marker of consumption. For example, given the same level of income or prices, if a group of households with certain common demographic characteristics 'fall behind' in food consumption; policymakers can go for group/family specific policies. Estimates are also sensitive to the place of residence, i.e. along with urban/rural segments (Deaton and Tarozzi, 2000; Rogers 1988; Deshmukh and Vyavahare, 2018). Thus, such estimates can be used for multiple purposes.

1.2 Statement of the Problem

Reviews of the existing literature on these topics show that a few works have been carried out along these lines for India as a whole. But as far as my knowledge goes, only a limited number of studies are devoted to the analysis of regional demand patterns in India. Unless exhaustive research is conducted to understand regional consumption patterns, there is a high possibility that policies aimed at improving the standard of living may miss their welfare targets altogether. Therefore, an academic effort has to be channelized towards the study of consumption patterns in the region. One hopes for a better understanding of regional demand patterns, the characteristics of which often get masked under an all-India study. Such an endeavour may help to predict local demand of food products under different scenarios of

prices and income and could prove valuable for the planners for formulating region-specific policy decisions that hinge crucially on spatial characteristics, rather than adopting a “one-size-fits-all” type of policy.

The focus of the present study is Assam in general and Kamrup (Metro) and Kamrup District in specific. The current research focuses on the effects of economic variables like household budget/ prices and other demographic variables (such as family size and composition, household-level educational attainment, socio-demographic variables such as caste, religion, and linguistic identity) on household consumption. As an application, I have shown how the elasticity estimates can be used to judge the direction of commodity tax reform.

1.3 Objectives of the Study

As stated above, the main objective of the study is to investigate consumer demand behaviour in Assam.

Based on this broad objective, we propose the following sub-objectives:

1. To explore the consumption patterns of food items.
2. To apply the knowledge of consumption patterns in two areas: demand estimation and optimal taxation.

1.4 Data Source and Methodology

The present study uses both primary and secondary sources of data. As far as secondary sources are concerned, data on the research is collected and collated from various reports and publications of government and other organizations, such as the National Sample Survey Organisation (mainly NSSO 66 and 68 Rounds).

But to fill up the gaps of the secondary analysis which includes missing data regarding certain consumption items, the accuracy of NSSO data, obsolescence of relevant data (till 2012 only), I also conducted a primary survey at a much-disaggregated level. The field of the study is two contiguous districts of Assam. I have followed the primary division proposed by the National Sample Survey Organization (NSSO) of India: i.e., rural (villages within the ambit of Guwahati Municipal Area as well as far off villages) and urban (Guwahati city).

I adopted a stratified multi-stage design for the primary survey. Within the two selected districts, two basic strata are formed. The rural stratum comprises all rural areas of the district and the urban stratum includes urban areas of the district. I used both multi-stage random and purposive sampling procedures. The city of Guwahati is divided into six zones by the Guwahati Municipal Corporation namely, East Guwahati, West Guwahati, South Guwahati, Central Guwahati, Dispur and Lokhra. One municipal ward from each zone has been selected randomly. A proportional random sampling technique is used. Thus, the number of sample units of chosen households in each zone is proportional to the number of households in the zones. Chatribari from South, Adabari from West, Gorchuk from Lokhra, Fancy Bazar from Central, Khanapara from Dispur, Ganeshguri from East was randomly selected for the final survey. Also, Dharapur and Garal from the Azara block have been randomly selected. For Kamrup district, Khepnikuchi village from Rangia, Hadala village from Hajo, Bansar village from Sualkuchi, Upar Hali village from Palashbari, Tinigharia from Boko, and Kukur Mara from Chhaygaon have been randomly selected after purposively clubbing villages together with specific characteristics such as the prevalence of particular social or religious groups, religion, etc. within the village.

For both primary and secondary sources, I have analyzed the collected data using multiple estimation strategies. The relevant econometric models mainly come in two groups. The majority of the work is done through multiple equation demand system estimation. The commodities (or groups of commodities) under consideration are such that price-quantity data is available for all. Where such information is limited, a single equation model is adopted to include all categories.

The focus is mainly on estimating various elasticities and doing a comparative analysis across sub-samples and demand models. As an application of elasticity measurements, I show how the data (in a limited way) can hint towards the direction of commodity tax reform. The methodology, in detail, has been discussed in the respective chapters.

1.5 Layout of the Chapters

The thesis for the study has been prepared in seven chapters in total, including the present one. Following is a brief overview of those chapters.

Chapter 1, with the title "Introduction," incorporates the background of the study followed by the statement of the problem and objectives of the study. I present the data source and methodology in this chapter. The chapter ends with the chapter plan of the thesis.

Chapter 2 (entitled "Review of Literature") starts with a brief overview of consumption patterns. It discusses the relevant literature on the economic and socio-demographic determinants in the consumption behaviour of food items. It also reviews a few works on the issues of measurement. Moreover, studies on optimal taxation in the global scenario and India have been reviewed. In the end, the gaps in the literature have been identified and discussed. Hence, it provides a motivation for the current research. The discussion of the chapter is non-technical.

Chapter 3 provides a brief technical overview on the methodologies for estimation of multiple equation complete demand systems as well as single equation models. The focus of this chapter is on three things. First, I discuss the assumptions of each model, followed by the (system of) equations generated. Second, I derive elasticity formulas specific to those models. Finally, I show how demand estimates can be adopted for application in commodity tax literature.¹

Chapter 4 explores the pattern of food consumption in Assam using secondary data sources (NSSO 68th and 66th rounds). In this chapter, first I briefly analyze the methodology of these rounds and highlight their similarities and differences. Then, using the data, I undertake a comparative study of elasticities across rural and urban sub-samples (within a single round) as well as over the different rounds. Using the estimates, I show how the data can be used to predict the direction of optimal commodity tax reform. The problem with secondary sources justifies the necessity of a field visit.

Chapter 5 presents the details of the primary data survey done in two contiguous districts (Guwahati Metropolitan and Kamrup) of Assam. The survey gathered information on certain food items of consumption as well as the relevant demographic features of the respondents. I provide a detailed account of the survey methodology. The rest of the chapter is then devoted

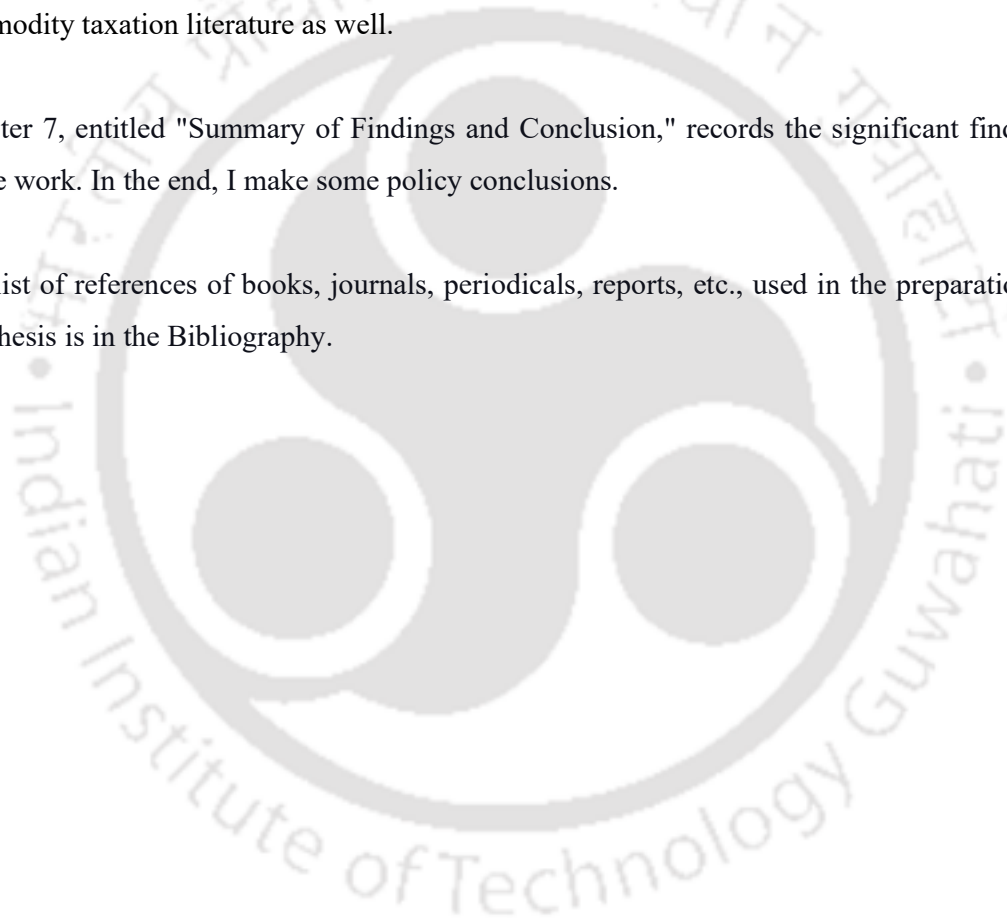
¹ Chapter 2 and 3 are intertwined as the literature and estimation procedure are closely linked.

to exploratory analysis of household-level consumption expenditures (at various levels) and their link with demographic characteristics.

Chapter 6 uses the data collected in the primary survey in regression analysis and applications. The main aim is to analyse food consumption patterns. In that chapter, I use two different techniques to analyse demand. First, I used multiple equation demand system estimation where the data permitted. Second, the chapter also discusses a single equation model (with limited data) and highlights the difference between urban/rural as well as poor/rich sub-samples. The estimates from the complete demand system are used in optimal commodity taxation literature as well.

Chapter 7, entitled "Summary of Findings and Conclusion," records the significant findings of the work. In the end, I make some policy conclusions.

The list of references of books, journals, periodicals, reports, etc., used in the preparation of this thesis is in the Bibliography.



CHAPTER 2

REVIEW OF LITERATURE

2.1 Introduction

Exploration of consumer behaviour is a cornerstone of modern neoclassical analysis. The theory, as developed by, among others, Marshall (1890)², Walras (1874), Hicks (1939, 1956), provide two important strands. First, methodologically speaking, the development of the theory of consumer behaviour parallels the methodology of economics itself: one can see it as a classic case of studying “human behaviour as a relationship between ends and scarce means which have alternative uses” (Robbins, 1932). The theoretical explorations linked consumption to welfare (particularly after Hicks, *ibid*), and since then has been an important ingredient of welfare economics. On the other hand, to interpret demand data to be consistent with such theoretical predictions, new empirical tools have been developed to bridge the gap between theory and empirics. Thus, demand analysis enjoys a long and fruitful intellectual tradition from both theory and empirical points of view (Deaton, 1980).

Of course, demand has many facets, as the vector of consumption, particularly in modern industrial society, can be very large. For example, one may focus on the demand for energy (Ros, 2017), Mobile phones (Ahn and Park, 2010), for medical care (van Der Gaag and Wolfe, 1991), leisure and associated activities (Njegovan, 2006), or even demand for environmental services provided by, say, national parks (Khan, 2009). However, in this present work, I will focus on the demand for food.

Food is a basic need of human existence and has an enormous economic impact on households. For this reason, it is imperative to gain a thorough knowledge of the determinants of food demand to design comprehensive agricultural, food and social policy options that improve access to food. Expenditure (income) and price elasticities of food demand are exemplified as the key information for this purpose, and econometric analyses are needed to estimate them empirically.

Two main issues are involved. First, one needs to discuss the determinants of consumer demand as predicted by traditional economic theory. An equally important component is the

² A stand-alone chapter on “Law of demand” can be found in Cournot (1838).

estimation technique involved. It is possible that different techniques, when applied to the same data set, yield completely different results regarding the key elasticities. Accordingly, we have devoted two sections in order to survey the literature on determinants of demand and various estimation techniques (for a technical discussion of the latter, please refer to Chapter 3). Further, as an application of elasticity calculations, I explore the literature on commodity taxation which uses such elasticity measures.

The chapter is divided into the following sections. In section 2.2, we discuss the consumption pattern of food. Section 2.3 discusses the relevant literature on determinants of consumer demand. Section 2.4 devotes itself specifically to estimation techniques. Section 2.5 includes a discussion on the literature on optimal taxation. Section 2.6 concludes and indicates the research gap.

2.2 Consumption Patterns: An Overview

Regmi (2001) provides non-technical evidence that the food budget share and income elasticity of food decrease with the increase in income. The staple food of low value (such as cereals) accounts for a larger food budget share in developing countries whereas food of high value (such as dairy and meat) accounts for a larger food budget share in developed countries. There is a change in the consumption pattern of food and people are shifting from cereals to high-calorie commodities such as milk, meat, fish, etc., that is, from low value to high-value commodities (Kumar and Kumar, 2004; Meenakshi, 1996). But, in rural areas, the shift in consumption pattern is more than those with greater improvement in infrastructure (Rao, 2000). The changing consumption pattern has resulted in a decline in per capita household demand for foodgrains (Radhakrishna and Ravi, 1992; Kumar and Mathur, 1996; Murty, 1999; Kumar and Kumar, 2003). An analysis of state-level demand (in which only major states are involved) suggested that consumers are switching away from cereals toward the more expensive milk, poultry and meat products (Meenakshi 1996). In recent years, an important issue is the so-called “calorie consumption puzzle” (see Basole and Basu, 2015, Deaton and Dreze 2009), where an increase in consumption expenditure is associated with a decline in calorie intake. Law et. al (2019) provide some evidence that over time, cereal demand in India is becoming less (resp. more) income (resp. price) sensitive. Change in consumption pattern indicates changes in preferences. Hence, an understanding of such changing consumption patterns would have implications not only for food grains demand projection but also for development policies. In an age of lifestyle diseases, diets have

become important from a public health point of view. Third, for agricultural marketing and associated policies, understanding of (present and future) demand patterns becomes a key issue (majority of articles regarding food demand appear in various 'Agricultural Economics' journals). It is, therefore, pertinent to understand the consumption pattern of households in society.

Food demand in India has been characterized by changing preferences. Bhattacharya (1966) had attempted to re-examine the Rudra (1964) and Paul (1964) estimates of elasticities. It was observed that owing to the limitations of the data, the estimates have very wide margins of error. Point estimates seemed to be closer to cross-section elasticities than Rudra-Paul's suggestions that income elasticities were different from the NSSO and the elasticities of necessities and luxuries were much closer to one.

There exists an extensive explanation of studies relating to own and cross-price elasticity in international trade and also, "median" price elasticities segregated by the commodity group and country (Stern et. al. 1976). Armington (1969) used an efficient design of estimation or derivation of the own and cross-price elasticities to imports which were disaggregated by commodity types (and/or by the source country).

2.3 Determinants of Consumption

According to the theory, the main determinants of consumption are income (or, when data on income is not available, the total budget or expenditure), prices as well as tastes and preferences. Income/expenditure and price data are observed variables (and, at least theoretically, readily available), while tastes and preferences are not. Researchers have tried to capture the unobserved taste and preference patterns by looking at household level socio-demographic characteristics.

2.3.1 Income/Expenditure as Determinant of Consumption

At the very basic level, the main determinant of food demand is household income/expenditure (apart from prices). In many countries where income data is not readily available, expenditure is taken as a proxy of income. Income determines both the level and

composition of food demand. According to Engels Law³, subsistence expenditure makes up a high proportion of income for people with low per-capita income, thus leaving little room for saving (Chai and Moneta, 2008). This, at one level, immediately suggests that poor and rich consumption behaviors are different.

As far as demand components are considered, the key variable is the expenditure/income elasticity of various food items. It gives a ready reference to, say, with economic growth, which commodities have higher (or lower) consumption. It was also observed by Gupta and Mishra (2014) that people belonging to a higher income level have a healthier dietary regime which included fruits, vegetables, meat and oil consumption. Higher income led to a higher economic status which subsequently resulted in better knowledge and understanding regarding healthy eating. This view was supported by Davis et. al (1983) who analyzed that with higher income, consumption on basic needs decreased but expenditure on luxurious and semi-luxurious items increased. There is another contradictory view that pointed that a household may have lower income but higher consumption through dis-savings or with the hope that their future income may increase (Houthakker, 1957; Basumatary, 2015). A study by Mathew (2003) revealed a higher Engel's ratio in food in rural households and with an increase in both food and non-food expenditure due to an increase in the income of urban households (Pradhan et.al, 2000).

2.3.2 Prices as Determinant of Consumption

Economic theory predicts own-price elasticities to be negative and cross-price elasticities may be positive or negative depending on whether the commodities are substitutes or complements. The elasticities have both. Differences in magnitudes of own-price elasticity (compared to corresponding expenditure/ income elasticity), indicate whether the policymaker (concerned for food policy designed for vulnerable sections of society) should stress on price support or income support policies. Similarly, positive cross-price elasticity between the goods x and y indicates that a subsidy/cut in the price of x will boost the consumption of y. With respect to prices, such cross-price elasticities may be non-symmetric (Kao et. al, 2001). Andreyava et. al (2010) have conducted a meta-analysis of 160 studies in the context of the US to get an idea of the mean range of elasticities by food category as well as variations in estimates. According to their analysis, among 16 food

³ Refers to the law postulated by Ernst Engel in 1857 that states that the proportion of income spent on food tends to decline as income increases, with given tastes and preferences.

categories, Food Away From Home shows the highest (own) price elasticity and eggs rank the last. Meng et. al (2014) conducted a study (using a pseudo panel procedure) solely focused on the own and cross-price elasticities of various alcoholic beverages in the context of the UK.

A major issue is which price is to use. Time series analysis is often carried out using wholesale price indices (Viswanathan, 2001) of respective years. Cross-section analysis (in which many times, no price data is included) is carried out using “unit prices” (dividing total expenditure by total consumption). However, quality effects of food items become an issue, and elasticities reflect “quality indices” rather than prices (see appendix 2A to this chapter).

In addition to the described elasticities and consumption patterns, some other demographic features like the possible effects of income changes on patterns of per capita expenditure in both rural and urban areas; and no doubt, the simultaneous effect of total expenditure, location, and household size on food expenditure patterns of a country is also mandatory to design wide-ranging agricultural, food and social policy options that build up the strength of the households towards the healthier food access. A review of few works relating to the effect of socio-demographic characteristics on food consumption behaviour is incorporated in the next section.

2.3.3 Socio-Demographic Characteristics

The focus is the effects of the household budget and other demographic variables (such as family size and composition, household-level educational attainment, socio-demographic variables such as caste, religion and linguistic identity) on household consumption, as summarized in budget share. As said earlier, such socio-demographic variables capture the hidden “taste and preference” parameter in a positive sense. In terms of policy, the study of demographic variables and expenditure/price elasticities can be used in figuring out income supplements (at least for the commodities which have a high calorie/other nutritional benefits). Further, linking consumption to demographic variables enable policymakers to go beyond income as the only marker of consumption. Given the same level of income, if a group of households with certain common demographic characteristics ‘fall behind’ in food consumption; policymakers can go for group/family specific in-kind transfers than cash transfers.

Empirical evidence indicates that household characteristics such as household size, education, ethnicity of the household head, and residential location of the household are important factors in determining household consumption behaviour; hence, a review of a few studies on the impact of socio-demographic characteristics on consumption has been carried out with the following sub-heads.

Gender of the Head: Consumption was not homogeneous across the male-headed households and female-headed households. Khan and Khalid (2012) have demonstrated that Female-headed households seemed to have higher budget shares for housing, fuel and lighting, education and footwear with lower expenditure on food, transport and communication as compared to their male counterpart.

Region/Urban/Rural Area: In India, the rural-urban disparities of per-capita expenditure have been increasing with the increase in per capita expenditure (Deshmukh and Vyavahare, 2018). Poor Indian states have different consumption patterns than those of the richer states. Myers (2007) tries to give a proper distinction between the demand behaviour across rural and urban households and various income groups using the KwaZulu-Natal Income Dynamics Study data. This was important as a study because size structural change, demographic effects and seasonality effects were taken into account. Results revealed them to be significantly different between rural and urban households across various income groups. This implied that an accurate analysis of expenditure patterns required a disaggregated analysis that takes into account these differences in demand behaviour. Rogers (1988) focused on the socio-economic aspect of the urban and rural populations and the expenditure pattern of the two populations. The income and expenditure patterns in terms of transportation, food and housing were compared with rural and urban populations. The urban counterparts had a higher level of expenditures on food, housing and apparel whereas the rural population's average income was spent on transportation, health care, tobacco and other personal insurance. Therefore, there are differences in the way that urban and rural consumers allocate their expenditures budgets as regard socio-economic changes. In a Chinese survey, expenditure in urban areas was mostly done on luxury items and education, whereas in rural areas expenditure was on fundamental needs and basic amenities (Ha, 2006). Moreover, Rogers and Green (1978) found food expenditures to be lower in non-metropolitan areas than within metropolitan areas both away from home and at home. Rural households had a higher Engels ratio in food (Mathew, 2003) and both food and non-food expenditure

increased with an increase in income of the household urban areas of India (Pradhan et.al, 2000). Redman (1980), in an analysis of the 1972-73 and 1973-74 United States Consumer Expenditure Survey Data, revealed that households residing in the urban areas spent more on prepared foods than did households residing in rural areas and fewer meals were eaten at home by urban households than their rural counterparts. Aziz and Malik (2010, Pakistani data), show that the partial food demand systems as a basis for the future choice of Pakistani food policies in their study. The expenditures on vegetables and meats increase with higher income in rural areas weigh against the urban areas. However, the expenditures on fruits, and milk and milk products are more likely to increase with higher income both in urban areas than in rural areas. Bhalla et. al. (1999) worked with NSSO 50th Round data using log inverse expenditure function for cereal, milk and milk products and meat and eggs. At the national level, both urban and rural estimated the expenditure elasticity of cereal for rural households to be 0.29 and for urban households to be 0.18. This indicated that an increase in household income will result in a proportionally greater increase in expenditure for both rural and urban households.

Household size and Composition: Expenditure Elasticity of household size is positive for necessities and negative for luxuries with respect to income (Jain, 1983). Also, economies of household size seemed to be more effective for non-food consumption (Davis et.al, 1992). In a study by Dankwa et.al (1992),⁴ two household size effects were identified. First is the *specific effect* which resulted from the increase in the need for various commodities when family size increases. But the increase was found to be less than proportional to the increase in household size due to the presence of economies of scale in households with a larger number of consumers. Second is the *income effect* which indicates that an increase in family size makes the household relatively poorer. It was observed that with the increase in family size, the need for every commodity does not increase in the same proportion but may reduce the need for some specific items.

When a household bears a child,⁵ it cuts down the consumption of adult goods such as clothing, tobacco, intoxicants, etc., which may be regarded as the cost of the child (Deaton, 1989). Adults, mostly elders spend most of their expenditure on medical and health care in the USA (Moehrle, 1990). A concept of demographic separability was proposed by Deaton

⁴ See also Young and Hamdok (1994, data from Zimbabwe)

⁵ Barten (1964, op cit) pioneered the choice theoretic analysis of the household size and demographic considerations. As Gorman (1978) noted "When you have a wife and baby, a penny bun costs three pence" (quoted in Myles, 1996, pp 68)

et.al (1989) that formalizes the notion that there are groups of goods (adult goods) that have little or no relationship to specific classes of household demographics (the numbers or ages of children). Pollak and Wales (1981) analysed that the number of children does affect consumption patterns. Studies conducted by Heiem *et. al.* (1989, in the context of Mexico), Lahiri (1990, in the context of Egypt), Raper *et. al.* (2002, in context of USA) demonstrate that household size, employment and marital status, household composition, etc. are important determinants of consumption patterns. Grewe (1998) analysed Indonesian data to evaluate the impact of extended families on food demand.

Religion: Expenditure on consumption varies significantly among different religions of the consumers. There are religious barriers like *forbidden* and *permitted* food among consumers belonging to the Islamic religion and preference for vegetarian food seemed to be more prevalent among certain Jain and Hindu consumers (Gupta and Mishra, 2014). A larger portion of cereals (e.g., rice) was consumed by Hindu and Christian households, whereas, pulses was the staple diet among Jain, Buddhist and Sikh religious groups.

Social Group/Ethnicity: The effect of ethnicity, with income controlled, on household consumption has been investigated in studies by Redman (1980) and Capps *et. al.* (1985). Redman (1980) found that black households spent significantly less on prepared foods than did non-black households. Similarly, Capps *et. al.*(1985) also found that black households allocated smaller budget shares of total food expenditures to all convenience foods but larger budget shares of total food expenditures on non-convenience foods than did white households. Raper *et al ibid*, Charles *et al* 2009 find evidence that race and ethnicity matter both in the level and composition of consumption. Charron-Chennier *et. al* (2016) have argued that in the context of the US, racial disparities in consumption occur independently of economic disparities matters both in level and composition of consumption. Abdulai *et. al* (1999, in the context of India) show that effects of demographic variables such as region, household size, education are significant in consumption patterns.

Education: The educational level of the household head has also been found to influence household expenditure patterns (e.g., Lazear & Michael, 1988; Rikhana, 1991; Smallwood & Blaylock, 1981). In their study of food expenditure patterns in the United States, Smallwood and Blaylock found that female household heads with higher levels of education spent less on food away from home than did female household heads with lower levels of education.

Lazaer and Michael and Rikhana also found that the effect of the education level of the household head had a positive and significant effect on total household expenditures. In a study by Sekhampu, T.J. and Niyimbanira (2013) the number of people employed, employment status, and the educational attainment of the household head were also associated with a positive influence on household expenditure. This suggests that households, where the head has more education, have higher household expenditures than their less-educated counterparts. A percentage increase in the educational attainment of the head of the household was associated with a 15% increase in household expenditure. Individuals with different levels of education may have other knowledge and different perceptions about diet and health, and consequently may have a different consumption basket. Highly educated people were seen to consume less meat indicating them to be more nutrition-conscious by Vega and Gracia (2000, Mexico). Yusuf and Brooks (2010, urban Chinese data) found differences in consumption patterns with regard to the education level of the head of the household. Hasyim et al. (2018) also found household heads' education level to have significant effects on household consumption patterns of small businesses partially. This view was shared by Yueh (2006) and Omori (2010) where they observed that the education level of the household head has an additional effect on personal and household expenses. It was further mentioned that household income and parental education are the main factors influencing expenditures on children's education, entertainment, and books (Omori, *ibid*)

2.4 Measurement Issues

The section is devoted to studies that are important from a "methodological" viewpoint.⁶ The key thrust is to estimate various elasticities and then use the elasticities as a guide to policy and welfare implications. Initial attempts of obtaining the elasticity focussed on estimating single-equation models (each good is treated separately). The analysis was pioneered by Praise and Houthakker (1955, 1971), Working (1943) and Laser (1963). The advantage of single-equation models such as above is the fact that they can be used even if there is a paucity of some data (say, price). On the other hand, the method is not consistent with utility maximization (Muelbauer, 1980).

Since Stone's (1954) seminar article, many studies (see the bibliography of Deaton and Muelbauer *op cit*) have adopted a linear expenditure system as a convenient starting point.

⁶ The analysis here is as non-technical as possible.

The main problems with LES are (a) for certain values of prices and income, predicted expenditure is negative. Although it is not satisfactory from the theoretical aspect, this system may be still being used for other price-income points. (b) LES seems to be limited due to a lack of long time series data or continuous cross-section data. They are unduly restrictive as a result of arbitrary assumptions used in the derivation of parameters (Chang 1994). (c) LES is price relative and requires few independent parameters ($2k-1$; k = number of commodities). Although this makes its applicability an easy task, it is sometimes not free from limitations such as goods are Hicksian substitutes and cross-price derivatives are proportional to expenditure derivatives, expenditure elasticities are always positive, etc. Murty and Ray (1989) argued that estimation of optimal commodity taxes that are based solely on LES (e.g. Harris and Mackinnon 1979) distort the price and expenditure responses.

Despite these criticisms, LES (among all other demand models) exhibits a very close consistency with consumer choice theory (having well-defined expenditure and indirect utility functions). More recent examples include Clements et al (2020, Australian data), Lahiri (ibid), Berges and Casellas (2002, Argentina), Raper (ibid). Arar and Verme (2016) have used LES (among other systems), to compute consumption and welfare changes implied by price changes. Chang and Fawson (1994) discussed certain systematic estimation trends in consumer behaviour during 1951-1990. A higher R^2 value along with significant t statistics of the relevant estimates revealed that the LES system was a useful tool in characterising the wide tendencies in the allocation of expenditure behaviour of individuals. Although somewhat dated, Howe (1977) demonstrated how to incorporate demographic variables in a LES framework.

Now we discuss a few studies that are focused on estimation methodologies of LES are in order. Chipman and Tian (1989) deal with problems relating to the stochastic specification and MLE of LES with attached restrictions of the assumption that minimum required quantities for the commodities have a three parameters multivariate lognormal distribution. Ham (1978) estimated the LES with the help of maximum likelihood whereas Parks (1971) proposed two procedures for estimating the LES by maximum likelihood: a Gauss-Newton routine and a modification of Stone's (1954) original proposal. Here, LES has been

compared to the more conventional method of estimation and is found to use significantly less computer time than the conventional method.⁷

The basic LES model has been extended to many directions, for example, Lluch (1973)⁸ introduced Extended LES (ELES) model to obtain an estimate of savings propensity. The main difference is to change the expenditure, M , by income, Y . Houthakker (1960, see also Deaton and Wigley 1971) proposed a non-linear extension of LES.⁹

One of the most popular methods is the Almost Ideal demand system (AI demand system) proposed by Deaton and Muelbauer (1980) and its various extensions. AIDS and its various extensions give an arbitrary first-order approximation to any demand system without forcing linearity on the Engel curve. Satisfying the axioms of choice exactly, it gives a functional form that is consistent with known household-budget data. It is easy to calculate, simple to estimate, and largely avoids the need for nonlinear estimation and it can be used to test the restrictions of homogeneity and symmetry through linear restrictions on fixed parameters.

The application of (LA)/AIDS and its various extensions are many. Here, I pick a subset of key and literature. Molina (1994) used AIDS in Spain, using the annual time series of 1964-89 for six food categories. Fulponi (1989) and Margos and Donatos(1989) used AIDS to estimate Food and meat demand in France, and food demand in Greece, respectively. Blanciforti and Green (1983) modified the AIDS model with habit persistence and used it to estimate a time series model of US data for 1948-78. Ulubasoglu et al (2016) used the AIDS model to compute demand for food elasticities for 15 disaggregated food categories in Australia. Ivanova (2005) has used the model to examine the demand for domestic and imported commodities in Russia.

In the context of developing economies, Taljaard et. al (2003) estimated demand for four categories of meat (beef, chicken, pork and mutton) for South Africa using the data for 1970-2000. Abdulai and Aubert (2004) have used QU-AIDS on Tanzanian food expenditure data, Wu et al (1995) examined urban consumption of six broad food categories (rice, pork, vegetables, fish, eggs and fruits) using Chinese household survey data. Huang and David (1993s, used a time series version of LA/AIDS in order to study the impact of urbanization

⁷ My methodology is discussed in chapter 3.

⁸ Also, see Lluch and Williams (1975)

⁹ Houthakker (ibid) terms it as Addilog demand system.

on cereal demand in nine Asian countries. Dey et al (2011) used QU-AIDS to investigate demand for fish in Bangladesh, using a consumer survey that covered four non-coastal districts. Using data from household income and expenditure survey 2006-2007, Nirmali and Edirisinghe (2015) estimated the changes in price and expenditure in Sri Lanka's western province with the usage of LA/AIDS.

In the context of India, Mazumder (1986) compared the outcomes of LES and AIDS demand systems using NSSO 7-28th rounds and for nine food groups. She concludes that AIDS performs better than LES in explaining the data. Viswanathan (2001) used data during 1952-1991 to test for structural breaks in consumption patterns. Although there are multiple breakpoints, such breakpoints can be generated by changing of data collection methodology. Kumar et al (2011) have used data from 1983-2004 to estimate food elasticity with QU/AIDS specification (and contrast the results with another approach known as Food Characteristics Demand System (FCDS)). Mittal (2010) computed elasticity for the demand of major food groups (cereal, pulses, vegetables and fruits, milk, oil, sugar and egg-fish-meat). Meenakshi and Ray (1999) explored the regional demand pattern in India using a generalized quadratic form of AIDS attributed to Banks (1992).

Along with LES and AI-Demand system, The Rotterdam model has been applied widely.¹⁰ For example, Seale and Regmi (2006) in terms of cross-country comparison, Wetherspoon (2013, 2015, using US data) have used the Rotterdam model to estimate demand for fresh food. Barten and Bettendorf (1989, Belgium fish demand) have used the inverse form of the Rotterdam model with prices on the left-hand side and quantities on the right-hand side. In the context of India, Murty (1980) used the Rotterdam model to see if the observed data is consistent with neoclassical theory.

2.5 Demand Estimation and Commodity Taxation

Commodity taxation occupies a central place in the study of Public Finance. As late as 2015-16, the share of commodity (indirect) tax revenue to total tax revenue for India's central government stood as high as 76.4%.¹¹ The corresponding figure for OECD countries is 32.7%

¹⁰ For a recent comprehensive summary, refer to Clements and Gao, 2015.

¹¹ The figure is taken from Indian Public Finance Statistics, 2017-18, accesses from <https://dea.gov.in/indian-public-finance-statistics>. 2016-17 and 2017-18 estimates are revised and budget estimates (yet to be updated). Hence these data are less reliable.

in 2018. Given this, commodity taxes are an important tool for governments to increase revenue as well as secure redistributive justice. For economists, the quest is to obtain a set of taxes that raises adequate revenue, distorts the economy the least, as well as serves redistributive justice. The question becomes important in the context of developing economies since a large section of the population lives outside the direct tax net.

The study of optimal commodity taxation was initiated by Ramsey (1927). In that paper, Ramsey asked the following question: “*On which goods should the government impose higher rates of commodity tax so as to raise a certain amount of tax revenue?*” One of the several rules that Ramsey had formulated on commodity tax rates stated that commodities with low price elasticity should be taxed heavily. This is a special case of the Ramsey rule which is better known as the *Inverse Elasticity Rule*. It is assumed here that there is zero cross-price elasticity of demand for commodities that are taxed. However, it had very little significance in practical terms due to its simplistic assumptions and non-incorporation of the equity issues.¹² The modern treatment of Ramsey rule came from Samuelson (1986),¹³ which states that taxes should be imposed in such a way that proportionate reduction in compensated demand is the same across commodities. However, as one cannot observe compensated demands in real life, the rule cannot be immediately operationalize.

Corlett and Hague (1953) took the first step towards a Ramsey rule which can be implemented. There is another exceptional case for the Ramsey rule which is given by Corlett and Hague (1953) using only two taxed commodities in addition to leisure. The Corlett and Hague “rule” stated that the commodity which is more complementary to leisure needs to carry a relatively high tax rate so as to counteract the tendency of the tax system for encouraging substitution towards leisure.¹⁴ Uniform taxation is optimal only in the special case where both commodities are equally substitutable for (complementary to) leisure. In a similar study (Homburg 2006), in order to characterize optimal commodity taxes, when a heavy tax is imposed on a commodity, its index of encouragement¹⁵ reduces. The

¹² Commodities with more inelastic demands should be taxed more heavily to lower the excess burden of taxation; but if such goods are consumed predominantly by those with lower incomes, then equity concerns argue for lower tax rates. Again, the equity rule states that those goods that are consumed in greater proportion by the people with lower income should be taxed at a lower rate.

¹³ Although a mimeo, which he prepared for US Government, has been circulating since 1951.

¹⁴ See Sandmo (1976)

¹⁵ Index of encouragement indicates the response of earnings to an increase in the respective expenditure. It may be positive, negative or zero.

commodities which do not induce a consumer to work hard are referred to as time-consuming activities (e.g. alcoholic beverages). Such commodities should be heavily taxed whereas a commodity that motivates the consumers to work firmly should be reasonably taxed. This was different from the Corlett-Hague rule since the rule given by Homburg holds for many commodities unlike just two commodities as given by Corlett-Hague. Moreover, tax rates are characterized as observable variables and not compensated elasticities like in the case of Corlett – Hague.

Cast in a world of a representative consumer, Ramsey-type results thus states that an optimal pattern of taxes should more heavily tax those goods with more inelastic (compensated) demand. Thus, necessities are to be taxed heavily and luxuries must be taxed at a lower rate. Ramsey's rule thus reflects efficiency, but not equity. Diamond (1975) extended the rule to many commodities, many household models (where households differ by income), thus bringing in an element of redistribution (as reflected in a Social Welfare Function). Optimal indirect tax design explores minimizing the tax distortions to labour supply that necessarily occur when commodities (excluding leisure) can be taxed.

2.5.1 From Theory to Empirics

Feldstein (1977) noted that existing literature on optimal taxation focuses too much on the optimality features and very little on the process of how to obtain them. Successful tax reform is a dynamic process and considers an individual's responses to change. But the existing literature on optimal taxation focuses too much on the optimality features and very little on the process of how to obtain them. In another similar study,

The current empirical literature is heavily influenced by Ahmad and Stern (1984). Such studies¹⁶ ask three broad questions

$$e_i = \frac{\partial y}{\partial x_i} \frac{1}{q_i}$$

Here, the derivative represents the responses of income to changes in demands and q_i is the price of the i-th commodity

¹⁶ Alm (1996) posits that methods of deriving optimal tax systems were irrelevant to practical design. This was so because social institutions and fiscal considerations (e.g. administrative and enforcement costs etc.) had been ignored and it became a complex procedure. Most literature has dealt with determining the set of sufficient conditions whether optimal commodity taxes ought to be uniform instead of discovering what they ought to be i.e., by assessing them from expenditure data and actual tax.

- a) Is the existing tax structure Pareto optimal in a many-household many-commodity economy, or is there room for Pareto improvement?
- b) If the structure is not optimal, what should be the direction of tax reform (this is the question of optimal tax reform): i.e. on which commodities should we (marginally) raise (or decrease) the taxes?¹⁷ If the taxes are “small enough” then we are dealing with issues of marginal tax reform.
- c) What should be the levels of such optimal taxes, starting from a hypothetical situation of no taxes (this relates to the question of computation of optimal taxes)?

The “theory” behind the optimality of taxes is presented (see chapter 3). It is readily observed that the answer to all these questions depends heavily on the demand structure of the economy. Therefore, commodity taxation remains one fruitful area of application for empirical demand analysis.

Although marginal commodity tax reforms investigate the direction of tax reform which is considered to be “good”, it does not ensure that an optimal position will be reached following such a reform. Also, other reforms may be preferred over the considered optimum ones. Hence, external criteria e.g. administrative convenience, political acceptability and the reliability of estimated parameters gains importance (Ahmad and Stern 1991).

According to Ahmad and Stern (ibid, 1984),¹⁸ through the comparison of the marginal cost in terms of the welfare of raising an additional unit of revenue through a tax increase on each good, the optimality of an indirect tax structure may be assessed. Optimality necessitates that the marginal social welfare cost must be the same for all the pertinent goods. Or else, a Pareto improvement may well be easily implemented by increasing the tax on the good with the lower marginal cost and by lowering the excise tax on the good with a higher marginal cost. An advantage of using the above model is that it is not necessary to estimate a full demand system and only the following data is required: the relevant *observed* consumption levels and aggregate demand responses (represented by cross-price elasticities). On the other hand, to calculate the level of optimal taxes, the knowledge of the individual’s complete demand functions (and its response to situations that are different from the current one) is required. In

¹⁷ Thus, not all tax reforms are Pareto improving. See Guesnerie (1977).

¹⁸ There is an alternate version of tax reform known as Daltonian reform (see, for example, Mayshar and Yitzhaki, 1995 and Santoro 2007)

a developing country like India, the availability of databases is poor and their marginal tax reforms may be easier to predict and implement than optimal commodity tax rates (Ray 1997).

2.5.2 Optimal Taxes and Tax Reform: Relevant Literature

Using Irish data, Madden (1995, 1996) estimated the direction of Irish tax reform (elasticity calculation done by LES in 1995 paper and through AIDS in 1996). He concluded that taxes on tobacco should be reduced and that services should be increased and that demand specifications do not matter much as far as ranking of marginal social costs is concerned. Using a twelve commodity classification of the Belgian indirect tax system, Decoster and Schokkaert (1990) provide a comprehensive comparative treatment of marginal tax reforms using different specifications for demand (LES, Rotterdam, AIDS and CBS¹⁹) observe that the rankings of marginal costs are more or less robust to the choice of demand system,²⁰ but not to the imposition of the Slutsky symmetry condition. However, the latter sensitivity diminishes with increasing inequality aversion. Crag (1991) analysed the structure of Canadian indirect taxes using a quadratic expenditure system. Schobb (1995, relying on the estimates by Pashardes, 1993) used AIDS estimate to investigate green tax reform in UK. Ray (1989)²¹ initiated optimal commodity taxes (and subsidies) in presence of children within households. Blacklow and Ray (2002) explored optimal tax rules in Australia using demographic data. They found that optimal commodity tax rates must be non-uniform and with increasing inequality aversion, such non-uniformity tends to increase. At zero inequality aversion, optimal tax rates as calculated by LES approaches zero. However, when the elasticities are measured through an alternate demand system (RNLPS: Restricted Non-Linear Preference System)²² the results are different. Using data from household surveys from Japan and Korea, Urakawa and Oshio (2010) made a comparative study of marginal tax reforms. They based their study on the estimation of two demand systems (AIDS and LES) and compared the marginal cost of taxing major commodity groups and examined the distributive gains from tax reforms. The main conclusion that they derived was that revenue-

¹⁹ CBS demand system is a variant of the Rotterdam model, allowing for non-constant marginal budget shares. The acronym stands for "Central Bureau Voor de Statistiek", the Dutch for Statistics *Netherlands*. See Keller and Van Driel (1985).

²⁰ Ray (1999) also provides limited support to such arguments.

²¹ Drawing on Ray(1988), which is a pioneering study.

²² See Blundell and Ray (1984). RNLPS is a generalization of LES in the sense that it allows for non-additive preferences.

neutral marginal tax reforms that include a reduced tax on food and beverages have a higher probability of facing efficiency, equity trade-offs in Korea than in Japan.

As far as relevant literature using Indian data is concerned, Ahmad and Stern (ibid)²³ complemented the theory with an empirical illustration of the possibilities of tax reforms in India, demonstrating how welfare-improving reforms can be found when a social welfare function and data on taxes and expenditure is given. They have also investigated whether the present (observed) state is optimal or not. Murty and Ray (1987) investigated the sensitivity of optimal tax design to the assumption of separability of commodities and leisure. Majumder (1988) uses PIGLOG demand system estimation to calculate optimal commodity tax rates. Ray (1986a, 1986b) investigated optimal tax design in India under various assumptions about demand structure (namely, LES and RNPLS). Murty and Ray (1989) proposed an alternate computational procedure for designing optimal taxes and also suggest that the optimal commodity taxes are quite sensitive to departure from the linearity/separability assumptions of LES. They also took rural/urban differences in Indian expenditure patterns into account. They found that the rankings of the cost do not depend so much on the inequality aversion parameter for the rural sample, but the urban behaviour is different. Moreover, the results are sensitive to the choice of demand specification. They conclude that there cannot be a “one size fits all” type of tax reform, but such reforms must be different for urban and rural sectors. Ray (1995) investigated design issues in presence of commodity tax evasion.

2.6 Literature Gap and Proposed Study

The present thesis has two objectives: analysis of consumption using various Statistical/Econometric tools and application of the analysis, where possible, to optimal commodity tax reform. To this extent, I summarize, in a limited way, the state of current research (as this has been presented extensively elsewhere) and point out the gap in the literature that the present thesis will try to close.

In the context of India, Mazumdar (1986, op cit) Kumar et.al (ibid) used five NSSO rounds data to arrive at an estimation of elasticities related to various food groups. Pan et al (2008)

²³ Ahmad and Stern (1991) apply the same framework to Pakistan. However, as Ray (1997) has pointed out, in the 1984 paper, they have used the assumption of linear Engel curves e.g. as dictated by LES. Thus, those studies are restrictive in nature.

did a similar exercise for edible oil consumption, after taking care of the demographic variables. However, due to data limitations, in their study, only two regions were considered: North and South India (as dummies). Mittal's (ibid) is similarly a pan India study. Murty (2005) used all India NSSO data from 1972-1994 (five quinquennial rounds), to estimate demand elasticities for major food groups incorporating household size and changing consumer preferences (represented by a time trend). In a series of papers, Ray (1997, op cit), as well as Murty and Ray 1989, op cit) used demand estimates with demographic variables for optimal tax computation.²⁴

It is our contention that such pan-Indian studies may not be a suitable guide for a positive or normative understanding of consumption patterns. India is one of the most diverse countries in the world.²⁵ As examples of pan Indian studies that have investigated demand patterns of regions and major states, we cite Meenakshi (1996, op cit) as well as Ray and Meenakshi (1999, op cit). However, their analysis includes only selected states.

Thasnimol et. al (2016) used 66th round NSSO data to analyse the consumption of high-value agricultural commodities in Northern Karnataka. Felix and Kumar (2020) have used NSSO 68th round data to compute elasticities of food consumption in rural and urban areas of Tamil Nadu. Roy and Malhotra (2018) conducted and analysed a survey (a reference to dairy products) based on Kolkata metropolitan area. In a recent attempt, Barman et. al (2020) worked with 68th round NSSO data and estimated expenditure elasticity of various types of pulse demand in Assam. However, their analysis does not extend to other food grains, nor do they check if urban and rural elasticities differ. As can be seen, the state-level consumption patterns are somewhat rarer, compared to national-level studies. Second, there is no exhaustive study based on Assam.

The analysis suggests two things. First, there is some evidence that considerable regional variation exists in demand patterns across India. As food policy (and possibly other social security policies) is tied up with elasticity measures, any such initiative should show flexibility for differential implementation across states. For that, comprehensive regional analysis is imperative. Secondly, India has embarked on major tax reform as nationwide GST

²⁴ For an exhaustive (but somewhat dated) survey regarding India, refer to Radhakrishna and Murty (1997).

²⁵ Fearon (2003) has ranked 215 countries in terms of ethnic, religious and linguistic fractionalization. India ranks 117 in terms of ethnic heterogeneity, 197 in terms of linguistic heterogeneity, and 74th in terms of religious heterogeneity. A higher rank implies less homogenous society.

has been introduced during 2018-19. The taxes are similar across nations. Using local demand patterns, it is also possible to comment on the optimality of such taxes. Yet, to the best of my knowledge, there has not been any analytical study for Assam.

To fill the gap, I undertake a comprehensive study of demand patterns pertaining to Assam.



Appendix 2A: Unit Values as Prices

In many cross-sectional household surveys, typically price data is not available. Prices are approximated by household-specific unit values of commodities. That is

$$p_{ih} = \frac{E_{ih}}{q_{ih}}$$

Here, E_{ih} (q_{ih}) is the expenditure (quantity purchased) on (of) commodity i by household h . The problem is, if data is collected from a wide region (a country or many regions), the prices will show wide dispersion due to quality effects that may reflect certain regional characteristics. To overcome this, Cox and Wohlgent (1986) have proposed the following procedure. Let \bar{p}_R be the region (community) specific mean of prices. The quality effects are encapsulated in the difference between household price and the communal mean unit value. Quality depends on certain household characteristics. The quality difference is regressed on such characteristics (h) i.e.

$$p_{ih} - \bar{p}_R = \phi(d_h) + \varepsilon_i$$

The equation is linear and can be estimated by the OLS technique. The “quality” adjusted prices are $p_i = \bar{p}_R + \hat{\varepsilon}_i$. In a study on Vietnam, Vu (2009, 2020) criticised the method, because the above procedure means different households in the same community will face different prices (as $\hat{\varepsilon}_i$ are different). To rectify this, he has proposed using $p_i = \bar{p}$, where $\bar{p} = (\bar{p}_R + \hat{\varepsilon}_i)$. In the context of India, Majumder et al (2012) have used community-specific median value in order to create rural-urban price differential. Law et al (*ibid*) have used a similar methodology.

A comparative procedure was proposed by Deaton (1988, 1990), Deaton and Grimard (1992). The approach is to Deaton (1987, 1988 and 1990) in his studies revealed a methodology that had permitted the assessment of own and cross-price elasticities of domestic demands using household budget surveys. He assumed that households sharing similar clusters are confronted with similar market prices. Within-cluster variation in unit values and expenditures can be used to estimate the effects of household income and characteristics on quantities and qualities of purchased goods, and correct the measurement errors. Based on such corrected quantities and unit values, it is then possible to remove the impacts of both

quality effects as well as measurement errors. Stavrev and Kambourov (1999) used this approach of Deaton to estimate price elasticities using the data of Bulgarian household budget surveys.

However, Huang and Lin (2000), Niimi (2002), Gibson and Rozelle (2002) have criticized Deaton's procedure.²⁶ Hence the jury is still out on which method best rectifies the quality errors. To some extent, as Deaton himself recognized (1990), that data should be cross-checked with actual prices whenever possible.²⁷ The difference of prices and unit values (which reflects the hidden quality effects) are more exacerbated if the data is temporal and collected across the regions (implying very high variations in quality).

²⁶ See also McKelvy (2011)

CHAPTER 3

DEMAND SYSTEM ESTIMATION AND APPLICATION: A METHODOLOGICAL OVERVIEW

3.1 Introduction

As already noted in the previous chapter, the role of consumer behaviour is crucial in the formulation of economic policy. Changes in the demand pattern of individuals have serious repercussions on the growth, trade and development of any country. The roles of prices along with appropriate pricing (including taxation) policies are the need of the hour. Also, proper weights regarding the commodities that are taxed need to be assigned in the process of strategy making. The composition of the commodity of the consumer's basket varies with their income and prices and as a result, the need for calculating the price and expenditure elasticity becomes a necessity. Governments of all countries are pursuing various programs in the form of price and income policies to promote the welfare of their consumers.

Demand models play an important role in evaluating the indirect tax policy reform. The first prominent demand system was Linear Expenditure System (LES) by Stone (1954) after which many other systems have been developed. These new demand systems such as AIDS, BTL, QES, NGLES, LTL, QUAIDS, AIDADS, etc. use income elasticities and price elasticities and have been applied for analyzing empirical data. Translog (LTL, HTL, BTL, etc.) and AIDS are flexible functional forms and do not require too many strong prior restrictions. On the other hand, QES, AIDADS, QUAIDS have more Engel-flexibility²⁸ which allows greater flexibility in the treatment of Engel effects. In this chapter; my objective is to provide a short introduction to relevant themes. Some of these will be applied in later ones.

The current chapter is organized as follows. In section 3.2, I provide a summary of the theory behind estimation issues. Sections 3.3 and 3.4 discuss the main workhorse models of demand estimation. Section 3.5 reviews additional issues that crop up during estimation. Section 3.6 shows how demand estimation can be applied to optimal commodity tax literature.

²⁸ Presence of non-monotonic responses of budget shares with increasing income.

3.2 Demand and Demand Elasticities: A Theoretical Overview

A textbook version of demand theory²⁹ is presented here to motivate the analysis in later sections. Suppose $\mathbf{x} = [x_1, x_2, \dots, x_n]$ is the consumption vector and \mathbf{p} is the corresponding price vector. The consumer maximizes utility $u(\mathbf{x})$ subject to a budget constraint $\mathbf{p}^T \mathbf{x} \leq M$, where M is the budget allocated to consumer. The primal problem of the consumer is

$$\left. \begin{array}{l} \max_{x_1, x_2, \dots, x_n} u(\mathbf{x}) \\ \text{such that } \mathbf{p}^T \mathbf{x} \leq M \end{array} \right\} \dots (3.1)$$

The corresponding Lagrangian is $u(\mathbf{x}) + \lambda [M - \mathbf{p}^T \mathbf{x}]$. First-order conditions are³⁰

$$\left. \begin{array}{l} \frac{\partial u}{\partial x_i} - \lambda p_i = 0 \\ M - \mathbf{p}^T \mathbf{x} = 0 \end{array} \right\} \dots (3.2)$$

Here, λ is Lagrange multiplier. Solving the first-order conditions, we get the Marshallian demand functions $x_i^M = x_i^M(\mathbf{p}, M)$. Of particular interest is how the demand function changes as prices or income alter. The own price, cross-price and income elasticities are,

respectively $\eta_{ij}^m = \frac{\partial x_i(\cdot)}{\partial p_j} \frac{p_j}{x_i}$ (if $i=j$ we have own price elasticity) and $\eta_{iM} = \frac{\partial x_i}{\partial M} \frac{M}{x_i}$. Plugging

the Marshallian demand functions in the utility function, we get the indirect utility function $v(\mathbf{p}, M)$, which expresses the maximum utility given any price income situation.

In a similar fashion, we solve the dual program of minimizing cost with subject to a certain level of utility constraint, i.e.

$$\left. \begin{array}{l} \min_{x_1, x_2, \dots, x_n} \mathbf{p}^T \mathbf{x} \\ \text{such that } u(\mathbf{x}) \leq \bar{u} \end{array} \right\} \dots (3.3)$$

yields the Hicksian demand functions $x_i^h = x_i^h(\mathbf{p}, \bar{u})$, and corresponding price derivatives are Hicksian elasticities. Hicksian and Marshallian elasticities are related by Slutsky equation

$$\eta_{ij}^m = \eta_{ij}^h - \alpha_j \eta_{iM}$$

For $j=1, 2, \dots, n$. Here, α_j is the share of j -th commodity in the consumers' budget. Plugging the Hicksian demand functions in the objective functions gives rise to expenditure function (or

²⁹ See Varian (1992) or Mas-Collel, Whinston and Green (1996)

³⁰ I abstract away from the problems of corner solutions and second order conditions.

cost functions): the minimum expenditure to achieve the lifestyle given the prices. This is usually expressed as $E = E(\mathbf{p}, u)$.

The primary objective of empirical demand analysis is to estimate the elasticities.

3.3 Empirical Demand Analysis: Single Equation Methods

Since Engel (1857), Economists and Statisticians have spent considerable time specifying relation between demand (in form of budget share, commodity purchase, or total expenditure on a particular commodity) and associated variables such as income, prices as well as taste and preferences. In their seminal studies, Prais and Houthakker (1955, 1971) investigated equations of the forms

$$\left. \begin{aligned} x_i &= \alpha_i + \beta_i \ln(M) \\ \ln(x_i) &= \alpha_i + \beta_i \ln(M) \\ \ln(x_i) &= \alpha_i - \frac{\beta_i}{M} \end{aligned} \right\} \dots(3.4)$$

Here x_i is the purchase of commodity i and M is the family budget (or food budget). In their analysis, they found that different functional forms are applicable for different commodities as well as different expenditure levels.

One key variant of the Prais-Houthakker model was first explored by Working (1943) and Laser (1963). The model is given by

$$w_i^h = \alpha_i + \beta_i \ln(M^h) \dots(3.5)$$

Here, w_i^h is the budget share of commodity i (e.g. a particular food item) for household h and M^h is family income (or expenditure on a particular group (such as food). Since budget shares must add up to 1, one has to impose the following restrictions on the parameters

$$\sum_i \alpha_i = 1; \sum_i \beta_i = 0 \dots(3.6)$$

Depending on the sign of β_i , the commodity under consideration can be either a luxury ($\beta_i > 0$) or necessities and/or inferior goods ($\beta_i < 0$). The income elasticity is given by the following equation

$$\eta_{iM} = 1 + \frac{\beta_i}{w_i} \dots(3.7)$$

Conventionally, the estimate is evaluated at the sample average, $\bar{w}_i = \frac{\sum w_i^h}{H}$, where H is the total number of households (or observations). The estimation is usually done through conventional Ordinary Least Square method.

The Working-Leser model has been applied successfully over many years. The model is the genesis of single-equation estimates of consumer demand. For a typical example, we refer to Chern et. al (2002), which can be thought of as an extension of the Working-Leser model

$$w_i^h = \alpha + \beta \ln(M^h) + \sum_j \gamma_{ij} \ln(p_j) + \sum_k \delta_k D_k^h + \varepsilon_i \dots (3.8)$$

Here, p_j is the price and D_k is the k-th demographic characteristics,³¹ provided such data is available.³² The Marshallian own price, cross-price and expenditure elasticities (evaluated at sample mean) are, respectively,

$$\left. \begin{aligned} \eta_{ii} &= -1 + \frac{\gamma_{ii}}{\bar{w}_i} \\ \eta_{ij} &= \frac{\gamma_{ij}}{\bar{w}_i} \\ \eta_{iM} &= 1 + \frac{\beta_i}{\bar{w}_i} \end{aligned} \right\} \dots (3.9)$$

3.4 Empirical Demand Analysis: Demand System Estimation

Single equation models are easy to estimate and are widely used when there are certain data limitations (such data limitations are endemic features of Household surveys). Nonetheless, as Pollak (1990) and Pollak and Wales (1995) have argued, if the data permits, one should employ estimation of complete demand systems (involving simultaneous demand estimation of many commodities) because it is consistent with the economic theory of preference maximization. For that reason, starting from the pioneering work of Stone (1954), demand systems, in various forms, have been constantly employed to get accurate estimates of important statistics.³³ With these words, we turn towards the estimation of demand systems.

³¹ This is a particular way of adding the demographics. I will present the details later (pp 40)

³² Holcombe et al (1995), for example, in their study of food away from home (FAFH), did not employ price data but used demographic variables

³³ However, Pollak (ibid) points out that although individual behavior is consistent with utility maximization behavior, it cannot be said true for households (unless and until we impose some constraints). Further, even if

3.4.1 Linear Expenditure System (LES)

LES begins with the algebraic form of the consumer's utility function and then derives the corresponding demand functions. The utility function is given by

$$U = \prod (x_i - a_i)^{b_i} \dots (3.10)$$

Where a_i is minimum (subsistence) consumption for commodity i . Maximising utility subject to the budget constraint $\sum p_i x_i = M$ yields the following set of equations,

$$p_i x_i = p_i a_i + b_i \left(M - \sum_{j=1}^n p_j a_j \right) \dots (3.11)$$

Where $M - \sum_{j=1}^n p_j a_j$ = supernumerary expenditure (over and above subsistence expenditure).

The equation has a very straightforward interpretation. Total expenditure on any good consists of committed expenditure on the good, $p_i a_i$, and a fraction (b_i) of the income over and above the committed expenditure *on all commodities* ($M - \sum p_i a_i$). In this interpretation, b_i is the 'marginal budget share' of commodity i ($b_i = \frac{\partial E_i}{\partial M}$). Of primary importance are the "subsistence consumption" parameters as they directly reveal the state of poverty. This becomes important when one does a group comparison.

The model must obey $q_i > a_i$ (regularity condition), $b_i > 0$ (for normal goods) and marginal budget shares must add up to 1 ($\sum \left(\frac{\partial E_i}{\partial M} \right) = 1 \rightarrow \sum b_i = 1$) ... (3.12)

This restriction also implies that the utility functions are homogeneous of degree zero. On the other hand, some of the a_i can be negative (implying elastic demand).

Substituting the estimated values in the formula for Marshallian own price elasticity, Marshallian cross-price elasticity and expenditure elasticity:

$$\text{Own price elasticity } \eta_{ii} = -1 + \frac{a_i(1-b_i)}{q_i} = -1 + \frac{a_i(1-b_i)}{\bar{q}_i} \dots (3.13)$$

$$\text{Cross price elasticity}^{34} \eta_{ij} = -b_i \frac{p_j a_j}{q_i p_i} = -b_i \frac{p_j a_j}{\bar{E}_i} \dots (3.14)$$

households' behavior is consistent with preference maximization, the aggregate/market behavior need not be so.

³⁴Note that $\eta_{ij} \neq \eta_{ji}$. Also, cross-price elasticities are always negative for a normal good (as long as $a_j > 0$). The model predicts that commodities are gross complements in a Marshallian sense if $a_j > 0$.

$$\text{Expenditure elasticity } \eta_m = \frac{b_i M}{q_i p_i} = \frac{b_i M}{\bar{E}_i} \dots (3.15)$$

Corresponding Hicksian elasticities are

$$\left. \begin{aligned} \eta_{ii}^h &= (b_i - 1) * \left(1 - \frac{a_i}{x_i} \right) = (b_i - 1) * \left(1 - \frac{a_i}{\bar{x}_i} \right) \\ \eta_{ij}^h &= - \left(\frac{b_i p_j}{p_i x_i} \right) (x_j - a_j) = - \left(\frac{b_i \bar{p}_j}{\bar{E}_i} \right) (\bar{x}_j - a_j) \end{aligned} \right\} \dots (3.16)$$

The norm is to calculate the elasticities at the mean value of price, quantity, expenditure, etc.

The model predicts that the Engel curve

$$E_i = p_i q_i = p_i a_i - b_i \sum p_j a_j + b_i * M \dots (3.17)$$

is linear. This is an added restriction, and is likely to be satisfied only over small ranges of income.

One added complication comes from the fact if the estimated value of a_i is negative. While this does not pose any theoretical problem, the interpretation of $a_i < 0$ as the “subsistence purchase” becomes difficult to sustain (Pollack 1971). A negative value of a_i implies elastic demand. However, corresponding cross-price elasticities will be positive as already observed.

3.4.1.2 Estimation

The econometric equation to be estimated is

$$p_i q_i = p_i a_i + b_i (m - \sum_{j=1}^n p_j a_j) + \varepsilon_i \dots (3.18)$$

Or, equivalently, in share form

$$w_i = \frac{p_i a_i}{M} + b_i \left(1 - \frac{\sum_j p_j q_j}{M} \right) + v_i \dots (3.19)$$

For n goods, we have $2n$ parameters $(a_1, a_2, \dots, a_n, b_1, b_2, \dots, b_n)$ to estimate. The estimation is usually done by Zellner's (1962) seemingly unrelated regression technique (SUR),³⁵ since the contemporaneous variance covariance matrix $\Sigma = E(vv') = \sigma_{ij}$ is likely to be non-diagonal³⁶. However, there is one more problem. Since w_i must sum up to 1, the matrix Σ is singular. The problem is overcome by using $(n-1)$ of the equations to estimate $2n-1$ variables $(a_1,$

³⁵ For a textbook treatment, refer to Davidson and Mackinnon, 2004 as well as Cameron and Trivedi (2005)

³⁶ As opposed to that, OLS regression assumes $\Sigma = \sigma_{ii} * \mathbf{I}_n$, where \mathbf{I}_n is a diagonal matrix.

$a_2, \dots, a_n, b_1, b_2, \dots, b_{n-1}$) and using the adding up constraint $\sum b_i = 1$ to recover b_n , say. Since the model is nonlinear in \mathbf{a} and \mathbf{b} , estimation is usually performed by a variant of the Gauss-Newton method of minimizing non-linear least squares

In brief, the nonlinear model can be written as

$$w_i = g(\xi_i, \beta) + v_i \dots (3.20)$$

Here, ξ_i is the vector of explanatory variables (income, prices, etc.), β is the vector of slope coefficients and v_i is the error term. Then the non-linear-least-square (NLS) estimates are such that the vector of estimates, $\hat{\beta}$ maximises

$$Q_n(\beta) = -\frac{1}{2n} \sum_i (w_i - g(\xi_i, \beta))^2 \dots (3.21)$$

However, as the data is prone to heteroscedasticity, in my later estimates, I use the feasible non-linear GLS (FNGLS) technique to obtain the parameter estimates. I briefly provide the procedure here.³⁷ Let, \mathbf{v} be the vector of errors, \mathbf{g} be the vector of non-linear functions and \mathbf{w} be the vector of shares. Let $\Omega = \Omega(\gamma)$ be the variance-covariance matrix, where γ is a finite dimensional parameter vector. Let $\hat{\gamma}$ be estimates of γ . Then, $\hat{\beta}_{FNGLS}$ maximises

$$Q_n(\hat{\beta}) = -\frac{1}{n} (\mathbf{w} - \mathbf{g})^T (\Omega(\hat{\gamma})^{-1}) (\mathbf{w} - \mathbf{g}) \dots (3.22)$$

It can be shown that the parameters, thus estimated, asymptotically follow the normal distribution

$$\hat{\beta}_{FNGLS} \sim^a N \left(\beta_0, \left[\frac{\partial \mathbf{g}^T}{\partial \beta} \Big|_{\beta_0} \Omega(\gamma_0)^{-1} \frac{\partial \mathbf{g}}{\partial \beta^T} \Big|_{\beta_0} \right] \right) \dots (3.23)$$

3.4.2 Beyond Linear Expenditure System

Although the linear expenditure system is a conventional starting point for demand system estimations, there are theoretical problems with the system. Since Stone's (1954) seminar article, many studies (see the bibliography of DM, *op cit*) have adopted a linear expenditure system as a convenient starting point. The main problems with LES are (a) for certain values of prices and income, predicted expenditure is negative. Although it is not satisfactory from the theoretical aspect, this system may be still being used for other price-income points. (b) LES seems to be limited due to the lack of long time series data or continuous cross-section

³⁷ See Cameron and Trivedi (ibid)

data. They are unduly restrictive as a result of arbitrary assumptions used in the derivation of parameters (Chang 1994), (c) Hicksian substitutes and cross-price derivatives are proportional to expenditure derivatives, (d) expenditure elasticities are always positive, etc.

The new approach is to derive the demand equations from some expenditure function. The idea is to generate a 'flexible functional form' from a general model of preferences (as summarized in an expenditure system)

The AI (Almost-Ideal) demand model dates back to Deaton and Muelbauer (1980). First, they define an expenditure function (which they termed as cost, i.e. the expenditure function, $E(.)$) as

$$\ln E(v, \mathbf{p}) = (1-v)a(\mathbf{p}) + v*b(\mathbf{p}) \dots (3.24)$$

Note that, for $E=E(v, \mathbf{p})$, $\frac{\partial E}{\partial p_i} = E_{p_i} = q_i$, where q_i is the consumption of good i .³⁸ Dividing and

multiplying both sides by p_i and c , we have, $\frac{p_i}{E} \left(\frac{\partial E}{\partial p_i} \right) = \frac{p_i q_i}{E} \rightarrow \frac{\partial \ln E}{\partial \ln p_i} = w_i$, where w_i is the share of good i in budget.

Deaton and Muelbauer (ibid) propose the following forms for $a(.)$ and $b(.)$.

$$\left. \begin{aligned} a(p) &= \alpha_0 + \sum \alpha_i \ln(p_i) + \frac{1}{2} \sum_i \sum_j \gamma_{ij} \ln(p_i) \ln(p_j) \\ b(p) &= \beta_0 \prod_i p_i^{\beta_i} \end{aligned} \right\} \dots (3.25)$$

These functional forms are chosen because these forms can define any arbitrary first and/or second-order derivatives of the Expenditure function, (e.g. $\frac{\partial E}{\partial p_i}, \frac{\partial^2 E}{\partial p_i^2}, \frac{\partial^2 E}{\partial p_i \partial p_j}, \frac{\partial E}{\partial v}, \frac{\partial^2 E}{\partial v^2}$) are well defined.

Substituting the functional forms of $a(.)$ and $b(.)$ in the expenditure function, one gets

$$E(v, p) = \alpha_0 + \sum_i \alpha_i \ln(p_i) + \frac{1}{2} \sum_i \sum_j \gamma_{ij} \ln(p_i) \ln(p_j) + v \beta_0 \prod_i p_i^{\beta_i} \dots (3.26)$$

and then taking the logarithmic derivative, we get

$$w_i = \alpha_i + \sum_j \gamma_{ij}^* \ln(p_j) + \beta_i \ln \left(\frac{M}{P} \right) + \varepsilon_i \dots (3.27)$$

In the above equation,

w_i = expenditure share of the i -th commodity

³⁸The second equality follows from Shephard's lemma. Note that q_i is Hicksian demand.

p_j = price of the j-th commodity

M = total expenditure on the group of commodities

ε_i = disturbance/error term

P = aggregate price index

There are many ways to construct the price index P. In general, one uses the translog price index

$$P = a_0 + \sum_i a_i \ln(p_i) + \frac{1}{2} \sum_i \sum_j \gamma_{ij} \ln(p_i) \ln(p_j) \dots (3.28)$$

The system of equations along with the above (possibly nonlinear in p_i, p_j) price index is known as the Almost Ideal (AI) demand system..

Deaton and Muelbauer's (1980, pp 316) suggestion was to use the Stone (1953) price index, that is, $\ln(P) = \sum_i w_j \ln(p_j)$. In other words, the suggestion here is to linearize the function $a(p)$. Hence this version of the almost ideal demand system is called LA-AI (Linearly Approximated Almost Ideal) demand system.³⁹ Since w_i appears both on the left and right-hand sides of the equation to be estimated, one suggestion is to replace w_i by average budget share, that is \bar{w}_i .⁴⁰

$$\ln(P) = \sum_i \bar{w}_i \ln(p_i) \dots (3.29)$$

The parameter γ_{ij}^* is defined by

$$\gamma_{ij}^* = \frac{1}{2} (\gamma_{ij} + \gamma_{ji}) = \gamma_{ji}^* \dots (3.30)$$

For this model, adding up requires

³⁹ AI Demand systems and their extensions have played an important role in demand estimation. Of particular importance is the so-called Quadratic AIDS (QUAIDS), as proposed by Banks et. al (1997). The estimating equation is given by

$$w_i = \alpha_i + \sum_j \gamma_{ij} \ln(p_j) + \beta_i \ln\left(\frac{M}{P}\right) + \frac{\lambda_i}{\left(\prod_i p_i^{\beta_i}\right)} \left[\ln\left(\frac{M}{P}\right) \right]^2$$

It is easily seen that AIDS is a nested form of QU-AIDS with $\lambda_i = 0$. They also point out that, within weakly separable branches of the utility tree, the nonlinear AIDS model may classify substitutes as complements or overestimate the elasticities of substitution among goods

⁴⁰ See Moschini (1995).

$$\sum \alpha_i = 1, \sum \beta_i = 0, \sum_i \gamma_{ij}^* = 0 \dots (3.31)$$

Homogeneity (of the expenditure function) is satisfied iff $\sum_i \gamma_{ij}^* = 0$ and symmetry⁴¹ is satisfied if $\gamma_{ij}^* = \gamma_{ji}^*$.

3.4.2.1 Estimation

Estimation of the LA-AI demand system is computationally less demanding than the LES.

Deaton and Muelbauer (ibid) suggested employing OLS.

Note that the system of equations can be written as

$$\begin{bmatrix} \mathbf{w}_1 \\ \mathbf{w}_2 \\ \dots \\ \mathbf{w}_n \end{bmatrix} = \begin{bmatrix} \mathbf{Z}_1 & \mathbf{0} & \dots & \mathbf{0} \\ \mathbf{0} & \mathbf{Z}_2 & \dots & \mathbf{0} \\ \dots & \dots & \dots & \dots \\ \mathbf{0} & \mathbf{0} & \dots & \mathbf{Z}_n \end{bmatrix} \begin{bmatrix} \boldsymbol{\beta}_1 \\ \boldsymbol{\beta}_2 \\ \dots \\ \boldsymbol{\beta}_n \end{bmatrix} + \begin{bmatrix} \mathbf{v}_1 \\ \mathbf{v}_2 \\ \dots \\ \mathbf{v}_n \end{bmatrix} \dots (3.32)$$

$$\rightarrow \mathbf{w} = \mathbf{Z}\boldsymbol{\beta} + \mathbf{v}$$

Where, \mathbf{w}_i is the vector of shares for i-th commodity, \mathbf{Z} is the related vector of explanatory variables, and $\boldsymbol{\beta}_i$ is the vector of coefficients (for example, γ_{11} is a coefficient in the share equation w_1 , but not in w_2). Here,

$$\left. \begin{aligned} \mathbf{v}_i &= [\mathbf{v}_1^T, \mathbf{v}_2^T, \dots, \mathbf{v}_n^T]^T \\ E(\mathbf{v} | \mathbf{Z}_1, \mathbf{Z}_2, \dots, \mathbf{Z}_N) &= 0 \\ E(\mathbf{v}\mathbf{v}^T | \mathbf{Z}_1, \mathbf{Z}_2, \dots, \mathbf{Z}_N) &= \boldsymbol{\Omega} \end{aligned} \right\} \dots (3.33)$$

Thus, the system of equations is called a SUR model. It is assumed that disturbances are unrelated across the samples. Hence, one can write

$$E(v_{ik}v_{jp} | \mathbf{Z}_1, \mathbf{Z}_2, \dots, \mathbf{Z}_n) = \sigma_{ij} \text{ if } k = p \text{ and } 0 \text{ otherwise}$$

Thus, the disturbance term can be written as

$$\boldsymbol{\Omega} = E[\mathbf{v}\mathbf{v}^T | \mathbf{Z}_1, \mathbf{Z}_2, \dots, \mathbf{Z}_n] = \begin{bmatrix} \sigma_{11}\mathbf{I} & \sigma_{12}\mathbf{I} & \dots & \sigma_{1n}\mathbf{I} \\ \sigma_{21}\mathbf{I} & \sigma_{22}\mathbf{I} & \dots & \sigma_{2n}\mathbf{I} \\ \dots & \dots & \dots & \dots \\ \sigma_{n1}\mathbf{I} & \sigma_{n2}\mathbf{I} & \dots & \sigma_{nn}\mathbf{I} \end{bmatrix} \dots (3.34)$$

If we denote

⁴¹Cross price derivatives of Hicksian demand being symmetric. Moschini (*ibid*) also points out that the problem with the Stone price index does not occur with a non-linear version of AI demand system that uses (1.2) directly.

$$\Psi = \begin{bmatrix} \sigma_{11} & \sigma_{12} & \dots & \sigma_{1n} \\ \sigma_{21} & \sigma_{22} & \dots & \sigma_{2n} \\ \dots & \dots & \dots & \dots \\ \sigma_{n1} & \sigma_{n2} & \dots & \sigma_{nn} \end{bmatrix} \dots (3.35)$$

Then the above equation can be written as

$$\Omega = \Psi \otimes \mathbf{I}$$

Where \otimes is Kronecker multiplication. GLS estimator for the parameters is

$$\hat{\beta}_{\text{GLS}} = \left[\mathbf{Z}^T (\Psi^{-1} \otimes \mathbf{I}) \mathbf{Z} \right]^{-1} \mathbf{Z}^T (\Psi^{-1} \otimes \mathbf{I}) \mathbf{w} \dots (3.36)$$

Note that in this case, we have identical regressors, so the $\mathbf{Z}_1 = \mathbf{Z}_2 = \mathbf{Z}$ (say). In that case, GLS is equivalent to OLS. The estimated values of β can be written as, in matrix notation,

$$\hat{\beta}_{\text{OLS}} = \begin{bmatrix} \sigma_{11} (\mathbf{Z}^T \mathbf{Z})^{-1} & \sigma_{12} (\mathbf{Z}^T \mathbf{Z})^{-1} & \dots & \sigma_{1n} (\mathbf{Z}^T \mathbf{Z})^{-1} \\ \sigma_{21} (\mathbf{Z}^T \mathbf{Z})^{-1} & \sigma_{22} (\mathbf{Z}^T \mathbf{Z})^{-1} & \dots & \sigma_{2n} (\mathbf{Z}^T \mathbf{Z})^{-1} \\ \dots & \dots & \dots & \dots \\ \sigma_{n1} (\mathbf{Z}^T \mathbf{Z})^{-1} & \sigma_{n2} (\mathbf{Z}^T \mathbf{Z})^{-1} & \dots & \sigma_{nn} (\mathbf{Z}^T \mathbf{Z})^{-1} \end{bmatrix} \begin{bmatrix} (\mathbf{Z}^T \mathbf{Z})^{-1} \sum_{k=1}^n \sigma_{1k} \beta_k \\ (\mathbf{Z}^T \mathbf{Z})^{-1} \sum_{k=1}^n \sigma_{2k} \beta_k \\ \dots \\ (\mathbf{Z}^T \mathbf{Z})^{-1} \sum_{k=1}^n \sigma_{nk} \beta_k \end{bmatrix} \dots (3.37)$$

In the later chapters, we have used a constrained (in the sense that restrictions are imposed a priori) SURE model. The asymptotic properties of the parameter estimates are standard.

3.4.2.2 Elasticities

Marshallian price elasticities are

$$\begin{aligned} \eta_{ij} &= -\delta_{ij} + \frac{d \ln w_i}{d \ln p_j} \\ &= -\delta_{ij} + \frac{1}{w_i} \frac{dw_i}{d \ln p_j} \\ &= -\delta_{ij} + \frac{1}{w_i} \left(\gamma_{ij} - \beta_i \frac{d \ln P}{d \ln p_j} \right) \\ &= -\delta_{ij} + \frac{1}{w_i} (\gamma_{ij} - \beta_i \bar{w}_j) \dots (3.38) \end{aligned}$$

Here, δ_{ij} is the Kronecker delta (=1 if $i=j$, =0 otherwise). Since the values are calculated at the sample mean, we have the following expressions for own and cross-price elasticities.

$$\left. \begin{aligned} \eta_{ii} &= -1 + \frac{\gamma_{ii}}{\bar{w}_i} - \beta_i \\ \eta_{ij} &= \frac{\gamma_{ij}}{\bar{w}_i} - \beta_i * \left(\frac{\bar{w}_j}{\bar{w}_i} \right) \end{aligned} \right\} \dots(3.39)$$

Similarly, the expenditure elasticity is

$$\begin{aligned} e_i &= 1 + \frac{d \ln w_i}{d \ln X} \\ &= 1 + \frac{1}{w_i} \frac{dw_i}{d \ln X} \\ &= 1 + \frac{\beta_i}{\bar{w}_i} \dots(3.40) \end{aligned}$$

Corresponding Hicksian elasticities are

$$\begin{aligned} \eta_{ij}^h &= \eta_{ij} + e_i w_j \\ &= -\delta_{ij} + \frac{1}{\bar{w}_i} (\gamma_{ij} - \beta_i \bar{w}_j) + \left(1 + \frac{\beta_i}{\bar{w}_i} \right) * \bar{w}_j \\ &= -\delta_{ij} + \frac{\gamma_{ij}}{\bar{w}_i} + \bar{w}_j \dots(3.41) \end{aligned}$$

And hence,

$$\left. \begin{aligned} \eta_{ii}^h &= -1 + \frac{\gamma_{ii}}{\bar{w}_i} + \bar{w}_i \\ \eta_{ij} &= \frac{\gamma_{ij}}{\bar{w}_j} + \bar{w}_j \end{aligned} \right\} \dots(3.42)$$

It is evident that the Engel curve implied by AIDS is non-linear (thus it removes one problem associated with LES). We have ⁴²

$$\left. \begin{aligned} \frac{\partial E_i}{\partial M} &= \left(\alpha_i + \beta_i - \beta_i \ln P + \sum_j \gamma_{ij} \ln(p_j) \right) + \beta_i \ln M \\ &= A + \beta_i \ln M \end{aligned} \right\} \dots(3.43)$$

⁴² In terms of budget share, the slope is $\frac{\partial w_i}{\partial M} = \frac{\beta_i}{M}$, another non-linear expression.

3.5 Other Issues in Estimation

In this section, we offer a brief technical overview of other issues that may crop up during estimation.

3.5.1 Demographic Factors

Although the importance of demographic factors is well recognized, an important question is how the demographic variables should be incorporated in the estimation of equation systems. Three different strands are adopted by the researchers. First, if the data permits, it is possible to divide the pooled sample into various sub-samples across socio-demographic lines, and then one can estimate each equation. The second method is called the so-called “translation” method (Gorman 1970, Pollak and Wales 1980, 1981). To see this formally, assume $x_i = x_i(\mathbf{p}, M)$ is the demand function of commodity i . Let h_k be the household-specific vector of demographic variables. Then translation implies

$$x_i(\mathbf{p}, M) = d_i + \bar{x}_i\left(\mathbf{p}, M - \sum_j \rho_j d_j\right) \dots (3.44)$$

Here, d_i is the demographic variables (or, are functions of demographic variables, $d_i = D(\mathbf{h})$).⁴³ Translation amounts to adding fixed quantity levels (depending on the demographic parameters) to utility. On the other hand, demographic scaling (the study was pioneered by Barten, 1964) implies that

$$x_i(\mathbf{p}, M) = m_i * \bar{x}_i(\mathbf{p}\mathbf{m}^T, M) \dots (3.45)$$

Here, $\mathbf{m} = [m_1, m_2, \dots, m_n]$ are known as scaling factors and those are posited to be functions of demographic variables, $m_i = M_i(h_1, h_2, \dots, h_k)$.⁴⁴

There are studies (for example, see Gorman 1976, Ray 1996) which have generalized the procedures by including both.

3.5.2 Censoring

In a consumption survey, zero reporting may arise due to many factors. First, these can be a true ‘zero’, for example, economic, caste and religious restrictions imply many families do not purchase the item. On the other hand, such zero consumptions also may arise due to the fact that either the households did not purchase those items or those items were not available

⁴³ A popular method is the so called “linear translation procedure”, which proposes $d_i = d_0 + \sum \gamma_r h_r$, where h_r is the demographic characteristics of the household.

⁴⁴ Again, another convenient way is “linear demographic scaling”, which proposes $m_i = 1 + \sum \gamma_k h_k$.

(although normally the households do purchase such items from time to time) within the time period concerned (see Deaton, 1997).

To mitigate the potential bias arising out of sample selection bias, one employs the Heckman two-step estimation methodology (see, for example, Heien and Wessels, 1990, Saha et al, 1997, Raper *et. al.* (*op cit*) or Ulubasoglu *et al* 2016). We briefly explain the methodology here.

Suppose the consumption equation to be estimated is given by

$$\mathbf{w} = \mathbf{x}\boldsymbol{\beta} + \boldsymbol{\varepsilon} \dots (3.46)$$

Here, \mathbf{w} is the vector of shares, $\boldsymbol{\beta}$ is the vector of coefficients to be estimated and \mathbf{x} is the vector of explanatory variables. However, the vector \mathbf{w} contains many 0 (non-purchase) observations. We assume that the purchase decision (in effect, a zero-one decision) is related to a latent process

$$\mathbf{z}^* = \boldsymbol{\xi}\boldsymbol{\Pi} + \mathbf{u} \dots (3.47)$$

Here $\boldsymbol{\xi}$ is the vector of the explanatory variables and $\boldsymbol{\Pi}$ is the coefficient vector. Probit specification assumes that the vector of errors follows a standard normal distribution, i.e. $\mathbf{u} \sim N(\mathbf{0}, \mathbf{I})$. That is

$$\left. \begin{aligned} pr(z^* = 1) &= \Phi(\boldsymbol{\xi}\boldsymbol{\Pi}) \\ pr(z^* = 0) &= 1 - \Phi(\boldsymbol{\xi}\boldsymbol{\Pi}) \end{aligned} \right\} \dots (3.48)$$

Here, Φ is the CDF of standard normal distribution. The set of variables \mathbf{x} must be a subset of $\boldsymbol{\xi}$.⁴⁵ We observe $z_i=1$ (positive purchase) if $z_i^* > 0$ and $z_i=0$ otherwise.

The first stage estimation provides the estimates of $\boldsymbol{\Pi}$. The inverse-Mill's ratio (IMR) for a typical household is obtained by estimating the above equation

$$IMR_h = \frac{\phi(\boldsymbol{\xi}\boldsymbol{\Pi})}{\Phi(\boldsymbol{\xi}\boldsymbol{\Pi})} \dots (3.49)$$

For households purchasing the item and

$$IMR_h = \frac{\phi(\boldsymbol{\xi}\boldsymbol{\pi})}{1 - \Phi(\boldsymbol{\xi}\boldsymbol{\pi})} \dots (3.50)$$

for households not purchasing the item. Here, ϕ and Φ are, respectively, the standard normal density function and cumulative density function evaluated at the predicted values.

In the second stage of the procedure, the IMR_h is added as an explanatory variable in the original system of equation, i.e.

⁴⁵ Wooldridge (1999).

$$\left. \begin{aligned} w|_{w>0} &= X\beta + \alpha * \frac{\phi(\xi\Pi)}{\Phi(\xi\Pi)} + \varepsilon \\ w|_{w=0} &= X\beta + \alpha * \frac{\phi(\xi\Pi)}{1-\Phi(\xi\Pi)} + \varepsilon \end{aligned} \right\} \dots(3.51)$$

Here too, a SUR procedure is appropriate because the commodity equations employ the same regressors, but different IMR terms. Further, the disturbance terms may be correlated.

It can be mentioned here that there is a difference with typical single equation methods of, say, commodity-by-commodity Working-Laser type equations. In a single equation model (see, for example, Cheng and Capps (1988) or Jensen et al (1992)), only the non-zero consumption observations are included in the second stage. Moreover, in single-equation models, if the corresponding coefficient of IMR is statistically insignificant (Wooldridge, op cit), then we need not be concerned about the selection bias.

3.6 Tax Optimality

A key policy application of elasticity measurements (from demand) is in the optimality of commodity taxes. Since the day of Ramsey (1928), optimal commodity tax literature, seeks to answer the following question: how should taxes be designed such that, to raise a certain amount of revenue, welfare loss and distortions must be minimized. Ramsey's (*ibid*, also see Samuelson *ibid*) are elegant: for a single household economy, taxes should be imposed in such a fashion that the proportional change in compensated demand should be the same across commodities. If $[x_1, x_2, \dots, x_n]$ be the vector of commodities, then optimality requires that

$$\left(\frac{\Delta x_1}{x_1} \right)_{comp} = \left(\frac{\Delta x_2}{x_2} \right)_{comp} = \dots = \left(\frac{\Delta x_n}{x_n} \right)_{comp} = -\Theta \dots (3.52)$$

Here Θ is a positive constant. Elegant as the result is, it is of little practical importance for two reasons. First, the result is valid for (unobservable) compensated demand. Second, the result assumes one (representative) household. In reality, consumption demand comes from multiple households with differential access to resources. In what follows, I demonstrate operationalization using a two commodity, two-household model.

3.6.1 A Two Household, Two Commodity Model

Let $u_h(\mathbf{x}_h)$ and $v_h(\mathbf{p}, M_h)$ denote individual households' ($h = 1, 2$) direct and indirect utility functions respectively, where \mathbf{x}_h denote commodity vector and \mathbf{p} = vector of consumer prices. Then, $M_h = \mathbf{p}^T \mathbf{x}_h$ is the household' aggregate expenditure. Defining the social welfare function V over the individual's indirect utility so that it is specified as a function of prices:

$$V(\mathbf{p}, M_1, M_2) = W[v_1(\mathbf{p}, M_1), v_2(\mathbf{p}, M_2)] \dots (3.53)$$

If $X_i(\mathbf{p})$ denotes aggregate demand of commodity i then

$$X_i(\mathbf{p}, M_1, M_2) = \sum_h x_{ih}(\mathbf{p}, M_h) \dots (3.54)$$

The revenue constraint is given by, $R = R_0 = \sum_{n=1} t_n X_n$. Here, the target revenue R_0 is set exogenously by the authorities. Further, let the production technology be CRS, and the market structure is assumed to be competitive. Then, the market price of commodity i is $p_i = c_i + t_i$ (this assumption ensures that $dp_i = dt_i$), where c_i is (exogenously determined) the marginal cost of production.

If a tax t_i is increased, the marginal effect on social welfare is given by

$$\frac{\partial V}{\partial t_i} = \frac{\partial W}{\partial v_1} * \frac{\partial v_1}{\partial t_i} + \frac{\partial W}{\partial v_2} * \frac{\partial v_2}{\partial t_i} \dots (3.55)$$

From Roy's identity, we have

$$\frac{\left(\frac{\partial v_h}{\partial p_i}\right)}{\left(\frac{\partial v_h}{\partial M_h}\right)} = -x_{ih} \dots (3.56)$$

Which implies (assuming perturbation in prices is coming from perturbation in taxes)

$$\frac{\partial v_h}{\partial p_i} = -\mu_h x_{ih} \dots (3.57)$$

Here, μ_h is the Lagrange multiplier associated with households' utility maximization. By duality (Varian, 1992), it is equal to the marginal utility of money $\left(\frac{\partial v_h}{\partial M_h}\right)$. Thus, the equation

(3.63) can be written as

$$\frac{\partial V}{\partial t_i} = -\mu_1 x_{i1} \left(\frac{\partial W}{\partial v_1}\right) - \mu_2 x_{i2} \left(\frac{\partial W}{\partial v_2}\right) \dots (3.58)$$

The expression $\mu_h \frac{\partial W}{\partial v^h} = \beta_h$ is known as the social marginal utility of income for household h and measures the impact of the marginal Rupee (or dollar) to household h on the social welfare. Thus, (3.66) can be written in a compact way

$$\frac{\partial V}{\partial t_i} = -\beta^1 x_{i1} - \beta^2 x_{i2} \dots (3.59)$$

Differentiating both sides of the revenue constraint with respect to the tax rate, we obtain:

$$\frac{\partial R}{\partial t_i} = X_i + \sum_{k=1}^2 t_k \frac{\partial X_k}{\partial p_k} \dots (3.60)$$

This is the marginal revenue generated through raising the tax rate on commodity k .

Finally, let us write the programme of the government as

$$\left. \begin{array}{l} \max_{t_k} V(\mathbf{p}, M_1, M_2) \\ \text{s.t } R_0 = R = \sum_{n=1} t_n X_n \end{array} \right\} \dots (3.61)$$

The associated Lagrangian is

$$V(\cdot) + \lambda [R_0 - R(\cdot)]$$

The first-order condition yields

$$\lambda = \frac{(\partial V / \partial t_i)}{(\partial R / \partial t_i)} \dots (3.62)$$

Here, λ can be termed as social marginal cost of taxation: how much (social) welfare is lost if we increase tax on good i (in a marginal sense). If for two commodities i and j, we have $\lambda_i \neq \lambda_j$, then one can increase (decrease) the tax on the commodity with lower (higher) λ (Ahmad and Stern 1984, op cit). In other words, those goods with the largest values of λ should have their taxes reduced since collecting revenue via these goods lead to a larger loss in social welfare for a unit of revenue than would tax on low λ goods. The exercise indicates *the direction* of optimal commodity tax reform.

Using the equations 3.67 and 3.68, The first-order condition for an optimal tax is:

$$\lambda = \frac{\beta^1 x_{i1} + \beta^2 x_{i2}}{X_i + \sum_{k=1}^2 t_k \frac{\partial X_k}{\partial p_k}} \dots (3.63)$$

Suppose we want to compute λ_1 . Then, multiplying and dividing by p_1 , we have

$$\begin{aligned}
\lambda &= \frac{\sum_h \beta^h p_1 x_{1h}}{p_1 X_1 + \sum_{k=1}^2 t_k p_1 \frac{\partial X_k}{\partial p_1}} \\
&= \frac{\sum_h \beta^h E_{1h}}{E_1 + \sum_{k=1}^2 t_k X_k \frac{p_1}{X_k} \frac{\partial X_k}{\partial p_1}} \\
&= \frac{\sum_h \beta^h E_{1h}}{E_1 + \sum_{k=1}^2 t_k X_k \eta_{k1}} \\
&= \frac{\sum_h \beta^h E_{1h}}{E_1 + \sum_{k=1}^2 \left(\frac{t_k}{p_k} \right) (p_k X_k) \eta_{k1}} \\
&= \frac{\sum_h \beta^h E_{1h}}{E_1 + \sum_{k=1}^2 \tau_k E_k \eta_{k1}} \dots\dots\dots(3.64)
\end{aligned}$$

Here, E_{ih} is the total expenditure on commodity i by household h , $E_i = \sum_h E_{ih}$ is the total expenditure on commodity i (summed over all households), τ_k is the ad valorem tax rate and η_{ik} are Marshallian elasticities.

Exploration and estimation of demand systems readily give us data on E_i , E_{ih} , and η_{ik} . The only issue here is to determine social marginal weights, β_h . To be consistent with the theory, such values should be consistent with a specified Social Welfare Function and individual or household utility maximization procedure. In reality, the values are obtained by using an Atkinson type individual indirect utility

$$v_h = \frac{K}{1-\varepsilon} M_h^{1-\varepsilon} \dots(3.65)$$

Here, ε measures aversion to inequality. For a particular household h , $\beta_h = K [M_h]^{-\varepsilon}$. The value of K is fixed by setting the value of β_h to 1 for the lowest income consumer. Thus, one can write

$$\beta_h = \left[\frac{M_h}{M_0} \right]^{-\varepsilon} \dots(3.66)$$

However, note that assuming a utility function such as above is tantamount to putting a strong restriction on the product of (marginal) social preferences and individuals' utilities of income.

Further income/expenditure is treated as exogenous.⁴⁶ On the other hand, one advantage of this method is that the welfare weights are determined exogenously. In addition, the concern for equity is clearly expressed in ϵ and can be varied to reflect the inequality aversion of the social planner (Myles, 1996, chapt 4).

This completes our discussion of how to operationalize marginal income tax reform analysis using observable demand characteristics and (somewhat ad hoc) Social Welfare Function. We will use this in our later chapters.

For the sake of completeness, we briefly show how one can check whether the initial situation is Pareto optimal or not. Dissatisfaction with ‘imposed value judgement’ indicates that we can ask the following question: assuming that the current set of taxes are optimal, what vector $\beta=[\beta_1, \beta_2, \dots, \beta_H]$ is consistent with the present consumption behaviour? To answer this question, Ahmad and Stern (1984) notes that the first-order condition of the welfare maximization program can be written as , say, for a two good two household economy

$$\left. \begin{aligned} \beta_1 x_{11} + \beta_2 x_{12} &= \lambda \left(X_1 + \sum_{k=1}^2 t_k \frac{\partial X_k}{\partial p_k} \right) \\ \beta_1 x_{21} + \beta_2 x_{22} &= \lambda \left(X_2 + \sum_{k=1}^2 t_k \frac{\partial X_k}{\partial p_k} \right) \end{aligned} \right\} \dots(3.67)$$

Here, x_{ih} is the demand for i-th good from the household h. Multiplying both sides of the equations by respective prices, we have, as before

$$\left. \begin{aligned} \beta_1 E_{11} + \beta_2 E_{12} &= \lambda \left(E_1 + \sum_{k=1}^2 \tau_k E_k \eta_{k1} \right) \\ \beta_1 E_{21} + \beta_2 E_{22} &= \lambda \left(E_2 + \sum_{k=1}^2 \tau_k E_k \eta_{k1} \right) \end{aligned} \right\} \dots(3.68)$$

Of course, E_{ih} is the total expenditure of household h on commodity i and E_k is the total spending on commodity 1. Scaling the SWF appropriately such that $\lambda=1$, the above equation yields a matrix equation

⁴⁶ “Difficulties are circumvented rather than solved”, (Hindriks and Myles, 2007, pp 463)

$$\begin{bmatrix} E_{11} & E_{12} \\ E_{21} & E_{22} \end{bmatrix} \begin{bmatrix} \beta_1 \\ \beta_2 \end{bmatrix} = \begin{bmatrix} E_1 + \sum_{k=1}^2 \tau_k E_k \eta_{k1} \\ E_2 + \sum_{k=1}^2 \tau_k E_k \eta_{k1} \end{bmatrix}$$

$$\rightarrow \mathbf{E}\boldsymbol{\beta} = \Delta\mathbf{R} \dots (3.69)$$

Where \mathbf{E} is the observed matrix of expenditures and $\Delta\mathbf{R}$ is the vector of marginal revenues. Provided that the matrices are invertible,

$$\boldsymbol{\beta} = \mathbf{E}^{-1}\Delta\mathbf{R} \dots (3.70)$$

Ahmad and Stern (ibid) considered Indian tax data of 1979 and consumption data of 1973. Using a 9 commodity 9 household (created according to the expenditure pattern), they show that some of the implied welfare weights are in fact, negative. If some welfare weights are negative, they establish that the taxes are not Pareto optimal.⁴⁷

⁴⁷ This is an application of the Minkowski-Farkas lemma. Either a feasible Pareto improvement exists or the β vector should be strictly positive (Ahmad and Stern, *ibid*, pp272).

Appendix 3A

Other Methods of Demand Estimation

In this appendix, I briefly mention some other dominant methods of demand estimation as well as an extension of what we have seen before for the sake of completeness.

Along with LES and LA/AIDS, the Rotterdam model (Theil 1964, Barten 1965) is the third workhorse of demand estimation. Apropos to start with a pre-specified utility function, the model begins with a general demand function in differential/difference form, imputes restriction consistent with consumer behaviour (for example, homogeneity and symmetry of Slutsky equations) and additional restrictions to make the slope coefficients constant. Finally, it estimates the following equation

$$w_i d(\ln x_i) = \alpha_i d(\ln Q) + \sum_j \gamma_{ij} d(\ln p_j) \dots (A3.1)$$

Here, w_i is budget share of i -th commodity and

$$\left. \begin{aligned} \alpha_i &= p_i \frac{\partial x_i}{\partial M} \\ d \ln Q &= \sum w_i d \ln x_i \\ \gamma_{ij} &= \frac{p_i p_j \eta_{ij}^h}{M} \end{aligned} \right\} \dots (A3.2),$$

An incomplete demand system was proposed by Lafrance and Hahneman (1989). Let \mathbf{x} be vector of n commodities of interest and \mathbf{p} be the corresponding prices. Let M be the money income, \mathbf{y} be the consumption vector of other commodities and \mathbf{z} be the set of other prices. The researcher has information about \mathbf{p} and \mathbf{z} , but not about \mathbf{y} . The idea here is to estimate the demand for \mathbf{x} and s , where $s = M - \mathbf{p}\mathbf{x}^T$ can be thought as a numeraire commodity as functions of \mathbf{p} , \mathbf{z} and M .

CHAPTER 4

FOOD DEMAND IN ASSAM: A COMPARATIVE ANALYSIS OF 66th AND 68th ROUND NSSO DATA

4.1 Introduction

The aim of the chapter is to provide a comparative analysis of demand for selected food items for Assam, using secondary data from National Sample Survey (NSSO) 66th and 68th rounds. I also show how the demand estimates provide an approximate guide to the reform of commodity taxation. The motivation of the present chapter is to analyse official data as exhaustively as possible.

The chapter is divided into the following sections. Section 4.2 provides a brief guide to the two rounds of NSSO, an overview of the commodities selected, as well as the summary statistics. Section 4.3 presents the analysis of data as per linear expenditure system (LES) estimation.

The next section presents the analysis as per LA-AIDS estimation. Within each section, the scheme of presentation is the following:

- (i) 66th round pooled data: regression, elasticity,⁴⁸ tax reform.⁴⁹
- (ii) 66th round urban/rural data: regression, elasticity, tax reform and comparison (urban/rural)
- (iii) 68th round pooled data: regression, elasticity, tax reform.
- (iv) 68th round urban/rural data: regression, elasticity, tax reform and comparison (urban/rural).
- (v) Comparison over time: pooled 68/ pooled 66, urban 66/urban 68, rural 66/ rural 68.

The reason behind such a comparison exercise is the following. Regression coefficients and elasticities reflect behavioural patterns, and hence different values indicate a possible transformation of preferences. Such transformations may happen not only over cross-section of data (e.g. urban/rural preferences might be different within a single round of NSSO) but

⁴⁸ Marshallian, Hicksian and Expenditure elasticities.

⁴⁹ Involves computation of marginal welfare cost of different commodities

over time (e.g. urban/urban preferences are different over two different rounds of NSSO). An exhaustive study is required to investigate these aspects.

4.2 Analysis of the data

The 66th round (July 2009-June 2010) of the National Sample Survey (NSS) Organization and the 68th round (July 2011-June 2012) of NSS are allotted for the survey on 'Household Consumer Expenditure' and 'Employment and Unemployment'. The 66th is the 8th quinquennial survey in the series. The previous one was performed during the 61st round (2004-05) of the National Sample Survey. The 68th round is akin to a quinquennial survey as far as issues of design, enquiry, questionnaires and sample sizes are concerned.

'Household Consumer Expenditure' and 'Employment' are regarded as the chief and vital source of statistical indicators on social consumption and well-being, level of living and inequality. This helps to estimate a variety of parameters of factor market of labour and activity participation of the people in the country/region. The survey instruments for both these subjects have been stabilized over the years, since their quinquennial inception in the NSS 27th round (October 1972 – June 1973). Besides, there have been annual rounds, alternate modules and occasional methodological studies for updating and refining the survey instruments, especially, for the measurement of Household Consumer Expenditure (HCE).

Implicit prices are used for calculating the prices of goods. In the NSS surveys, for most of the commodities, respondents provide information regarding the amount of money spent on each categorized item and the purchase of its physical quantity. (for example, rupees 10 is spent on 5 kilos of cereals). The ratio of expenditure to volume (that is, value divided by quantity) gives a measure of price (implicit price) or a measure of unit value.

The main advantages of unit-level data are that the size of samples is huge and the unit values relate to genuine transactions, not the price reported or listed by the shops. But all the goods and services do not have already defined quantities (for example, milk and milk products, fruits, vegetables, etc.). Also, unit values are not prices. However, many goods are not perfectly homogenous inspite of the fact that goods are defined at the maximum possible disaggregation level. In such a case the unit values reflect not only prices but also the mix of varieties within the category.

For certain commodities, the questionnaire does not measure quantities as it is not possible to do so. So, such commodities have been dropped from our analysis. Data by NSS is collected separately for commodities purchased in the market, for commodities grown or produced at home, and for commodities obtained as loans or gifts. Thus, the unit values are calculated by dividing the sum of the three kinds of expenditure by the sum of the three kinds of quantity.

Although expenditure is measured in the currency of the nation, viz., rupees where its concept and units are clear, but therein lays a problem of choice of the units; for example, items can be bought, by weight or one by one. There are also local variations in units so that what works in one place may not work as well somewhere else. Sometimes certain goods may be bought by the bunch (fruits or vegetables), box (fruits or vegetables), packet or bag, or will be converted by the enumerator or the respondent, but this conversion may not be accurate. Taking the example of eggs, they are measured in dozens for some households and units for others. In such cases, the unit values are said to have multi-modal distributions, with peaks corresponding to each distinct unit. There is the existence of another problem, which is when two or more distinct goods are included within a single commodity. Taking the example of milk, if milk (liquid) and milk products (expensive sweets) are lumped together, the unit values will cluster around the milk price and the sweet price. (Deaton and Torazzi, 2000)

4.2.1 Procedural Differences in 66th and 68th Rounds

The 68th round (July 2011-June 2012) of NSS is earmarked for surveys on 'Household Consumer Expenditure' and 'Employment and Unemployment'. The last survey on these subjects was conducted in the 66th round of NSS (2009-10) which was the eighth quinquennial survey in the series on 'Household consumer expenditure' and 'Employment and Unemployment'. The 68th Round is similar to a quinquennial survey as far as subjects of enquiry, design, questionnaires and sample sizes are concerned.

While comparing 66th and 68th Round NSSO, a new item named 'refined oil (sunflower, soyabean, saffola, etc.)' has been seen as an additional item 184 in the 'edible oil' sub-group. Also, the vegetable sub-block has been reduced from the earlier 30 to 17 items. 'Jeera' and 'dhanian' are the two new substances that have been added as items 252 and 253 in the sub-

group of ‘spices’. Moreover, a new item sub-group termed as ‘served processed food’ consists of the ‘cooked meals’ items and a new item named ‘cooked snacks purchased’ which covers a variety of cooked snacks usually purchased and consumed away from home. The old item ‘cooked meals received as assistance or payment’ has been split into two items ‘cooked meals received free in the workplace’ (item 281) and ‘cooked meals received as assistance’ (item 282) in the ‘served processed food’ item sub-group. Besides, the earlier items of prepared sweets, cake, pastry, biscuits, chocolates, pickles, sauce, jam, etc. have been placed in a ‘packaged processed food’ sub-group in Block 5.2.

In the 68th Round NSSO, sugar and salt have been clubbed together. Hence we are using the 66th round questionnaire to delineate sugar and salt. Besides, to check the demand for both the commodities separately and also for consistency of demand estimation between the two rounds, we extracted the sugar and salt sub-sections separately and added them under the group “sugar”⁵⁰ and “ salt”⁵¹ respectively. Sugar and salt were clubbed together under the item code “179” in the 68th round, unlike the 66th Round data.

4.2.2 Estimation of Prices

Estimation requires prices (p_i) to be different across households. Since we are dealing with a cross-section, prices are the same across households. So we use unit values $p_i = \frac{\text{Expenditure}_i}{\text{Quantity}_i}$ as a proxy of prices (see Deaton 1988). In our case, all data was collected within Kamrup (Metropolitan) and Kamrup District and within a short time-period. In that case, such unit values are good proxies of prices, and may not be biased by quality effects.

The summary statistics of total consumption expenditure are shown in table 4.1.

⁵⁰ Item codes of sugar were 171+172+173+174+175.

⁵¹ Salt had the item code 170

Table 4.1: Total consumption expenditure in deciles (in rupees)

DECILE CLASS	D1	D2	D3	D4	D5	D6	D7	D8	D9
Assam Rural 66 Round	576	656	741	815	904	1012	1121	1283	1550
India Rural 66 Round	537	631	718	804	895	1001	1133	1322	1653
Assam Urban 66 Round	674	835	1048	1205	1426	1747	1918	2311	3330
India Urban 66 Round	733	926	1101	1293	1502	1773	2097	2063	3665
Assam Rural 68 Round	584	742	806	880	1043	1263	1420	1710	2583
India Rural 68 Round	521	905	1018	1136	1266	1427	1645	2007	4481
Assam Urban 68 Round	821	976	1245	1432	1645	1855	2197	2664	5580
India Urban 68 Round	701	1363	1625	1888	2181	2548	3063	5350	7282

Source: 66 & 68 NSSO data

4.2.3 Categories of Consumption Items

Although there are various categories of food and non-food items under consumption expenditure, our study focuses on food expenditure only. The rationale behind such an analysis is because there were many missing values in the NSSO Rounds data⁵². The five items viz., cereals, pulses, sugar, salt and oil only had consistent quantity and value of consumption data (refer to Table 4.2). Also, rural-urban segregation which is the basic division followed by NSSO, India has been followed in our study. In mostly, all empirical demand analyses, such a division are usually maintained (Bhalla et. al, 1999; Aziz and Malik, 2010; Rao, 2000; Myers, 2007). We speculate that both the magnitude and the signs of elasticities may vary across the food items as well as between the urban and rural sub-samples. Thus, as far as a targeted food policy is concerned, they ought to vary between the urban and rural centres in addition to the food items.

⁵² the sample units with missing data points were also omitted and dropped

Table 4.2: Consistent Data (both 66 and 68 Round) (in rupees)

Item	Consistent Value of Consumption data Available	Consistent Quantity of Consumption Data Available
Cereals	Yes	Yes
Pulses	Yes	Yes
Sugar	Yes	Yes
Salt	Yes	Yes
Oil	Yes	Yes
Milk	Yes	No
Fruits	Yes	No
Vegetable	Yes	No
PTI	Yes	No
Spices	Yes	No
EFM	Yes	No
Beverages	Yes	No

The commodity disaggregation will be as follows:

1. Cereal: It includes rice, chira, khoi, muri, wheat, maida, maize, bajra, ragi, etc. Household consumption does not include consumption of cereals by livestock belonging to the household. Such expenditure, being part of farm expenditure, is excluded from household consumer expenditure altogether.
2. Pulse: It includes urd, khesari, gram, moong arhar, masur, peas, besan, etc.
3. Sugar: This will include sugar, khandsari, gur, misri, honey, candy, etc.
4. Salt: This will include all edible salt, whether iodised or not.
5. Edible oil: When vanaspati, groundnut oil, mustard oil, coconut oil, etc. is used for cooking they are termed as “edible oil”. But the same is not included here when used for toilet purposes.

The Linear Expenditure System (LES) and the Linearly-Approximate Almost Ideal Demand Systems (AIDS) which had been proposed by Deaton and Muelbauer (1980) shall be used for estimating a five-commodity disaggregation of consumer expenditure from National Sample Survey (NSS) data in India (66th NSS Round).

The share of the budget for each household in the surveys for each commodity; has been calculated. The total value of expenditures on the commodity is the sum of home production purchases and gifts and loans, and the other is divided by total household expenditure on all goods and services, which is constructed from

the NSS-supplied per capita total household expenditure multiplied by household size.

Table 4.3: Summary Statistics of Selected Items (both rounds) (in rupees)

Value	(66 th round)		(68 th round)	
	Mean ⁵³	S.D.	Mean	S.D.
Cereals(Assam)	1061.45	475.637	1025.39	566.12
Cereals (Urban)	938.70	436.012	1021.34	555.30
Cereals (Rural)	1096.72	480.74	1026.64	556.47
Pulses (Assam)	134.38	25.44	194.09	116.07
Pulses (Urban)	180.77	112.08	203.6	134.39
Pulses (Rural)	168.97	108.4	191.17	109.68
Sugar (Assam)	71.81	46.02	84.64	47.32
Sugar (Urban)	76.953	52.427	88.37	59.597
Sugar (Rural)	70.33	43.91	83.50	42.79
Salt (Assam)	13.93	6.79	27.84	17.29
Salt (Urban)	13.28	6.90	31.94	21.95
Salt (Rural)	14.123	6.74	26.58	15.373
Oil (Assam)	167.91	80.81	596.86	406.24
Oil (Urban)	178.76	89.48	609.13	455.86
Oil (Rural)	164.79	77.88	593.08	389.71
Sample size (Pooled)	3393		3368	
Sample size (Urban)	752		793	
Sample size (Rural)	2641		2575	

Source: 66 & 68 NSSO data

Table 4.4: Mean prices of various commodities (in rupees)

Commodities	Mean Price (Assam) 66 th Round	Mean Price (Assam) 68 th Round
Cereals	16.86965	16.98403
Pulses	62.12575	56.00154
Sugar	28.90609	21.43286
Salt	9.586937	10.42264
Oil	68.22255	68.8975

⁵³ In rupees

Table 4.5: Mean prices of various commodities (Urban / Rural) (in rupees)

Commodities	Mean Price (Assam) 66 th Round-Urban	Mean Price (Assam) 66 th Round-Rural	Mean Price (Assam) 68 th Round - Urban	Mean Price (Assam) 68 th Round-Rural
Cereals	2.81	2.78	2.32	3.45
Pulses	64.94	61.31	6.90	55.52
Sugar	31.42	28.18	7.85	20.77
Salt	10.25	9.39	4.68	10.22
Oil	69.02	67.99	6.12	68.91

With the data in the background, we move towards estimation of data.

4.3 Linear Expenditure System

As mentioned in chapter 3, the LES procedure estimates the following equation

$$w_i = \frac{p_i a_i}{M} + b_i \left(1 - \frac{\sum_j p_j a_j}{M} \right)$$

Here, M is the group budget, a_i is the minimum (subsistence) consumption, b_i is the marginal budget share and p_i is the (unit) price of commodity i . The system aims to estimate a_i and b_i . Since I have consistent data only for five categories, we will assume separability⁵⁴. In what follows, the commodities are identified as such

Commodity id	Commodity
1	Cereal
2	Pulse
3	Sugar
4	Salt
5	Oil

The procedure is as follows. We will first tackle pooled data for the 66th round. We will present the regression estimates, compute the elasticities (Marshallian, Hicksian and Expenditure), and use these elasticities to figure out the direction of tax reform. We will repeat the procedure for urban and rural sub-samples (of 66th round) and compare the estimates to figure out if urban and rural elasticities and tax prescriptions differ qualitatively. Then the above procedure will be repeated for the 68th round, covering pooled, urban and rural sectors.

⁵⁴ See Vu (2020)

As a final exercise, we will compare the estimates across time, e.g. pooled(66th) with pooled 68th, urban 66th with urban 68th, etc. This will throw light on whether preferences etc are changing over time.

4.3.1 Pooled Data, 66th Round

We begin by reporting and interpreting the regression coefficients and elasticities.

Then we will move towards application to tax reform.

4.3.1.1 Regression Result and Elasticities

As per the procedure outlined above, we present the regression estimates first.

Table 4.6: Regression Coefficients: 66th Round

Coefficient	66 Pooled Sample
a ₁	-3.7665 (-1.23)
a ₂	1.543778 (23.09)***
a ₃	1.7584 (37.20)**
a ₄	.90717 (34.84)***
a ₅	1.48564 (27.90)***
b ₁	.86676 (185.21)***
b ₂	.059755 (18.25)***
b ₃	.01656 (12.75)***
b ₄	.004190 (19.21)***
b ₅	.0527334 (19.21)***
N	3368

* $p < 0.05$; ** $p < 0.01$

z values are reported in parenthesis

The values of the marginal budget shares b_i are shown in the above table. The t-values for all the estimates except a_1 are found to be statistically significant. The group with the lowest marginal budget share⁵⁵ (b_i) is salt.

⁵⁵ Fractions of an additional rupee of expenditure spent on each good that is independent of prices and expenditure.

We estimate the Akaike's information criterion⁵⁶ and Bayesian information criterion for the equation. The result is summarized below-

AIC and BIC

AIC	-57198.41
BIC	-57143.31

Using the formulae in chapter 3, we compute the Marshallian elasticity for the pooled data. Here, every cell (except in the diagonal) indicates is cross-price elasticity of the price of the horizontal item on the demand of the vertical item.

Table 4.7: Own and Cross-price Elasticity⁵⁷ of Food Groups (Pooled) 66

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-1.00047***	-.07831***	-.041498***	-.0070967***	-.082763***
P>(z)	0.000	0.000	0.000	0.000	0.000
Pulse	.022125	-.99154***	-.01769***	-.003026***	-.035292***
P>(z)	0.21	0.000	0.000	0.000	0.000
Sugar	.01465	-.022117***	-.97591***	-.002004***	-.023373***
P>(z)	0.207	0.000	0.000	0.000	0.000
Salt	.019114	-.02885***	-.015287***	-.9351492***	-.030488***
P>(z)	0.20	0.000	0.000	0.000	0.000
Oil	.0199548	-.03011***	-.01595***	-.002729	-.99161
P>(z)	0.211	0.000	0.000	0.000	0.000

** $p < 0.05$; *** $p < 0.01$

Behavioural characteristics of the consumer demand systems have been measured in the form of elasticity. Thus, consumer response to price change is summarised in terms of cross-price elasticity. This uncompensated elasticity of demand represents changes in the quantity demanded as a result of changes in prices, capturing both the income and price effect.

It can be observed that the own-price elasticity is comparatively lower for salt and higher for cereals, pulses sugar and oil. The estimated own-price elasticities⁵⁸ indicate

⁵⁶It is an estimator of prediction error and thereby the relative quality of statistical models for a given set of data. Given a collection of models for the data, AIC estimates the quality of each model, relative to each of the other models. Thus, AIC provides a means for model selection. Suppose that we have a statistical model of some data. Let k be the number of estimated parameters in the model. Let \tilde{L} be the maximum value of the likelihood function for the model. Then the AIC value of the model is the following.

$$AIC = 2k - 2\ln(\tilde{L})$$

⁵⁷ Calculated at the sample mean

that a 1 unit increase in price leads to more than a 1 unit decrease in quantity demanded for cereals. This higher change of cereals indicates this item is very sensitive to price changes. This is an indication that price interventions for cereals can have a significant effect on consumption, at least during the short run. Since these seem to be inelastic goods, thus reducing the prices will not increase the revenue of the government.

The table below computes the expenditure elasticity for the pooled data.

Table 4.8: Expenditure Elasticity of Food Groups (Pooled) 66

	Cereal	Pulse	Sugar	Salt	Oil
Expenditure Elasticity	1.214028	.5176909	.3428567	.4472285	.4669015
P>(z)	0.000	.000	.0.000	0.000	.000

The result of this analysis suggests that cereals are the most preferred items in the consumer's budget (since they have higher expenditure elasticities than other commodities) and their consumption is fairly sensitive to changes in income. It was observed that owing to the limitations of the data, the estimates have very wide margins of error. Point estimates seemed to be closer to cross-section elasticities than Rudra-Paul's suggestions that income elasticities were different from the NSSO and the elasticities of necessities and luxuries were much closer to one. (Rudra 1964 and Paul 1964)

Hicksian elasticities are presented in the next table (table 4.9)

Table 4.9 Hicksian Elasticities: 66th Round: Pooled Data

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.1411891***	-.0634629***	-.0184102***	-.0044026***	-.0542534***
P>(z)	0.000	0.000	.0.000	0.000	0.000
Pulse	-.3929872***	-.4208671***	-.0078505***	-.0018774***	-.023135***
P>(z)	.0.000	0.000	0.000	0.000	0.000
Sugar	-.2602668 ***	-.0179226***	-.3021698	-.0012433***	-.0153218***
P>(z)	0.000	0.000	0.000	0.000	0.000
Salt	-.3393479***	-.0233684***	-.006779	-.3810814***	-.0199773***
P>(z)	0.000	0.000	0.000	0.000	0.000
Oil	-.3544322***	-.0244071***	-.0070803	-.012049	-.375079***
P>(z)	0.000	0.000	0.000	0.000	0.000

** $p < 0.05$; *** $p < 0.01$

As expected, the own-price elasticities are negative, and all of them exhibit price inelastic behaviour. The cross-price elasticities have similar signs. Unlike the Marshallian elasticities, all Hicksian elasticity measures are significant.

4.3.1.2 Tax Reform

In this section, we apply the Marshallian elasticities to show how the estimates can be used to predict the direction of commodity tax reform.

The tax rates have been taken from the Commissionerate of Sales tax, Government of Assam. It has been found that the goods, cereals, pulses, sugar and salt have been exempted from taxes (First Schedule). Only oils have been taxed at the rate of 6% (Second Schedule) ⁵⁹

The next table shows different values of the inequality aversion parameter ε . Unlike Murty and Ray (1989), β_h s are not allowed to vary with prices. β_h increases for lower-income households. Thus, we take ε as the inequality aversion parameter⁶⁰. In other words, ‘social marginal utility of income’ for the poorest household is unity and declines monotonically with an increase in the household affluence at the rate determined by the “inequality aversion” parameter ε . The value of ε measures the degree of concavity of the function $\beta_h^{(1-\varepsilon)/(1-\varepsilon)}$ and therefore reflects the extent to which the income transfer from a rich to a poorer person improves social welfare.

Now, for optimal taxation, substituting all the variables in the final equation of λ , we find out the value of λ at different levels of ε . Substituting all these calculated values along with the pre-determined tax rates, we obtain the value of λ .

Following Decoster and Schokkaert (1989) whose analysis of Belgian data had a twelve commodity breakdown, it is evident that the marginal social costs (λ) depend upon the chosen value of ε . Thus, λ indicates the effects of tax increase on the i -th good sufficient to raise one rupee of the government revenue on all groups, with the usage of welfare weights that are expressed in terms of units of per-capita expenditure to the poorest group. Thus, λ is an indication of the loss of the household concerning its own expenditure.

⁵⁹ Used for both 66th and 68th Rounds, NSSO data

⁶⁰ It measures the relative sensitivity to transfers at different income levels.

Thus, λ represents the effects of an increase in the tax on the i -th good sufficient to raise one rupee of the government revenue on all groups, using welfare weights that are expressed in terms of units of per-capita expenditure to the poorest group. Thus, λ is an indication of the loss of the household in terms of its own expenditure. But marginal tax reform is assumed to increase and not decrease welfare since it is believed to move towards a 'good' direction but nothing guarantees that reform will reach an optimal state.

Table 4.10: Marginal Welfare Cost of Taxation (pooled sample)

Item	$\varepsilon = 0$	$\varepsilon = .5$	$\varepsilon = 1$	$\varepsilon = 1.25$	$\varepsilon = 1.5$	$\varepsilon = 2$
λ_{cereals}	0.999811 (5)	0.520996 (5)	0.276565 (5)	0.202867(5)	0.149468 (5)	0.082214 (5)
λ_{pulses}	1.001771 (4)	0.537557 (3)	0.294184 (3)	0.219223(3)	0.16416(3)	0.093414(3)
λ_{sugar}	1.002243 (2)	0.537698 (2)	0.294441(2)	0.219568(2)	0.164587(2)	0.093959(2)
λ_{salt}	1.001977 (3)	0.5358 (4)	0.292561 (4)	0.217867(4)	0.163081(4)	0.092804(4)
λ_{oil}	1.06326 (1)	0.5681 (1)	0.309755 (1)	0.230449 (1)	0.172306(1)	0.097792 (1)

Note: The number in brackets denotes the rank of λ for each commodity

The above table shows different values of the inequality aversion parameter⁶¹ ε . In other words, the 'social marginal utility of income' for the poorest household is unity and declines monotonically with an increase in the household affluence at the rate determined by ε .⁶²

Here, $\varepsilon > 0$, $\beta_h < 1$ ⁶³ so that increments of expenditure to the poor are seen as more valuable than those to the rich.

The above table presents that at $\varepsilon = 0$, for cereals, $\lambda = 0.998$, which means that there is a 0.998 unit loss in welfare due to a 1 unit increase in taxation. Again, for pulses, $\lambda = 1.1001$ means that there is 1.1001 unit loss in welfare due to a 1 unit increase in taxation. Similarly, for sugar, salt and oil, $\lambda = 1.1002, 1.1001$ and 1.063 respectively which means that there is a

⁶¹ It measures the relative sensitivity to transfers at different income levels.

⁶² The value of ε measures the degree of concavity of the function $\beta_h^{(1-\varepsilon)}/(1-\varepsilon)$ and therefore reflects the extent to which the income transfer from a rich to a poorer person improves social welfare.

⁶³ With $\varepsilon > 0$, the social marginal utility declines as income increases. It decreases faster as ε rises, so relatively more weight is given to low- income consumers. Thus, in this way, the value of ε can be treated as a measure of concern for equity.

When $\varepsilon = 0$, it implies that the policy-maker values Rs.1 of expenditure for the poorest individual as equivalent to rupee 1 for the richest. Again, a value of $\varepsilon = 1$ indicates that a marginal unit to a household 'h' is worth half as much as a marginal unit to individual 1 if the expenditure of h is twice that of individual 1. Besides, $\varepsilon > 2$ gives much greater weight to the poorest.

1.1002, 1.1001 and 1.063 units loss in welfare due to a 1 unit increase in taxation for the items of sugar, salt and oil respectively. It decreases with the increase in ϵ (inequality aversion) for all commodities. The loss in welfare is more in these items per unit increase in tax generation. Hence, it indicates that the commodity taxes on all these food commodities are unequal.

This implies that cereals and pulses should have their taxes increased, sugar, salt and oil may have their taxes decreased for commodity taxes to be optimal⁶⁴. Note that the ranking of lambdas are fairly consistent under different assumptions of ϵ . Here, we say shall say that we reduce the tax on the top 3 commodities, i.e., sugar, salt and oil and increase tax on the bottom two ranking items which are cereals and sugar. But as we move from $\epsilon=0$ to $\epsilon=0.5$, we need to reduce taxes on pulses, sugar and oil and increase taxes on cereals and salt. This result is consistent throughout all the ϵ s.

This concludes our discussion of 66th round pooled data with LES estimation.

4.3.2 66th Round: Urban and Rural (LES Estimation)

In the next section, we repeat the same exercise for disaggregated data, showing the estimates for urban and rural populations separately. At the same time, we will present the cross-sectional comparison of different estimates and statistics. As we know, the parameter estimates/coefficients capture different aspects of behavioural patterns. We would like to see if there is considerable change over urban and rural sub-samples.

4.3.2.1: Regression Coefficients and Elasticity

Again, repeating the same method separately for urban and rural sub-samples, we get the following regression results (table 4.11).

Looking at the regression table, one can see that the 'minimum consumption' is higher for cereals, pulses, and salt in the rural sector and for oil and sugar in the urban sector. As far as marginal (group budget) shares are concerned, the rural sector shows a higher propensity of spending on pulses, sugar, salt and oil, and urban sector on cereals.

We also estimate the AIC and BIC for the equation for both urban and rural are given as follows:

⁶⁴ Note that the results can be indicative only since we are dealing only with a subset of the consumption basket.

AIC and BIC 66th Round

66 Urban	AIC	-11750.74
	BIC	-11709.13
66 Rural	AIC	-45924.59
	BIC	-45871.76

Table 4.11: Urban/Rural: Regression Coefficients 66

Coefficient	66 Urban	66 Rural
a1	-19.484 (-2.77)	16.504* (5.45)
a2	1.3292 (7.94)**	1.74824 (25.45)**
a3	1.8989 (16.30)**	1.8173 (37.27)**
a4	.77022 (14.41)**	1.0663 (36.59)**
a5	1.5827 (10.95)**	1.5792 (29.2)**
b1	.87402 (83.88)**	.8472 (153.5)**
b2	.063845 (8.81)**	.066176 (16.65)**
b3	.011208 (3.72)**	.020494 (12.81)**
b4	.003989 (7.91)**	.00435 (15.9)**
b5	.046935 (6.84)***	.06177 (20.00)**
N	752	2616

* $p < 0.05$; ** $p < 0.01$

The z values are in parenthesis

Table 4.12: Own and Cross-price Elasticity of Food Groups (Urban) 66

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-1.00261***	-.08037***	-.05555***	-.00735***	-.10172***
P>(z)	0.000	0.000	0.000	0.000	0.000
Pulse	.12676	-.9931164***	-.0210728**	-.002788***	-.038585***
P>(z)	0.004**	0.000	0.030	0.000	0.000
Sugar	.05227	-.01257	-.975598***	-.001149***	-.015913**
P>(z)	0.015	0.001	0.000	0.000	0.001
Salt	.10781***	-.02593***	-.0132938***	-.942232***	-.03281***
P>(z)	0.002	0.000	0.000	0.000	0.000
Oil	.09423***	-.02266***	-.01566***	-.002072	-.991561***
P>(z)	0.006	0.000	0.000	0.061	0.000

Looking at the Marshallian elasticities from the urban data, like the pooled counterpart, shows the cereals' demand to be price elastic. Salt is the least elastic. It seems that cereal is the gross substitute for all other commodities. Other commodities are gross complements.

Now we compute the same elasticities for the rural sector.

Table 4.13: Marshallian Own and Cross-price Elasticity of Food Groups (Rural) 66

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-0.9977	-0.082805	-0.039566	-0.007738	-0.082947
P>(z)	0.000	0.000	0.000	0.000	0.000
Pulse	-0.10615	-0.99033	-0.020059	-0.003923	-0.042053
P>(z)	0.000	0.000	0.000	0.000	0.000
Sugar	-0.07898	-0.031236	-0.97468	-0.002919	-0.031289
P>(z)	0.005	0.000	0.000	0.000	0.000
Salt	-0.083548	-0.03303	-0.01578	-0.92482	-0.03309
P>(z)	0.000	0.000	0.000	0.000	0.000
Oil	-0.10160	-0.040180	-0.019199	-0.00375	-0.99100
P>(z)	0.000	0.000	0.000	0.000	0.000

Looking at the Marshallian elasticities from the rural data, all commodities are price inelastic. Salt is the least elastic. All commodities are gross complements.

Our next task is to compare the elasticities across urban and rural sub-samples. To facilitate the discussion, we use the data from the above tables and generate the following one.

Table 4.14: Cross-Sectional Comparison of Marshallian Elasticities: 66th Round

	Cereal		Pulse		Sugar		Salt		Oil	
	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban
Cereal	-0.9977	- 1.00261***	-0.082805	-0.08037***	-0.039566	-0.05555	-0.007738	-0.00735	-0.082947	-0.10172
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Pulse	-0.10615	.12676	-0.99033	-0.9931164	-0.020059	-0.0210728	-0.003923	- .002788	-0.042053	-0.038585
P>(z)	0.000	0.004	0.000	0.000	0.000	0.030	0.000	0.000	0.000	0.000
Sugar	-0.07898	.05227	-0.031236	-0.01257	-0.97468	-0.975598	-0.002919	- .001149	-0.031289	-0.015913
P>(z)	0.005	0.015	0.000	0.001	0.000	0.000	0.000	0.000	0.000	0.001
Salt	-0.083548	.10781***	-0.03303	-0.02593	-0.01578	-0.0132938	-0.92482	- .942232	-0.03309	-0.03281
P>(z)	0.000	0.002	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Oil	-0.10160	.09423***	-0.040180	-0.02266	-0.019199	-0.01566	-0.00375	- .002072	-0.99100	-0.991561
P>(z)	0.000	0.006	0.000	0.000	0.000	0.000	0.000	0.061	0.000	0.000

For cereal, own-price elasticity at the urban centre is higher. For urban consumption, cereal shows positive cross elasticity, but rural consumption generates negative cross elasticities. For Pulse, own-price elasticity of urban consumption is higher than the rural consumption. The cross-price elasticities are higher in the rural sector compared to the urban sector. For sugar, urban own-price elasticity is higher than that of the rural one. Cross-price elasticities are higher in urban areas for cereal and pulses. For salt, urban own-price elasticity is higher than that of the rural one. Cross-price elasticities are higher in rural areas for all other commodities. For oil, urban own-price elasticity is higher than that of the rural one. Cross-price elasticities are higher in rural areas for pulse, sugar and salt.

From the above discussion, it is evident that, as far as Marshallian elasticities are concerned, consumption in rural and urban areas shows marked disparity, depending on the commodity concerned.

In the next table, we present the cross-sectional comparison of expenditure elasticity.

Table 4.15: Cross-sectional Comparison of Expenditure Elasticities: 66th Round

Sub-sample	Cereal	Pulse	Sugar	Salt	Oil
Urban	1.29280	.49038	.202244	.41710	.364562
P>(z)	0.000	.000	. 0.000	0.000	.000
Rural	1.1702	.59331	.441454	.46694	.567869
P>(z)	0.000	.000	. 0.000	0.000	.000

In both urban and rural sub-samples, cereal is expenditure elastic. In the urban sample, cereal is followed (decreasing order of elasticity) by pulses, salt, oil and sugar, while in the rural sample; the order of commodities is pulses, oil, salt and sugar. Thus the behaviour is more or less consistent across sectors.

In the next table, we provide an analysis of compensated elasticities. As before, we present first the tables, followed by a comparative analysis.

Table 4.16: Hicksian Elasticities: 66th Round: Urban Data

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.17353	-.089858	-.01693	-.005006	-.064163
SE	.01746	.00990	.003388	.000517	.009095
Pulse	-.46254	-.49414	-.006421	-.001899	-.024338
SE	.05866	.05369	.001436	.00028	.00408
Sugar	-.190758	-.01405	-.23095	-.00078	-.010037
SE	.05137	.00393	.04592	.00021	.002905
Salt	-.39326	-.02897	-.00545	-.40337	-.02069
SE	.04484	.00413	.001187	.041032	.00344
Oil	-.343864	-.02533	-.004774	-.00950	-.36863
SE	.05541	.00440	.00114	.00168	.05155

As predicted by the theory, own-price elasticities are negative. We can also see that all commodities are net substitutes to each other.

Now we turn to the rural sector.

Table 4.17 Hicksian Elasticities: 66th Round: Rural Data

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.11484	-.04928	-.01607	-.00329	-.044395
SE	.00656	.00321	.00106	.00021	.00284
Pulse	-.32123	-.34844	-.00815	-.001668	-.02250
SE	.02401	.02240	.00070	.000138	.001806
Sugar	-.23901	-.018592	-.28302	-.00124	-.01674
SE	.0201876	.00174	.01846	.00011	.001540
Salt	-.25281	-.019666	-.006415	-.29706	-.017713
SE	.01935	.00166	.000562	.01905	.00148
Oil	-.30745	-.023917	-.00780	-.01155	-.32709
SE	.02119	.001820	.000623	.000902	.020549

For rural consumption as well, all commodities show negative own-price elasticities and negative cross-price elasticity. So the same conclusion as the urban consumption follows.

We complete our discussion on elasticities by providing a comparative analysis of own-price elasticities.⁶⁵ The data is collated from tables 4.17 and 4.18.

Table 4.18: Cross-section Comparison of Hicksian (Own-price) Elasticities 66

Commodities	Rural	Urban
Cereal	-.11484	-.17353
z	.00656	.01746
Pulse	-.34844	-.49414
z	.02240	.05369
Sugar	-.28302	-.23095
z	.01846	.04592
Salt	-.29706	-.40337
z	.01905	.041032
Oil	-.32709	-.36863
z	.020549	.05155

Thus, urban areas show higher (compensated) price sensitivity than the rural sector

4.3.2.2: Tax Reform

Here, first we present the urban and rural values for marginal welfare cost for different commodities

Table 4.19: Marginal Welfare Cost (Urban)

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	0.998924(5)	0.553959(5)	0.312062(5)	0.235602(5)	0.235602(5)	0.103822 (5)
λ_{pulses}	1.001346 (4)	0.569681(4)	0.330212(4)	0.253187(4)	0.253187(4)	0.117465(4)
λ_{sugar}	1.002187(2)	0.573506(3)	0.334975(3)	0.258024(2)	0.258024(2)	0.121836 (2)
λ_{salt}	1.001676(3)	0.574117(2)	0.335225 (2)	0.257958(3)	0.257958(3)	0.120932(3)
λ_{oil}	1.063257 (1)	0.605137 (1)	0.35063(1)	0.268726 (1)	0.268726 (1)	0.124418 (1)

This table for urban area indicates that the ranking of the commodities as per their lambda values are fairly robust to different values of epsilon. There are rank reversals for sugar and salt for $\epsilon=.5$ and 1. Thus, if the social planner starts with those values, then taxes on cereals,

⁶⁵ It is not that other elasticities are not important. Other elasticities are omitted for the sake of the economy of space.

pulses and sugar should be increased and that on salt and oil may be decreased. For other values of epsilon, salt and sugar exchange rankings, prescribing a change in policies.

Table 4.20: Marginal Welfare Cost (Rural)

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.000917(5)	0.513333 (5)	0.268059(5)	0.194976 (5)	0.142424(5)	0.07696(5)
λ_{pulses}	1.002357(4)	0.527912 (2)	0.283227(2)	0.208867(2)	0.154723(2)	0.086052(2)
λ_{sugar}	1.002706(2)	0.526669 (3)	0.281816(3)	0.207565(3)	0.153573(3)	0.085228(4)
λ_{salt}	1.002632 (3)	0.525735(4)	0.281181(4)	0.207139(4)	0.153333(4)	0.085244(3)
λ_{oil}	1.063219 (1)	0.556528 (1)	0.296998 (1)	0.218505(1)	0.161509 (1)	0.089485 (1)

For the rural sector in the 66th round using LES, apart from the case when $\epsilon=0$, the rankings are fairly consistent: cereals, pulses and salt need an increase in taxation whereas sugar and oil may have their taxes reduced. The behaviour is in contrast with urban rankings. For the sake of completeness and clarity, we highlight this by presenting the data contained in tables 4.19 and 4.20 in a concise way.

4.21 Cross-sectional Comparison: Relative Rankings of Marginal Welfare Cost

Item	$\epsilon = 0$		$\epsilon = .5$		$\epsilon = 1$		$\epsilon = 1.25$		$\epsilon = 1.5$		$\epsilon = 2$	
	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban
λ_{cereals}	5	5	5	5	5	5	5	5	5	5	5	5
λ_{pulses}	4	4	2	4	2	4	4	4	2	4	2	4
λ_{sugar}	2	2	3	3	3	3	3	2	3	2	4	2
λ_{salt}	3	3	4	2	4	2	2	3	4	3	3	3
λ_{oil}	1	1	1	1	1	1	1	1	1	1	1	1

We can see that there exist variation in rankings for $\epsilon=.5$ (pulse and salt), $\epsilon=1$ (same), $\epsilon=1.15$ (sugar and salt), $\epsilon=1.5$ (pulse, sugar and salt), $\epsilon=2$ (pulse, sugar and salt). Thus, while the relative ranks of cereal and oil are fairly consistent across the sub-samples; other commodities change their ranks depending on the value judgement of the policymaker.

This concludes our discussion of the 66th round data. We will move towards an analysis of the 68th round.

4.3.3 Pooled Data: 68th Round

As before, we will first present the estimates, followed by an elasticity analysis and a discussion on tax reform. The whole process of calculation has been repeated using 68th Round NSSO data

4.3.3.1 Regression Coefficients and Elasticity

First, we present the regression coefficients

Table 4.22: 68th NSSO Round Assam: Regression Coefficients

Coefficient	Pooled Sample
a1	25.6630 (39.46)***
a2	1.5162 (45.70)***
a3	2.09632 (63.39)***
a4	1.2573 (53.99)***
a5	2.7282 (30.02)***
b1	.508796 (126.46)***
b2	.0955 (67.13)***
b3	.03597 (65.62)***
b4	.01331 (56.71)***
b5	.34640 (91.97)***
N	3368

* $p < 0.05$; ** $p < 0.01$

z values are reported in parenthesis

Also, the Akaike's information criterion and Bayesian information criterion for the pooled sample of Assam, 68th Round is summarized below:

AIC	-60503.92
BIC	-60448.82

Thus, the highest “committed consumption” is with cereal, followed by oil, sugar, pulse and salt. As far as marginal expenditure shares are concerned, the highest is that of cereal, followed by oil, pulse, sugar and salt.

The Marshallian elasticities based on the calculations above have been given below.

Table 4.23: Marshallian Own and Cross-price Elasticity of Food Groups (Pooled 68th)

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.98770	-.04213	-.02229	-.006502	-.093270
P>(z)	0.000	0.000	0.000	0.000	0.000
Pulse	-.214417	-.99293	-.022107	-.006448	-.092492
P>(z)	0.000	0.000	0.000	0.000	0.000
Sugar	-.18520	-.03608	-.976126	-.00556	-.079889
P>(z)	0.000	0.000	0.000	0.000	0.000
Salt	-.20827	-.040584	-.021473	-.955452	-.08984
P>(z)	0.000	0.000	0.000	0.000	0.000
Oil	-.25290	-.04928	-.026075	-.00760	-.99701
P>(z)	0.000	0.000	0.000	0.000	0.000

In the 68th round data, all commodities are price inelastic. As far as own-prices are concerned, oil products exhibit the highest value, followed by pulses, cereals, sugar and salt.

In the next table, we present own and cross-price elasticities for each item over time.

Comparing each item over the two rounds we have,

In the next table, we present the expenditure elasticities by looking at the pooled data

Table 4.24: Expenditure Elasticity of Food Groups (Pooled) 68

	Cereal	Pulse	Sugar	Salt	Oil
Expenditure Elasticity	.957087***	.94910***	.8197796***	.9219052***	1.11947***
P>(z)	0.000	.000	. 0.000	0.000	.000

Thus the highest expenditure elasticity is that of oil, followed by cereal, pulse, salt and sugar.

In the next table, we will present the Hicksian estimates for the 68th round data. As before, all commodities are price inelastic. Somewhat surprisingly, salt exhibits the highest own (compensated) elasticity, followed by pulse, oil, sugar and cereals. Commodities are also net complements to each other.

Table 4.25 Hicksian Elasticities: 68th Round: Pooled Data

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.282009	-.05451	-.01948	-.007309	-.205779
z values	.005003	.000854	.00039	.000136	.00345
Pulse	-.289120	-.510171	-.01931	-.00724	-.20406
z values	.006402	.008497	.000444	.00016	.00410
Sugar	-.24972	-.04669	-.44955	-.00626	-.17625
z values	.00562	.001039	.008066	.000139	.00357
Salt	-.280834	-.05250	-.018765	-.522171	-.19821
z values	.006409	.00121	.00045	.008585	.00426
Oil	-.341020	-.06376	-.022786	-.056518	-.44974
z values	.006459	.00120	.000452	.001077	.007030

The next table presents the marginal welfare cost of taxation for various commodities and their ranks.

Table 4.26: Marginal Welfare Cost of Taxation (pooled sample 68)

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.00891115 (5)	0.745539 (5)	0.55624 (5)	0.482055(5)	0.418633(5)	0.317601(5)
λ_{pulses}	1.009176 (4)	0.746475 (4)	0.557865(4)	0.483981(4)	0.420822(4)	0.320192(4)
λ_{sugar}	1.011154 (2)	0.750549 (3)	0.56271 (3)	0.48893(3)	0.425757(3)	0.324881(3)
λ_{salt}	1.009869 (3)	0.750618(2)	0.563417 (2)	0.489788(2)	0.426692(2)	0.325825(2)
λ_{oil}	1.0636268 (1)	0.7788052 (1)	0.5764548 (1)	0.4977978 (1)	0.430882 (1)	0.3249937 (1)

Thus the ranking of commodities is fairly consistent (except a switch in rank between sugar and salt as epsilon value goes beyond 0). The data indicates that taxes on sugar and oil need to be reduced to reach and taxes on cereals, pulses and sugar need to be increased.

4.3.4 68th Round: Urban-Rural Analysis

In this section, we begin our analysis of the urban/rural consumption pattern of the 68th round, beginning with regression coefficients, elasticities (Marshallian, Expenditure and Hicksian, in that order)

Table 4.27: Urban/Rural: Regression Coefficients 68

Coefficient	Urban	Rural
a1	20.3025 (17.74)***	30.616 (39.60)**
a2	1.4821 (21.79)***	1.6082 (42.08)**
a3	1.80527 (27.45)***	2.3043 (60.40)**
a4	1.2115 (21.83)***	1.31791 (51.35)**
a5	2.5957 (13.84)***	3.0062 (28.62)**
b1	.51143 (58.97)***	.49575 (108.50)**
b2	.097852 (32.51)***	.09718 (59.48)**
b3	.037945 (32.53)***	.03551 (57.36)**
b4	.015902 (28.81)***	.01290 (49.24)**
b5	.33686 (40.51)***	.35864 (84.22)**
N	793	2575

* $p < 0.05$; ** $p < 0.01$

z values are reported in parenthesis

Akaike's information criterion and Bayesian information criterion for the urban sample

	Urban	Rural
AIC	-13636.3	-47219.05
BIC	-13594.22	-47166.37

Looking at the regression table, one can see that the ‘minimum consumption’ is higher for all commodities in the rural sector. As far as marginal (group budget) shares are concerned, the rural sector shows a higher propensity of spending on oil, and the urban sector on cereals the other commodities.

Next, we discuss Marshallian own and cross-price elasticities. We start with the urban data.

Table 4.28: Marshallian Own and Cross-price Elasticity of Food Groups (Urban, 68th round)

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-0.99028	-0.042704	-0.021301	-0.006716	-0.089487
P>(z)	0.000	0.000	0.000	0.000	0.000
Pulse	-0.19286	-0.99343	-0.0204447	-0.006446	-0.085887
P>(z)	0.000	0.000	0.000	0.000	0.000
Sugar	-0.172312	-0.036618	-0.980347	-0.00575	-0.076734
P>(z)	0.000	0.000	0.000	0.000	0.000
Salt	-0.199753	-0.04245	-0.021174	-0.9626795	-0.088954
P>(z)	0.486	0.002	0.006	0.000	0.725
Oil	-0.221926	-0.047162	-0.02352	-0.00741	-0.997174
P>(z)	0.000	0.000	0.000	0.000	0.000

As far as own-price elasticities are concerned, all commodities exhibit price inelastic behaviour. The magnitude of price elasticity is highest for oil products, followed by pulse, cereals, sugar and salt. Commodities are also gross complement to each other.

Marshallian elasticity estimates of the rural sub-sample are presented here.

Table 4.29: Own and Cross-price Elasticity of Food Groups (Rural) 68

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.984962	-.043122	-.023117	-.006505	-.100038
P>(z)	0.000	0.000	0.000	0.000	0.000
Pulse	-.25100	-.992404	-.02433	-.006849	-.105315
P>(z)	0.000	0.000	0.000	0.000	0.000
Sugar	-.20999	-.03798	-.97338	-.00573	-.08810
P>(z)	0.000	0.000	0.000	0.000	0.000
Salt	-.23972	-.04335	-.023243	-.9510568	-.100583
P>(z)	0.000	0.000	0.006	0.000	0.000
Oil	-.298578	-.054003	-.02895	-.008147	-.996749
P>(z)	0.488	0.000	0.000	0.061	0.000

In the rural sample also, commodities are price inelastic. The magnitude of price elasticity is highest for oil, followed by pulse, cereal, sugar and salt. Commodities are also gross complements to each other, but the effect of cereal price on oil. However, to appreciate the difference in a consistent manner, we put the two tables together.



Table 30: Cross-section Comparison of Marshallian Elasticities: 68th Round

	Cereal		Pulse		Sugar		Salt		Oil	
	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban
Cereal	-0.984962	-0.99028	-0.043122	-0.042704	-0.023117	-0.021301	-0.006505	-0.006716	-0.100038	-0.089487
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Pulse	-0.25100	-0.19286	-0.992404	-0.99343	-0.02433	-0.0204447	-0.006849	-0.006446	-0.105315	-0.085887
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Sugar	-0.20999	-0.172312	-0.03798	-0.036618	-0.97338	-0.980347	-0.00573	-0.00575	-0.08810	-0.076734
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Salt	-0.23972	-0.199753	-0.04335	-0.04245	-0.023243	-0.021174	-0.9510568	-0.9626795	-0.100583	-0.088954
P>(z)	0.000	0.486	0.000	0.002	0.006	0.006	0.000	0.000	0.000	0.725
Oil	-0.298578	-0.221926	-0.054003	-0.047162	-0.02895	-0.02352	-0.008147	-0.00741	-0.996749	-0.997174
P>(z)	0.488	0.000	0.000	0.000	0.000	0.000	0.061	0.000	0.000	0.000

For all commodities, urban price elasticities are higher in magnitude. Cross elasticities are higher (in magnitude) in rural areas, except for the effect of cereal on oil (insignificant) and the effects of salt on cereals and sugar. In the next table, we compare the expenditure elasticities.

Table 4.31: Expenditure Elasticity of Food Groups (Urban/Rural) 68

	Cereal	Pulse	Sugar	Salt	Oil
Expenditure Elasticity (Urban)	.978662	.939292	.83919	.972837	1.08082
P>(z)	0.000	.000	.0.000	0.000	.000
Expenditure Elasticity (Rural)	.927616	.9765519	.816998	.932675	1.1616
P>(z)	0.000	.000	.0.000	0.000	.000

The table shows that expenditure elasticities are higher in the urban sub-sample for cereal, sugar and salt. For both urban and rural samples, oil is expenditure elastic. Thus, if the budget on the five food items increases (as a result of general economic growth), the rural sector may fall behind in cereal, sugar and salt consumption.

In the next section, we discuss the Hicksian elasticities for urban and rural sub-samples.

Table 4.32: Hicksian Elasticities: 68th Round: Urban Data

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.29662	-.059613	-.022679	-.009344	-.21890
z values	.01043	.00224	.00090	.00035	.00722
Pulse	-.29805	-.525615	-.021767	-.008968	-.21009
z values	.013157	.01700	.00098	.000403	.00846
Sugar	-.26629	-.051117	-.49609	-.00801	-.187704
z values	.011921	.002265	.016864	.000353	.007562
Salt	-.308699	-.05925	-.022544	-.572560	-.21759
z values	.014131	.002755	.001049	.01878	.009362
Oil	-.342969	-.065836	-.02504	-.064178	-.470709
z values	.013255	.002547	.00099	.002554	.01434

As expected, the Hicksian own-price elasticities are negative, and commodities are net complements. Surprisingly, the magnitude of own-price elasticity is highest in salt, followed by pulse, sugar, oil and cereal.

In the next table, we show the Hicksian elasticities for rural data.

Table 4.33: Hicksian Elasticities: 68th Round: Rural Data

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.25881	-.04953	-.016912	-.006334	-.189029
z	.00575	.001169	.000434	.000145	.003976
Pulse	-.264688	-.48262	-.017804	-.006668	-.199001
z	.007145	.009886	.00048	.000171	.004698
Sugar	-.22143	-.04362	-.407479	-.00557	-.166481
z	.00614	.00115	.009178	.000147	.00402
Salt	-.25272	-.04978	-.01699	-.486949	-.190004
z	.006973	.001347	.000485	.009728	.004774
Oil	-.314860	-.06202	-.02117	-.053472	-.41939
z	.007329	.001366	.000504	.00118	.008198

Here, too, own-price elasticities are negative and the commodities show the property of net complements. Here too, the highest magnitude of own-price elasticity is exhibited by salt, followed by pulse, oil, sugar, and cereal. Thus, except for oil and sugar, the rankings are consistent between the urban and rural sector.

4.4 Tax Reform: Cross-section Comparison of Urban and Rural Sub-samples

In this section, present a comparative analysis of optimal tax reform in rural and urban sectors. First, we begin with the urban sector.

Table 4.34: Marginal Welfare Cost of Taxation (Urban): 68th Round

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.008005 (5)	0.744287 (3)	0.55642(3)	0.483124 (3)	0.420578(3)	0.483124(3)
λ_{pulses}	1.008538 (4)	0.74298 (4)	0.554934(4)	0.481833(4)	0.419569(4)	0.481833 (4)
λ_{sugar}	1.009823(2)	0.741207 (5)	0.55215 (5)	0.478937(5)	0.416709 (5)	0.478937 (5)
λ_{salt}	1.008549 (3)	0.74584 (2)	0.558213 (2)	0.484907(2)	0.422309(2)	0.484907(2)
λ_{oil}	1.0636379 (1)	0.7735026 (1)	0.5702291 (1)	0.4918993(1)	0.4255756(1)	0.4918993 (1)

Thus, for the urban data, there is a switch of rankings (except oil) for all values of epsilon except 0 (and then the ranking is fairly robust to different specifications of epsilon). Adopting the convention that tax (subsidy) on “top 3” should be decreased (increased) and that on “bottom two” should be decreased, oil, salt and cereal qualifies for preferential tax treatment. A similar exercise is done for the rural sector.

Table 4.35: Marginal Welfare Cost of Taxation (rural) 68

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.010457 (4)	0.749246 (5)	0.560432 (5)	0.486173(5)	0.422563(5)	0.320982 (5)
λ_{pulses}	1.010154 (5)	0.750739(4)	0.563038 (4)	0.489153 (4)	0.425824(4)	0.324589 (4)
λ_{sugar}	1.012491 (2)	0.756799 (2)	0.570408 (2)	0.496682 (2)	0.433312(3)	0.331633(2)
λ_{salt}	1.011024 (3)	0.755772 (3)	0.570017 (3)	0.496577(3)	0.433452 (2)	0.332135 (1)
λ_{oil}	1.0636091 (1)	0.7830248 (1)	0.5821604 (1)	0.5036835 (1)	0.4367251 (1)	0.3303583 (3)

Thus, for the rural areas, there are rank reversals at $\epsilon=.5$, 1.5 and 2. If we adopt the convention that “top three” commodities should have a reduction of taxes or increase in subsidy (and the rest qualifies for an increase in taxes or reduction in subsidy), then with $\epsilon=2$, taxes on oil, salt and sugar should be decreased and that on pulse and cereal should be increased. Thus, comparing the rural and urban sectors, the prescription is that taxes on oil and salt should always be decreased and that on pulse should be increased.

For the sake of completeness and clarity, we present the values of lambda across the two sub-samples.

Table 4.36 Cross-sectional Comparison: Relative Rankings of Marginal Welfare Cost

Item	$\epsilon = 0$		$\epsilon = .5$		$\epsilon = 1$		$\epsilon = 1.25$		$\epsilon = 1.5$		$\epsilon = 2$	
	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban
λ_{cereals}	4	5	5	3	5	3	5	3	5	3	5	3
λ_{pulses}	5	4	4	4	4	4	4	4	4	4	4	4
λ_{sugar}	2	2	2	5	2	5	2	5	3	5	2	5
λ_{salt}	3	3	3	2	3	2	3	2	2	2	1	2
λ_{oil}	1	1	1	1	1	1	1	1	1	1	3	1

This completes our analysis of both 66th and 68th round NSSO data for selected food products in Assam. The main analysis is already done. However, the analysis has only focused on cross-sectional analysis, omitting any behavioral pattern change over time. In the next section, we discuss comparisons over time.

4.5 Comparisons Over Time

In this section, we provide a brief comparative discussion on the evolution of coefficients, estimates, elasticities and their implication for tax rules over time. As already noted earlier, elasticities are dictated by behaviour. Hence, this exercise will show light on how behaviour has changed over time. We will begin with the pooled regression, followed by the sub-samples. The source tables have already been reported elsewhere in this chapter.

4.5.1 Pooled Data

In the next table, we compare the coefficients across the NSSO rounds

Table 4.37: Over Time Comparison of Regression Coefficients: Pooled Sample

Coefficient	, 66th	68th
a1	-3.7665 (-1.23)	25.6630 (39.46)***
a2	1.543778 (23.09)***	1.5162 (45.70)***
a3	1.7584 (37.20)**	2.09632 (63.39)***
a4	.90717 (34.84)***	1.2573 (53.99)***
a5	1.48564 (27.90)***	2.7282 (30.02)***
b1	.86676 (185.21)***	.508796 (126.46)***
b2	.059755 (18.25)***	.0955 (67.13)***
b3	.01656 (12.75)***	.03597 (65.62)***
b4	.004190 (19.21)***	.01331 (56.71)***
b5	.0527334 (19.21)***	.34640 (91.97)***
N	3368	3368

It can be observed that "committed consumption" of cereals, sugar, salt and oil in the total food budget (of five items) has increased from the 66th to the 68th round, while that of pulses has reduced. The marginal budget share of cereals has fallen, but that of every other

commodity has increased. . A negative z in a_1 indicates that the subsistence value of cereals is below the mean average but is insignificant.

In the next table, we trace out the change in Marshallian elasticities over time



Table 4.38 Over Time Comparison of Marshallian Elasticities: Pooled Sample

	Cereal		Pulse		Sugar		Salt		Oil	
	66th	68th	66th	68th	66th	68th	66th	68th	66th	68th
Cereal	-1.00047	-.98770***	-.07831	-.04213	-.041498	-.02229	-.0070967	-.006502	-.082763	-.093270
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Pulse	.022125	-.214417	-.99154	-.99293	-.01769	-.022107	-.003026	-.006448	-.035292	-.092492
P>(z)	0.21	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Sugar	.01465	-.18520	-.022117	-.03608	-.97591	-.976126	-.002004	-.00556	-.023373	-.079889
P>(z)	0.207	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Salt	.019114	-.20827	-.02885	-.040584	-.015287	-.021473	-.9351492	-.955452	-.030488	-.08984
P>(z)	0.20	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Oil	.0199548	-.25290	-.03011	-.04928	-.01595	-.026075	-.002729	-.00760	-.99161	-.99701
P>(z)	-1.00047	0.000	-.07831	0.000	-.041498	0.000	-.0070967	0.000	-.082763	0.000

The magnitude of own-price elasticity of cereal has decreased. It is seen that cereals with all other food items are gross substitutes in the 68th round but it is not the same case in the 66th round where they are gross complements. However, the 66th round values are not significant.

The value of Own-price elasticity of pulse has increased. For pulses, sugar and salt with all other items are negative and significant indicating gross substitutes. The value of own-price elasticity of sugar has increased marginally. Sugar is also a gross complement with other commodities.

The value of own-price elasticity of salt has increased over time. The property of gross complement to other items is also maintained, i.e there are changes in value, but no change in properties.

The value of own-price elasticity has gone up for oil. Here too, there is no 'jump' in properties of gross complement, although the values have increased.

Now we turn to an analysis of change in expenditure elasticities

Table 4.39 Over Time Comparison of Expenditure Elasticities: Pooled Sample

	Cereal	Pulse	Sugar	Salt	Oil
68th round	.957087	.94910	.8197796	.9219052	1.11947
66th Round	1.214028	.5176909	.3428567	.4472285	.4669015

Thus we see that with time, the expenditure elasticities of cereal have decreased, while those of other commodities have increased. This probably reflects a change in preference over time. Next, we turn to a comparison of Hicksian (own-price) elasticities

Table 4.40 Over Time: Comparison of Hicksian Own-price Elasticities

	68th	66th
Cereal	-.282009	-.1411891
Pulse	-.510171	-.4208671
Sugar	-.44955	-.3021698
Salt	-.522171	-.3810814
Oil	-.44974	-.375079

Thus, the own (compensated) price elasticity of each commodity has increased over time. Next, we turn to a comparison of rankings of marginal welfare cost, as required by tax reform.

**Table 4.41 Over Time Change in Relative Rankings of Marginal Welfare Cost:
Pooled**

Item	$\varepsilon = 0$		$\varepsilon = .5$		$\varepsilon = 1$		$\varepsilon = 1.25$		$\varepsilon = 1.5$		$\varepsilon = 2$	
	68 th	66 th	68 th	66 th	68 th	66 th	66 th	68 th	68 th	66 th	68 th	66 th
λ_{cereals}	5	5	5	5	5	5	5	5	5	5	5	5
λ_{pulses}	4	4	4	3	4	3	4	3	4	3	4	3
λ_{sugar}	2	2	3	2	3	2	3	2	3	2	3	2
λ_{salt}	3	3	2	4	2	4	2	4	2	4	2	4
λ_{oil}	1	1	1	1	1	1	1	1	1	1	1	1

For values of epsilon other than zero, there is a change between the relative positions of pulse, sugar and salt over the two rounds. Hence, the implications on tax policy are different for these two periods. However, the relative positions of cereals and oil are robust to the years.

4.5.2 Urban and Rural Data

We begin by comparing the regression coefficients, followed by elasticities and marginal welfare costs.

Table 4.42 Over Time Comparison of Regression Coefficients: Urban

Coefficient	66th	68th
a1	-19.484	20.3025
	(-2.77)	(17.74)***
a2	1.3292	1.4821
	(7.94)**	(21.79)***
a3	1.8989	1.80527
	(16.30)**	(27.45)***
a4	.77022	1.2115
	(14.41)**	(21.83)***
a5	1.5827	2.5957
	(10.95)**	(13.84)***
b1	.87402	.51143
	(83.88)**	(58.97)***
b2	.063845	.097852
	(8.81)**	(32.51)***
b3	.011208	.037945
	(3.72)**	(32.53)***
b4	.003989	.015902
	(7.91)**	(28.81)***
b5	.046935	.33686
	(6.84)***	(40.51)***
N	752	793

Thus the committed consumptions of cereal, pulses, salt and oil have increased 68th round, while that of sugar has fallen. As far as marginal budget shares are concerned, 68th round data exhibits an increase in pulses, sugar, salt and oil, while that of cereals have gone down.

Performing the same exercise for the rural sector

Table 4.43 Over Time Comparison for Regression Coefficients: Rural

Coefficient	66th	68th
a1	16.504	30.616
	(5.45)*	(39.60)**
b1	.8472	.49575
	(153.5)**	(108.50)**
a2	1.74824	1.6082
	(25.45)**	(42.08)**
a3	1.8173	2.3043
	(37.27)**	(60.40)**
a4	1.0663	1.31791
	(36.59)**	(51.35)**
a5	1.5792	3.0062
	(29.2)**	(28.62)**
b2	.066176	.09718
	(16.65)**	(59.48)**
b3	.020494	.03551
	(12.81)**	(57.36)**
b4	.00435	.01290
	(15.9)**	(49.24)**
b5	.06177	.35864
	(20.00)**	(84.22)**
N	2616	2575

The rural sample shows that the rural committed consumptions of cereals, sugar, salt and oil have increased, while that of pulses has gone down. As far as marginal budget shares are concerned, that of cereal has gone down, while the values for other commodities have gone up. Thus, this reflects more or less consistent behaviour with the urban sub-sample.

In the next section, we compare the Marshallian own and cross-price elasticities for the two sub-samples.

Table 4.44 Over Time Comparison of Rural Elasticities (Marshallian)

	Cereal		Pulse		Sugar		Salt		Oil	
	68th	66th	68th	66th	68th	66th	68th	66th	68th	66th
Cereal	-0.984962	-0.9977	-0.043122	-0.082805	-0.023117	-0.039566	-0.006505	-0.007738	-1.00038	-0.082947
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Pulse	-0.25100	-0.10615	-0.992404	-0.99033	-0.02433	-0.020059	-0.006849	-0.003923	-1.105315	-0.042053
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Sugar	-0.20999	-0.07898	-0.03798	-0.031236	-0.97338	-0.97468	-0.00573	-0.002919	-0.08810	-0.031289
P>(z)	0.000	0.005	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Salt	-0.23972	-0.083548	-0.04335	-0.03303	-0.023243	-0.01578	-0.9510568	-0.92482	-1.100583	-0.03309
P>(z)	0.000	0.000	0.000	0.000	0.006	0.000	0.000	0.000	0.000	0.000
Oil	-0.298578	-0.10160	-0.054003	-0.040180	-0.02895	-0.019199	-0.008147	-0.00375	-0.996749	-0.99100
P>(z)	0.488	0.000	0.000	0.000	0.000	0.000	0.061	0.000	0.000	0.000

Over time,⁶⁶ the own-price elasticity of cereal has gone down in the rural sector. However the cross elasticity of cereal with respect to other commodities has gone up.

The own-price elasticity of pulse has increased, along with all other cross elasticities.

The Own-price elasticity of sugar has decreased. Cross elasticities with respect to cereal have decreased, while that with all other commodity has increased.

The own-price elasticity of salt has increased. The value of cross-price elasticity has decreased for all other commodities.

For oil, the own-price elasticity has decreased. However, the magnitudes of cross elasticities have increased.

⁶⁶ Here, and elsewhere, since the values are negative and increase or decrease in "magnitude".

Table 4.45: Over Time Comparison of Urban Elasticities (Marshallian)

	Cereal		Pulse		Sugar		Salt		Oil	
	68th	66th	68th	66th	68th	66th	68th	66th	68th	66th
Cereal	-0.99028	-1.00261***	-.042704	-.08037***	-.021301	-.05555	-.006716	-.00735	-.089487	-.10172
P>(z)	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000
Pulse	-.19286	.12676	-0.99343	-0.9931164	-.0204447	-.0210728	-.006446	-.002788	-.085887	-.038585
P>(z)	0.000	0.004	0.000	0.000	0.000	0.030	0.000	0.000	0.000	0.000
Sugar	-.172312	.05227	-.036618	-.01257	-0.980347	-0.975598	-.00575	-.001149	-.076734	-.015913
P>(z)	0.000	0.015	0.000	0.001	0.000	0.000	0.000	0.000	0.000	0.001
Salt	-.199753	.10781***	-.04245	-.02593	-.021174	-.0132938	-0.9626795	-0.942232	-.088954	-.03281
P>(z)	0.486	0.002	0.002	0.000	0.006	0.000	0.000	0.000	0.725	0.000
Oil	-.221926	.09423***	-.047162	-.02266	-.02352	-.01566	-.00741	-.002072	-0.997174	-0.991561
P>(z)	0.000	0.006	0.000	0.000	0.000	0.000	0.000	0.061	0.000	0.000

The own-price elasticity of cereal has fallen. With respect to the price of cereal, all commodities during the 68th round show gross complement, (insignificant for salt). For pulse, own-price elasticity has gone up. For other commodities, cross elasticity has gone up except cereal. For sugar, own-price elasticity has increased. For other commodities, the cross-price elasticities have increased except cereal and pulses. For salt, the own-price elasticity has increased. The cross-price elasticities have increased except cereal. For oil, the own-price elasticity has gone up. The cross-price elasticities have increased except for cereal.

Thus, a trend for almost all commodities is the cross-price elasticity with cereal has fallen over time.

Thus, over time, the urban and rural consumer behaviour shows some divergence.

In the next tables, we discuss the changes in expenditure elasticities

Table 4.46 Over Time Comparison of Rural Expenditure Elasticities

	Cereal	Pulse	Sugar	Salt	Oil
66 th Round	1.1702	.59331	.441454	.46694	.567869
P>(z)	0.000	.000	. 0.000	0.000	.000
68 th Round	.927616	.9765519	.816998	.932675	1.1616
P>(z)	0.000	.000	. 0.000	0.000	.000

It can immediately be seen that expenditure elasticities have changed considerably for the rural population. During the 66th round, cereal was expenditure elastic, while during the 68th round, oil products are expenditure elastic. It can be seen that expenditure elasticity for cereal has gone down, while that of each other commodity has gone up.

Table 4.47 Over Time Comparison of Urban Expenditure Elasticities

	Cereal	Pulse	Sugar	Salt	Oil
66 th Round	1.29280	.49038	.202244	.41710	.364562
P>(z)	0.000	.000	. 0.000	0.000	.000
68 th Round	.978662	.939292	.83919	.972837	1.08082
P>(z)	0.000	.000	. 0.000	0.000	.000

In line with the rural consumption pattern, the expenditure elasticity of urban cereal consumption has gone down, while those of the other commodities have increased.

In the next tables, we provide comparisons of own-price (Hicksian) elasticities.

Table 4.48 Over Time Comparison of Rural Elasticities (Hicksian, Own-price)

	68th	66th
Cereal	-.25881	-.11484
z	.00575	.00656
Pulse	-.48262	-.34844
z	.009886	.02240
Sugar	-.407479	-.28302
z	.009178	.01846
Salt	-.486949	-.29706
z	.009728	.01905
Oil	-.41939	-.32709
z	.008198	.020549

It can be seen that compensated own-price elasticity for the rural population has increased.

Table 4.49 Over Time Comparison of Urban Elasticities (Hicksian, Own-price)

	68th	66th
Cereal	-.29662	-.17353
z	.01043	.01746
Pulse	-.525615	-.49414
z	.01700	.05369
Sugar	-.49609	-.23095
z	.016864	.04592
Salt	-.572560	-.40337
z	.01878	.041032
Oil	-.470709	-.36863
z	.01434	.05155

Similar to the rural experience, compensated own-price elasticity for the rural population has increased.

This concludes our discussion of over time comparison of relevant elasticities. We conclude this section by looking at the tax prescriptions or the change in rankings for marginal welfare cost of different commodities.

Table 4.50 Over Time Change in Rank of Marginal Welfare Cost: Rural

Item	$\epsilon = 0$		$\epsilon = .5$		$\epsilon = 1$		$\epsilon = 1.25$		$\epsilon = 1.5$		$\epsilon = 2$	
	68 th	66 th	68 th	66 th	68 th	66 th	68 th	66 th	68 th	66 th	68 th	66 th
λ_{cereals}	4	5	5	5	5	5	5	5	5	5	5	5
λ_{pulses}	5	4	4	2	4	2	4	2	4	2	4	2
λ_{sugar}	2	2	2	3	2	3	2	3	3	3	2	4
λ_{salt}	3	3	3	4	3	4	3	4	2	4	1	3
λ_{oil}	1	1	1	1	1	1	1	1	1	1	3	1

Thus, the rankings are fairly consistent in the sense that the changes in ranks are robust to almost all values of epsilon. The only exception is $\epsilon=2$, where, except cereal, all other commodities change rank.

Next, we proceed to the urban analysis

Table 4.51 Over Time Change in Rank of Marginal Welfare Cost: Urban

Item	$\epsilon = 0$		$\epsilon = .5$		$\epsilon = 1$		$\epsilon = 1.25$		$\epsilon = 1.5$		$\epsilon = 2$	
	68 th	66 th	68 th	66 th	68 th	66 th	68 th	66 th	68 th	66 th	68 th	66 th
λ_{cereals}	5	5	3	5	3	5	3	5	3	5	3	5
λ_{pulses}	4	4	4	4	4	4	4	4	4	4	4	4
λ_{sugar}	2	2	5	3	5	3	5	2	5	3	5	2
λ_{salt}	3	3	2	2	2	2	2	3	2	2	2	3
λ_{oil}	1	1	1	1	1	1	1	1	1	1	1	1

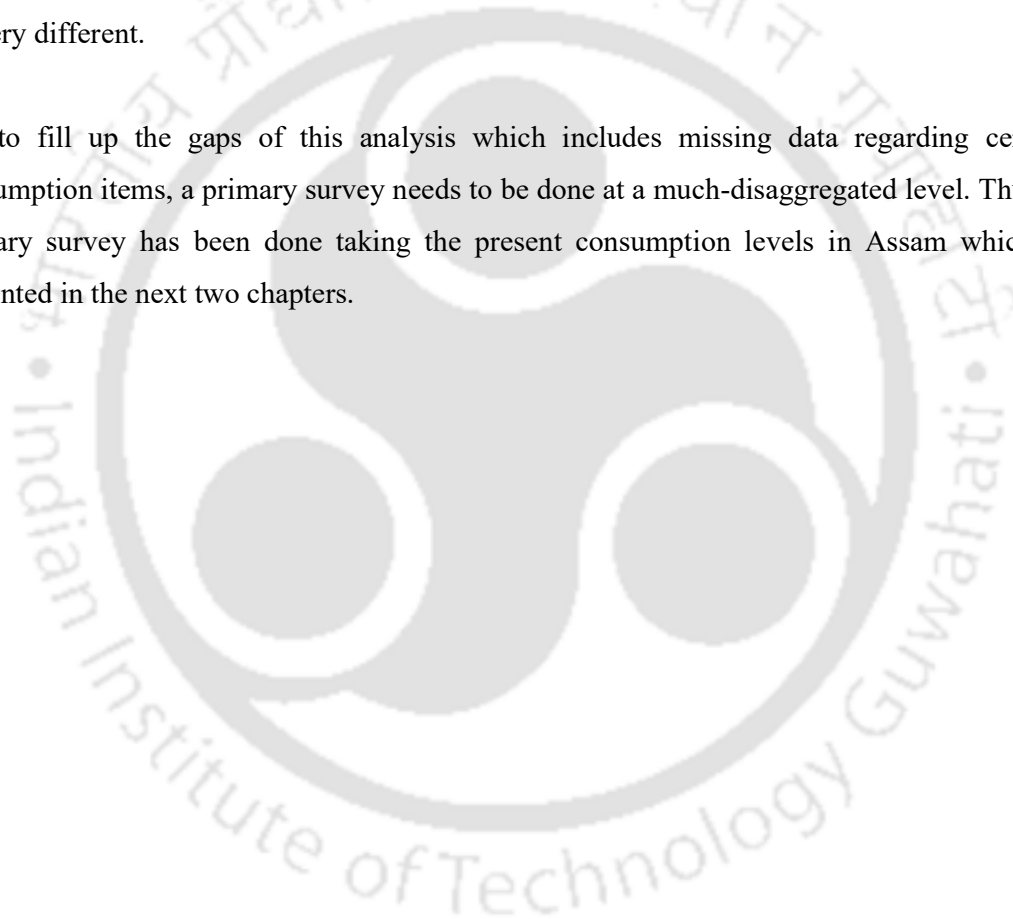
In the urban case, for $\epsilon=.5$ and $\epsilon=1$, there are rank reversals between sugar and cereal. For $\epsilon=1.25$, salt, sugar, and cereal change ranks. This is maintained for $\epsilon=1.5$ and 2.

The discussion indicates that over time, depending on the value judgement of the social planner, tax policies are likely to be very different for urban and rural segments.

4.6 Conclusion

This chapter presents a comparative demand analysis of selected food items in Assam using 66th and 68th round secondary data of NSSO. Data has been analysed using LES and LA-AIDS Demand system. Own and Cross-price elasticities along with expenditure elasticities have been calculated. The marginal welfare cost of taxation has been calculated for two sub-samples, viz. rural and urban to predict the direction of optimal commodity tax reform. Comparisons of the marginal welfare cost of taxation within a single round and over time between different rounds have been estimated. It was found that depending on the value judgement of the social planner, for urban and rural sectors, the tax policies are expected to be very different.

But to fill up the gaps of this analysis which includes missing data regarding certain consumption items, a primary survey needs to be done at a much-disaggregated level. Thus, a primary survey has been done taking the present consumption levels in Assam which is presented in the next two chapters.



Chapter 5

Field Survey

5.1 Introduction

Apart from the welfare-centric application, analysis (positive and normative) of optimal commodity taxation requires consumer demand estimation. Previously in the earlier chapter, estimation of demand was done using secondary data using NSSO 66th and 68th Round data. Both these rounds are, however, pre-GST. The next NSSO round with consumer expenditure has not been published yet. In order to obtain the latest picture of consumption after the immediate implementation of GST, a field survey has been carried out in selected areas of Kamrup Metropolitan and Kamrup districts of Assam. The survey gathered information on certain food items of consumption as well as the relevant demographic features of the respondents. I provide a detailed account of the survey methodology. The rest of the chapter is then devoted to exploratory analysis of household-level consumption expenditures (at various levels) and their link with demographic characteristics.

The field survey gathered information on certain necessary food items of consumption such as cereals, pulses, sugar, salt and oil, fruits, vegetables, milk, egg, fish, meat, beverages⁶⁷, intoxicants, etc. including their monthly consumption expenditure. The questionnaire used in the field has questions that have been replicated from NSSO 66th round data.⁶⁸

5.2 Area Selection for field survey

The field study has been carried out in two contiguous districts of Assam. NSSO presents data on urban/rural consumption of households. In order to replicate this, one urban district and one rural district have been selected; Kamrup Metropolitan (that is, Guwahati city mainly) and rural areas of Kamrup district. Kamrup Metropolitan has the highest per capita income among all districts of Assam (NEZINE, 2016). At the same time, the rural population is high in Kamrup District (90.16%) and the per capita income is below the state average (NEZINE, 2016).. The urban/rural gap is potentially very high within Kamrup (M) and

⁶⁷ Tea, coffee, fruit juice, shakes, mineral water, canned/bottled beverages, etc.

⁶⁸ Salt and sugar are not clubbed together as in 68th round NSSO.

Kamrup districts. Moreover, as Kamrup (rural) is adjacent to Kamrup Metropolitan, spatial/administrative distortions will be minimized. The average per capita annual income in rural areas is only about 40 percent of that of the urban areas (INR 22,087 in rural against INR 56,157 in urban areas).

Table 5.1: DISTRICT-WISE DEMOGRAPHIC PROFILE OF ASSAM, 2011 CENSUS

District	Area (sq.km)	Population	Density	Annual PCI
Kamrup (M)	955	1260419	1313	63,444
Kamrup	3105	1517542	489	23,316
ASSAM	78438	31205576	398	24,660

Source: Census of India 2011

5.2.1 Kamrup Metropolitan:

According to the Census of India 2011, the total population of Kamrup Metropolitan district is 1260419. The total area is 955 sq. km. Kamrup (Metro) District is situated in the Brahmaputra Valley Region of Assam. It consists of only one sub-division, i.e. Guwahati having six Revenue Circles viz., Dispur, Guwahati, Sonapur, Azara, Chandrapur and North Guwahati.

5.2.2 Kamrup Rural:

The total population of Kamrup district is 1517542 (according to the 2011 Census). There are 12 Revenue Circles and 14 Development blocks consisting of 1068 villages. Out of the total Kamrup population for the 2011 census, 90.16% live in rural regions of the district.

5.3 Sample Design

A stratified multi-stage design has been adopted for the primary survey. The first stage units (FSUs) are the villages in the rural sector and development blocks in the urban sector (known as Urban Frame Survey (UFS) in NSSO rounds). The ultimate stage units (USUs) are households in both sectors which are similar to NSSO. In the case of large FSUs, one

intermediate stage of sampling is the selection of two hamlet-groups (hgs)/ sub-blocks (sbs) from each rural/ urban FSU. Unlike NSSO, where FSUs have been selected by using Simple Random Sampling without Replacement (SRSWOR), here, the FSU, that is the villages with certain similar characteristics were clubbed together and an SRS was done. The requirement of analysing certain characteristics in the population with consumption expenditure necessitated the change. It is worth mentioning that NSSO data collection is not strictly random and it depends on resource availability and the number of investigators available (NSSO 66th Round).

5.3.1 Stratification: Within the two selected districts, two basic strata have been formed. First is the rural stratum comprising of all rural areas of the district and second is the urban stratum comprising of all the urban areas of the district. Here, within Kamrup (M) district Guwahati Municipal Corporation is the urban block and two other rural blocks have been chosen. While in the Kamrup district all rural villages have been chosen to get a contrast between urban and rural sectors. However, no sub-stratification has been done in urban areas (similar to NSSO) because we need the consumption of households with different demographic characteristics.

From the developmental angle, the rural part of Kamrup (M) districts is divided into two Development Blocks (Statistical Handbook, 2012). In Kamrup (M) district, there are two towns, viz., North Guwahati (TC) and Guwahati (M Corp.).

5.3.2 Sample Size:

The sample size is calculated by using the following formula (Yamane, 1973) with a 95% confidence level. The desired minimum sample size is as follows.

$$n = \frac{N}{1 + N(e)^2} \dots(1)$$

Where,

n = sample size

N = population size (= 2777621)

e = allowable error (% = .05)

This is the most appropriate formula since the population is finite and also the population size is known. After substituting the values in the above equation (1), we get the sample size to be 399.94 (approx. 400). Since we want to compare both urban and rural data, 240 (60%) urban households and 160 (40%) rural households have been allocated.

Both multi-stage random and purposive sampling procedures have been used. The city of Guwahati is divided into six zones by the Guwahati Municipal Corporation namely, East Guwahati, West Guwahati, South Guwahati, Central Guwahati, Dispur and Lokhra. One municipal ward from each zone has been selected randomly. A proportional random sampling technique is used. Thus, the number of sample units of households selected in each zone is proportional to the number of households in the zones (refer to Table 5.3). Chatribari from South, Adabari from West, Gorchuk from Lokhra, Fancy Bazar from Central, Khanapara from Dispur, Ganeshguri from East was randomly selected for the final survey. Also, Dharapur and Garal from the Azara block have been randomly selected.

For Kamrup district, Khepnikuchi village from Rangia, Hadala village from Hajo, Bansar village from Sualkuchi, Upar Hali village from Palashbari, Tinigharia from Boko and Kukur Mara from Chhaygaon have been randomly selected after purposively clubbing villages together with certain characteristics such as social groups, religion, etc. An equal number of sample villages/ blocks (FSUs) have been allotted for survey with a view to ensuring a uniform spread of sample FSUs over the entire survey period (as in 66 and 68 Rounds NSSO).

5.4 Brief Profile of the Sample Areas:

A brief demographic profile of the surveyed areas is discussed below:

1. Kamrup Metropolitan District

Guwahati

Guwahati city of Assam is governed by Municipal Corporation which comes under Guwahati Metropolitan Region. As per provisional reports of Census India, the population of Guwahati in 2011 is 957,352; of which males and females are 495,362 and 461,990 respectively. Although Guwahati city has a population of 957,352, its urban / metropolitan population is

962,334 of which 498,450 are males and 463,884 are females. 91.47 % of the population are literates. Hinduism is the majority religion in Guwahati city with 84.74 % followers. Islam is the second most popular religion in the city of Guwahati with approximately 12.45 % following it. In Guwahati city, Christianity is followed by 0.93 %, Jainism by 0.96 %, Sikhism by 0.36 % and Buddhism by 0.36 %.

Table 5.2: Number of Sample Units in the surveyed area

Urban Sector

Name of area / zones/ villages	Total Units
A. South (Chatribari)	44
B. West (Adabari)	26
C. Lokhra (Gorchuk)	42
D. Central (Fancy Bazar)	27
E. Dispur (Khanapara)	64
F. East (Ganeshguri)	37
Total	240

Rural Sector

G. Dharapur	20
H. Garal	20
I. Khepnikuchi	20
J. Hadala	20
K. Upar Hali	20
L. Bansar	20
M. Kukurmara	20
N. Tinigharia	20
Total	160

Grand Total **400**

Source: Author

Dharapur

Dharapur has 1796 households with a population of 8095 of which 4,117 are males while 3,978 are females as per a report released by Census India 2011 with 195 Scheduled Caste Household and 33 Scheduled Tribe Households. The literacy rate of Dharapur is 89.40 %, which is higher than the state average of 72.19 %. In Dharapur, male literacy is around 94.02 % while the female literacy rate is 84.67 %. It is mainly dominated by the Hindu population of 78.63% followed by 21.14% Muslims.

Garal

Garal with 973 households has a population of 4400 with 144 Scheduled Caste Household. Among them 2239 (51%) are male and 2161 (49%) are female. 97% of the whole population are from general caste, 3% are from schedule caste and 0% are schedule tribes. Hindus contribute 99% of the total population and are the largest religious community in the region. The literacy rate of Garal is 90% of which 95% are male and 85% are female.

2. Kamrup district

Khepnikuchi

Khepnikuchi (Khopanikuchi) village is located in Rangia Tehsil of Kamrup district in Assam, India. The total geographical area of the village is 131.27 hectares. Khepnikuchi has a total population of 1,170 people (594 male, 576 female) in 210 households, out of which 713 persons are literate. It consists of 227 Scheduled tribe populations and no scheduled caste population. It consists of a population mainly belonging to Islamic religion.

Hadala

Hadala is a medium-sized village located in Hajo Circle of Kamrup district, Assam with total of 258 families residing in it. It has a population of 1370 of which 725 are males while 645 are females as per Population Census 2011. The Hadala village has a higher literacy rate compared to Assam. In 2011, the literacy rate of the Hadala village was 84.83 % compared to 72.19 % of Assam. Male literacy stood at 92.69 % while the female literacy rate was 75.87 %. Hadala village of Kamrup has a substantial population of Schedule Caste. Schedule Caste (SC) constitutes 28.61 % while Schedule Tribe (ST) was 0.07 % of the total population in Hadala village.

Upar Hali

As per the Population Census 2011, there are a total of 1,447 families residing in the Upar Hali. Out of the total population of 7,095, 3682 are males and 3413 are females. The Hindu population constitutes 84.45% of the total population (5992 persons) followed by 1.66% belonging to Islam religion. The literacy rate of Upar Hali is 87.4% which was higher than Kamrup district (75.5%). The male literacy rate is 91.75% and the female literacy rate is 82.79%. Schedule Caste (SC) constitutes 1.1% while there was no Schedule Tribe (ST) in the area.

Bansar

Bansar is a medium-sized village of Kamrup district, Assam with a total of 136 households. 360 are males while 328 are females out of the total population of 688 as per Population Census 2011. Bansar village has a lower literacy rate as compared to that of the state of Assam. In 2011, the literacy rate of Bansar village was 65.04 % which was lower than the state average of 72.19%. Male literacy stands at 69.37 % while the female literacy rate was 60.26 %. There is no recorded population of Schedule Caste (SC) and Schedule Tribe (ST) in the village.

Kukurmara

Kukur Mara is a large village located in Chhaygaon Circle of Kamrup district, Assam with total households of 540. It has a population of 2725 (1357 males and 1368 females) as per Population Census 2011. The literacy rate of Kukur Mara village was 72.97 % which was higher than the literacy rate of 72.19 % in Assam. In Kukur Mara Male literacy stands at 82.65 % while the female literacy rate was 63.29 %. Most of the villagers belong to Schedule Caste (SC) constituting 88.26 % of the population while Schedule Tribe (ST) was 0.99 % of the total population.

Tinigharia

Tinigharia is a medium size village located in Boko Circle of Kamrup district, Assam with a total of 107 families and a population of 511 of which 271 are males while 240 are females as per Population Census 2011. The village has a higher literacy rate compared to Assam. In 2011, the literacy rate of Tinigharia village was 78.45 % (Male literacy stands at 80.33 %

while female literacy stands at 76.36 %) compared to 72.19 % of Assam. Most of the village population is from Schedule Tribe (ST) which constitutes 81.80 % of the total population. There is no population of Schedule Caste (SC) in Tinigharia village of Kamrup.

5.5 Survey Design

The main objective of the survey is to obtain the pattern of total household consumption and a few of its components. Although the traditional approach is to gather information at a detailed level, the alternative approach has been used which is usually taken in the World Bank Living Standard Surveys (Deaton, 1997). Here, the collection of household consumption data is limited to a smaller number of items.

The main advantage of the traditional approach of measuring household consumption expenditure is that it generates more accurate detail than the second approach but at a significantly higher cost. In an Indonesian survey covering 8,000 households, two alternative questionnaires were tested (Deaton, 1997). The long questionnaire had 218 food items and 102 non-food items, whereas the short questionnaire had 15 food items and 8 non-food items. The estimates of total food expenditures were insignificantly different among the questionnaires. Moreover, the result showed that non-food expenditure estimates were about 15 percent higher for the long questionnaire (World Bank, 1992, appendix 4.2).

Another widely used method is the diary method, thus minimizing the reliance on respondents' memories. However, in a state like Assam where a substantial fraction of the population is illiterate (only 73.18% literate, 2011 census), it will be difficult to exercise the method. Even with a high literacy rate in the population, some problems with the diary method may arise; poor households are less likely to be able to use diaries and many households that are able to use diaries in fact do not use them (Deaton and Grosh, 2000). The General Statistics Office of Viet Nam found that in urban areas many households would not fill out the diaries for the 1995 Viet Nam Multi-purpose Household Survey (Glewwe and Yansaneh, 2001). Research indicates lower reporting of expenditures between the first and second week in two-week diaries, likely owing to a fatigue effect.

Ideally, the purchasing power should depend upon income. Income is a sensitive topic that may create suspicion among respondents that information on incomes could be used for taxation purposes, especially in the cases where the household operates a family business. Incomes need to be recorded for all household members and all kinds of incomes (incomes

from household business or agriculture, informal incomes from part-time activities, returns on assets, etc.). Calculations of incomes are further complicated by gifts in cash and in-kind, remittances and loans. Incomes from agriculture for smallholder households present special problems; as such households obtain part of their food from subsistence production. Also, some of the cash income may come from sales of agricultural produce that take place intermittently, making it difficult for that income to be captured properly in the interview.

5.6 Commodities under Consideration

We propose to estimate demand for the commodities for which both price and quantity data are available. Starting with 12 commodities initially, we later focus on five commodity groups viz, a) cereal b) pulses c) oil, d) sugar e) salt due to inconsistent price data. We provide the summary statistics of expenditure and consumption in the following table. Expenditure as well consumption data of cereals, pulses, sugar, salt, milk, animal proteins (such as Egg, Fish and Meat), Fruits, Vegetables, spices, Pan/Tobacco and other Intoxicants (PTI) and beverages were sought. However, due to the nature of the data, the respondents could only provide a consistent answer regarding the consumption of only particular items. The items are presented here.

Table 5.3: Consistent Data

Item	Consistent Expenditure data Available	Consistent Consumption Data Available
Cereals	Yes	Yes
Pulses	Yes	Yes
Sugar	Yes	Yes
Salt	Yes	Yes
Oil	Yes	Yes
Milk	Yes	Yes, with zero observations
Fruits	Yes	No
Vegetable	Yes	No
PTI	Yes	No
Spices	Yes	No (only in 32 cases)
EFM	Yes	No
Beverages	Yes	No

5.7 Reference Period

Closely related to the decision on measurement instrument ('long' or 'short' questionnaire, diary method for the food consumption or recall questions, etc.) is the decision on reference period⁶⁹. The reference period that the respondent is asked to recall must not be too long, as this would increase the recall errors. The effect of increasing the length of the reference period was studied in an experiment in the Living Standards Survey in Ghana. The study showed that for 13 frequent items, reported expenditures decreased on average 2.9 percent for every day added to the recall period (Scott and Amenuvegbe, 1990). There is some controversy among researchers over the effects of varying recall periods. An earlier study on the Indian National Sample Survey seems to indicate that, for certain food items, a one-month reference period produce less bias than a one-week reference period (Mahalanobis and Sen, 1954; Sen, 2000; Basu and Krishnakumar, 2004). Hence, a one-month reference period has been taken and the survey is done between September 2018 - May 2019.

5.8 Pilot Survey

Chatribari from South and Adabari from West had been chosen for the pilot survey. The questionnaire was pilot tested with 22 Respondents representing the sample in order to evaluate the effectiveness of the survey. The survey through questionnaire was administered using face-to-face interviews.

It also helped in identifying anomalies if any. It was found out that the term '*Head of the family*' generated a little confusion among respondents, thus a short explanation at the starting of the survey was given to the respondents. Also, the multiple-choice question addressing the *monthly income* was changed to *monthly expenditure* to derive appropriate results.

In order to deal with the problem of *non-response error*⁷⁰ in terms of the refusal of the respondent to answer a particular item or multiple items in the questionnaire, it was ensured that questionnaires, where several responses were left blank, were not included in the final analysis of the data set.

⁶⁹ period of time to which the information collected relates

⁷⁰It occurs when sampling units selected for a sample are not interviewed. Sampled units typically do not respond because they are unable, unavailable, or unwilling to do so.

5.9 Research Instrument:

A structured Questionnaire (Appendix 5A, Table 5.36A) similar to that of NSSO 66th Round was adopted as a research instrument to conduct the study. The questionnaire was different from that of the NSSO in the following lines:

1. Although the traditional approach of measuring household consumption expenditure like in NSSO generates more accurate detail, it comes at a high cost. NSSO surveys depend on resource availability. Keeping that fact in mind, a primary survey had been carried out and the household consumption data was kept limited to a smaller number of items viz, cereal, pulses, sugar, salt and oil only.
2. NSSO has both a one-month recall period and one week recall period, for certain food items, a one-month reference period produces less bias than a one-week reference period (Mahalanobis and Sen, op cit). Hence, a one-month reference period had been used.
3. Although Income/Expenditure is an outcome variable in NSSO, it is not the case here. It was also found in the pilot survey that for many respondents of the households the problem of recalling expenditure on items other than food items was prevalent. Most of the rural households had no expenditure in bedding, footwear, and clothing to be recorded since these items are not one-time use and can be used over and over again.
4. Moreover, unlike NSSO, home-produced value/quantity was not included in the questionnaire. According to NSSO, home produce means the produce of cultivation or produce of livestock (for example, milk) and not food obtained in the home by the processing of other food items (e.g. curd from milk, or pickles from vegetables, spices, etc., or milk-based sweets from milk and sugar). Thus there is no concept of home produce of curd or ghee, home produce of pickles, or home produce of liquid tea. Again, *atta* obtained in the home from home-grown wheat, or *chira* (flattened rice) and other grains produced in the home from home-grown paddy, may be treated as “home produce” of wheat, *chira*, etc. These create a lot of perplexity in the minds of the respondents and were thus avoided.
5. It is worth mentioning that the different category codes regarding the level of general education attained by the members of the household are slightly different from that of NSSO because although some people were illiterate, they said that they attended

school for few years. Most rural households stated “under matriculation” (below class 10) as their household head’s educational qualification.

5.10 Details of the Questionnaire

The Questionnaire had two sections each dedicated to the following theme.

Section 1: Consumer’s demographic profile

Consumer demographic profiling was done across gender of head, urban/rural area, family size, number of adults, and education of the head of the family, monthly expenditure/income, social group, religion and language spoken.

Demographic Variables

1. Gender of the Head: There is some evidence that male and female-headed households allocate resources differently. This is recognized by policy-making bodies like FAO.⁷¹ Frazao (1992, in the context of the US), Rogers (1996, in the context of Dominican republic), Khan and Khalid (2012, in context of Pakistan), to name a few, have found differences both in level as well as patterns of consumption in female-headed households vis-à-vis male-headed households. However, in our sample, the number of female-headed households is low. A priori, the sample may not provide the necessary variability. Hence we do not use gender.

Only 35 out of the total of 365 households were female-headed.

Table 5.4: Frequency and Percentage of Gender

Gender	Frequency	Percentage
Female	35	8.75
Male	365	91.25
Total	400	100

⁷¹ <http://www.fao.org/3/ac685e/ac685e05.htm#TopOfPage>

2. **Urban/Rural Area:** As stated earlier in the chapter, 160 households were from the rural area and 240 from urban areas.

Table 5.5: Frequency and Percentage of Households by Rural/Urban

Households	Numbers	Percent
Rural	160	40
Urban	240	60
Total	400	100

3. **Household size:** Households with less than or equal to 3, 4 and 5 or more than 5 members were grouped under “small”, “medium” and “large” households.

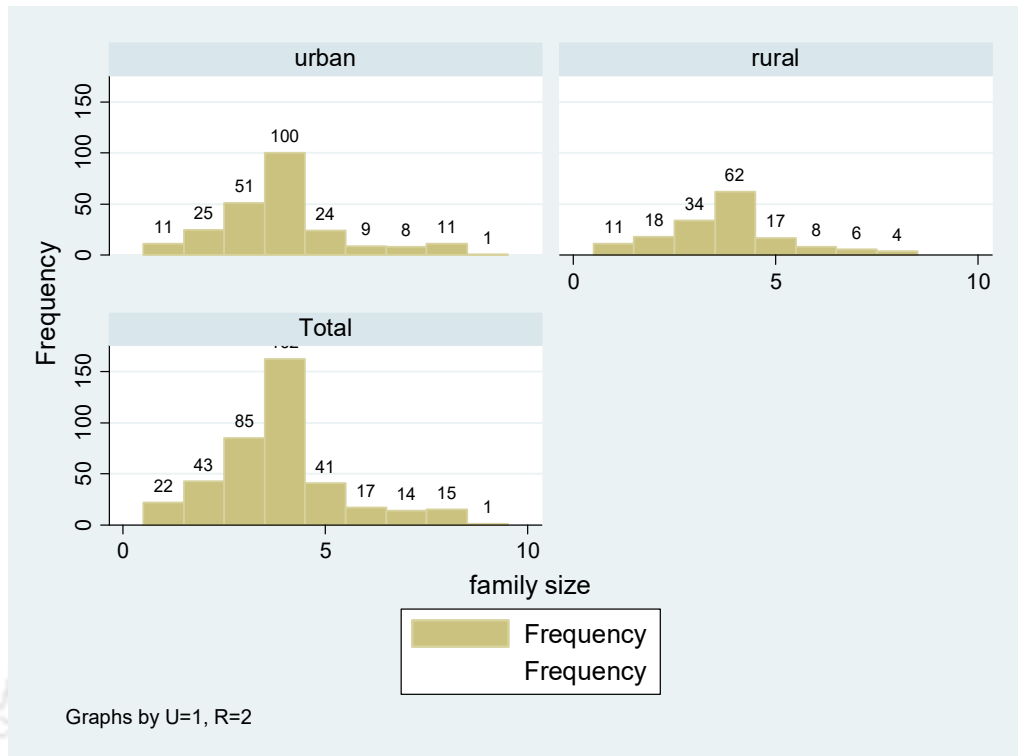
Table 5.6: Household Size

HH size	Number	Percent
Small ≤ 3	150	37.5
Medium = 4	162	40.5
Large ≥ 5	88	22

Table 5.7: Urban/Rural Highest HH Size Frequency

HH	Size	Mode
Urban	4	100
Rural	4	62
Both U+R	4	162

Figure 5.1: HH size by urban/rural



4. The number of adults: The number of adults present in a household also had an impact on consumption patterns.

Table 5.8: Urban/Rural Highest Adult Frequency

HH	No. Of adults	Mode
Urban	2	92
Rural	2	64
Both U+R	2	156

Figure 5.2: Adults (Family Composition) in Urban/Rural areas

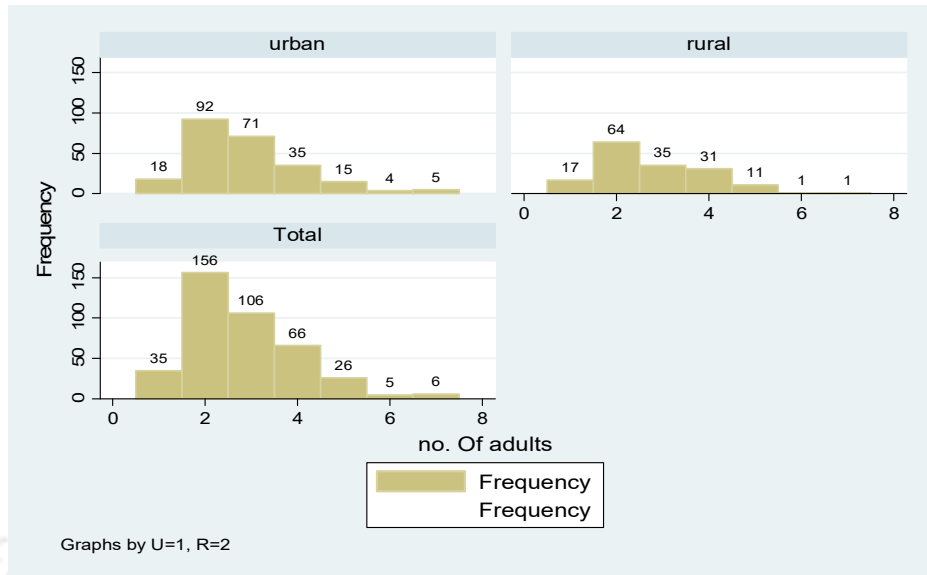
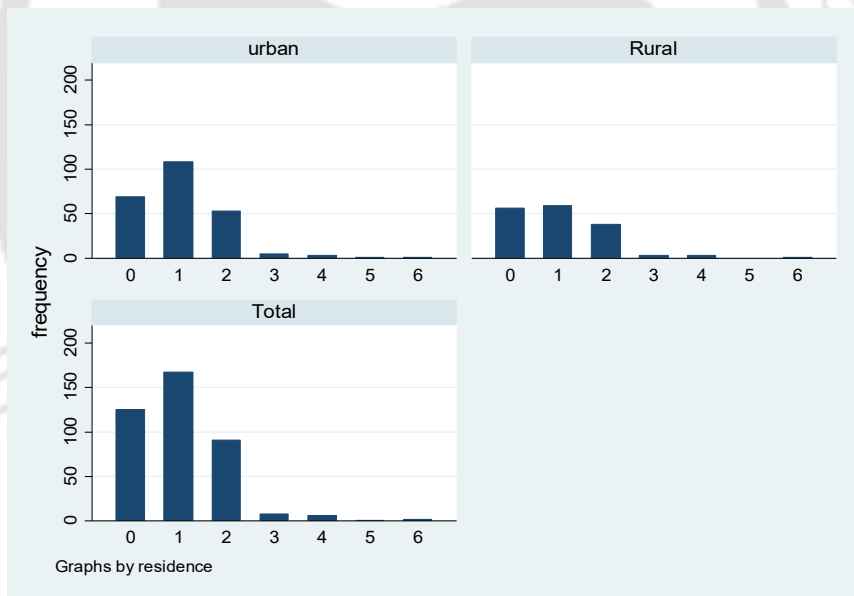
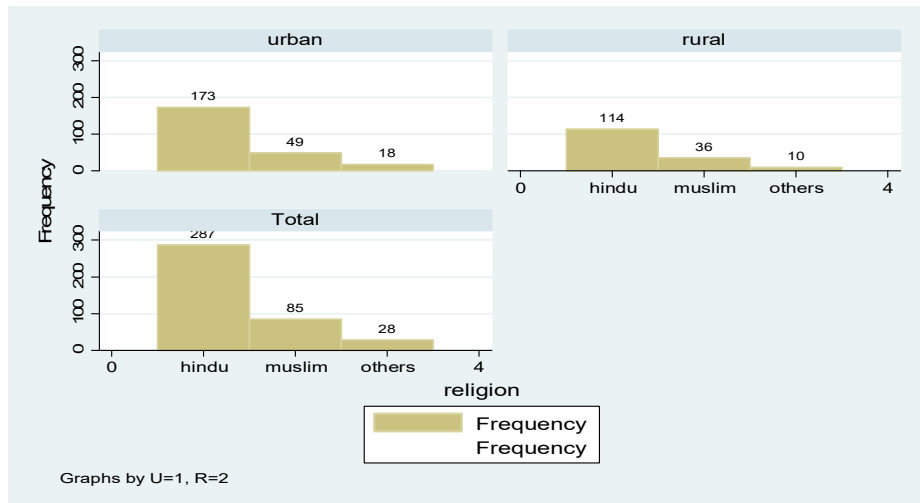


Figure 5.3: Children (Family Composition) in Urban/Rural areas



5. **Religion:** Expenditure on consumption varies significantly among different religions of the consumers.

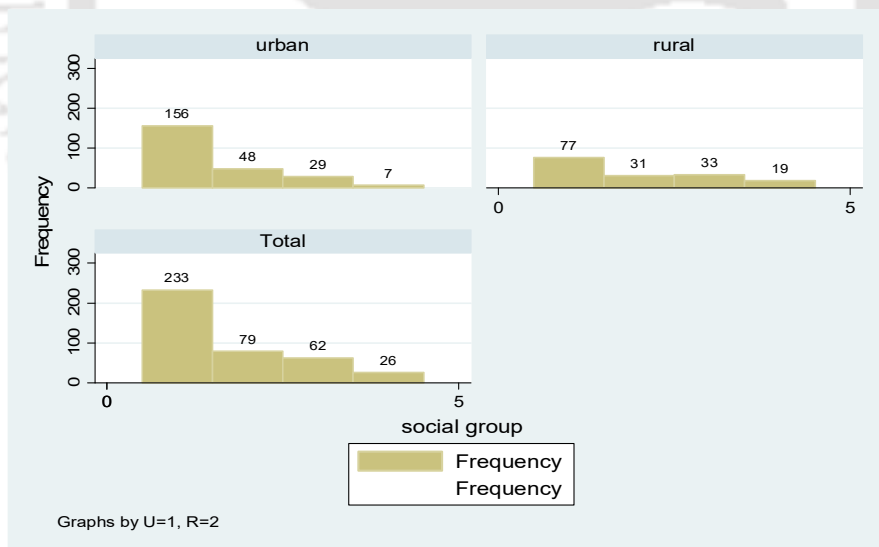
Figure 5.4: Religious Affiliation in Sample by urban/rural (mode=287 Hindus)



6. Social Group/Ethnicity

The effect of social groups on households has been studied in various literature. General caste people constituted a major part of our sample.

Figure 5.5: Social Groups in Sample: Urban/Rural (mode=233 General Caste)



7. Education: The educational level of the household head was under four groups where most of them were “under matric” or “10th pass” qualification only.

Table 5.9: Education of Head

Education of Head	Frequency	Percent
<= 10 pass	169	42.25
<= 12 pass	136	3
<= graduation	79	19.75
<=Post Graduation	16	4

8. **Income/Expenditure:** According to Engels Law⁷², subsistence expenditure makes up a high proportion of income for people with low per-capita income, thus leaving little room for saving (Chai and Moneta, 2008).

Thus, empirical evidence indicates that household characteristics such as household size, education, ethnicity of the household head, residential location of the household are important factors in determining household consumption behaviour. Hence, the household characteristics incorporated in this study are gender of head, urban/rural area, family/household size, number of adults, education of the head of the family, monthly expenditure/income, social group, religion and language spoken.

Section 2: Household Consumption

Household Consumption including quantity and value of consumption of certain necessary food items of consumption such as cereals, pulses, sugar, salt⁷³, oil egg, fish, meat, milk and milk products, fruits, vegetables, pan, tobacco and intoxicants and beverages were recorded. It has to be noted that for certain items of food, both quantity and value of consumption have been recorded in the schedule. But for the other items, where reporting of quantity is difficult, only the value of consumption is required to be recorded (NSSO 68th Round).

5.11 Results based on the Questionnaire and Summary Statistics

Preliminary statistical analysis was done on the collected data from sample units. Inferential statistical tools such as t-test, analysis of variance were used to test the various hypotheses formulated by the researcher and to enhance understanding of the topic. The reason for decomposition in the present context is to examine the trend in inequality

⁷² Refer to Deaton and Muelbauer (1980)

⁷³ Unlike the 68th round NSSO, sugar and salt have not been clubbed together. This is similar to 66th Round NSSO.

between and within the regions as well as between and within the sectors for each of the regions.

5.11.1 Total Expenditure (Urban/Rural): We now look at the summary statistics of the surveyed data-

Table 5.10: Detailed summary of Household Consumption Data (Pooled)

Variable	Mean	S.D.	Min	Max	Q1	Q2 (Median)	Q3
Total Consumption Expenditure	21023	16150.32	4500	200000	12000	17750	25000
Adult per capita Expenditure	6081.08	5316.63	1250	66666.66	3500	4500	6866.072

Source: Author's calculations

Figure 5.11: Detailed summary of Household Consumption Data (Urban)

Variable	Mean	S.D.	Min	Max	Q1	Q2 (Median)	Q3
Total Consumption Expenditure	23461.67	18656.77	6000	200000	14000	18000	27000
Adult per capita Expenditure	6695.16	6129.41	1500	66666.66	3571.42	5000	7732.14

Source: Author's calculations

Figure 5.12: Summary Statistics of Household Consumption Data (Rural)

Variable	Mean	S.D.	Min	Max	Q1	Q2 (Median)	Q3
Total Consumption Expenditure	17365	10435.22	4500	78000	10000	16000	20000
Adult per capita Expenditure	5159.958	3610.749	1250	30000	3000	4000	5750

Source: Author's calculations

It can be noted from tables 5.10, 5.11 and 5.12 that total food consumption was higher in the urban areas than in the rural areas. The detail of the total expenditure vary with respect to different demographic variables in pooled, urban and rural sectors are presented in Appendix 5A from Tables 5.37A to 5.61A.

5.11.2 Food Expenditure (Urban/Rural):

Now, we focus our summary statistics on food consumption expenditure in the following tables (Tables 5.13, 5.14 and 5.15). Interestingly, the per capita food expenditure of rural was higher than the per capita food expenditure of urban households. Also, per-capita food expenditure was higher in rural than in urban areas. Moreover, it is observed in Appendix 5A from Tables 5.62A to 5.86A that the total food expenditure varies with respect to different demographic variables in pooled, urban and rural sectors.

Table 5.13: Detailed summary of Household Food Consumption Data (Pooled)

Variable	Mean	S.D.	Min	Max	Q1	Q2 (Median)	Q3
Per-capita food Expenditure	3841.31	2346.37	912.48	22475	2419.09	3264.62	4601.33
Total Food Expenditure	9728.259	4788.201	2643	34877.5	6293	8353.5	12477.75
Adult per capita food Expenditure	1913.35	2416.77	228.121	22475	748.50	1226.89	2014.43

Source: Author's calculations

Figure 5.14: Detailed summary of Household Food Consumption Data (Urban)

Variable	Mean	S.D.	Min	Max	Q1	Q2 (Median)	Q3
Per-capita food Expenditure	1842.512	2185.174	283.74	22475	784.86	1214.80	1991.38
Total Food Expenditure	10023.71	4968.12	3685	34877.5	6389.75	8518.5	12749.13
Adult per capita food Expenditure	1842.51	2185.17	283.74	22475	784.86	1214.80	1991.38

Source: Author's calculations

Figure 5.15: Summary Statistics of Household Food Consumption Data (Rural)

Variable	Mean	S.D.	Min	Max	Q1	Q2 (Median)	Q3
Per-capita food Expenditure	3827.58	2564.83	912.48	19753	2412.18	3131.75	4505.66
Total Food Expenditure	9285.07	4483.638	2643	27724	5968.25	7987.5	11532
Adult per capita food Expenditure	2019.612	2731.425	228.12	19753	718.819	1261.43	2058.25

Source: Author's calculations

5.11.3 Commodity wise Expenditure:

The commodity-wise expenditure has been checked under this section. A detailed summary is given in in Appendix 5A from Tables 5.87A to 5.171A.

Table 5.16: Sample Summary Commodity wise Expenditure Pooled

Food Item	Mean	SD	Min	Max	Q1	Q2	Q3
Cereals	1473.315	883.66	0	5400	822.5	1270	1948.5
Pulses	283.92	170.184	20	1326	160	245	371
Sugar	156.94	124.64	20	900	80	121.5	200
Salt	24.450	15.048	2	108	15	21	30
Oil	501.84	369.68	0	2750	230	367.5	605
Milk	1098.52	806.009	0	3600	496	1000	1500
Spices	220.037	132.02	10	100	100	200	300
EFM	2444.05	2216.342	0	13000	605	2000	3450
Vegetable	1477.05	1098.713	0	5000	700	1100	2000
Fruit	615.837	538.88	0	3200	200	440	900
PTI	867.137	1573.98	0	20000	150	390	1000
Beverages	571.45	698.42	0	3200	160	320	600

Table 5.17: Sample Summary Commodity wise Expenditure: Urban

Food Item	Mean	SD	Min	Max	Q1	Q2	Q3
Cereals	1502.45	896.15	0	5400	877.5	1305	1989
Pulses	290.63	179.08	20	1326	160.5	252	381.5
Sugar	161.08	127.23	20	900	79.75	126	203.5
Salt	22.02	9.66	2	51	15	20	30
Oil	538.91	395.17	0	2750	241	428.75	669
Milk	1100.10	813.13	0	3600	500	1000	1515
Spices	233.92	128.98	10	600	135	210	320
EFM	2415.458	2193.27	0	13000	675	2000	3300
Vegetable	1645.25	1110.64	0	5000	845	1200	2200
Fruit	625.395	573.09	0	3200	200	400	1000
PTI	921.187	1831.12	0	20000	150	375	950
Beverages	567.270	698.78	0	3200	160	310	600

Table 5.18: Sample Summary Commodity wise Expenditure: Rural

Food Item	Mean	SD	Min	Max	Q1	Q2	Q3
Cereals	1413.85	864.65	220	4144	720	1230	1907.5
Pulses	273.85	155.895	52.5	1000	160	240	355
Sugar	150.740	120.78	20	900	80	115	189.5
Salt	28.085	20.143	7	108	15	21	32
Oil	446.22	321.00	100	1725	220	330	562.5
Milk	1096.144	797.738	0	3000	450	1040	1500
Spices	199.206	134.177	20	600	80	195	285
EFM	2486.93	2256.73	0	10000	560	2050	3600
Vegetable	1224.75	1033.628	0	5000	460	900	1700
Fruit	601.5	484.45	0	220	250	450	835
PTI	786.062	1079.76	0	8750	150	390	1000
Beverages	577.718	700.040	0	3200	160	320	600

The mean expenditure in all the food items of urban consumption is found to be higher than in rural areas except for salt consumption expenditure. But the standard deviation seemed to be less in rural consumption indicating lesser dispersion among rural families except for salt consumption.

In this section, we present the summary statistics for food shares

Table 5.19: Summary Statistics (food share)

Food Share	mean share	SD	min	max
Cereal	.1589996	.0826758	0	.505249
Pulse	.035074	.0238714	.0010902	.1456753
Sugar	.0176212	.012652	.002101	.068388
Salt	.0028541	.00197	.0003054	.0207657
Oil	.0532727	.0323823	0	.3741497
Spice	.0251565	.016284	.0014973	.0893455
EFM	.2242733	.1367203	0	.6547502
Milk	.1189457	.0807024	0	.4084982
Fruit	.0678421	.0574908	0	.3180981
Vegetable	.1584153	.1049889	0	.6159321
PTI	.0832233	.0982238	0	.5734356
Beverage	.0543224	.0481973	0	.3610543

Table 5.20 Rural/Urban Consumption (n=160,240)

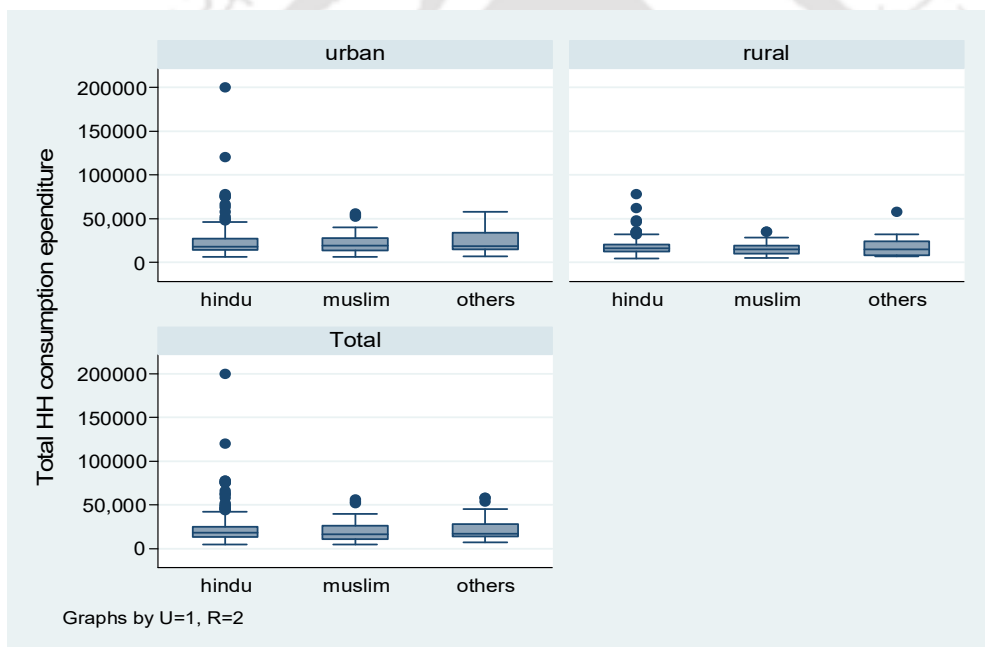
Food Items (budget share)	Mean (R)	Mean (U)	SD (R)	SD(U)	Median (R)	Median(U)
Cereal	.159	0.159	0.083	0.083	0.139	0.14
Pulse	.035	0.034	0.027	0.022	0.031	0.031
Sugar	.018	0.018	0.012	0.013	0.015	0.014
Salt	.004	0.002	0.003	0.001	0.003	0.002
Oil	.05	0.056	0.027	0.035	0.042	0.049
Spice	.024	0.026	0.017	0.016	0.02	0.022
EFM	.236	0.217	0.143	0.132	0.237	0.227
Milk	.124	0.116	0.084	0.078	0.118	0.108
Fruit	.068	0.068	0.053	0.06	0.055	0.05
Vegetable	.14	0.171	0.104	0.104	0.121	0.15
PTI	.085	0.082	0.095	0.101	0.051	0.048
Beverages	.058	0.052	0.054	0.044	0.041	0.039

5.12 Summary Statistics of Groups: Urban/Rural

5.12.1 Box Plot

In order to present an idea about how the expenditure (total HH) are distributed around their respective median values by their demographic characteristics, the following figures represent box-plots of the values across pooled, urban and rural areas separately. The spread does not seem to be visibly different among different residential areas and also amongst the various religious groups, but there is the presence of a few outliers among the Hindus.

Figure 5.6: Details of Total Household Expenditure by religion in urban/rural

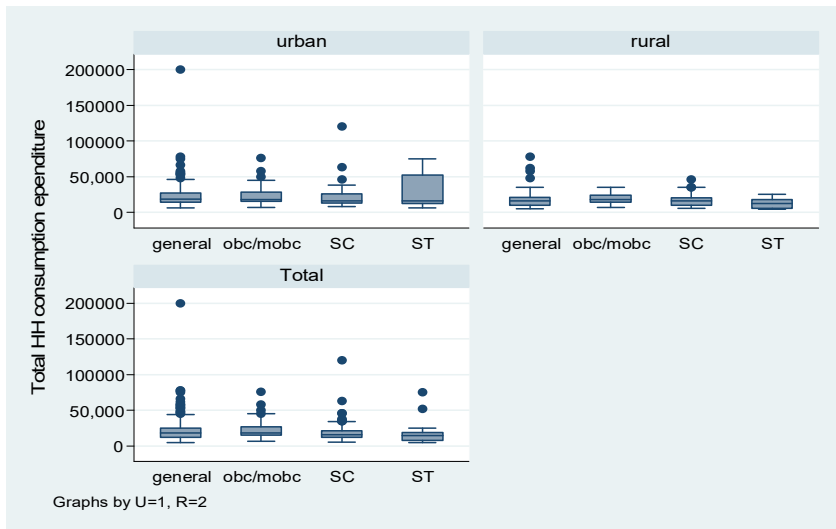


Note: The figure presents a box plot of total household expenditure in urban, rural and pooled samples categorized by religion

Source: Author's calculation

Figure 5.7 represents the details of total household expenditure among social groups by urban/rural and pooled samples.

Figure 5.7: Summary of Household Consumption Expenditure among social groups



Note: The figure represents a box plot of total household expenditure in urban, rural and pooled sample categorized by social groups. Each horizontal line represents a particular household's total expenditure. They vary differently among different social groups.

Source: Author's calculation

Figure 5.8: Family size among social groups by religion and social groups

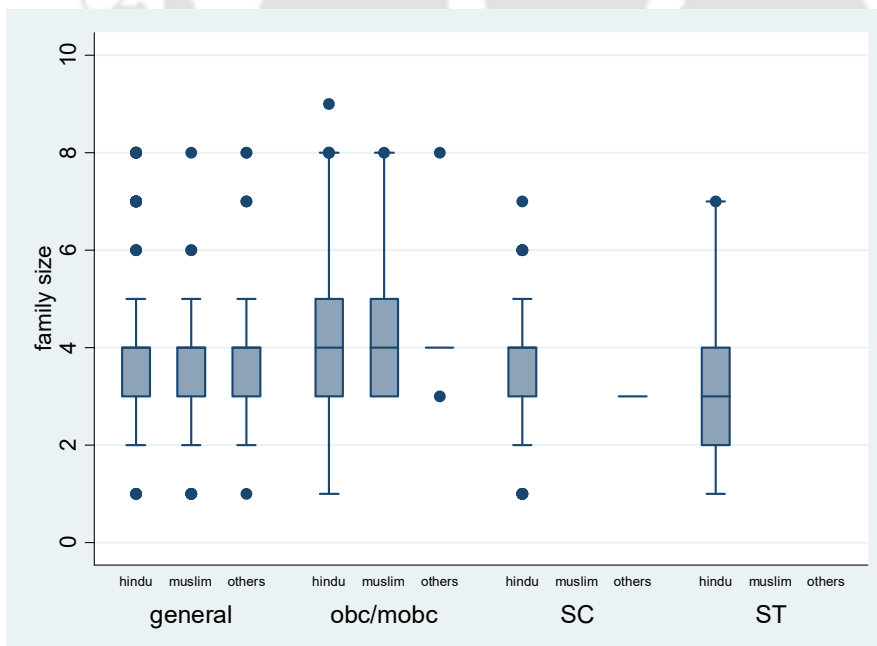
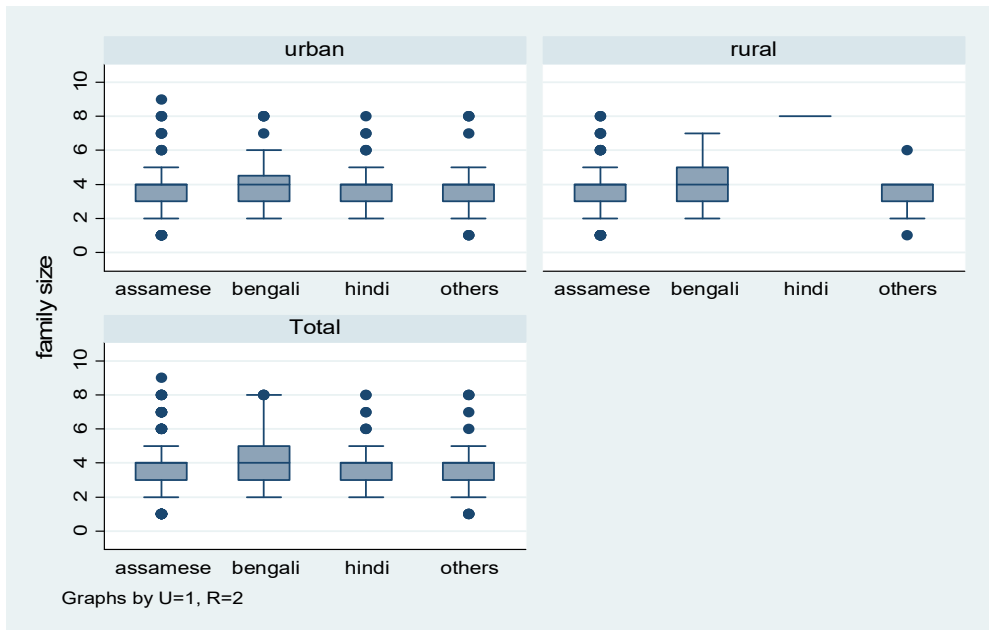
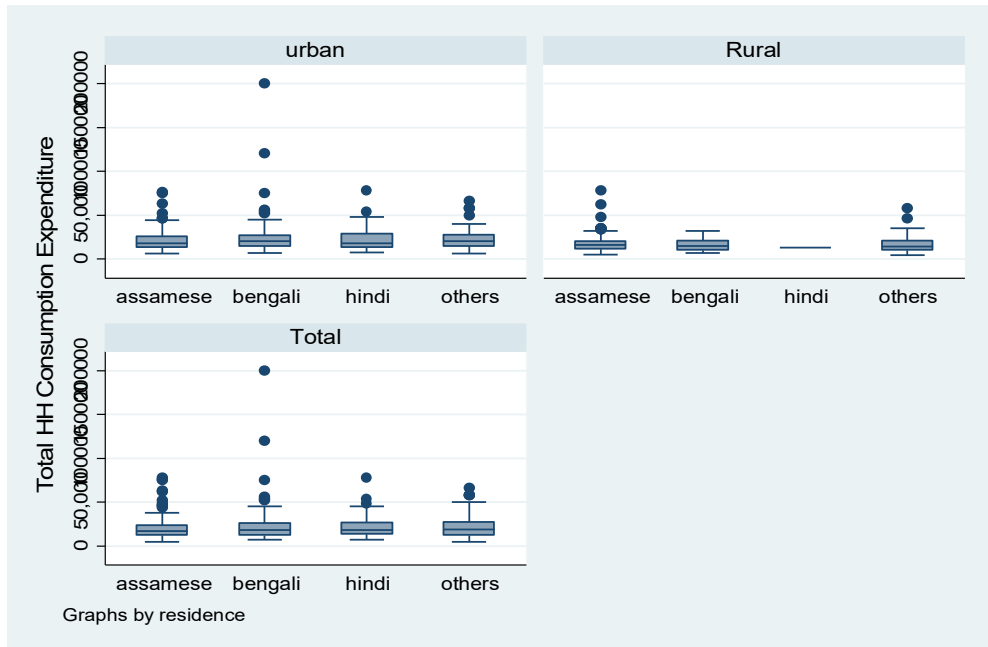


Figure 5.9: Family size among social groups by linguistic groups



Outliers were mainly present in Hindus in both rural and urban areas (refer to figure 5.6). Although all social groups were seen to have outliers that affected the mean total consumption expenditure but a disaggregated study among rural and urban areas indicated that General and Scheduled Caste groups had no outliers in rural areas (refer to figure 5.7). Outliers can be seen in Hindu families regarding total consumption expenditure both under rural and urban segregation. Figure 5.8 indicates the presence of outliers among all religious groups under general caste and Hindu SCs. Most households were found to have a family size of 4 in both rural and urban areas; the mean family size was estimated at 3.86. More than 50% of the population had a family size hovering around 4. 25% size of households in the Bengali linguistic group was nearly all higher than the highest 4th quartile among other linguistic groups in both urban and rural areas (refer to Figure 5.9). In the box plot (refer to figure 5.10), outliers were found to be present among general caste in both urban and rural areas. Also, SCs showed the presence of outliers mostly in urban areas.

Figure 5.10 Summary of Household Consumption Expenditure among linguistic groups



5.12.2 Independent Samples t-test⁷⁴

In order to identify whether total consumption expenditure differed significantly across urban and rural areas, a t-test was used. Independent samples t-test was chosen as the population from which the sample was chosen in both cases was different for each sample group.

The first null hypothesis assumes that there is no significant difference between the two means of urban expenditure and rural expenditure.

⁷⁴ It is a statistical tool that determines whether the means of the two groups of samples are significantly different

Table 5.21: t-test total expenditure

Null Hypothesis (NH)	t- value	P value	Significant	Result
Urban Expenditure = Rural Expenditure	4.1765	0.00***	Yes	Reject
Urban food expenditure = Rural food expenditure	1.5139	0.13	No	Accept
Urban per capita food expenditure = Rural per capita food expenditure	0.095	0.92	No	Accept
Urban adult per capita food expenditure = Rural adult per capita food expenditure	3.146	0.00***	Yes	Reject
Male-Headed HH Total Expenditure = Female-Headed HH Total Expenditure	-0.8973	0.374	No	Accept
Male-Headed HH Food Expenditure = Female-Headed HH Food Expenditure	-2.8573	0.006***	Yes	Reject

Note: p-value is < 0.05 indicating that there is statistical evidence not to accept the null hypothesis at 95% confidence intervals. Thus, it can be inferred that the associated means are significantly different.

Again, the null hypothesis assumes that there is no significant difference between the two means per capita food expenditure in urban and rural areas. Analysis shows that the p-value is > 0.05 indicating that there is statistical evidence to accept the null hypothesis at 95% confidence intervals and it can be said that the associated means per capita food expenditure in urban and rural areas are not significantly different from each other. Also, the associated means of food expenditure in urban and rural areas are not significantly different from each other. We have evidence to accept our null hypothesis. Thus, urban and rural per capita food expenditure pattern is similar.

Again, if we assume the null hypothesis as no significant difference between the two means of adult per capita food expenditure under urban and rural areas, we find that the p-value is < 0.01 showing statistical evidence not to accept the null hypothesis at 99% confidence intervals. Therefore, it can be interpreted that the associated means of adult per capita expenditure under urban and rural areas have a significant difference. The observed mean is 6695.16 in urban which is much higher than 5159.95 in rural areas.

Moreover, there is statistical evidence to accept that the associated mean on Total Expenditure of Male-Headed HH and Female-Headed HHs are not different. But, the associated mean on food expenditure of Male-Headed HH and Female-Headed HHs are significantly different.

The following table shows an item-wise t-test on food expenditure between urban and rural households. Results indicate that there is no statistical difference between associated means of urban and rural households regarding expenditure on cereal, pulse, sugar, significant, EFM, milk, fruits, PTI and beverages. And there is a statistical difference between associated means of urban and rural households regarding expenditure on salt, oil, spices and vegetables.

Table 5.22: t-test item-wise food expenditure

Null Hypothesis (NH)	t- value	P value	Significant	Result
Urban Cereal Expenditure = Rural Cereal Expenditure	0.9895	0.3231	No	Accept
Urban Pulse Expenditure = Rural Pulse Expenditure	0.9927	0.3215	No	Accept
Urban Sugar Expenditure = Rural Sugar Expenditure	0.8210	0.4122	No	Accept
Urban Salt Expenditure = Rural Salt Expenditure	-3.5419	0.0005***	Yes	Reject
Urban Oil Expenditure = Rural Oil Expenditure	2.5761	0.0104**	Yes	Reject
Urban Spices Expenditure = Rural Spices Expenditure	2.5746	0.0105**	Yes	Reject
Urban EFM Expenditure = Rural EFM Expenditure	-0.3138	0.7538	No	Accept
Urban Milk Expenditure = Rural Milk Expenditure	0.0483	0.9615	No	Accept
Urban Fruits Expenditure = Rural Fruits Expenditure	0.4488	0.6539	No	Accept
Urban Vegetables Expenditure = Rural Vegetables Expenditure	3.8682	0.0001***	Yes	Reject
Urban PTI Expenditure = Rural PTI Expenditure	0.9268	0.3546	No	Accept
Urban Beverages Expenditure = Rural Beverages Expenditure	-0.1463	0.8837	No	Accept

5.12.3 One Way Analysis of Variance (ANOVA)

Now, to examine differences among more than two groups, one way ANOVA⁷⁵ has been used. By analyzing the variation among and within the groups, conclusions can be made about the possible differences in group means. In the study, one-way ANOVA was used to examine whether consumption expenditure differs between and within groups with certain demographic characteristics.

The following tables (table 5.23) show the impact of various demographic variables on the total expenditure and food expenditure of households.

Table 5.23: ANOVA on total consumption expenditure among religious groups

```
. oneway totalhhconsumptionexpenditure religion, bonferroni tabulate
```

religion	Summary of Total HH consumption expenditure		
	Mean	Std. Dev.	Freq.
hindu	21424.39	17510.304	287
muslim	19204.706	10789.312	85
others	22428.571	15178.734	28
Total	21023	16150.317	400

Source	Analysis of Variance			F	Prob > F
	SS	df	MS		
Between groups	382583871	2	191291936	0.73	0.4814
Within groups	1.0369e+11	397	261183084		
Total	1.0407e+11	399	260832753		

Bartlett's test for equal variances: $\chi^2(2) = 25.1960$ Prob> $\chi^2 = 0.000$

Comparison of Total HH consumption expenditure by religion (Bonferroni)

Row Mean- Col Mean	hindu	muslim
muslim	-2219.68 0.800	
others	1004.18 1.000	3223.87 1.000

Table 5.23 indicates there is a significant difference of means between the groups and also within the groups ($p\text{-value} > 0.05$) on total consumption expenditure pattern among religious groups. Hence, we reject our null hypothesis ($H_0 =$ means are equal for all groups) and accept the alternative hypothesis ($H_1 =$ at least one pair of means are not equal) at a 5% level of significance. Now, checking the Bonferroni test we figure out that all groups have significantly different pair-wise means. A higher F value indicates there is more difference of means between groups than within groups. Here F value is as low as 0.73.

⁷⁵ an extension of t-test for the difference between two means which is used to simultaneously compare the difference between the means of more than two groups

It can be observed from table 5.24 that there is no significant difference of means between the groups and also within the social groups ($p\text{-value} > 0.05$) on total consumption expenditure. The General group was found to be spending more. Hence, we reject our null hypothesis ($H_0 = \text{means are equal for all groups}$) and accept the alternative hypothesis ($H_1 = \text{at least one pair of means are not equal}$) at a 5% level of significance. Now, checking the Bonferroni test we figure out that all groups have significantly different pair-wise means. A higher F value indicates there is more difference of means between groups than within groups. Here F value is as low as 0.62.

Table 5.24: ANOVA on total consumption expenditure among social groups

. oneway totalhhconsumptionependiture socialgroup, bonferroni tabulate

social group	Summary of Total HH consumption expenditure		
	Mean	Std. Dev.	Freq.
general	21532.189	17359.797	233
obc/mobc	21320.253	11388.696	79
SC	20358.065	16983.903	62
ST	17142.308	15436.818	26
Total	21023	16150.317	400

Source	Analysis of Variance			F	Prob > F
	SS	df	MS		
Between groups	486357792	3	162119264	0.62	0.6025
Within groups	1.0359e+11	396	261580582		
Total	1.0407e+11	399	260832753		

Bartlett's test for equal variances: $\chi^2(3) = 18.0952$ Prob> $\chi^2 = 0.000$

Comparison of Total HH consumption expenditure by social group (Bonferroni)

Row Mean- Col Mean	general	obc/mobc	SC
obc/mobc	-211.936 1.000		
SC	-1174.12 1.000	-962.189 1.000	
ST	-4389.88 1.000	-4177.95 1.000	-3215.76 1.000

The above table (refer to table 5.25) indicates there is a significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the consumption pattern of different household sizes, which means we have evidence not to accept our null hypothesis ($H_0 = \text{means are equal for all groups}$).

Table 5.25: ANOVA on total consumption expenditure with household size

```
. oneway totalhhconsumptionexpenditure familysize, bonferroni tabulate
```

family size	Summary of Total HH consumption expenditure		
	Mean	Std. Dev.	Freq.
1	13027.273	8293.0368	22
2	15227.907	9125.196	43
3	19594.118	22293.664	85
4	22074.074	15606.71	162
5	20226.829	9823.0093	41
6	28647.059	9669.1596	17
7	35571.429	15335.802	14
8	25533.333	12550.564	15
9	29000	0	1
Total	21023	16150.317	400

Source	Analysis of Variance SS	df	MS	F	Prob > F
between groups	7.5492e+09	8	943649417	3.82	0.0002
within groups	9.6523e+10	391	246862079		
Total	1.0407e+11	399	260832753		

Bartlett's test for equal variances: $\chi^2(7) = 74.7434$ Prob> $\chi^2 = 0.000$
 note: Bartlett's test performed on cells with positive variance:
 1 single-observation cells not used

Comparison of Total HH consumption expenditure by family size (Bonferroni)

Row Mean-Col Mean	1	2	3	4	5	6
2	2200.63 1.000					
3	6566.84 1.000	4366.21 1.000				
4	9046.8 0.420	6846.17 0.413	2479.96 1.000			
5	7199.56 1.000	4998.92 1.000	632.712 1.000	-1847.24 1.000		
6	15619.8 0.080	13419.2 0.110	9052.94 1.000	6572.98 1.000	8420.23 1.000	
7	22544.2 0.001	20343.5 0.001	15977.3 0.017	13497.4 0.079	15344.6 0.062	6924.37 1.000
8	12506.1 0.645	10305.4 1.000	5939.22 1.000	3459.26 1.000	5306.5 1.000	-3113.73 1.000
9	15972.7 1.000	13772.1 1.000	9405.88 1.000	6925.93 1.000	8773.17 1.000	352.941 1.000
Row Mean-Col Mean	7	8				
8	-10038.1 1.000					
9	-6571.43 1.000	3466.67 1.000				

It can be seen from table 5.26 that indicates there is a significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the consumption pattern with educational qualification of the household head. We have evidence not to accept our null hypothesis ($H_0 =$ means are equal for all groups).

Table 5.27 reveals that there is no significant difference of means between the groups and also within the linguistic groups ($p\text{-value} > 0.05$) on total consumption expenditure. The OBC/MOBC group was found to be spending more. Hence, we can accept our alternative hypothesis ($H_1 =$ at least one pair of means are not equal). Each value under Bonferroni⁷⁶ comparison test helps to find of which pair is not equal. Data revealed that the pair-wise means of Assamese speaking household groups were lower than other linguistic groups.

⁷⁶ A type of multiple comparison test used in statistical analysis attempts to prevent data from incorrectly appearing to be statistically significant by lowering the alpha value.

Table 5.26: ANOVA on total consumption expenditure with the education of head

. oneway totalhhconsumptionependiture eduquali, bonferroni tabulate

eduquali	Summary of Total HH consumption expenditure			F	Prob > F
	Mean	Std. Dev.	Freq.		
<=10 pass	15402.367	5984.195	169	38.01	0.0000
<=12th pa	19109.559	9876.0907	136		
<=graduat	31687.342	25393.46	79		
<=PG/prof	44000	27475.444	16		
Total	21023	16150.317	400		

Source	Analysis of Variance			F	Prob > F
	SS	df	MS		
Between groups	2.3269e+10	3	7.7562e+09	38.01	0.0000
Within groups	8.0804e+10	396	204049909		
Total	1.0407e+11	399	260832753		

Bartlett's test for equal variances: $\chi^2(3) = 279.8084$ Prob> $\chi^2 = 0.000$

Comparison of Total HH consumption expenditure by eduquali (Bonferroni)

Row Mean- Col Mean	<=10 pas	<=12th p	<=gradua
<=12th p	3707.19 0.149		
<=gradua	16285 0.000	12577.8 0.000	
<=PG/pro	28597.6 0.000	24890.4 0.000	12312.7 0.011

Table 5.27: ANOVA on total consumption expenditure with linguistic groups

. oneway totalhhconsumptionependiture language, bonferroni tabulate

Language	Summary of Total HH consumption expenditure			F	Prob > F
	Mean	Std. Dev.	Freq.		
assamese	19350.661	11602.08	227	2.12	0.0976
bengali	24357.333	26602.429	75		
hindi	22158.537	14145.14	41		
others	22478.947	14414.783	57		
Total	21023	16150.317	400		

Source	Analysis of Variance			F	Prob > F
	SS	df	MS		
Between groups	1.6424e+09	3	547461094	2.12	0.0976
Within groups	1.0243e+11	396	258661326		
Total	1.0407e+11	399	260832753		

Bartlett's test for equal variances: $\chi^2(3) = 95.0524$ Prob> $\chi^2 = 0.000$

Comparison of Total HH consumption expenditure by Language (Bonferroni)

Row Mean- Col Mean	assamese	bengali	hindi
bengali	5006.67 0.120		
hindi	2807.88 1.000	-2198.8 1.000	
others	3128.29 1.000	-1878.39 1.000	320.411 1.000

Table 5.28: ANOVA on total consumption expenditure with number of adults

```
. oneway con_exp n_adult
```

Source	Analysis of Variance		
	SS	df	MS
Between groups	5.8959e+09	6	982652926
Within groups	9.8176e+10	393	249812598

Table 5.28 indicates there is a significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the consumption pattern with the number of adults in the household. We have evidence not to accept our null hypothesis that the means are equal.

Table 5.29: ANOVA on total consumption expenditure with number of children

```
. oneway con_exp child
```

Source	Analysis of Variance		
	SS	df	MS
Between groups	1.8699e+09	6	311646732
Within groups	1.0220e+11	393	260056967

Table 5.29 indicates there is no significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the consumption pattern with the number of children of the household. We have evidence to accept our null hypothesis that the means are equal.

Table 5.30: ANOVA on food consumption expenditure with religious groups

```
. oneway fooditems relig
```

```
Analysis of Variance
```

Source	SS	df	MS
Between groups	54414464.9	2	272072
Within groups	9.0934e+09	397	229053

Table 5.30 indicates there is no significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the food consumption pattern of the different religious groups of the household. We have evidence to accept our null hypothesis that the means are equal among religious groups.

Table 5.31: ANOVA on food consumption expenditure with social groups

```
. oneway fooditems socialgroup
```

```
Analysis of Variance
```

Source	SS	df	MS
Between groups	222869270	3	74289756
Within groups	8.9250e+09	396	22537753

Table 5.31 above indicates there is a significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the food consumption pattern of the different religious

groups of the household. We have evidence not to accept our null hypothesis that the means are equal.

Table 5.32: ANOVA on food consumption expenditure with linguistic groups

```
. oneway fooditems language
```

```

                                Analysis of Variance
      Source                      SS          df      MS
> > F
-----
> -----
Between groups          43295002.9           3    144316
> 975
Within groups          9.1045e+09          396     2299
-----

```

Table 5.32 indicates there is no significant difference between the groups and also within the groups ($p\text{-value} < 0.05$) in the food consumption pattern with the linguistic groups. We have evidence to accept our null hypothesis that the means are equal.

Table 5.33: ANOVA on food consumption expenditure with family size

```
. oneway fooditems fam_size
```

```

                                Analysis of Variance
      Source                      SS          df      MS
> > F
-----
> -----
Between groups          2.8364e+09           8    354544
> 000
Within groups          6.3114e+09          391    161417
-----

```

Table 5.33 indicates there is significant statistical difference between the groups and also within the groups (p-value<0.05) in the food consumption pattern with the family size of the household. We have evidence not to accept our null hypothesis that the means are equal

Table 5.34: ANOVA on food consumption expenditure with the education of the Head

```
. oneway fooditems eduqual
```

Analysis of Variance			
Source	SS	df	MS
Between groups	464002177	3	154667392.33
Within groups	8.6838e+09	396	219288131.31

Table 5.34 indicates there is a significant statistical difference between the groups and also within the groups (p-value<0.05) in the food consumption pattern with the family size of the household. We have evidence to reject our null hypothesis that the means are equal.

Table 5.35: ANOVA on food consumption expenditure with social groups

```
. oneway fooditems n_adult
```

Analysis of Variance			
Source	SS	df	MS
Between groups	2.4596e+09	6	409938829
Within groups	6.6882e+09	393	17018286.9

Table 5.35 indicates there is a significant statistical difference between the groups and also within the groups ($p\text{-value}<0.05$) in the food consumption pattern with the number of adults in the household. We have evidence to reject our null hypothesis that the means are equal.

Table 5.36: ANOVA on food consumption expenditure with social groups

. oneway fooditems child

Source	Analysis of Variance		
	SS	df	MS
Between groups	642934217	6	107155703
Within groups	8.5049e+09	393	21640930

Table 5.36 indicates there is a significant statistical difference between the groups and also within the groups ($p\text{-value}<0.05$) in the food consumption pattern with the number of children in the household. We have evidence to reject our null hypothesis that the means are equal.

5.13 Conclusion

This chapter helps in obtaining an overall picture of well-being in the sampled household which is representative of the population under study. But there is no single and universally adopted indicator as a yardstick. The indicators such as per capita expenditure, total household consumption expenditure and adult per capita expenditure provide only a quantitative aspect of welfare. The expenditure patterns are significantly nonlinear and the expenditure patterns are significantly different for different demographic groups. Further tests of tax optimality including the demographic variables too have been conducted and presented in the next chapter.

Appendix 5A

Tables

Table 5.36 A: Questionnaire

I. <u>Personal details</u>	
A. Name:	
B. Gender:	
C. Educational Qualification:	
1) < class10	
2) < class12	
3) < graduation	
4) > graduation	
D. Family size ⁷⁷ :	
E. Number of adults:	
F. District:	
G. Zone/Block:	
H. Village/City:	
I. Language;	
J. Social Group:	
K. Religion ⁷⁸ :	
II. <u>Consumption Expenditure Details:</u>	
1) How much did you spend in a month for buying these food items during the last month as ended on 30th September 2018? (Quantity and Value)	
a) cereals ⁷⁹ :	

⁷⁷ The size of the sample household i.e., the total number of persons normally residing together (i.e., under the same roof) and taking food from the same kitchen (including temporary stay-aways and excluding temporary visitors) will be recorded against this item.

⁷⁸ If different members of the household claim to belong to different religions, the religion of the head of the household will be considered as the religion of the household.

b) pulses ⁸⁰ :
c) sugar ⁸¹ :
d) salt ⁸² :
e) oil ⁸³ :
f) spices ⁸⁴ :
g) egg, fish, meat:
h) milk and milk products:
i) fruits:
j) vegetables:
k) pan, tobacco and intoxicants:
l) beverages:
2) What is your total consumption expenditure (food+non-food items) during the last month as ended on 30th September 2018?
Rs.

⁷⁹ **Cereals:** Household consumption of cereals

⁸⁰ **Pulses:** arhar, gram, moong, masur, urad, peas, khesari, besan etc.

⁸¹ **Sugar:** includes khandsari

⁸² **Salt:** includes all edible salts

⁸³ **Edible oil:** Oils such as mustard oil, groundnut oil, etc. are considered as “edible oil” when they are used in cooking. The same oils, when used for toilet purposes, are not included here.

⁸⁴ **Spices:** There are huge assortments of spices that are generally used in food preparations. Of these items, turmeric and chillies are most commonly used. Items not listed here are mostly purchased in the villages as a mixed spice and it may be difficult to collect information on expenditure and consumption of each individual item of spices.

Table 5.37 A: HH consumption expenditure: Gender

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
Male	21233.97	16253.13	200000	4800	13000	18000	25000
Female	18822.86	15079.05	75000	4500	9000	16000	19000

Table 5.38 A: HH consumption expenditure: Gender (Urban)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
Male	23533.03	18712.87	200000	6000	14000	18000	27000
Female	22631.58	18466.07	75000	6000	12000	17000	26000

Table 5.39 A: HH consumption expenditure: Gender (Rural)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
Male	17705.56	10629.52	78000	4800	11000	16000	20500
Female	14300	8124.038	34000	4500	13500	19000	24000

Table 5.40 A: HH consumption expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	17379.33	17896.58	200000	4500	9000	15000	19000
4	22074.07	15606.71	120000	5000	11000	14000	25000
>=5	8582.173	3808.067	200000	2643	12000	16000	22000

Table 5.41 A: HH consumption expenditure: Gender (Urban)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	19727.59	22349.39	200000	6000	11000	16000	20000
4	9849.342	4027.215	34877.5	3685	7243.5	9036.5	11319
>=5	22343.85	19874.11	200000	6000	13000	17000	26000

Table 5.42 A: HH consumption expenditure: Gender (Rural)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	14136.51	7645.414	35000	4500	8000	12000	19000
4	17967.74	11541.03	78000	2899	7028	8467	10488
>=5	16036.8	9922.129	78000	4500	9500	15000	19000

Table 5.43A: HH consumption expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	18150.26	16566.39	200000	4500	9500	15000	21000
3	22586.79	13775.41	78000	9500	14000	18000	26000
>=4	24740.78	16786.88	120000	6800	15000	21000	26000

Table 5.44 A: HH consumption expenditure: No of Adults (Urban)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	20778.18	20459.35	200000	6000	12000	16000	25000
3	23625.35	13605.46	75000	9500	15000	18000	27500
>=4	28267.8	19673.9	120000	6800	16500	23000	28000

Table 5.45 A: HH consumption expenditure: No of Adults (Rural)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	14581.48	7687.313	35000	4500	8000	14000	18000
3	20480	14074.88	78000	9500	12000	16000	21000
>=4	20011.36	10315.61	62000	7000	15000	18000	21500

Table 5.46A: HH consumption expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	18235.2	14519.63	120000	4800	11000	15000	21000
1	22668.26	19692.69	200000	4500	12000	17500	27000
>=2	21705.56	10626.05	66000	5000	15000	19000	26000

Table 5.47A: HH consumption expenditure: No of Children urban

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	21213.04	17877.94	120000	6000	12000	16500	24000
1	24568.52	22302.91	200000	7000	13750	18000	27500
>=2	24026.98	11166.23	66000	6000	16000	22000	28000

Table 5.48A: HH consumption expenditure: No of Children rural

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	14566.07	7436.575	48000	4800	8850	14000	19000
1	19189.83	13161.7	78000	4500	9800	16000	21000
>=2	18455.56	8965.09	62000	5000	13000	18000	22000

Table 5.49A: HH consumption expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	15402.37	5984.19	35000	4500	11000	15000	19000
10-12	19109.56	9876.09	52000	4800	12000	16500	23500
graduation	31687.34	25393.46	200000	6800	18500	26000	35000
PG	44000	27475.44	120000	13500	27000	33000	58500

Table 5.50 A: HH consumption expenditure: Education: Urban

Education (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	15924.66	5627.037	32000	6000	12000	15000	19000
10-12	19219.51	9920.504	52000	7000	12000	16500	23000
graduation	31714.49	25594.02	200000	6800	14000	19000	26000
PG	44000	27475.44	120000	13500	27000	33000	58500

Table 5.51 A: HH consumption expenditure: Education: Rural

Education (Rural)	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	15005.21	6241.919	35000	4500	9800	15000	19000
10-12	18942.59	9898.82	48000	4800	12000	17000	25000
graduation	31500	25281.75	78000	7000	14000	19500	58000
PG	-	-	-	-	-	-	-

Table 5.52 A: HH consumption expenditure: Religion

Education	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	21424.39	17510.3	200000	4500	13000	18000	25000
Muslim	19204.71	10789.3	56000	5000	11000	16500	26000
Others	22428.57	15178.73	58000	7000	14000	17000	28000

Table 5.53 A: HH consumption expenditure: Religion: Urban

Education (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	23806.94	20514.9	200000	6000	14000	18000	27000
Muslim	21993.88	11936.28	56000	6000	13500	19000	27500
Others	24138.89	15005.69	58000	7000	15000	18250	34000

Table 5.54 A: HH consumption expenditure: Religion: Rural

Education (Rural)	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	17808.77	10655.33	78000	4500	12000	16000	20000
Muslim	15408.33	7633.661	35000	5000	9500	14500	19000
Others	19350	15794.88	58000	7000	8000	15000	24000

Table 5.55 A: HH consumption expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	21532.19	17359.8	200000	5000	12000	18000	25000
SC	20358.06	16983.9	120000	5500	12000	16000	21000
ST	17142.31	15436.82	75000	4500	8000	14250	19000
OBC	21320.25	11388.7	76000	6800	15000	18000	27000

Table 5.56 A: HH consumption expenditure: Social Group: Urban

Education SS Group (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	23178.21	19172.02	200000	6000	14000	18500	27000
SC	24127.59	22454.5	120000	7800	13000	16000	26000
ST	28500	25450.93	75000	6000	12000	16000	52000
OBC	23245.83	13052.71	76000	6800	15250	18000	28000

Table 5.57 A: HH consumption expenditure: Social Group: Rural

SS Group (Rural)	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	18197.4	12388.65	78000	5000	10000	16000	21000
SC	17045.45	9191.81	46000	5500	10000	16000	20000
ST	12957.89	6811.862	25000	4500	5300	12000	18000
OBC	18338.71	7428.983	35000	7000	14000	17500	24000

Table 5.58 A: HH consumption expenditure: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	19350.66	11602.08	78000	4800	12000	17000	24000
Bengali	24357.33	26602.43	200000	7000	12000	18000	26000
Hindi	22158.54	14145.1	78000	7200	13500	18000	27000
Others	22478.95	14414.78	66000	4500	12000	19000	27500

Table 5.59 A: HH consumption expenditure: Social Group: Urban

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	21226.85	12581.71	76000	6000	13500	18000	26000
Bengali	28371.15	30894.23	200000	7000	15000	20000	27000
Hindi	22387.5	14248.19	78000	7200	13750	18000	29000
Others	24187.5	14139.73	66000	6000	15000	20000	27500

Table 5.60 A: HH consumption expenditure: Linguistic Group: Rural

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	17647.9	10398.1	78000	4800	11000	16000	20000
Bengali	15282.61	6605.965	32000	7000	9500	15000	21000
Hindi	13000	-	13000	13000	13000	13000	13000
Others	18458.82	14678.13	58000	4500	9800	14000	21000

Table 5.61 A: HH consumption expenditure: Residence

Residence	Mean	SD	Max	Min	Q1	Q2	Q3
Urban	23461.67	18656.77	200000	6000	14000	18000	27000
Rural	17365	10435.22	78000	4500	10000	16000	20000

Table 5.62 A: HH Food: Gender

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
Male	9917.20	4802.23	34877.5	2899	6416	8535	12552.5
Female	7757.80	4216.59	16642.5	2643	5031.5	6286.5	9770

Table 5.63A: HH Food: Gender (Urban)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
Male (Urban)	10170.69	5002.65	34877.5	3685	6575	8991.5	12693.25
Female (Urban)	8314.11	4300.64	16642.5	3802	5090.6	6691	12927

Table 5.64A: HH Food expenditure: Gender (Rural)

HH Head	Mean	SD	Max	Min	Q1	Q2	Q3
Male (Urban)	9528.17	4466.309	27724	2899	6245	8206.75	24134
Female (Urban)	7097.18	4153.13	15396.5	2643	4164.5	5760.5	8783.75

Table 5.65A: HH Food expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	7588.36	3665.92	22475	2643	5154	6322	8519
4	9502.36	3715.16	34877.5	2899	7093	8874.25	10706
>=5	8582.173	3808.067	34877.5	2643	5983.25	7691	10481.5

Table 5.66 A: HH Food expenditure: Gender (Urban)

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	11385.63	5152.37	34877.5	3685	7738	10299.5	13750
4	9849.34	4027.21	34877.5	3685	7243.5	9036.5	11319
>=5	14284.3	5798.15	28764	5637	9965	14365	16937.5

Table 5.67A: HH Food expenditure: Gender (Rural)

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	7532.79	3854.227	19753	2643	4996	6118	9770
4	8942.72	3097.07	17996	2899	7028	8467	10488
>=5	13045.65	5408.564	27724	5781.5	7848.8	13698	16460

Table 5.68A: HH Food expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	8067.305	3682.38	22475	2643	5504	6892	10299.5
3	9562.843	3551.236	18109	3802	6741.1	8394.75	12652.5
>=4	12978.51	5965.01	34877.5	3649.95	8350	11340	15482

Table 5.69A: HH Food expenditure: No of Adults (Urban)

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	8270.92	3688.20	22475	3685	5813.5	7056.375	10302.5
3	9530.64	3431.28	18109	3802	6741.1	8499	12154
>=4	13884.97	6375.2	34877.5	4539.95	9064	12805	16918

Table 5.70A: HH Food expenditure: No of Adults (Rural)

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	7790.79	3679.21	19753	2643	5198	6560	10087
3	9628.15	3834.064	17996	4646	6575	8058	13175.5
>=4	11763.03	5190.54	27724	3649.95	7966.9	10527	14623

Table 5.71A: HH Food expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	8873.925	5119.3	34877.5	2932	5167	7432.5	10621
1	9502.647	4440.93	26173	2643	6326	7848.8	11946
>=2	11065.93	4667.68	28407	2899	7711.25	10324.25	13755

Table 5.72A: HH Food expenditure: No of Children urban

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	9102.209	5569.07	34877.5	3802	5605	7432.5	10919
1	9817.724	4473.13	26173	3711.75	6460	8394.75	12423.63
>=2	11386.1	4867.611	28407	3685	7807	10637	14365

Table 5.73A: HH Food expenditure: No of Children rural

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	8592.646	4538.21	24134	2932	5021.25	7483	10606.25
1	8925.89	4359.934	21918	2643	6112	7057	11389
>=2	10617.7	4386.79	27724	2899	7415	10048	13698

Table 5.74A: HH Food expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	9053.076	3797.94	21536.5	2643	6326	8343.5	10637
10-12	9260.739	4632.24	26173	3839.5	6114	7623	11318.5
graduation	11368.34	6019.01	34877.5	3649.95	7057	10330	14365
PG	12735.91	5988.36	28407	5486	7527.5	13642.25	15393

Table 5.75A: HH Food expenditure: Education: Urban

Education (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	9229.347	3923.80	21536.5	3685	6372	8499	10551
10-12	8984.321	4313.083	26173	3839.5	6244	7792	10980
graduation	11470.43	5877.48	34877.5	4175	7161.5	10903	14365
PG	12735.91	5988.368	28407	5486	7527.5	13642.25	15393

Table 5.76A: HH Food expenditure: Education: Rural

Education (Rural)	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	8919.036	3714.521	17996	2643	6073.5	8062.5	10784.5
10-12	9680.485	5091.967	24134	3940	5963.5	7311.75	13203.25
graduation	10663.87	7234.897	27724	3649.95	5973	8178.9	14000
PG	-	-	-	-	-	-	-

Table 5.77A: HH Food expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	9915.653	4978.68	34877.5	2643	6335	8458	12912
Muslim	9486.03	4312.859	26173	2899	6278.25	8317	11675
Others	8542.802	4045.05	17648	4099.95	4862.25	7081.75	10699

Table 5.78A: HH Food expenditure: Religion: Urban

Religion (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	9917.598	5070.69	34877.5	3711.75	6372	8357	12403
Muslim	10726.6	4821.86	26173	3685	7109	9960	13068
Others	9129.944	4338.93	17648	4175	6197.5	7081.75	11765

Table 5.79A: HH Food expenditure: Religion: Rural

Religion(Rural)	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	9912.70	4857.88	27724	2643	6261	8612	13203.25
Muslim	7797.36	2769.03	14243.5	2899	5854	7265.5	9563.5
Others	7485.94	3405.30	14498.5	4099.95	4600	7231.25	9700

Table 5.80A: HH Food expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	9583.461	4757.55	28764	2899	6260	8087.5	11765
SC	8585.89	3915.29	19333	3106	5740	7244.25	10903
ST	9747.731	6941.78	34877.5	2643	4621.75	8374.5	11483
OBC	11045.45	4434.67	22475	3649.95	7306	10475	13698

Table 5.81A: HH Food expenditure: Social Group: Urban

SS Group (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	9811.40	4798.13	28764	3685	6330.5	8343.75	12376.5
SC	8140.345	3856.02	17670	3802	5740	7014	10213.5
ST	13966.86	10731.89	34877.5	4013	4364.25	11483	18345.25
OBC	11276.53	4446.36	22475	4539.95	8153.75	10448	13494.5

Table 5.82A: HH Food expenditure: Social Group: Rural

SS Group (Rural)	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	9121.646	4671.03	27724	2899	5918	7797.5	10488
SC	8977.43	3984.18	19333	3106	6261	7358	11340
ST	8193.316	4366.247	19044	2643	4621.75	7352	10373
OBC	10687.65	4465.592	19800	3649.95	6531	10591.5	19800

Table 5.83A: HH Food expenditure: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	9494.353	4710.137	34877.5	2899	6229	8067	12556.5
Bengali	9856.388	4352.43	21312	3649.95	6502	9064	12927
Hindi	10555.13	5326.045	28764	4175	6934	9739.5	12552.5
Others	9896.421	5268.041	28407	2643	6416	8518	11758.6

Table 5.84A: HH Food expenditure: Social Group: Urban

Linguistic Group (urban)	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	9366.535	4669.36	34877.5	3711.75	6282.375	8043.65	11428.25
Bengali	10749.15	4663.75	21312	3839.5	6706.5	9419.75	14057.25
Hindi	10567.81	5393.26	28764	4175	6754.5	9370.75	12921.25
Others							

Table 5.85A: HH Food expenditure: Linguistic Group: Rural

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	9610.35	4763.57	27724	2899	5973	8067	13024
Bengali	7837.972	2674.80	14498.5	3649.95	5781.5	7225.5	14498.5
Hindi	10048	-	10048	10048	10048	10048	10048
Others	10310.93	5623.458	28407	3685	6441.75	8754.75	12084

Table 5.86A: HH Food expenditure: Residence

Residence	Mean	SD	Max	Min	Q1	Q2	Q3
Urban	10023.71	4968.126	34877.5	3685	6389.75	8518.5	12749.13
Rural	9285.078	4483.638	27724	2643	5968.25	7987.5	11532

Item-wise Expenditure**Table 5.87A: Gender and Commodity Expenditures**

Item Head	Mean (M)	Mean (F)	Min (M)	Min (F)	Max (M)	Max (F)	Q2 (M)	Q2 (F)
Cereal	1514.18	1047.086	222	47	5400	3240	1320	825
Pulse	283.548	287.828	20	56	1326	874	250	210
Salt	25.103	17.645	2	2.6	108	32	21	17
Sugar	159.90	126.1	20	21	900	330	126	88
Spices	225.83	159.6	10	30	600	1452	200	287.5
Oil	504.493	474.17	0	115	2750	350	385	140
Milk	1114.19	935.085	0	0	3600	3000	1040	520
EFM	2504.98	1808.57	0	200	13000	5500	2100	1500
Veg	1489.09	1351.42	0	140	5000	4100	1100	840
Fruit	623.24	538.571	0	100	3200	1900	450	370
PTI	919.58	320.142	0	0	20000	1500	400	290
Bev	559.93	691.571	0	20	3200	2800	300	400

Table 5.88A: Cereal Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	976.773	614.899	47	3162	525	815	1320
4	1406.77	634.45	3913	420	969	1251	1710
>=5	2442.18	890.91	5400	598	1824	2244	2993

Table 5.89A: Pulse Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	259.248	143.93	720	20	160	222.5	355
4	301.55	161.43	1000	76	190	258.1	400
>=5	293.52	217.70	1326	66	140	240	402.5

Table 5.90A: Salt Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	20.13	15.254	108	2	9	13	16
4	26.071	15.717	7	90	16	22.5	30
>=5	28.817	11.25	80	8	22.5	30	32

Table 5.91A: Sugar Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	132.838	97.301	385	20	63	92	174
4	138.998	81.48	400	24.8	66	120	186
>=5	231.07	188.66	900	49.6	145.5	168	254

Table 5.92A: Oil Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	369.003	294.96	2750	0	210	256	550
4	484.595	312.80	1452	115	242	245	605
>=5	760.011	445.33	1800	112	450	660	1050

Table 5.93A: Milk Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	811.93	606.41	3000	0	390	750	1100
4	1169.4	645.995	3200	0	750	1200	1500
>=5	1456.44	1138.774	3600	0	250	1500	2250

Table 5.94A: EFM Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	1694.86	1892.58	10000	0	320	1000	2400

4	2269.32	1478.69	8000	0	1000	2300	3200
>=5	4042.72	2955.961	13000	0	2000	4000	5750

Table 5.95A: Spice Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	179.333	124.38	520	10	98	145	300
4	221.75	111.98	520	30	105	220	300
>=5	286.25	151.45	600	40	195	250	355

Table 5.96A:Vegetable Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	1451.2	1139.419	5000	0	700	1000	2000
4	1306.852	931.519	4500	80	700	990	1800
>=5	1834.43	1234.005	4500	0	840	1640	2550

Table 5.97A:Fruit Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	522.233	491.17	1900	0	200	370	640
4	644.382	544.924	3200	0	250	500	1000
>=5	722.840	583.873	2200	0	250	575	1200

Table 5.98A:PTI Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	707.56	1150.37	8750	0	100	300	1000
4	1021.72	1888.92	20000	0	200	405	1000
>=5	854.54	1550.50	12500	0	290	355	950

Table 5.99A: Beverages Expenditure: Family Size

Family Size	Mean	SD	Max	Min	Q1	Q2	Q3
<=3	463.23	546.88	3200	0	140	300	590
4	510.86	637.620	3000	0	150	300	650
>=5	867.44	925.698	3200	85	285	425	1325

100**Table 5.100 A: Cereal Expenditure: No of Adults**

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	925.780	544.50	3120	47	532	820	1220
3	1574.32	605.112	3913	550	1176	1392	1881
>=4	2384.69	839.18	5400	1050	1750	2220	2916

Table 5.101 A: Pulse Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	286.452	154.35	1000	20	176	252	357
3	286.40	181.49	1120	52.5	133	242	422.5
>=4	276.67	186.90	1326	66	147	228	360

Table 5.102 A: Sugar Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	128.727	88.774	385	24.5	61.5	96	174
3	26.1028	16.609	108	2	16.5	24	30
>=4	222.953	171.92	900	63	147	180	240

Table 5.103 A: Salt Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	20.35	12.9590	96	2	15	16	24
3	143.64	100.82	400	20	67.5	100	180
>=4	30.35	14.815	85	8	22.5	28	36

Table 5.104 A: Oil Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	388.400	307.69	2750	0	220	287.5	550
3	507.523	328.69	1495	112	230	438.75	605
>=4	706.34	425.07	1800	180	345	605	880

Table 5.105 A: Milk Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	963.0131	678.90	3000	0	450	900	1440
3	1174.65	760.41	3200	0	690	1100	1560
>=4	1271.45	1008.4	3600	0	250	1300	1800

Table 5.106 A: EFM Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	1846.85	1858.58	10000	0	360	1200	3000
3	2397.35	1629.08	6500	0	1000	2300	3600
>=4	3599.515	2833.81	13000	200	1680	3000	4350

Table 5.107 A: Spice Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	172.27	115.65	520	10	80	150	250
3	232.122	120.348	520	25	150	210	300
>=4	296.16	134.46	600	50	200	270	350

Table 5.108 A: Vegetables Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	1423.40	1067.11	5000	0	700	1000	2000
3	1351.22	986.38	4500	120	700	1000	1800

>=4	1706.01	1234.76	4500	0	840	1200	2500
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Table 5.109 A: Fruit Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	606.727	553.08	2000	0	200	400	1000
3	628.207	548.353	3200	0	250	500	700
>=4	620	506.218	2200	0	250	480	900

Table 5.110 A: PTI Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	853.717	1280.39	8750	0	100	390	1000
3	716.462	927.63	6400	0	200	400	800
>=4	1047.08	2386.39	20000	0	230	300	1000

Table 5.111 A: Beverages Expenditure: No of Adults

No of Adults	Mean	SD	Max	Min	Q1	Q2	Q3
<=2	451.596	517.316	3200	0	120	300	600
3	524.811	659.70	2800	0	150	300	560
>=4	841.699	926.68	3200	0	260	450	1200

Table 5.112 A: Cereal Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	1354.344	905.55	4144	47	525	1305	1925
1	1522.52	828.146	4275	342	897	1305	1856
>=2	1534.91	929.23	5400	420	888	1200	2020

Table 5.113 A: Pulse Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	268.90	145.44	720	20	160	228	360
1	256.84	150.12	874	66	143	225	336
>=2	343.174	208.74	1326	114	200	295	450

Table 5.114 A: Sugar Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	161.71	149.695	900	20	66	120	220
1	154.446	87.37	400	30	84	126	200
>=2	155.28	141.71	900	24.8	63	120	186.75

Table 5.115 A: Salt Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	24.42	18.631	108	2	15	18	30
1	23.898	13.27	90	2	15	24	30
>=2	25.3351	12.949	85	10	16	22.5	30

Table 5.116 A: Oil Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	400.124	266.708	1320	57.5	220	315	550
1	554.826	425.33	2750	0	240	460	690
>=2	537.63	358.85	1560	112	240	385	660

Table 5.117 A: Milk Expenditure: No of Children

No of	Mean	SD	Max	Min	Q1	Q2	Q3
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Children							
0	899.724	649.53	3000	0	416	975	1500
1	1019.45	734.783	3200	0	500	900	1500
>=2	1450.88	956.4227	3600	0	780	1425	2100

Table 5.118 A: EFM Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	2122.64	2262.26	10000	0	400	1200	3200
1	2343.29	2177.19	13000	0	900	2000	3000
>=2	2971.85	2148.20	10000	0	1200	3000	4050

Table 5.119 A: Spices Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	197.92	136.759	600	10	98	150	300
1	248.64	127.44	600	20	100	150	250
>=2	201.38	126.191	520	30	90	200	260

Table 5.120 A: Vegetable Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	1418.08	1079.07	4500	0	700	980	2000
1	1500.65	1187.75	5000	0	700	1000	2200
>=2	1508.79	978.50	4500	80	750	1380	2000

Table 5.121 A: Fruit Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
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0	515	446.92	1800	0	200	370	740
1	623.113	551.21	3200	0	240	470	900
>=2	721.296	597.35	2200	0	285	500	1200

Table 5.122 A: PTI Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	989.64	2130.732	20000	0	150	400	1200
1	634.431	891.26	6400	0	200	300	600
>=2	1085.185	1610.758	12500	0	200	680	1200

Table 5.123 A: Beverages Expenditure: No of Children

No of Children	Mean	SD	Max	Min	Q1	Q2	Q3
0	541.56	626.45	3200	0	180	350	600
1	620.50	809.880	3200	0	150	300	600
>=2	530.18	583.19	3200	0	200	350	600

Table 5.124 A: Cereal expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	1437.041	813.6291	3840	47	800	1275	3240
10-12	1367.32	877.14	4200	225	702	1220	1817.5
graduation	1673.64	963.42	5400	222	1000	1449	2160
PG	1768.25	1055.53	4275	315	1172	1442.5	1966.5

Table 5.125 A: Pulse expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	274.494	169.70	1120	52.5	152	240	360
10-12	291.59	162.94	874	52.5	165.25	252	408
graduation	292.93	185.51	1326	20	175	253.8	371

PG	273.84	166.92	675	100	138.25	223.25	345.5
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Table 5.126 A: Salt expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	26.025	18.609	108	2	15	20	30
10-12	23.724	12.9903	96	2	15.5	21	30
graduation	21.83	8.484	48	7.5	15	21	28
PG	26.906	13.294	51	10	15	27	36

Table 5.127 A: Sugar expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	136.04	84.575	400	20	77.5	110	180
10-12	164.44	134.55	900	30	80	125.5	207
graduation	183.46	170.747	900	24.8	80	135	228
PG	183	93.65	300	40.5	91	214.5	216

Table 5.128 A: Oil expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	502.902	393.07	2750	0	230	345	600
10-12	451.91	349.714	1740	100	222	307.5	575
graduation	558.07	336.60	1650	112	287.5	517.5	770
PG	637.3	395.1	1380	57.5	277.5	602.5	908

Table 5.129 A: Milk expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	1130.61	755.43	3120	0	750	1040	1500
10-12	1016.48	812.22	3600	0	363	900	1500
graduation	1160.34	908.86	3600	0	450	1040	1560
PG	1151.5	748.6	2340	50	400	1500	1665

Table 5.130 A: EFM expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	2324.7	1928.54	10000	0	560	2200	3300
10-12	2507.5	2422.47	13000	0	835	1935	3200
graduation	2597.21	2494.08	10000	0	700	2000	4100
PG	2408.12	1877.3	6450	300	820	2150	3250

Table 5.131 A: Spice expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	221.065	139.03	600	20	100	210	329
10-12	202.38	127.825	600	10	100	200	285
graduation	237.341	123.33	600	35	150	210	300
PG	273.75	116.15	500	100	200	260	340

Table 5.132 A: Vegetable expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	1216.15	921.87	5000	0	600	930	1600
10-12	1492.2	1060.10	4500	0	700	1200	2000
graduation	1882.6	1317.1	5000	300	800	1600	3000
PG	2100.62	1186.06	4100	400	915	2500	3100

Table 5.133 A: Fruit expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	535.50	473.659	200	0	200	370	740
10-12	593.34	463.155	200	0	250	490	790

graduation	773.92	705.54	320	0	250	600	1200
PG	875	641.87	1800	100			

Table 5.134 A: PTI expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	717.218	939.02	520	0	150	320	950
10-12	605.220	987.54	875	0	100	300	600
graduation	1378.16	2520.2	2000	0	230	600	2000
PG	2153.75	3194.17	12500	0	250	850	1475

Table 5.135 A: Beverages expenditure: Education

Education	Mean	SD	Max	Min	Q1	Q2	Q3
<=10	531.21	638.30	320	0	150	320	600
10-12	563.051	734.613	320	0	150	300	600
graduation	608.73	700.33	320	0	200	350	650
PG	883.75	935.25	3000	120	300	1000	2450

Table 5.136 A: Cereal Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	1520.65	919.19	5400	47	825	1305	2088
Muslim	1375.84	766.830	4200	222	810	1275	1800
Others	1283.92	793.75	3913	335	706.5	1179.5	1548

Table 5.137 A: Pulses Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	284.43	161.71	1120	20	160	240	396
Muslim	268.67	175.45	1326	66	152	240	336
Others	324.98	229.64	1000	80	166.5	28.	371

Table 5.138 A: Sugar Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	164.034	136.94	900	20	80	123	200
Muslim	140.035	85.60	400	24.8	66	120	186
Others	135.616	78.95	330	41	68.75	113.625	193.5

Table 5.139 A: Salt Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	24.903	16.0134	108	2	15	21	30
Muslim	23.047	11.74	85	8	15	22.5	27
Others	24.071	13.882	75	9	15.5	18	27.75

Table 5.140 A: Oil Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	517.10	370.99	2750	100	240	402.5	660
Muslim	460.88	366.389	1740	57.5	220	299	575
Others	469.73	367.86	1680	0	287.5	337.5	602.5

Table 5.141 A: Milk Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	1088.42	808.147	3600	0	500	1000	1500
Muslim	1128.48	781.56	3380	0	450	1040	1500
Others	1111.10	881.96	3120	0	450	1040	1299

Table 5.142 A: EFM Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	2345.36	2222.13	10000	0	560	2000	3200
Muslim	2957.52	2151.87	13000	0	1400	2470	4200
Others	1896.78	2153.007	6450	0	280	950	2500

Table 5.143 A: Spices Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	209.16	130.815	600	10	100	200	300
Muslim	245.29	117.97	520	35	180	250	340
Others	254.78	168.79	600	30	100	235	350

Table 5.144 A: Vegetable Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	1535.8	1160.1	5000	0	700	1200	2000
Muslim	1312.94	899.392	4100	0	740	1000	1700
Others	1372.5	965.77	3200	350	700	900	2350

Table 5.145 A: Fruit Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	633.432	510.42	2200	0	250	500	900
Muslim	580.82	627.77	3200	0	200	360	600
Others	541.78	541.035	1800	0	175	300	915

Table 5.146 A: PTI Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	975.59	1744.70	20000	0	200	410	1200

Muslim	543.88	1003.05	6400	0	0	200	600
Others	736.785	874.909	3200	0	200	360	1000

Table 5.147 A: Beverages Expenditure: Religion

Religion	Mean	SD	Max	Min	Q1	Q2	Q3
Hindu	625.47	732.43	3200	20	200	340	600
Muslim	448.58	654.18	3200	0	100	250	560
Others	390.714	286.85	1450	120	190	270	570

Table 5.148 A: Cereal expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	1474.74	846.98	4200	222	880	1320	1820
SC	1325.74	735.80	2976	225	800	1181	1820
ST	940.96	689.374	2976	220	506	721	1240
OBC	1760.12	1037.44	5400	47	1014	1404	2565

Table 5.149 A: Pulses expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	291.62	186.61	1326	52.5	160	250	396
SC	270.17	161.41	720	52.5	140	230	396
ST	261.78	128.82	598.5	20	152	255	355
OBC	279.26	135.52	675	56	176	256.2	350

Table 5.150 A: Sugar expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	159.91	134.97	900	30	80	120	200
SC	151.80	127.11	900	20	79.5	123	198

ST	105.96	63.35	280	41	61.5	82.12	130
OBC	168.99	101.51	400	24.8	90	157.5	200

Table 5.151 A: Salt expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	23.66	14.30	108	2	15	20	30
SC	26.32	20.22	108	7	15	21	30
ST	22.80	10.01	45	11.25	15	18	32
OBC	25.829	13.78	85	2.6	16	22.5	30

Table 5.152 A: Oil expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	503.57	379.4	2750	57.5	230	345	610
SC	518.572	366.3	1725	112	230	380	660
ST	303.21	224.08	1265	112	200	235	345
OBC	548.96	366.28	1800	0	287.5	525	660

Table 5.153 A: Milk expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	1135.67	822.98	3600	0	500	975	1560
SC	1089.24	779.977	3200	0	468	1200	1500
ST	1079.42	625.63	2080	0	550	1120	1650
OBC	1002.53	832.94	3600	0	450	1000	1500

Table 5.154 A: EFM expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	2278.32	2184.18	13000	0	500	1800	3300
SC	1861.29	1689.75	9000	0	560	1250	2700
ST	2434.23	2223.78	10000	200	560	2200	3200
OBC	3393.41	2419.75	10000	100	1600	3000	5000

Table 5.155 A: Spices expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	225.50	120.31	600	10	120	210	300
SC	177.419	118.32	600	24	80	150	260
ST	103.19	85.45	320	24	50	70	100
OBC	275.81	153.55	520	20	150	260	400

Table 5.156 A: Vegetables expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	1586.48	1048.53	4500	0	840	1200	2200
SC	1236.93	1014.41	4500	90	410	870	2000
ST	759.615	937.1	3200	80	250	360	840
OBC	1578.86	1247.05	5000	250	700	980	2200

Table 5.157 A: Fruits expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	617.10	544.14	2200	0	200	400	900
SC	644.67	516.33	1900	0	250	470	1900
ST	349.61	264.67	1020	0	200	265	450
OBC	677.088	587.99	3200	0	250	500	1000

Table 5.158 A: PTI expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	760.27	1225.48	12500	0	150	360	900
SC	603.38	717.75	3200	0	100	300	700
ST	2862.69	4106.84	20000	100	1200	1400	2700
OBC	732.53	980.94	5200	0	150	290	1000

Table 5.159 A: Beverages expenditure: Social Group

Social Group	Mean	SD	Max	Min	Q1	Q2	Q3
Gen	526.56	638.266	3200	0	150	300	600
SC	720.96	801.80	3000	20	200	400	840
ST	524.23	652.79	3200	100	250	350	500
OBC	602.02	786.61	3200	0	160	300	650

Table 5.160 A: Cereal: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	1443.45	912.39	5400	47	792	1254	1881
Bengali	1682.82	813.71	3990	525	1080	1512	2244
Hindi	1471.61	847.06	4144	525	924	1222	1820
Others	1317.77	842.99	3774	259	704	1134	1708

Table 5.161 A: Pulses: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	268.002	139.07	720	52.5	165	240	350
Bengali	284.50	204.53	1326	20	152	236	396
Hindi	298.87	208.68	1000	75	138	240	396
Others	335.79	194.87	1120	117	196	308	422.5

Table 5.162 A: Sugar: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	155.58	125.07	900	20	80	120	200
Bengali	166.2	98.78	450	30	82.5	150	252
Hindi	181.45	149.2	900	40	66	168	220
Others	132.572	132.67	900	24.8	60	84.5	168

Table 5.163 A: Salt: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	25.411	16.85	108	2	15	21	30
Bengali	22.65	12.66	85	8	15	19	27
Hindi	22.51	10.39	48	9	15	17	30
Others	24.37	12.91	75	9	16	21	27

Table 5.164 A:Oil: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	473.98	357.28	2750	0	230	345	575
Bengali	555.21	370.25	1650	157.5	250	440	786.5
Hindi	634.08	443.11	1800	115	287.5	575	840
Others	447.41	338.26	1650	118	220	299	575

Table 5.165 A:Milk: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	1118.69	821.42	3600	0	450	1040	1560
Bengali	1095.87	789.90	3600	0	750	1000	1500
Hindi	1152.80	827.89	3120	0	550	930	1560
Others	982.63	757.72	3000	0	260	900	1500

Table 5.166 A:EFM: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	2449.07	2172.10	13000	0	600	2100	3500
Bengali	2312.26	2009.87	9000	0	560	2000	3300
Hindi	2537.80	2600.56	10000	0	420	1870	3300
Others	2530	2398.45	10000	0	870	2300	3400

Table 5.167 A:Spices: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	215.67	130.53	600	20	100	200	300
Bengali	240.17	123.92	520	10	150	250	340
Hindi	271.70	140.48	600	35	190	250	350
Others	173.75	127.58	520	24	65	150	250

Table 5.168 A:Vegetables: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	1341.41	1044.11	5000	0	600	980	1900
Bengali	1488.4	966.37	4500	0	850	1200	2000
Hindi	1977.56	1148.67	4500	0	900	2000	3000
Others	1642.28	1318.69	5000	180	700	1100	2200

Table 5.169 A: Fruit: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	622.224	533.269	3200	0	250	450	850
Bengali	580.13	463.91	1900	0	250	450	900
Hindi	554.87	601.26	2000	0	150	250	600
Others	681.22	608.12	2000	0	200	450	1050

Table 5.170 A: PTI: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	849.05	1668.05	20000	0	150	350	950
Bengali	850.8	1343.2	8100	0	200	340	800
Hindi	793.90	1021.62	5200	0	150	400	1000
Others	1013.33	1807.11	12500	0	100	400	1290

Table 5.171 A: Beverages: Linguistic Group

Linguistic Group	Mean	SD	Max	Min	Q1	Q2	Q3
Assamese	542.88	619.78	3200	0	190	320	600
Bengali	577.33	843.90	3200	0	100	270	540
Hindi	657.92	744.93	3200	0	210	500	650
Others	615.26	759.67	3200	0	160	300	650

Chapter 6

Consumption Patterns in Kamrup District (Metro & Rural): Demand Systems and Engle Curve Analysis

6.1 Introduction

In this chapter, we provide and analyse the results of a household-level survey of Kamrup Districts (both Metro and Rural), Assam, India, conducted during 2018-19. The details and exploratory analysis of the survey are already available in chapter 5. We also investigate the effects of household budgets, demography⁸⁵, residence (that is urban and rural) and income status (that is, rich and poor by MPCE class) on demand systems as well as Engle curves by the survey.

Since the chief objective is to analyze food consumption patterns, two different techniques to analyze demand have been used. First, multiple equation demand system estimation (where the data permitted) is used, followed by a single equation model. The difference between urban/rural as well as poor/rich sub-samples was also emphasized (the latter in the case of Engel curve).

6.2 Demography and Consumption Pattern Estimation Using LES

We run the regression twice (equation given in Chapter 3),

- a) Over the pooled sample of 400 households
- b) Over the rural and urban sub-samples separately.

Effects of socio-demographic variables on parameter estimates are an important guide to policymakers to formulate differential food policy for different groups of the society.

6.2.1 Variables and Justification

- 1) Total household expenditure proxies household income. It is surmised that as income increases, committed expenditure will also increase (see Rapper et al, 2002).
- 2) Higher family size will increase committed expenditure (see Lahiri, 1990)

⁸⁵ Such as family size and composition, household-level educational attainment, socio-demographic variables such as caste, religion and linguistic identity)

- 3) Family composition is taken care of by adding the proportion of children as a variable. The role may be different for different goods. For example, one may think that consumption of sugar or milk (not included in our study) may increase with a higher proportion of children in a family. On the other hand, consumption of many commodities will increase if the proportion of children goes down. (See Rapper et al, *ibid*)
- 4) Caste, Religion and Language reflect the caste category (=1 for general category and 0 for others), religion (=1 for Hindu and 0 for others) and Linguistic category (=1 for Assamese and 0 for others).⁸⁶ The reason for including these variables is the following. It is possible that these characteristics represent different availability of resources in society. To what extent this claim is true (at least in our sample) remains to be investigated.
- 5) Finally, we include the urban/rural variable as two categories as this basic distinction is followed by NSS.

Table 6.1 Summary Statistics: Rural and Urban

Variables	Mean	SD	Mean (Urban)	SD (Urban)	Mean (Rural)	SD (Rural)
Family size	3.8625	1.54095	3.920833	1.55982	3.775	1.51283
Proportion of children	.43580	.512	.429	.463	.445	.579

6.2.2 Demographic Variables

Apart from this, data on demographic variables were also collected. These demographic variables are, respectively, Gender of HH Head, Family Size, Number of Children, Religion, Caste Categories, Linguistic characteristics, as well as educational attainment for the household head. The summary statistics are provided below:

Gender and Consumption

There is some evidence that male and female-headed households allocate resources differently. This is recognized by policy-making bodies like FAO.⁸⁷ Blumberg (1988),

⁸⁶These have been recoded a bit. For example, in our sample, we had 4 caste categories. We have put "SC(79)", "ST(62)" and "OBC(26)" in "other". Similarly "Bengali(75)", "Hindi(41)" and "Others(57)" in the language category are coded as 0. Similarly for religion (287 Hindu)

⁸⁷ <http://www.fao.org/3/ac685e/ac685e05.htm#TopOfPage>

Frazao (1992, in the context of US), Rogers (1996, in the context of Dominican republic), Khan and Khalid (2012, in the context of Pakistan), to name a few, have found differences both in level as well as the pattern of consumption in female-headed households vis-à-vis male-headed households. However, in our sample, the number of female-headed households is low. Hence, a priori, the sample may not provide the necessary variability. Hence we do not use gender.

Table 6.2

Gender of HH Head

Gender	Numbers
Male	365
Female	35
Total	400

Family Size and Consumption

First, we provide the summary statistics to Family size

Table 6.3 Family Size

Min	1
Max	9
Mean	3.8625
Median	4

Table 6.4 Family size frequency

Family size	Freq.
1	22
2	43
3	85
4	162
5	41
6	17
7	14
8	15
9	1
Total	400

The effect of family size on consumption patterns is well documented, beginning from Engel. Again, for some representative analysis, one may refer to Lahiri (1990, *ibid*), Raper et al (2002, *ibid*). The null hypothesis is that higher family size has a positive effect on consumption (including food) expenditure. Higher family size may also affect the composition of demand.

Family Composition and Consumption

Family composition is captured in the number of children. The presence of children may reduce expenditure on “adult goods” (such as PTI) and increase the consumption of more calorie-rich products, such as sugar. It can be seen from the following table that numbers of households having more than 2 children are considerably rare.

Table 6.5: Children

No of Children	Freq.
0	125
1	167
2	91
3	8
4	6
5	1
6	2
Total	400

For this reason, we transform the variables into two groups. We create the following dummies, the base case being families with no children.

Table 6.6: Children Dummy

No of Children	Freq.
0	125
1	167
≥ 2	108
Total	400

Note: The variable *dum_onech* assumes a value of 1 for families with 1 child and 0 otherwise. Similarly, the variable *dum_morech* assumes a value of 1 if the number of children is ≥ 2 , and 0 otherwise. Thus, the reference household is families with no children.

Educational Attainment and Consumption

At one level, higher educational attainment may simply be a proxy of higher wealth (in the sense that rich families can invest in education) and therefore, higher education may be linked with a higher level of consumption expenditure, including food expenditure. On the other hand, a higher education level may also imply that the family is aware of the nutrition status of certain food groups, and hence can spend more on those food groups than otherwise. For example, Stea et al (2020) conducted a cross-country analysis within 21 states of Europe and found that there is (more or less) a positive association between higher fruit and vegetable consumption and educational level. Similarly, Agrawal et. al (2019) uses data from India (National Family Health Survey-4) and conclude that *maternal* education is positively related to consumption of higher basic food items.

In what follows, we have used the following educational group

Table 6.7: Education

Educational Qualification	Freq.
less than equal to 10th	169
Between 10th and 12th	136
Between Graduation and 12th	79
Postgraduate	16
Total	400

We assigned indices of 1,2,3 and 4 respectively. Then we constructed an education index of household h as

$$educ_h = \frac{ind_h - \min}{\max - \min}$$

The summary statistics of educational qualification is given below

Table 6.8: Education Index

Variable	Obs	Max	Min	Mean	Std. Dev.
Educational Qualification Index	400	1	0	.855	.8722827

Social and Demographic Indicators

We considered the following social and demographic indicators: religion, language and caste groups. The summaries are given below

Table 6.9: Social Groups

Household Religion	Freq.
Hindu	287
Muslim	85
Others	28
Total	400

Household Castes	Freq.
General	233
OBC	79
SC	62
ST	26
Total	400

Household Language	Freq.
Assamese	227
Bengali	75
Hindi	41
Others	57
Total	400

Given these statistics, we use the following dummies

Tables 6.10: Social Group Dummies

Religion (Relcode)	Freq
Hindu (=1)	287
Other (-0)	113

Caste (Socgcode)	Freq
General (=1)	233
Others (=0)	167

Language (Lancode)	Freq
Assamese(=1)	227
Others (=0)	173

Note: The dummy variable for religion (relgcode in the data set) assumes a value of 1 if the family is Hindu and 0 otherwise; The dummy variable caste (socgcode in data set) assumes a value of 1 if the family belongs to general caste category and 0 if the family belongs to other caste categories (SC, ST, OBC); The variable language (lancode in data set) assumes a value of 1 if the mother language of the household head is Assamese and 0 otherwise.

The idea here is to separate the population into a “majority” and “minority” status. There is some evidence that race and ethnicity (e.g. Raper *et al ibid*, Charles *et al* 2009) matters both the level and composition of consumption. Charron-Chennier *et al* (2016) have argued that in the context of the US, racial disparities in consumption occur independently of economic disparities. We have adopted their structure in our analysis. We conjecture that ‘majorities’ and ‘minorities’ in a society may have differential access to resources and social networks (Grimard, 1997) effects on consumption and welfare (in addition to effects created by market variables). The inclusion of linguistic identity reflects the fact that at least in India, different languages imply different cultures (including culinary culture).⁸⁸

6.3 Demographics in LES

We now will check the elasticities using the **demographic characteristics**.

The LES equation is

$$E_i^h = p_i^h a_i + b_i \left(M - \sum p_j a_j \right)$$

We translate the variable **a** (committed expenditure) as

$$a_i = \alpha_i + \beta_i * \text{fam_size} + \gamma_i * \text{dum_onech} + \delta_i * \text{dum_morech} + \theta_i * \text{religion} + \phi_i * \text{caste} + \lambda_i * \text{language} + \varepsilon_i$$

Running the regression, we report our regression results: first for the pooled sample of 400 households.

⁸⁸ Moreover, in Assam, language-based political movements sought to guarantee the participation of Assamese speakers in the economy.

Table 6.11: Demographic Variables for Pooled Sample

	Food Groups (Pooled)				
	Cereal	Pulse	Sugar	Salt	Oil
Intercept	-10.99	4.28	-.558	.749	-.860
P>(z)	.077	.000 (**)	.584	.000 (**)	.473
Family Size	9.73	.508	.764	.175	1.07
P>(z)	.000 (**)	.000 (**)	.000 (**)	.000 (**)	.000 (**)
One child dummy	2.79	-.342	.564	-.139	.475
P>(z)	.386	0.283	.260	0.185	0.440
More child dummy	.00013 (**)	.000099 (**)	-.000006	-.000004	-.0000825
P>(z)	0.008 (**)	0.003 (**)	0.413	0.220	0.003 (**)
Religion	-.621	-.138	.014	-.108	-.062
P>(z)	0.867	0.701	0.980	0.371	0.928
Caste	-1.96	-.276	-.284	-.021	-.497
P>(z)	0.560	0.402	0.593	0.844	0.438
Language	-2.47	-.583	-.349	.101	-.582
P>(z)	0.422	0.060	0.474	0.334	0.326
Marginal Budget Share	.5777552	.0431785	.096455	.0038819	.2787293
P>(z)	.000 (**)	.000 (**)	.000 (**)	.000 (**)	.000 (**)
Value of “a” at sample mean	24.76309	5.510256	2.276849	1.336377	2.808016
P>(z)	.000 (**)	.000 (**)	.000 (**)	.000 (**)	.000 (**)

Note: **p<0.01, *p<0.05

AIC/BIC Results

AIC	-6193.44
BIC	-6037.773

It may be noted that except for cereal, sugar and oil, intercept terms are statistically significant. The effect of Family size is always significant. The magnitude is very high for cereal demand. For others, the effect is not so prominent. A higher proportion of children increases demand for cereals and pulses. Religion, caste and Linguistic groups are not significant. The marginal budget shares of all groups are significant. Marginal budget share is highest in cereals followed by oil.

Next, we turn to the elasticity calculations.

The next section focuses on the difference between urban and rural groups.

6.3.1 Rural and Urban estimates:

Similarly, for Rural and Urban, the values are as follows,

Table 6.12

Family size (Urban Rural)

	Rural	Urban
Min	1	1
Max	8	8
Mean	3.775	3.775

Table 6.13: No. of children

no. of children	Frequency	
	Rural	Urban
0	56	69
1	59	108
2	38	53
3	3	5
4	3	3
5	0	1
6	1	1

Table 6.14: No. of children (modified)

no. of children	Frequency	
	Rural	Urban
0 children	56	69
1 child	59	108
2 or more	45	63
Total	160	240

Table 6.15: Religion

Religion	Frequency	
	Rural	Urban
Hindu (1)	114	173
Others (0)	46	67
Sample Mean	.7125	.7208

Table 6.16: Social Group

Caste	Frequency	
	Rural	Urban
General Category (1)	77	156
Others (0)	83	84
Sample Mean	.48125	.65

Table 6.17: Language

Language	Frequency	
	Rural	Urban
Assamese (1)	119	108
Others (0)	41	132
Sample Mean	.74375	.45

Running the regression, we have

Table 6.18: Food Groups (Rural)

	Cereal	Pulse	Sugar	Salt	Oil
Intercept	-.47797	5.1621	1.16404	.74056	1.6370
P>(z)	.963	.000(**)	.419	.162	.369
Family Size	5.6715	.23207	.07579	.06673	.23535
P>(z)	.010(*)	.096	.799	.534	.537
One child dummy	7.1286	-.67568	1.0794	.19483	1.1006
P>(z)	.211	.120	.145	.504	.260
More child dummy	.000084	.0001792	.000006	-.0000070	-.00013
P>(z)	.409	.004(**)	.632	.485	.007(**)
Religion	-6.02538	.03546	-.57312	.07596	-.71525
P>(z)	.337	.945	.467	.817	.501
Caste	-.68568	-.18882	.08629	.36694	-.1803
P>(z)	.908	.672	.910	.206	.860
Language	-1.71887	-.32078	-.01066	.15619	-.36654
P>(z)	.765	.489	.989	.617	.373
Marginal Budget Share	.6220139	.0149155	.0823971	.0087672	.2719062
P>(z)	.000(**)	.373	.000(**)	.004(**)	.000(**)
Value of "a" at the sample mean	17.65918	5.48494	1.473438	1.411217	2.062336
P>(z)	.000(**)	.000(**)	.001(**)	.000(**)	.002(**)

Note: **p<0.01, *p<0.05

Running the regression for the urban group, we have

Table 6.19: Food Groups (Urban)

	Cereal	Pulse	Sugar	Salt	Oil
Intercept	-18.32253	3.19754	-2.082546	.86117	-2.73005
P>(z)	.027(*)	.000(**)	.137	.000(**)	.097
Family Size	11.139	.74281	1.08357	.14935	1.47391
P>(z)	.000(**)	.000(**)	.000(**)	.000(**)	.000(**)
One child dummy	3.04284	.057633	.6837262	-.10702	.68806
P>(z)	.453	.898	.320	.172	.403
More child dummy	.000127	.000106	.000006	.000007	-.000076
P>(z)	.035(*)	.011(*)	.473	.002(**)	.026(*)
Religion	1.20147	-.170244	.29802	-.244371	.084982
P>(z)	.799	.741	.703	.005(**)	.928
Caste	.29768	.04076	.087943	-.045249	-.03884
P>(z)	.945	.929	.906	.567	.965
Language	-3.26271	-1.02141	-.607313	-.056960	-.72043
P>(z)	.415	.021(*)	.377	.464	.375
Marginal Budget Share	.5777552	.0431785	.096455	.0038819	.2787293
P>(z)	0.000(**)	0.000(**)	0.000(**)	0.000(**)	0.000(**)
Value of "a" at the sample mean	26.31352	5.580249	4.565151	0.313398	5.806684
P>(z)	.000(**)	.000(**)	.000(**)	.000(**)	.000(**)

Note: **p<0.01, *p<0.05

AIC/BIC Results

AIC (Rural)	-2425.652
BIC (Rural)	-2305.72
AIC (Urban)	-3908.102
BIC(Urban)	-3772.35

- 1) Family size is statistically significant and of positive sign in urban areas. However, in rural areas, family size is significant (at a 5% level of significance) only in the case of cereals. Thus, there is a differential response to family size in the case of the urban and rural populations. The marginal effect of family size is very high in the case of urban demand for cereal.
- 2) A higher proportion of children increases demand for urban cereal demand, urban pulse demand and urban salt demand and decreases both rural and urban oil demand. The other cases are statistically insignificant.
- 3) Religion and caste are almost insignificant save in one case: urban salt demand
- 4) The linguistic group is always insignificant except in urban pulse demand

It is to be noted that, although statistically insignificant, in many cases, magnitudes of the consumption (in value terms) of majority caste/religious/social groups *are less*. The value of a_i at the sample mean is higher for all commodities of the rural sector except that of salt.

Marginal budget shares for all commodities under consideration and both in urban and rural areas are significant. For both rural and urban groups, cereals and oil have maximum marginal budget share (together close to 80%). Thus any additional earmarked expenditure assistance (for example, hypothetical food stamps, or other expenditure subsidies through PDS that can be spent only on these five groups of commodities) will generate demand for cereals and oil.

These results are only preliminary and can be extended to multiple directions, each of which has potential policy implications. We are currently extending the work.

- a) Subsistence quantities (fitted values of a_i) at the population mean provides information about caloric/nutritional intake of various social groups

- b) Price elasticities (again, computed at the sample mean) are important for the tax/subsidy programme
- c) Last, expenditure elasticities provide valuable information about targeted income subsidies.

6.3.2 Demographically Corrected Elasticities

Own-price Elasticities are given by

$$\eta_{ii} = -1 + \frac{a_i(1-b_i)}{q_i} = -1 + \frac{\bar{a}_i(1-b_i)}{\bar{q}_i}$$

Cross-price Elasticities are given by

$$\eta_{ij} = -b_i \frac{p_j \bar{a}_j}{q_i p_i} = -b_i \frac{\bar{p}_j \bar{a}_j}{\bar{E}_i}$$

Here, b_i is the marginal budget share as calculated above, \bar{p}_j is the average price of good j , \bar{a}_j is the average “committed” amount of good j (as defined above) and \bar{E}_i is the average expenditure on commodity i .

Table 6.20: Own and Cross-price Elasticity of Food Groups (Pooled)

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.6537406***	-.1059934***	-.0418397***	-.008288***	-.1253214***
P>(z)	0.000	.000	.000	0.000	.000
Pulse	-.1814499***	-.0833519***	-.0161565***	-.0032004***	-.0483931***
P>(z)	.000	0.000	.001	.000	.001
Sugar	-.7332735***	-.1654043	-.3818634***	-.0129336***	-.1955658***
P>(z)	.000	.000	.0.000	.000	.000
Salt	-.1894258***	-.0427287***	-.0168667***	-.1418831**	-.0505203***
P>(z)	.006	.005	.008	0.013	.009
Oil	-.6626838***	-.1494814***	-.059006***	-.0116885***	-.5437755***
P>(z)	.000	.000	.000	.000	.000

We now look at the Marshallian elasticities for the pooled data which shows that all the commodities viz., cereals, pulses, sugar, salt and oil are gross complements.

Table 6.21: Expenditure Elasticity of Food Groups (Pooled)

	Cereal	Pulse	Sugar	Salt	Oil
Expenditure Elasticity	.9586517	.3701855	1.49599	.3864576	1.351976
P>(z)	0.00	.000	.0.000	0.004	.000

Similarly, repeating for urban and rural groups, we get the following:

Table 6.22: Own and Cross-price Elasticity of Food Groups (Rural)

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.7788845***	-.1135887***	-.0291502***	-.0094226***	-.0990926***
P>(z)	0.00	.000	.0001	0.000	.002
Pulse	-.0447129	-.0606113	-.0036117	-.0011675	-.0122776
P>(z)	.392	.301	.390	.381	.401
Sugar	-.4468474***	-.0377828***	-.5937561***	-.0116673***	-.1226986***
P>(z)	.001	.005	.000	.000	.010
Salt	-.3051871**	-.0960596***	-.0246517**	-.0982708	-.0838005**
P>(z)	.020	.004	.038	.529	.043
Oil	-.4611572***	-.1451522***	-.0372503***	-.0120409***	-.661758***
P>(z)	.000	.000	.002	.000	.000

Table 6.23: Own and Expenditure Elasticity of Food Groups (Rural)

	Cereal	Pulse	Sugar	Salt	Oil
Expenditure Elasticity	1.032089	.1278762	1.277955	.8728157	1.31888
P>(z)	0.00	.373	.0000	0.004	.000

Table 6.24: Own and Cross-price Elasticity of Food Groups (Urban)

	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.6181302 ***	-.1043894 ***	-.0441846***	-.0070413***	-.1332656 ***
P>(z)	0.00	.000	.0000	0.000	.000
Pulse	-.2323918***	-.0803172	-.0099817***	-.0033688***	-.0637588***
P>(z)	.000	.009	.001	.000	.001
Sugar	-.819437***	-.1761057***	-.332468*	-.0118787***	-.22482***
P>(z)	.000	.000	0.057	.000	.000
Salt	-.0691875	-.0148691	-.0062936	-.5043438***	-.0189822
P>(z)	.203	.201	.210	.000	.211
Oil	-.7160179***	-.1538798***	-.0651322***	-.0103795***	-.5043438***
P>(z)	.000	.000	.000	.000	.000

Table 6.25: Expenditure Elasticity of Food Groups (Urban)

	Cereal	Pulse	Sugar	Salt	Oil
Expenditure Elasticity	.9323252	.4460563	1.57284	.1327994	1.374335
P>(z)	0.00	.000	. 0.000	0.20	.000

It can be observed from the above tables that-

- Own-price Elasticity of Food Groups-pulses and salt in rural households were found to be insignificant
- Expenditure Elasticity of salt for Urban households was insignificant
- Expenditure Elasticity of pulses for rural households was not found to be significant
- Cross-price Elasticity of Pulses with all food groups were observed to be insignificant
- Cross-price Elasticity of salt with all food groups was insignificant.
- In both urban and rural sub-samples, sugar and oil are expenditure elastic.
- But cereal is expenditure elastic only in the rural sector.

Thus, demography plays an important role only in rural consumption, not in Urban Assam consumption.

6.3.3 Calculating Direction of Tax Reform: Demography Augmented LES

In this section, we present the calculations for marginal welfare cost of taxation

Table 6.26: Marginal Welfare Cost of Taxation: (pooled sample)

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1.25$	$\epsilon = 1$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.021188 (5)	0.50053(5)	0.193068(5)	0.261368(5)	0.144634 (5)	0.084561(5)
λ_{pulses}	1.024782(3)	0.535894(1)	0.231313(1)	0.300924(1)	0.180746 (1)	0.115732(1)
λ_{sugar}	1.058489 (1)	0.526286(2)	0.213577(3)	0.283237(3)	0.163855(3)	0.101259(3)
λ_{salt}	1.02245(4)	0.525399(3)	0.219088(2)	0.288686(2)	0.168823(2)	0.104849(2)
λ_{oil}	1.035763(2)	0.504678(4)	0.197335(4)	0.265185(4)	0.149313(4)	0.089681(4)
Top Two Commodities	Sugar, Oil	Pulses, Sugar	Pulses, Salt	Pulses, Salt	Pulses, Salt	Pulses, Salt

Data reveals that the “top two” commodities salt for $\epsilon=0$ and $.5$ are sugar, oil and pulses, sugar respectively. For all other values of ϵ , they are consistent for pulse and sugar. Hence, a

planner may prescribe various changes in policies. Thus, there exists consistency (as far as the identification of commodities is concerned) for a wide value of ϵ .

Next, we present the same tables for rural and urban sectors.

Here, we provide marginal welfare costs for the urban sector.

Table 6.27: Marginal Welfare Cost of Taxation: Urban

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon=2$
λ_{cereals}	1.0239437(5)	0.555162(5)	0.321116(4)	0.249602(4)	0.196662(5)	0.126862(5)
λ_{pulses}	1.026672(3)	0.58593(1)	0.355591(1)	0.282986(1)	0.228248(1)	0.154237(1)
λ_{sugar}	1.053509(1)	0.576307(2)	0.340607(2)	0.268977(2)	0.216008(2)	0.146005(3)
λ_{salt}	1.023668(4)	0.567027(3)	0.336776(3)	0.265681(3)	0.212661(3)	0.141956(2)
λ_{oil}	1.0344268(2)	0.553753(4)	0.319844(5)	0.249413(5)	0.197629(4)	0.129812(4)
Top Two Commodities	Sugar, oil	Pulse, Sugar	Pulse, Sugar	Pulse, Sugar	Pulse, Sugar	Pulse, Salt

The optimality table for urban and rural areas indicates that as per their lambda values, the ranking of the commodities is reasonably robust to the changing values of epsilon. Again, for the urban sector, sugar and oil are the top two commodities for $\epsilon=0$. For other all, it is pulses and sugar except for $\epsilon=2$, where it is pulses and salt. Thus, the taxes mainly on pulses and sugar should be decreased and that on cereals and oil may be increased.

Table 6.28: Marginal Welfare Cost of Taxation: Rural

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon=2$
λ_{cereals}	0.222116(5)	0.529872(5)	0.29281(5)	0.222116(5)	0.170765(5)	0.105079(5)
λ_{pulses}	0.282842(1)	0.576864(2)	0.352634(1)	0.282842(1)	0.230579(1)	0.160487(1)
λ_{sugar}	0.259487(2)	0.579274(1)	0.333423(2)	0.259487(2)	0.205218(2)	0.134361(2)
λ_{salt}	0.2576564(3)	0.563675(3)	0.32987(3)	0.257656(3)	0.204112(3)	0.133704(3)
λ_{oil}	0.239938(4)	0.551069(4)	0.311602(4)	0.239938(4)	0.187652(4)	0.120135(4)
Top Two Commodities	Pulses, Sugar	Pulses, Sugar	Pulses, Sugar	Pulses, Sugar	Pulses, Sugar	Pulses, Sugar

For the rural sector, there are rank reversals for sugar and pulses for $\epsilon=.5$ and all other values of ϵ . Thus, the taxes on pulses and sugar should be decreased and that on cereals and oil may

be increased. In the rural sector also, we have remarkable consistency: taxes on pulse and sugar to be reduced.

For better understanding, we rank them separately, in the following table-

Table 6.29: Cross-sectional Comparison: Relative Rankings of Marginal Welfare Cost

Item	$\varepsilon = 0$		$\varepsilon = .5$		$\varepsilon = 1$		$\varepsilon = 1.25$		$\varepsilon = 1.5$		$\varepsilon = 2$	
	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban
λ_{cereals}	5	5	5	5	5	4	5	4	5	5	5	5
λ_{pulses}	1	3	2	1	1	1	1	1	1	1	1	1
λ_{sugar}	2	1	1	2	2	2	2	2	2	2	2	3
λ_{salt}	3	4	3	3	3	3	3	3	3	3	3	2
λ_{oil}	4	2	4	4	4	5	4	5	4	4	4	4

The cross-sectional comparison indicates the presence of rank reversals of the top two commodities in $\varepsilon = 0$. But, for $\varepsilon = 1$ and $\varepsilon = 1.25$, rank reversals can be seen for the bottom two commodities. For the remaining values of $\varepsilon = 1.5$ and 2, the ranks are consistent.

6.4 LA-AIDS estimation

Keeping the restrictions in mind, we have estimated the coefficients of LA-AI demand system using our survey data. The model and its restrictions have been discussed in chapter 3 as well as in chapter 4. The equation is given by

$$w_i = \alpha_i + \sum_j \gamma_{ij}^* \ln(p_j) + \beta_i \ln\left(\frac{M}{P}\right)_k + \sum_k \delta_i d_{ik} + \varepsilon_i.$$

Here, the vector d_i captures the demographic variables for commodity i and household k .

We report the regression first.(Table 6.30)

As far as economic variables are concerned, note that cereal and sugar consumption does not respond to the food budget. Consumption of salt and pulse decreases with income. However, consumption of oil increases with increasing food budget.

For demographic variables, an increase in family size increases cereal consumption but decreases pulse and oil consumption. Compared to the reference family of no child, families with one child reduces pulse and salt consumption (but the significance is weak) but increases the share of the food budget allocated to oil. Similarly, compared to a family of no child, households with more than one child allocate fewer shares to cereals, increases pulse (weak

significance) and oil consumption. So, one unambiguous result is, with the increasing number of children, households allocate a higher share of the budget to oil.

Table 6.30: LA-AI Estimation (pooled)

VARIABLES	(1)	(2)	(3)	(4)	(5)
	share cer	share pul	share sug	share salt	share oil
Lpcer	0.165*** (0.0256)	-0.0618*** (0.0121)	-2.36e-05 (0.00824)	-0.00666*** (0.00181)	-0.0964*** (0.0196)
Lppul	-0.0618*** (0.0121)	0.106*** (0.0104)	-0.0218*** (0.00568)	-0.00151 (0.00142)	-0.0212* (0.0123)
Lpsug	-2.36e-05 (0.00824)	-0.0218*** (0.00568)	0.0545*** (0.00946)	-0.00113 (0.00229)	-0.0315*** (0.0118)
Lpsalt	-0.00666*** (0.00181)	-0.00151 (0.00142)	-0.00113 (0.00229)	0.0143*** (0.00232)	-0.00503 (0.00369)
Lpoil	-0.0964*** (0.0196)	-0.0212* (0.0123)	-0.0315*** (0.0118)	-0.00503 (0.00369)	.1540679*** (.0256009)
ln_pex	-0.0207 (0.0222)	-0.0730*** (0.0117)	-0.00634 (0.00694)	-0.00595*** (0.00150)	.1059997(***) (.0163183)
famsize	0.0504*** (0.00724)	-0.0104*** (0.00389)	-0.00369 (0.00226)	0.000157 (0.000487)	-.0364744*** (.0052915)
onech dum	-0.0207 (0.0146)	-0.0142* (0.00800)	-0.00104 (0.00453)	-0.00163* (0.000981)	.0375473*** .0106259
morech dum	-0.0826*** (0.0195)	0.0188* (0.0107)	-0.00404 (0.00612)	-0.00114 (0.00133)	.0690121*** (.0143093)
educode	-0.0169 (0.0200)	0.000941 (0.0110)	0.00995 (0.00622)	-0.000815 (0.00134)	.0067886 (.0145856)
relgcode	-0.00666 (0.0134)	-0.00435 (0.00733)	0.00228 (0.00416)	-0.000168 (0.000898)	.0089049 (.0097392)
socgcode	0.00473 (0.0122)	-0.00300 (0.00666)	0.000471 (0.00379)	8.77e-05 (0.000818)	-.0022854 .0088691
lancode	0.0156 (0.0118)	-0.0140** (0.00647)	0.00508 (0.00367)	0.00123 (0.000792)	-.0079258 (.0086064)
Constant	0.624*** (0.130)	0.668*** (0.0678)	0.142*** (0.0420)	0.0692*** (0.0101)	-.5039024(***) (.1008808)
Observations	399	399	399	399	399
R-squared	0.307	0.508	0.134	0.292	-

Standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

Except for linguistic identity, none of the other demographic variables are significant. The data suggest that compared to non-Assamese households, Assamese-speaking households allocate a lower share of their food budget for pulse consumption.

6.4.1 Elasticity

In this section, we report the elasticities of the pooled data. We begin by reporting Marshallian price elasticities

Table 6.31: Marshallian Price Elasticities⁸⁹

Commodity	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.69 ***	-.102***	.002	-.011***	-.159***
SE	(.059)	(.0201487)	(.0137141)	(.003144)	(.0314435)
Pulse	-.14	-.1675725**	-.1209768***	-.0046982	.069181***
SE	(.1176259)	(.0727779)	(.0400709)	(.0101815)	.0238028
Sugar	.0542205	-.3117425***	-.1825372	-.0157749	-.4498532***
SE	(.1631844)	(.08493)	(.1397863)	(.0340831)	(.171789)
Salt	-.2757643	-.0580482	-.0629614	.2341972	-.3276093
SE	(.2057628)	(.1226117)	(.1955629)	(.1992192)	(.3129348)
Oil	-.7784322***	-.5489057***	-.1906576***	-.0309045	-.1335866
SE	(.1285682)	(.103518)	(.0577581)	(.0182516)	(.1332819)

Note: SE are the standard errors

Cereal and pulse are price inelastic. For the rest, own-price elasticity is not different from zero. Cross-price elasticities are more or less negative (significant cases), hence we can conclude that commodities exhibit the property of gross complements.

In the next table, we compute expenditure elasticity.

Table 6.32: Expenditure Elasticities

Commodity	Expenditure Elasticity
Cereal	.9642185***
SE	(.0384084)
Pulse	.4781377***
SE	(.083777)
Sugar	.9056873***
SE	(.1033606)
Salt	.4901859(***)
SE	(.12885)
Oil	1.523169***
SE	(.0805403)

In the pooled model, oil products exhibit elasticity. For the rest, in order of decreasing magnitudes, the commodities are cereal, sugar, salt and pulses.

The following table computes compensated elasticities.

Table 6.33: Compensated Elasticities

Commodity	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.1365208***	.0331784	.0671449***	.0001587	.0360388
	.0442873	.0208541	(.0142327)	.0031241	.0339254
Pulse	.1372185	-.1006767	-.0888528**	.000878	.051433
	.0862477	.0740577	.0406012	.010153	.0878634
Sugar	.5782803***	-.1850287**	-.1216879	-.0052124	-.2663513
	.122578	.0845487	.1407739	.0340587	.1752053
Salt	.007873	.0105332	-.0300278	.239914	-.2282924
	.1550047	.1218014	.1962082	.199253	.316649
Oil	.1029225	.0355161	-.0883222	-.0131407	-.0369757
	.096887	.0606725	.0580982	.0182265	.1263552

⁸⁹ Diagonal elements are their own-price elasticities. Cross-price elasticities are to be read horizontally across each commodity. For example, if the price of pulse increases by 1% point, cereal consumption decreases by .102%

Here, we can pass on some comments on the difference between Marshallian and compensated price elasticities. After the removal of the income effect, almost all commodities, except cereal, are price inelastic. It also seems that cereal and sugar are net substitutes, while pulse and sugar are net complements. Other cross-price elasticities are not statistically significant.

6.4.2 Calculating Direction of Tax Reform

In the next table, we compute the marginal welfare cost of taxation for the pooled sample.⁹⁰ In the last row,

Table 6.34: Marginal Welfare Cost of Taxation (pooled sample)

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.0128 (5)	0.4964 (5)	0.2592 (5)	0.1915 (5)	0.1434 (5)	0.0839 (5)
λ_{pulses}	1.0743(1)	0.5618 (1)	0.3155 (1)	0.2425 (1)	0.1894 (1)	0.1213 (1)
λ_{sugar}	1.0553(2)	0.5247 (3)	0.2824 (3)	0.2129 (3)	0.1633 (3)	0.1010 (3)
λ_{salt}	1.0459 (3)	0.5374 (2)	0.2953 (2)	0.2241 (2)	0.1726 (2)	0.1073 (2)
λ_{oil}	1.0241(4)	0.4990 (4)	0.2622 (4)	0.1951 (4)	0.1476 (4)	0.0887(4)
“Top Two”	Pulse, sugar	Pulse, salt	Pulse, salt	Pulse, salt	Pulse, salt	Pulse salt

We can see that for the pooled sample, the ranks of marginal welfare costs are stable for various values of ϵ except for $\epsilon = 0$. The “top two” commodities are pulses and sugar for $\epsilon = 0$, and pulses and salt for the rest and hence taxes on these commodities may be decreased.

⁹⁰ We know that it is policy-wise difficult to impose taxes on consumption patterns of a district (and more so for urban/rural pockets for a district). We present the analysis for sake of completeness.

Rural Estimation

Table 6.35: LA-AI Estimation (Rural Sector)

	(1)	(2)	(3)	(4)	(5)
VARIABLES	share_cer	share_pul	share_sug	share_salt	share_oil
Lpcer	0.128*** (0.0424)	-0.0596*** (0.0217)	0.0155 (0.0135)	-0.0157*** (0.00458)	-0.0682** (0.0321)
Lppul	-0.0596*** (0.0217)	0.146*** (0.0188)	-0.0281*** (0.00952)	-0.00573 (0.00361)	-0.0522** (0.0214)
Lpsug	0.0155 (0.0135)	-0.0281*** (0.00952)	0.0624*** (0.0146)	0.00128 (0.00505)	-0.0511*** (0.0191)
Lpsalt	-0.0157*** (0.00458)	-0.00573 (0.00361)	0.00128 (0.00505)	0.0140*** (0.00495)	0.00613 (0.00887)
Lpoil	-0.0682** (0.0321)	-0.0522** (0.0214)	-0.0511*** (0.0191)	0.00613 (0.00887)	.165*** (.0444273)
ln_pex	-0.000121 (0.0368)	-0.0751*** (0.0209)	-0.0136 (0.0113)	-0.00117 (0.00377)	.09*** (.0263218)
famsize	0.0573*** (0.0125)	-0.0157** (0.00722)	-0.00186 (0.00380)	-0.00162 (0.00126)	-.0381*** .00879
onech_dum	0.000387 (0.0214)	-0.0252** (0.0127)	-0.00506 (0.00648)	-0.00113 (0.00214)	.031** .0148862
morech_dum	-0.0785*** (0.0294)	0.0187 (0.0174)	-0.00757 (0.00899)	-0.000328 (0.00298)	.0677*** .0207268
educode	-0.0830* (0.0430)	0.0171 (0.0257)	0.0350*** (0.0131)	-0.00220 (0.00431)	.0331 .0298
relgcode	-0.0264 (0.0208)	-0.00246 (0.0124)	-0.00260 (0.00628)	0.00277 (0.00207)	.0287 (.0144)
socgcode	0.00989 (0.0183)	-0.000934 (0.0109)	-0.00614 (0.00558)	0.00303 (0.00185)	-.006 (.0128)
lancode	0.00907 (0.0207)	-0.0142 (0.0123)	0.0131** (0.00625)	0.000546 (0.00207)	-.008 (.0143)
Constant	0.454** (0.210)	0.724*** (0.118)	0.201*** (0.0680)	0.0340 (0.0256)	-.414** (.1637496)
Observations	160	160	160	160	160
R-squared	0.407	0.578	0.194	0.303	

Standard errors in parentheses
 *** p<0.01, ** p<0.05, * p<0.1

As far as economic variables are concerned, note that cereal, sugar and salt consumption do not respond to the food budget. Consumption of pulse and oil are responsive to the food budget.

For demographic variables, an increase in family size increases cereal consumption but decreases pulse and oil consumption. Compared to the reference family of no child, families with one child reduces pulse consumption as well as salt and sugar, but the significance is weak) but increases the share of the food budget allocated to oil. Similarly, compared to a family of no child, households with more than one child allocate fewer shares to cereals but increases oil consumption. So, one unambiguous result is, with the increasing number of children, households allocate a higher share of the budget to oil. Families with more education devote a lower amount of their budget to cereal but increase that of sugar.

The data suggest that compared to non-Assamese households, Assamese-speaking households allocate a higher share of their food budget for sugar consumption. Other demographic variables are not significant.

The next table presents the estimation for the urban sub-sample.

Table 6.36: Regression for Urban Sample

VARIABLES	(1)	(2)	(3)	(4)	(5)
	share cer	share pul	share sug	share salt	share oil
Lpcer	0.173*** (0.0323)	-0.0608*** (0.0144)	-0.00416 (0.0104)	-0.00325* (0.00182)	-0.105*** (0.0252)
Lppul	-0.0608*** (0.0144)	0.0881*** (0.0123)	-0.0210*** (0.00701)	8.38e-06 (0.00141)	-0.00627 (0.0149)
Lpsug	-0.00416 (0.0104)	-0.0210*** (0.00701)	0.0499*** (0.0122)	-0.00312 (0.00239)	-0.0216 (0.0150)
Lpsalt	-0.00325* (0.00182)	8.38e-06 (0.00141)	-0.00312 (0.00239)	0.0106*** (0.00255)	-0.00428 (0.00377)
Lpoil	-0.105*** (0.0252)	-0.00627 (0.0149)	-0.0216 (0.0150)	-0.00428 (0.00377)	.1653*** (.0444)
ln pex	-0.0310 (0.0282)	-0.0686*** (0.0142)	-0.00425 (0.00897)	-0.00761*** (0.00155)	.0899*** (.0263)
famsize	0.0463*** (0.00896)	-0.00842* (0.00459)	-0.00420 (0.00283)	0.000721 (0.000488)	-.0381*** (.008)
onech dum	-0.0349* (0.0195)	-0.00580 (0.0102)	0.00139 (0.00616)	-0.000885 (0.00107)	.0309** (.0149)
morech dum	-0.0893*** (0.0261)	0.0230* (0.0136)	-0.00259 (0.00831)	-0.000571 (0.00144)	.0677*** (.0207)
educode	0.00467 (0.0249)	-0.00467 (0.0129)	0.00661 (0.00787)	0.00146 (0.00136)	.0331 (.0298)
relgcode	0.00689 (0.0173)	-0.00286 (0.00904)	0.00382 (0.00549)	-0.00118 (0.000950)	.0287** (.0144)
socgcode	0.00329 (0.0162)	-0.00435 (0.00841)	0.00323 (0.00511)	-0.000513 (0.000883)	-.00584 (.0128)
lancode	0.0198 (0.0153)	-0.0165** (0.00796)	0.000629 (0.00483)	-6.86e-06 (0.000835)	-.00858 (.0143)
Constant	0.705*** (0.168)	0.618*** (0.0834)	0.118** (0.0543)	0.0722*** (0.0104)	-.4141 (.1637)
Observations	239	239	239	239	239
R-squared	0.280	0.476	0.128	0.399	-

As far as economic variables are concerned, note that a higher (real) food budget reduces the consumption of pulse and salt, but increases consumption of oil

For demographic variables, an increase in family size increases cereal consumption but decreases pulse and oil consumption. Compared to the reference family of no child, the families with one child reduce cereal consumption but increases the share of the food budget allocated to oil. Similarly, compared to a family of no child, households with more than one child allocate fewer shares to cereals but increases pulse and oil consumption. So, one unambiguous result is, with the increasing number of children, households allocate a higher share of the budget to oil. Compared to non-Hindu households, Hindu households allocate a

higher share on oil. The data suggest that compared to non-Assamese households, Assamese-speaking households allocate a lower share of their food budget for pulse consumption. Other demographic variables are not significant.

In the next table, we present the Marshallian elasticities. We begin with the rural population.

Table 6.37: Marshallian Price Elasticities: Rural

Commodity	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.779***	-.103	.0268	-.027***	-.117**
	(.0995)	.0358	.0223	.00791	.0509
Pulse	-.115	.116	-.1647**	-.165**	.0185
	.214	(.132)	.0670	.0671	.041
Sugar	.347	-.39	-.0581	.0213	-.719
	.27	.146	.216	.07523	.275
Salt	-1.288**	-.4775	.116	.205	.5456
	.529	.3145	.433	.424	.7408
Oil	-.5937***	-.3989**	-.2818***	.0250	-.094
	.2134	.1701	.0941	.0438	.232

Only cereals exhibit inelastic own-price elasticity. The corresponding values for other commodities are insignificant. Cereal exhibits the property of gross complements (where significant) to other commodities.

The corresponding table for the urban population is presented below

Table 6.38: Marshallian Price Elasticities: Urban

Commodity	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.67***	-.0976***	-.0036	-.0049	-.1698***
	.0742	.0244	.0174	.0031	.0405
Pulse	-.1509	-.302***	-.1173**	.0057	.088
	1398	.0866	.0494	.0101	.0291
Sugar	-.0253	-.304***	-.254***	-.0456	-.307
	.205	.105	.179	.0356	.2199
Salt	.0991	.0919	.2232	-.0803	-.2352
	.207	.121	.204	.219	.322
Oil	-.834***	-.108	-.143*	-.0276	-.214
	.163	.0751	.0733	-.0276	.165

In the urban sample, cereal, pulse and sugar are price elastic. Cereal is Marshallian complement for oil, pulse is Marshallian complement for cereal and sugar, sugar is Marshallian complement for pulse and oil (weak), while oil is complement with cereal.

In the next table, we collate the data from the above two tables to compare urban and rural Marshallian elasticities.

6.4.3 Comparison of Elasticities

Table 6.39: Cross-sectional Comparison of Marshallian Elasticities: Kamrup District

	Cereal		Pulse		Sugar		Salt		Oil	
	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban	Rural	Urban
Cereal	-.779***	-.67***	-.103	-.0976***	.0268	-.0036	-.027***	-.0049	-.117**	-.1698***
SE	(.0995)	.0742	.0358	.0244	.0223	.0174	.00791	.0031	.0509	.0405
Pulse	-.115	-.1509	.116	-.302***	-.1647**	-.1173**	-.165**	.0057	.0185	.088
SE	.214	1398	(.132)	.0866	.0670	.0494	.0671	.0101	.041	.0291
Sugar	.3473943	-.0253	-.3898251	-.304***	-.0581	-.254***	.021343	-.0456	-.71902	-.307
SE	.2700299	.205	.1425686	.105	.216	.179	.0752587	.0356	.275060	.2199
Salt	-1.288**	.0991	-.4775	.0919	.116	.2232	.205	-.0803	.5456	-.2352
SE	.529	.207	.3145	.121	.433	.204	.424	.219	.7408	.322
Oil	-.5937***	-.834***	-.3989**	-.108	-.2818***	-.143*	.0250	-.0276	-.094	-.214
SE	.2134	.163	.1701	.0751	.0941	.0733	0.000	-.0276	.232	.165

In urban, centres, pulse and sugar are price inelastic and values are significantly different from zero. Cereal shows more price sensitivity in rural areas. The cross-price elasticity of cereal with oil is higher in urban areas. More or less, cross-price elasticities (where significant) are more prominent in urban areas.

In the next table, we present urban and rural expenditure elasticities

Table 6.40: Cross-sectional Analysis of Expenditure Elasticities: Kamrup District

Commodity	Rural	Urban
Cereal	.9998***	.9465***
SE	.0635	.0488
Pulse	.463***	.5094***
SE	.149	.1014
Sugar	.7982***	.9368***
SE	.1675	.1335
Salt	.8999***	.3477***
SE	.3230	.1327
Oil	1.4439***	1.55***
SE	.1299	.1051

Expenditure elasticities of cereal and salt are higher in rural areas. For the rest of the commodities, if there is economic growth that is spread evenly over the budget of the two commodities, rural consumption falls behind that of urban consumption.

Finally, we turn to compensated price elasticities.

Table 6.41: Compensated Elasticities: Rural Sample

Commodity	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.20***	.0369	.0939***	-.015(*)	.0846
SE	.0732	.0374	.023	.0079	.0553
Pulse	.152	.180	-.1335	-.0293	-.02931
SE	.1547	.134	.0680	.0258	.02583
Sugar	.8092	-.2781	-.0044	.0306	-.5572(*)
SE	.2001	.1416	.217	.0752	.2840
Salt	-.768(*)	-.351	.176	.2152	.727
SE	.392	.31	.433	.424	.760
Oil	.2418	-.1176	-.1847*	-.3516	.0187
SE	.158	.1056	.0941	.041	.219

Only cereal is price elastic here. Sugar and cereal are Hicksian substitutes, while cereal and salt, as well as pulse and sugar, are Hicksian complements.

Now we present the Hicksian elasticities of the urban sample.

Table 6.42: Compensated Elasticities: Urban Sample

Commodity	Cereal	Pulse	Sugar	Salt	Oil
Cereal	-.1227***	.0347	.0599***	.006*	.0219
SE	.0559	.0249	.018	.00315	.0435
Pulse	.1438	-.2302	-.0831*	.0117	.1578
SE	.1032	.0877	.05013	.01006	.1067
Sugar	.5167***	-.1730*	-.1907	-.0347	-.1181
SE	.155	.1044	.1812	.0355	.2229
Salt	.3003(*)	.1406	-.1999	-.0762	-.1648
SE	.1565	.1207	.2050	.2190	.3234
Oil	.0626	.1089	-.0391	-.0094	-.123
SE	.1242	.0736	.0739	.0186	.157

In the urban sub-sample as well, cereal exhibits significance. Cereal-sugar and cereal-salt exhibit Hicksian substitutes. Sugar and pulse shows Hicksian complementarities in consumption.

As before, we present the cross-sectional comparison of Hicksian own-price elasticities.

Table 6.43: Comparison Hicksian own-price elasticities

Commodity	Urban	Rural
Cereal	-.1227***	-.20***
SE	.0559	.0732
Pulse	-.2302	.180
SE	.0877	.134
Sugar	-.1907	-.0044
SE	.1812	.217
Salt	-.0762	.2152
SE	.2190	.424
Oil	-.123	.0187
SE	.157	.219

Thus, (magnitude) rural own-price compensated elasticity for cereal is higher than that of urban. For the rest of the commodities, we cannot reject the null that the values are equal to zero.

Finally, we put the information together to compare marginal welfare costs

Here, we provide marginal welfare cost for the rural sector

Table 6.44: Marginal welfare cost: Rural

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.0049(4)	0.5255 (5)	0.2904 (5)	0.2203 (5)	0.1693 (5)	0.1042 (5)
λ_{pulses}	1.0618(1)	0.6037 (1)	0.3690 (1)	0.2960 (1)	0.2413 (1)	0.1679 (1)
λ_{sugar}	1.0511 (2)	0.5621 (2)	0.3235 (2)	0.2518 (2)	0.1991 (2)	0.1303 (2)
λ_{salt}	0.9674(5)	0.5360 (4)	0.3136 (3)	0.2450 (3)	0.1941 (3)	0.1271 (3)
λ_{oil}	1.0350 (3)	0.5486 (3)	0.3102 (4)	0.2388 (4)	0.1868 (4)	0.1196 (4)
Top Two Commodities	Pulse, Sugar	Pulse, Sugar	Pulse, Sugar	Pulse, Sugar	Pulse, Sugar	Pulse, Sugar

Thus, there are alterations of ranks at $\epsilon=.5$ and 1. After that, rankings are stable. The “top two” rule identifies the same set of commodities: taxes on pulse and sugar should be reduced, or subsidies can be enhanced.

Next, we present the urban values

Table 6.45: Marginal Welfare Cost of Taxation: Urban

Item	$\epsilon = 0$	$\epsilon = .5$	$\epsilon = 1$	$\epsilon = 1.25$	$\epsilon = 1.5$	$\epsilon = 2$
λ_{cereals}	1.01552(5)	0.550595(4)	0.318474(4)	0.247549(4)	0.195045(5)	0.125817(5)
λ_{pulses}	1.031174(3)	0.588499(2)	0.35715(1)	0.284227(1)	0.229248(1)	0.154914(1)
λ_{sugar}	1.057531(2)	0.578507(3)	0.341907(3)	0.270004(3)	0.216832(3)	0.146562(3)
λ_{salt}	1.079654(1)	0.598038(1)	0.355195(2)	0.280211(2)	0.224291(2)	0.14972(2)
λ_{oil}	1.022193(4)	0.547204(5)	0.316061(5)	0.246463(5)	0.195292(4)	0.128277(4)
Top Two Commodities	Sugar, salt	Pulses, salt	Pulses, salt	Pulses, salt	Pulses, salt	Pulses, salt

There are no alterations at $\epsilon=1$ and 1.25. After that, the rankings are stable. The “top two” commodities remain salt and pulse for all except for $\epsilon = 0$, “top two” commodities are sugar and salt where taxes should be reduced.

If we compare urban, rural and pooled samples using the LA-AIDS estimation, all of those identify pulse as the commodity on which tax may be reduced.

6.5 Estimation of Demography Augmented Working-Lesser Model

In this section, we investigate the effects of household budgets, demography⁹¹, residence (that is urban and rural) and income status (that is, rich and poor by MPCE class) on Engle curves by exploiting our primary consumption survey. We estimate a demography-inclusive Engel curve to observe the importance of income and other demographic factors in various components of food consumption. Besides, we check whether the impacts of economic and demographic variables differ between urban/rural as well as rich/poor⁹² population. In terms of policy, the study of demographic variables and expenditure elasticities can be used in figuring out income supplement (at least for the commodities which have a high calorie/other nutritional benefits). Further, linking consumption to demographic variables enable policymakers to go beyond economic determinants such as income as the only marker of consumption. Given the same level of income, if a group of households with certain common

⁹¹ Such as family size and composition, household-level educational attainment, socio-demographic variables such as caste, religion and linguistic identity)

⁹² Rich/poor is based on the poorest (and the richest) 30% of MPCE.

demographic characteristics ‘fall behind’ in food consumption; policymakers can go for group/household-specific in-kind transfers.

As we have already seen, consistent consumption data (total expenditure as well as consumption) was available for only a limited number of commodities. For the rest, we have expenditure data, but not consumption data. The paucity of data gives us two separate methodologies for estimating the demand pattern. The first is the estimation of a demand system for a limited number of commodities (with consistent price data and non-zero consumption), which was done in the previous section. Now, we would like to explore single equation exploration of the Engel curve through the Working –Leser model.⁹³ The model is described in the following canonical equation

$$w_i = \alpha_0 + \alpha_i \ln X + \sum_k \beta_{ik} z_k + \varepsilon_i \dots (6.1)$$

Here, w_i is the share of food i in the budget, X is the total expenditure on food and z_k are the other control variables.⁹⁴ Thus we employ the ‘demographic translation’ approach introduced by Pollack and Wales (1981, *ibid*).⁹⁵ The model posits that food Expenditure E_i is non-linear in budget X . Moreover, the marginal response of expenditure given a change in the food budget is also non-linear. The reference household here has the following characteristics: non-Hindu, non-general caste, a non-Assamese speaking household with no children.

The expenditure elasticity is given by

$$e_i = 1 + \frac{\alpha_i}{w_i} \dots (6.2a)$$

The model can be estimated separately for each of the food items. Elasticities are calculated at the sample mean, that is

$$e_i = 1 + \frac{\alpha_i}{\bar{w}_i} \dots (6.2b)$$

Further, we want to see if the rural and urban estimates differ from each other. For this, we investigate, item by item, whether the coefficients of the subsamples (urban and rural) differ in a (statistically) significant manner.

⁹³ As already explained in Chapter 3, the primary work belongs to Working (1943) and Leser, 1963. Note that AIDS or QAIDS use this equation as their starting point (Deaton and Muelbauer, 1980). See, among others, Young and Hamdok (1994) for an application.

⁹⁴ In some studies, the total expenditure on food (X) is replaced by M , expenditure on income. In the first case, we can figure out the expenditure elasticity (but income elasticity is not possible), but not necessarily the income elasticity. In the second case, we can figure out the income elasticity directly.

⁹⁵ The intercept α is replaced by $\alpha_0 + \sum \gamma_k \cdot \text{dem}_k$

The reason behind the exercise is the following. First, as already mentioned, urban and rural setups are a basic division followed by NSSO, India. In almost all empirical demand analyses, such division is maintained. Second, as a policy initiative, the efficacy of targeted food policy (in form of, say, food expenditure subsidy) depends crucially on the magnitude and sign of expenditure elasticity. We conjecture that both signs and magnitude may vary across food items as well as between urban and rural sub-samples. If that is the case, policies should be different among urban/rural centres as well as across the food items.

6.5.1 Running Regressions: Rural/Urban

We run the following regression for each variable

$$w_i = \alpha_0 + \alpha_i \ln(X) + \beta_{1i} * family_size + \beta_{2i} * one_child_dum + \beta_{3i} * (more_than_one_child_dum) + \beta_{4i} * educ + \beta_{5i} * relig + \beta_{6i} * caste + \beta_{7i} * language + \varepsilon_i$$

The above regression will tell us whether individual α or β values are significant for urban and rural samples. However, it is possible to test if there is a statistically significant difference between the regression coefficients among these sub-samples. For example, we have to test whether (similarly for other estimated coefficients)

$$H_0 : \alpha_i^R = \alpha_i^U$$

Against

$$H_1 : \alpha_i^R \neq \alpha_i^U$$

Similarly, we can propose a series of tests for the β_{ki} coefficients.⁹⁶ Rejecting the null implies that, at least in the context of the sample chosen, urban and rural characteristics play different roles in food consumption. The difference gets reflected in regression coefficients. Following the methodology of Clogg et. al (1995)⁹⁷, we perform a Wald test to see if the marginal effects are any differences between these two sub-samples.⁹⁸

6.5.1 Regression Results and Discussion: Urban/Rural

The relevant tables are in appendix 4. Here we present a short discussion.

a) Cereal Consumption: For all the sample units (pooled, urban and rural), families with higher food expenditure reduces the share of the budget allotted to cereals. Moreover, families with one child buy less cereal (compared to families with no children). In the rural

⁹⁶ It can be shown that α_i measures the difference between marginal spending on certain good and average spending on the same.

⁹⁷ *American Journal of Sociology* (1995). Also refer to Weesie J (1999), *The Stata Technical Bulletin*.

⁹⁸ For the Wald test to be performed, Stata requires that the regression is OLS.

sub-sample, higher education leads to lower purchase of cereals (again, as a share of the total budget).

b) Pulse Consumption: In the case of pulse consumption, families with higher food expenditure reduce the share of the budget allotted to cereals. For the urban sub-sample, Assamese speakers spend a lower percentage of their food budget on pulses. Rural samples also show similar effects, but the result is not statistically significant.

c) Sugar Consumption For both urban and rural sub-samples, the higher food budget lowers the percentage of expenditure allocated to sugar. Higher family size increases the said allocation, while families with more than one child allocate a lower share compared to families with no children.

d) Salt Consumption: For both urban and rural sub-samples, a higher income reduces the share of the food budget allotted to salt. Higher family size increases the share in the urban sub-sample (but the value is marginal). Education decreases salt share (the result seems driven by rural sub-sample) in the pooled sample, while being an Assamese speaking household weakly (both in terms of magnitude and statistical significance) increases salt share.

e) Oil Consumption For both urban and rural sub-samples, a higher income reduces oil consumption. A higher family size increases the share of oil in the budget. In urban samples, higher education (weakly) reduces the share of oil. In rural samples, families belonging to the majority religion allocate a higher share of the budget to oil.

f) Spice Consumption: For both urban and rural sub-samples, a higher food budget reduces spice consumption. A higher family size increases the share of spices. Families with more than one child reduce their spice consumption (relative to all other foods) compared to families with no children. Hindu families also spend a lower share of the budget compared to non-Hindus. In urban set-up only, Assamese -families spend a higher share of their budget on spices, the result is only weakly significant.

g) Egg-Fish-Meat (EFM Consumption): For animal proteins, families with a higher food budget allocate a higher proportion of the budget towards EFM.⁹⁹ Households with higher educational achievements and belonging to the majority religion allocate a lower proportion of their budget towards EFM. In the case of rural sub-samples, higher caste families allocate

⁹⁹ Indicating that these are, in fact, normal goods.

less budget share to EFM (the result is consistent for urban as well, but the coefficient is not statistically significant). The majority of language speakers (Assamese) relatively spend more in the pooled sample. However, the significance is weak.

h) Milk Consumption: Consumption of milk goes down with income only in the case of urban sub-samples. In the rural and pooled sample units, families with one child (weakly significant) and more children (strongly significant) allocate a higher share of the budget to milk. In the urban sample, households in general caste allocate a higher proportion of their budgets (compared to a family, not in general caste).

i) Fruit Consumption As far as fruit consumption is concerned, families with a higher food expenditure allocate a lower share of fruits in the total budget. Urban households also follow the pattern, but the effect is not significant. In urban households, families with one child and more than one child spend a higher fraction of the budget towards fruit. Thus, at least in the context of urban households, fruits are “children good”. In the urban setup, a higher family size lowers relative expenditure on fruits.

As far as differential impacts are considered, the effect of family size and more than one child is significantly different between urban and rural households. The impact of education also differs, but it is weakly significant.

j) Vegetable Consumption For vegetables, effect of the food budget is not significant. Both in urban and rural households, higher family size reduces share in the budget (weakly significant in rural samples). The effect of education (and majority language dummy) is positive (negative) in the pooled sample, but not significant in either of the subsamples. Hindu, as well as general caste families in rural sample units devote a higher share of the budget to vegetables compared to others.

Between urban and rural samples, religion dummy and caste dummies have significant differences.

k) PTI Consumption: For the urban sample, the budget share spent on pan, tobacco and other intoxicants (PTI) increases with the food budget. For both rural and urban samples, higher family size decreases relative spending. Surprisingly, rural families with more than one child spend a higher percentage of the food budget compared to rural families with no children. In the urban sample, higher educational attainment lowers relative expenditure. For rural Hindu families, relative expenditure on PTI is higher (but the significance is weak). In the pooled sample, families belonging to the general caste spend a lower proportion of their budget, although the statistical significance is weak. However, the coefficient is not significant in either of the sub-samples.

There is no significant difference between the effect of the different explanatory variables among urban and rural sub-samples.

I) Beverages Consumption: As far as the percentage share of beverages is concerned, households with higher income tend to allocate more. The effect is weakly significant in rural areas. In rural areas, families with a higher number of members allocate a lower share to beverages. Again, rural families belonging to the Hindu faith allocate a higher share of their budget to beverages compared to non-Hindu families.

6.11.2 Urban-Rural Differences in Coefficients

We have already seen that the economic and the demographic variables do have differential impacts on consumption for urban, rural and pooled samples. The question is, however, to what extent these impacts are different. This is important in many respects. Pooled regression uses all data points (vis-à-vis truncated regressions that use only urban or only rural data). If consumption behaviour is not different between pooled and urban/rural (or between urban and rural), then one can rely on pooled regression as a reasonable guide for positive and normative guide for understanding consumption.

In the following tables, we take up the issue one by one. The focus is on the identical impact of the explanatory variables. We begin with the urban/rural table. The significant values of χ^2 statistic are highlighted.

Table 6.46¹⁰⁰: Testing for Difference between Urban and Rural Coefficients

(Null: There is no difference between Urban and Rural Coefficients)

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverages
L food	0.43	2.64	0.07	1.33	0.21	0.25	3.06 (*)	0.29	0.29	0.37	1.27	0.01
p value	0.5112	0.1041	0.7930	0.2489	0.6429	0.6179	0.0805	0.5880	0.5880	0.5403	0.2596	0.9181
famsize	2.87(*)	0.39	0.52	0.02	0.12	0.37	1.99	1.47	7.60(***)	.37	0.00	1.16
p value	0.0905	0.5340	0.4702	0.8935	0.7324	0.5420	0.1588	0.2255	0.0058	0.5431	0.9797	0.2814
onech dum	0.47	1.03	0.24	0.57	0.98	0.20	0.97	0.59	0.68	1.01	1.08	0.09
p value	0.4937	0.3090	0.6213	0.4504	0.3229	0.6586	0.3237	0.4417	0.4111	0.3151	0.2984	0.8022
morech dum	0.25	0.02	0.04	2.58	0.21	0.18	0.04	7.42(***)	8.80(***)	2.40	0.44	0.06
p value	0.6151	0.8829	0.8422	0.1085	0.6485	0.6744	0.8344	0.0064	0.0030	0.1211	0.5061	0.8014
educode	9.11(***)	2.14	0.04	3.05 (*)	0.07	0.14	3.54(*)	0.03	3.16(*)	0.12	2.58	0.06
p value	0.0025	0.1437	0.8349	0.0806	0.7957	0.7074	0.0600	0.8572	0.0754(*)	0.7324	0.1085	0.8014
relgcode	0.48	0.00	0.48	2.82(*)	2.30	1.38	8.90(***)	2.77(*)	0.43	5.06(**)	0.68	9.31 (***)
p value	0.4872	0.9489	0.4862	0.0931	0.1293	0.2399	0.0029	0.0963	0.5122	0.0245	0.4088	0.0023
socgcode	0.29	0.00	1.81	1.79	0.39	2.91(*)	4.66(**)	2.67	0.11	18.72(***)	0.00	0.26
p value	0.5889	0.9565	0.1782	0.1808	0.5320	0.0879	0.0309	0.1020	0.7376	0.0000	.9465	0.6071
lancode	0.74	0.17	2.67	1.50	0.25	0.00	0.01	0.07	0.15	1.13	1.58	0.01
p value	0.3909	0.6759	0.1024	0.2207	0.6184	0.9722	0.9382	0.7944	0.6967	0.2883	0.2093	0.9183

¹⁰⁰ The numbers presented against each variable (odd rows) are the chi-square values of the test statistic.

Food Budget: For food budget, the corresponding coefficient is not statistically significant (save for consumption of EFM, where it is shows weak significance, rural samples showing higher sensitiveness). From here, we can conclude that at least, as far as income is concerned, urban and rural sub-samples do not behave differently.

Family Size Between urban and rural samples, the effect of family size is significantly different only in fruit consumption (rural samples show higher sensitiveness), and weakly significant in cereal consumption (urban households display higher sensitiveness).

Families with One Child In relation to families with no children, the effect of the dummy characterizing households with only one child is similar across urban and rural sub-samples overall categories of food.

Families with more than one child: In comparison to households with no children, the effect of the dummy characterizing households more than one child is different across urban and rural subsamples in case of fruit (urban families are more responsive) and milk consumption (rural families are more responsive).

Education Effect of education is significantly different in the case of cereal consumption (rural families cut down budget more sharply than urban families). The difference is weakly significant in the case of EFM (urban families reduce budget allocation more sharply than rural households)

Religion: Effect of religion (from the reference households of non-Hindu to Hindu households) is significantly different in cases of EFM (the urban effect is higher than rural effect), vegetable (the rural effect is higher) and beverages (rural effects are higher) consumptions, and is weakly significant in milk (the urban effect is positive, the rural effect is negative) consumption.

Caste The effects of caste are significantly different between urban and rural sub-samples in case of EFM (so called “upper” caste households reduce their consumption more sharply for the rural), and vegetables (so-called “upper” caste households increase their consumption more sharply for the rural) consumption.

Language: There is no difference in households speaking Assamese vis-à-vis non-Assamese speakers.

To sum up, we can say that the effect of food budget (two commodities) is similar across the sub-samples, but demographic factors such as family size (two commodities) and composition (two commodities), household education (two commodities), religious (four

commodities) and caste alignments (two commodities) create a difference in consumption pattern (the intercept of Engle curve) for many commodities. The effects of these variables are not similar across food items. Thus demography not only affects consumption, but the interaction of demography and residence also affects consumption in different ways.

In the next two tables, we compare urban and rural with pooled regression results

The next two tables present the differences in Urban/ pooled and rural/pooled respectively.

The significant values of χ^2 statistic are highlighted. We do not attempt to explain the tables in words but summarize our key findings in the later two tables.

Table 6.47¹⁰¹

Testing for Difference between Urban and Pooled Coefficients
(Null: There is no difference between Urban and Pooled Coefficients)

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverages
L_food	1.00	2.46	0.00	0.55	0.00	0.06	1.64	0.10	0.64	0.34	1.28	0.06
p value	0.3173	0.1169	0.9535	0.4592	0.9440	0.808	0.2000	0.7504	0.4251	0.5593	0.2573	0.8085
famsize	1.76	0.11	0.17	0.04	0.01	0.46	1.49	1.41	6.99***	0.25	0.02	1.44
p value	0.1842	0.7451	0.6774	0.8435	0.9192	0.498	0.2229	0.2351	0.0082	0.6178	0.8857	0.2299
onech_dum	0.62	1.22	0.18	1.14	0.61	0.22	0.88	0.91	1.05	0.04	0.93	0.16
p value	0.4293	0.2690	0.6700	0.2848	0.4361	0.6427	0.3481	0.3396	0.3053	0.8476	0.3336	0.6918
morech_dum	0.01	0.14	0.00	2.64	0.10	0.14	0.14	6.79***	7.71***	0.01	0.35	0.10
p value	0.9367	0.7052	0.9772	0.1043	0.7484	0.7125	0.7079	0.0092	0.0055	0.9159	0.5535	0.7480
educode	4.77**	1.59	0.13	8.92***	1.55	2.06	1.27	0.27	2.03	1.17	2.97*	1.11
p value	0.0289	0.2067	0.7182	0.0028	0.2131	0.1514	0.2594	0.6040	0.1545	0.2803	0.0851	0.2919
relgcode	1.03	0.06	0.17	1.20	3.32*	1.01	5.84**	2.19	0.40	2.05	0.07	7.69***
p value	0.3112	0.8108	0.6757	0.2725	0.0682	0.3160	0.0156	0.1390	0.5290	0.1522	0.7906	0.0055
socgcode	0.19	0.00	1.59	0.32	0.13	4.60**	2.68	2.38	0.03	13.21***	0.34	0.97
p value	0.6615	0.9741	0.2072	0.5730	0.7195	0.0319	0.1016	0.1230	0.8541	0.0003	0.5586	0.3246
lancode	0.43	0.25	1.94	5.17**	0.08	0.69	0.03	0.00	0.14	0.18	0.73	0.81
p value	0.5142	0.6158	0.1641	0.023	0.7788	0.4077	0.8573	0.9732	0.7092	0.6710	0.3927	0.3687

¹⁰¹ The numbers presented against each variable (odd rows) are the chi-square values of the test statistic.

Table 6.48¹⁰²

Testing for Difference between Rural and Pooled Coefficients

(Null: There is no difference between Rural and Pooled Coefficients)

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverages
L_food	0.11	2.51	0.17	1.79	0.56	0.47	3.90**	0.46	0.57	0.97	1.16	0.13
p value	0.7369	0.1133	0.6793	0.1809	0.4523	0.4916	0.0484	0.4974	0.4495	0.3247	0.2805	0.7219
famsize	3.35*	0.60	0.78	0.01	0.24	0.27	2.13	1.41	6.68***	0.07	0.00	0.92
p value	0.0670	0.4403	0.3760	0.9289	0.6231	0.6017	0.1449	0.2357	0.0098	0.7974	0.9596	0.3366
onech_dum	0.34	0.85	0.29	0.22	1.22	0.17	0.96	0.39	0.41	0.10	1.12	0.05
p value	0.5589	0.3576	0.5920	0.6363	0.2699	0.6787	0.3259	0.5347	0.5225	0.7534	0.2902	0.8260
morech_dum	0.58	0.00	0.10	2.20	0.30	0.19	0.01	6.99***	8.29***	0.01	0.49	0.04
p value	0.4444	0.9828	0.7468	0.1380	0.5857	0.6615	0.9345	0.0082	0.0040	0.9287	0.4844	0.8497
educode	8.87***	1.99	0.02	1.37	0.05	0.00	3.72*	0.00	3.19*	0.29	1.96	0.00
p value	0.0029	0.1587	0.8885	0.2424	0.8182	0.9828	0.0539	0.9509	0.0742	0.5903	0.1616	0.9822
relgcode	0.23	0.06	0.70	3.56*	1.53	1.57	9.58***	2.80*	0.41	3.12*	1.27	9.19***
p value	0.6348	0.8128	0.4026	0.0593	0.2157	0.2104	0.0020	0.0945	0.5210	0.0774	0.2598	0.0024
socgcode	0.33	0.01	1.83	3.00*	0.57	1.74	5.52**	2.55	0.17	12.23***	0.10	0.02
p value	0.5667	0.9105	0.1758	0.0834	0.4507	0.1877	0.0188	0.1101	0.6779	0.0005	0.7477	0.8752
lancode	0.81	0.13	2.77*	0.27	0.94	0.24	0.00	0.13	0.13	0.10	1.80	0.08
p value	0.3669	0.7216	0.0958	0.6024	0.3315	0.6216	0.9840	0.7190	0.7160	0.7573	0.1796	0.7739

To sum up, we use the following table to focus on the differences. In each row, we report the variables that cause differential impact with respect to the pooled sample. Only in those consumption categories, one should analyse as per the coefficient of the sub-samples, rather than the full sample.

¹⁰² The numbers presented against each variable (odd rows) are the chi-square values of the test statistic.

Table 6.49: Differences: Independent Variable Perspective

Variables	Impact is statistically different on (urban/pooled)	Differential impact is significant on (rural/pooled)	Differential impact is significant on (rural/urban)
Food Budget	None	EFM	EFM (weak)
Family Size	Fruit	Cereal(weak), Fruit	Cereal (weak), Fruit
Families with one Child	None	None	None
Families with More Child	Milk, Fruit	Milk, Fruit	Milk, Fruit
Education	Cereal, Salt, PTI (weak)	Cereal,EFM (weak),Fruit (weak)	Cereal, EFM(weak), Fruit (weak)
Religion	Oil (weak), EFM, Beverages	Salt(weak), Milk (weak), EFM, Veg(weak), Beverage	Salt (weak), EFM, Milk (weak), Vegetables, Beverage
Caste	Spice, Veg	Salt (weak), EFM, Veg	Spice(weak),EFM, Veg
Language	Salt	Sugar (weak)	None

Economic intuition¹⁰³ suggests that the subsamples show different properties compared to the pooled sample. To wit, one expects that each variable should impact the subsamples differently: thus generating statistically different patterns. Yet, the effect of income is almost the same across all commodities. The effect of dummy for one child is the same across urban/pooled and rural/pooled. In other cases, surprisingly, the effect is identical for the majority of the food items. The most important marker (in terms of the number of food items) seems to be religious identity.

Now we flip the table from consumption perspective.

¹⁰³In contrast to the statistical null hypothesis.

Table 6.50: Differences: Food Item Perspective

Food Items	Statistically differential Impact is Caused by (Urban and Pooled)	Statistically differential Impact is Caused by (Rural and Pooled)	Statistically differential Impact is Caused by (Rural and Urban)
Cereal	Education	Family size, Education	Family size, Education
Pulse	Identical	Identical	Identical
Sugar	Identical	Language	Identical
Salt	Education, Language	Religion, Caste	Education, Religion
Oil	Religion	Identical	Identical
Spices	Caste	Identical	Caste
EFM	Religion	Income, Religion, Cast	Income, education, religion, caste,
Milk	Families with More than one Child	Families with More than one Child, Religion	More than one child, Education
Fruits	Family size, more than one child	Family size, more than one size, education	Family size, more than one size, education
Vegetable	Religion, Caste	Religion	Religion, Caste
PTI	Education	Identical	Identical
Beverages	Religion	Religion	Religion

Here again, notice that the Engle curve for pulse for the pooled sample is identical with both sub-samples. The Engle curve of sugar for the population is identical to that of the urban sub-sample, while that of oil, spice and PTI are identical with corresponding Engle curves from rural data. If we adopt the rule of thumb that for the consumption items, we will adopt pooled coefficients for positive/normative purpose only if the consumption is non-identical with respect to maximum one independent variable (and/or one location), then we conclude that for food items such as pulse, sugar, oil, spice and PTI,¹⁰⁴ one can use the pooled regression for positive as well as a normative understanding of consumption.

¹⁰⁴ For example, pulse consumption is identical between urban/pooled and rural/pooled. PTI consumption is identical between rural/pooled, and varies only across one dimension (religion) between urban/pooled. Hence one can use the Engel curve from pooled data for such commodities. This rule of thumb is, of course, completely subjective in nature.

6.5.3 Expenditure Elasticities

For economists, the effect of income is summarized more closely. As already noted above, once we get the values of α_i , we can readily calculate the expenditure elasticity. The elasticity is calculated at the sample mean, i.e. at mean expenditure share for each food item.

Table 6.51: Expenditure Elasticities

Food Category	Pooled Sample	Rural	Urban
Cereal	0.43 ***	0.45 ***	0.38 ***
p value	0.00	0.00	0.00
Pulses	0.09	-0.05	0.19 *
p value	0.21	0.68	0.06
Sugar	0.43***	0.40***	0.44 ***
p value	0.00	0.00	0.00
Salt	0.33 ***	0.33 **	0.29 ***
p value	0.00	0.02	0.00
Oil	0.70 ***	0.62***	0.72***
p value	0.00	0.00	0.00
Spices	0.38 ***	0.41***	0.38***
p value	0.00	0.00	0.00
EFM	1.69 ***	1.81***	1.63***
p value	0.00	0.00	0.00
Milk	0.83***	0.90***	0.80***
p value	0.00	0.00	0.00
Fruit	0.76 ***	0.68***	0.83***
p value	0.00	0.00	0.00
Veg	0.94 ***	0.84***	0.98***
p value	0.00	0.00	0.00
PTI	1.41***	1.17***	1.61***
p value	0.00	0.00	0.00
Beverages	1.43***	1.35***	1.42***
p value	0.00	0.00	0.00

Note that expenditure elasticities show a great variance. For almost all commodities, expenditure elasticities are a fraction, implying that if the food budget increases by 1%, less than 1% of the incremental budget is spent on that commodity. Food items are mostly necessities, not luxuries. Surprisingly, the elasticity of pulse is not significantly different from zero¹⁰⁵ (and is only weakly significant in urban samples). Among the necessities, salt has the lowest (and surprisingly, significant) elasticity and vegetables have the highest elasticity value. Three food categories show higher values (>1) expenditure elasticities: EFM (animal

¹⁰⁵ But note that pulse is responsive to food budget.

protein), PTI and Beverages. This corresponds to the fact that these items are luxuries for both sub-samples.

The following table readily provides us the categories along which urban and rural consumptions show higher responsiveness

Urban More Responsive	Rural More Responsive
Pulses, Sugar, Oil, Fruit, Vegetable, PTI, Beverages	Cereal, Salt, Spices, Milk, EFM

If we compare the magnitude of the elasticities (than explicit testing), some observations are in order. Discounting PTI and beverages, a proportional increase in food budget (say, caused by an overall positive economic shock, the benefits of which are spread equally) would imply that rural households will “fall behind” in Pulse, Sugar, Oil, Fruit and vegetable consumptions. The disparity will be exacerbated if the benefits are distributed in an uneven fashion between urban and rural centres.

Although the results are more or less consistent across urban and rural samples, we run a formal test to see if elasticities are the same. Our null is

$$H_0 : \frac{\alpha_i^j}{\bar{w}_i^j} - \frac{\alpha_i^k}{\bar{w}_i^k} = 0$$

Against

$$H_1 : \frac{\alpha_i^j}{\bar{w}_i^j} - \frac{\alpha_i^k}{\bar{w}_i^k} \neq 0$$

As before, k, j= urban, rural and pooled, j≠ k.

Given that budget shares at mean are just scalar numbers, the test is akin to the Wald test.

Table 6.52: Comparison of Expenditure elasticities: Urban, Rural and Pooled

Commodities	Urban and Rural	Pooled and Rural	Pooled and Urban
Cereal	0.40	0.10	0.96
p value	0.5260	0.7542	0.3266
Pulse	1.56	1.40	1.54
p value	0.2116	0.2360	0.2146
Sugar	.05	0.14	0.00
p value	(0.8193)	0.7050	0.9767
salt	0.09	0.00	0.35
p value	0.7587	0.9962	0.5542
Oil	0.53	1.02	0.08
p value	(0.4672)	0.3120	0.7821
Spice	0.05	0.15	0.00
p value	0.8161	0.6940	0.9875
EFM	1.71	2.36	0.83
p value	(0.1910)	0.1246	0.3627
Milk	0.36	0.56	0.14
p value	0.5462	0.4551	0.7042
Fruit	0.66	0.57	0.63
p value	0.4154	0.4514	0.4266
Veg	0.91	1.18	0.43
p value	0.3389	0.2782	0.5124
PTI	1.35	1.24	1.35
p value	0.2457	0.2654	0.2449
Beverage	0.07	0.28	0.01
p value	(0.7968)	0.5952	0.9303

From here, we document the differences in the following table

Table 6.53
Statistically Significant Difference in Food Budget Expenditure Elasticity

Commodities	Urban and Rural	Rural and Pooled	Urban and Pooled
Cereal	No	No	No
Pulse	No	No	No
Sugar	No	No	No
Salt	No	No	No
Oil	No	No	No
Spice	No	No	No
EFM	No	No	No
Milk	No	No	No
Fruit	No	No	No
Veg	No	No	No
PTI	No	No	No
Beverages	No	No	No

Thus, the differences between expenditure elasticities at mean are not statistically significant. Hence we propose that, as far as food policies based on expenditure elasticities are concerned, (i) there is no need to differentiate between urban and rural policies (ii) the pooled elasticity is a reasonable guide for implementing such policies. If we assume that food support policy should be done through subsidized food expenditure only (in form of say, cash vouchers or food coupons or expenditures targeted towards food only), no separate policy is required for urban and rural households.

Thus it may be concluded that after investigating the consumption pattern of selected food groups, urban and rural elasticities differ across the place of residence as well as across food grains. If we, at this moment, abstract away from salt, PTI, beverages and spice consumption, the sample suggests that rural households are comparatively more responsive to cereal, EFM and milk consumption, while urban households are more responsive to pulse, sugar, oil, fruit and vegetable consumption. While cereals and sugar are the main sources of carbohydrates, other food items are the major sources of protein (EFM, Milk, and pulse), healthy fat (oils) and vitamins and other micronutrients (fruit and vegetables). Although the data suggest that the differences are not statistically significant, nevertheless, a financially constrained authority that aims to boost consumption may target either urban or rural centres for the issuance of food coupons.¹⁰⁶ Moreover, as demographic factors play a role, households can also be targeted along demographic lines.

6.6 Engle Curve Analysis of Rich/ Poor Consumption

In this section, we compare consumption behaviours of the poorest 30% (MPCE < 4810) vis-à-vis richest 30% (MPCE >8900).¹⁰⁷ As before, we start with pooled regression (then obtaining the regression coefficients for poor and rich, respectively), before moving into discussing the differences between the consumption patterns.

Unlike the previous case, in this section, we have added residence (urban/rural) as a control (dummy) variable to see if the consumption pattern of poor and rich interacts with the place of residence. The variable assumes a value of zero (one) for rural (urban) households.

¹⁰⁶ See Basu (2011) and Kotwal (2015) where they argue that food coupons should replace the current public distribution system in India.

¹⁰⁷ The poor-rich classification is done by using MPCE of each household. That is, we use the total expenditure of the household, not only food expenditure.

In the next section, we briefly report our regression results commodity by commodity. The relevant tables are reported in appendix 6A. First, we will present the observations in the pooled sample, and followed by rich and poor subsamples, respectively.

6.6.1 Regression Results: Poor/Rich Sub-samples

Cereal: Pooled, poor and rich groups reduce their consumption given an increase in budget. However, for the poorest household, the reduction is sharper than the urban household. Family size increases cereal consumption in all subsets (including pooled), but the poor increase is almost twice that of the rich. With increasing number of children, poor households (and the pooled group) reduce their share of cereals, but the rich do not. For the poor households, upper-caste families allocate more of their budget to cereal (although the effect is not significant).

Pulse: With increased income, pooled, poor and rich allocate lower budget share to pulse. In response to higher family size, poorer households reduce budget share, but richer households increase budget share. Families with more than one child purchase more pulse for poorer households. In the same class, families with higher education levels increase their pulse consumption. People from higher castes allocate lower budget share to pulse consumption. For the rich and pooled households, Assamese speakers consume less.

Sugar: For the poorest 30%, sugar consumption does not depend on anything else except education (highly educated families spent less on sugar). In the case of rich households, sugar consumption decreases with the budget and increases with family size. Families with more children allocate less. For the pooled sample, sugar consumption decreases with income and dummy indication more than one child. It increases with family size.

Salt: For poor and pooled samples, salt consumption decreases with income. Urban poor consumes less than rural. For rich families, salt declines with the budget. The reduction is sharper for poor families. For the pooled sample, salt consumption increases with family size, and reduces for families with more than one child as well as for the urban households.

Oil: For poor families, reduces with income, but increases with family size and reduces with more than one child. Families belonging to the Hindu religion consume more oil. For rich households, oil consumption decreases with income but increases with family size. Urban rich consume more than rural rich. For the pooled set, consumption of oil decreases with income and education but increases with family size. Urban dwellers relatively spend more of their budget on salt.

Spice: for poor families, spice consumption reduces with income, more than one child and

Families belonging to the Hindu religion consume less spice. For rich families, spice consumption decreases with income, increases with family size, one child, and education. For the pooled sample, consumption decreases with income, for households with more than one child and Hindus. It increases with family size and for households speaking Assamese as well as for those who live in urban areas.

EFM: for poor families, EFM consumption increases with income, decreases with family size, increases with more children, and decreases with education, Hindu religion, and higher caste. Urban poor consume more. For rich families, EFM consumption increases more with income, reduces with Hindu religion, upper caste. For the pooled sample, consumption increases with income and for Assamese- speaking households. Consumption decreases with education and for Hindu as well as general caste households.

Milk: For poorer families, milk consumption is unresponsive to income, increases with one child and more than one child. For rich families, none of the factors are significant. For pooled sample, consumption decreases with income. It increases for households with children.

Fruits: For poor households, consumption decreases weakly with income, increases with education and Hindu religion. For rich households, fruit consumption decreases with income and increases with the Hindu religion. For the pooled sample, consumption decreases with income. It increases with education and the number of children. Hindu households spend a larger budget share.

Vegetables: For poor households, consumption decreases with higher family size increases with more than one child. For the rich, consumption decreases with one child dummy and upper-caste consumes more. For the pooled sample, consumption decreases with family size and for households speaking Assamese. Budget share increases with education and for households characterized by Hindu religion and upper caste.

PTI: Urban poor consume less than the rural counterpart. For the richer households, consumption increases with income, and education. For the pooled sample, consumption increases with income and education as well as for the households with more than one child. Budget share decreases with family size and for households belonging to upper caste.

Beverages: For poor households, decreases with more child dummy but the majority religion spend more. For rich households, beverages consumption increases with income and majority religion. For pooled sample, consumption increase with income and for households belonging to the majority religion. However, it decreases with family size.

6.6.2 Differences in Coefficients: Poor, Rich and Pooled

In this section, we test the difference in coefficients. Our null hypothesis is

$$H_0 : \alpha_i^j = \alpha_i^k$$

Against

$$H_0 : \alpha_i^j = \alpha_i^k$$

.Here, k, j= poor, rich and pooled, k ≠ j.

Table 6.54: Testing for Equality of Coefficients: Poor and Rich

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverage
L_food	10.69***	0.63	0.42	1.86	5.39**	0.06	8.76***	0.43	0.07	1.45	2.69	4.14**
p value	0.0011	0.4285	0.5160	0.1723	0.0202	0.8004	0.0031	0.5109	0.7857	0.2280	0.1008	0.0418
famsize	8.60**	12.94***	1.30	1.61	0.15	0.00	0.09	0.00	0.03	2.70	0.23	0.74
p value	0.0034	0.0003	0.2549	0.2043	0.6996	0.9831	0.7660	0.9908	0.8667	0.1006	0.6314	0.3884
onech_dum	11.48***	1.17	0.01	0.18	4.88**	4.29**	0.01	0.01	0.30	2.88*	0.58	0.91
p value	0.0007	0.2804	0.9260	0.6703	0.0272	0.0384	0.9062	0.9233	0.5851	0.0897	0.4457	0.3410
morech_dum	19.75***	4.50**	0.01	1.59	0.67	5.50**	0.01	0.84	0.74	5.36**	0.00	0.98
p value	0.0000	0.0338	0.9085	0.2069	0.4134	0.0190	0.9097	0.3605	0.3904	0.0206	0.9609	0.3212
educode	1.80	8.28***	4.23**	0.61	0.77	4.79**	0.79	5.71*	0.39	0.52	2.50	0.20
p value	0.1795	0.0040	0.0397	0.4355	0.3809	0.0286	0.3739	0.0169	0.5312	0.4697	0.1140	0.6551
relgcode	1.76	0.20	0.18	0.17	0.13	9.81***	1.30	0.03	9.08**	0.02	0.34	0.11
p value	0.1843	0.6536	0.6690	0.6793	0.7204	0.0017	0.2535	0.8742	0.0026	0.8867	0.5606	0.7366
socgcode	3.57*	1.92	0.09	0.39	0.09	0.69	0.01	1.27	4.27**	3.62*	0.63	0.69
p value	0.0587	0.1655	0.7678	0.5318	0.7642	0.4077	0.9171	0.2596	0.0387	0.0572	0.4290	0.4078
lancode	0.06	0.00	0.47	0.12	0.06	0.66	0.01	0.07	0.01	0.21	0.14	0.02
p value	0.8112	0.9845	0.4948	0.7292	0.8016	0.4163	0.9049	0.7956	0.9178	0.6481	0.7037	0.8792
rescode	0.26	2.21	1.15	1.66	0.81	0.49	4.50**	0.12	0.00	0.06	1.55	0.63
p value	0.6098	0.1371	0.2828	0.1980	0.3685	0.4840	0.0340	0.7331	0.9900	0.8143	0.2130	0.4259

Considering the table, we consider the variables one by one.

Food Budget: The effect of the food budget is significantly different between poor and rich in our sample in case of cereals (poor cut down budgets sharply than rich), oil (poorly cut down budget sharply than rich), EFM (poor increase their consumption more sharply than rich) and beverages (rich increases their consumption, while for poor it is unresponsive to food budget).

Family Size: The effect of family size is significantly different between poor and rich in our sample in the case of cereals (poor increases consumption more sharply than the rich) as well as pulses (rich increase, while poor decrease consumption).

Families with One Child Compared to the reference household of no children poor households with one child reduces cereal consumption more than the rich, (poor reduces consumption, but rich households do not), oil (rich households with one child increase and poor households with one child decrease consumption), spices (poor households with one child decrease and rich households with one child increase) as well as vegetable consumption (poor households with one child increase but rich households with one child decrease)

Families with More than One Child Compared to the reference household of no children, having more than one child differentially impacts relative budget share in cereals (poor reduces consumption, sharper than rich), pulses (rich increase and poor increases consumption but rich are unresponsive), spices (poor reduces consumption sharply than rich) as well as vegetable consumption (poor increase but rich decrease).

Education Pulse (poor increase, but rich decrease consumption), sugar (poor increase more than rich) Spice (poor decrease consumption, but rich increase) and Milk (poor increase, but rich decrease consumption).

Religion: As we have already noticed, non-Hindu households are references. Compared to the reference households, Spice (poor decrease, but rich increase) and Fruit (poor increase, but rich decrease) consumptions are different between rich and poor.

Caste: Cereal (rural upper caste households increase, but rich upper caste households decrease consumption compared to the reference), Fruit (poor upper caste households increase, but rich upper caste households decrease), Vegetables (both poor and rich upper-caste households increase, but for rich, the increase is much sharper)

Language: Language does not induce any significant change in behaviour.

Residence: Residence (urban/rural) factors only in EFM consumption. Compared to their

rural counterparts, poor urban households increase their consumption, while rich urban households decrease consumption

Now we turn towards the comparison between pooled/poor and pooled urban. As before, we will summarize the results later

Table 6.55: Testing for Equality of Coefficients: Pooled and Poor

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverage
L_food	8.77***	1.86	0.88	0.12	8.82**	0.65	9.37**	3.62**	1.39	0.44	2.32	7.72***
p value	0.0031	0.1721	0.3472	0.7299	0.0030	0.4210	0.0022	0.0569	0.2382	0.5090	0.1276	0.0055
famsize	5.86**	13.51***	1.83	0.00	3.63*	0.31	4.56**	2.28	4.76**	0.66	2.19	0.95
p value	0.0155	0.0002	0.1763	0.9463	0.0569	0.5767	0.0328	0.56	0.0291	0.4176	0.1391	0.3287
onech_dum	14.70***	1.22	0.15	1.60	8.01***	2.33	2.61	0.4549	0.53	1.09	3.19*	4.08**
p value	0.0001	0.2693	0.6956	0.2058	0.0047	0.1266	0.1064	1.73	0.4648	0.2959	0.0743	0.0435
morech_dum	13.66***	3.20**	0.00	0.51	4.70**	2.86*	4.49**	0.1878	9.22**	4.37**	0.08	0.01
p value	0.0002	0.0737	0.9941	0.4748	0.0302	0.0907	0.0341	0.1878	0.0024	0.0366	0.7827	0.9399
educode	0.20	7.59***	7.32***	0.03	3.84	0.90	1.49	9.60** *	0.08	0.19	3.66*	1.05
p value	0.6510	0.0059	0.0068	0.8583	0.0501	0.3424	0.2223	0.0019	0.7767	0.6619	0.0558	0.3057
relgcode	1.64	0.08	0.08	0.27	0.85	3.14**	5.03	.06	2.57	0.00	0.24	0.01
p value	0.2001	0.7833	0.7781	0.6006	0.3578	0.0763	0.96	0.8109	0.1092	0.9627	0.6230	0.9197
socgcode	3.22*	5.29**	0.32	1.98	0.30	0.22	0.3267	2.09	1.46	0.21	0.66	1.03
p value	0.0725	0.0215	0.5700	0.1597	0.5864	0.6368	0.3267	0.1481	0.2273	0.6472	0.4154	0.3091
lancode	0.81	0.14	2.02	0.03	1.16	2.07	0.03	0.03	0.22	1.95	0.08	0.11
p value	0.3687	0.7122	0.1551	0.8552	0.2813	0.1499	0.8517	0.8661	0.6374	0.1625	0.7746	0.7405
rescode	0.07	2.70	2.88*	0.08	1.06	0.08	5.90**	0.02	0.58	0.08	2.19	0.93
p value	0.7913	0.1006	0.0899	0.7727	0.3030	0.7728	0.0152	0.8761	0.4457	0.7833	0.1392	0.3360

Next, we focus on rich and pooled

Table 6.56
Testing for Equality of Coefficients: Pooled and Rich

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverage
L_food	5.09**	0.37	0.05	6.04**	0.00	0.74	1.88	2.77*	3.54*	1.62	1.27	0.00
p value	0.0240	0.5421	0.8262	0.0140	0.9969	0.3891	0.1704	0.0961	0.0599	0.2029	0.2589	0.9940
famsize	5.12**	3.21*	0.02**	4.57**	1.41	1.16	1.87	3.00*	3.13*	2.26	0.15	3.21*
p value	0.0236	0.0731	0.04	0.0326	0.2354	0.2816	0.1713	0.0832	0.0769	0.1327	0.6987	0.0730
onech_dum	2.63	0.48	0.8417* *	0.29	0.63	3.72*	0.58	0.17	1.56	2.45	0.03	0.03
p value	0.1050	0.4904	0.03	0.5924	0.4268	0.0537	0.4467	0.6766	0.2121	0.1172	0.8659	0.8631
morech_dum	8.76***	1.74	0.01	1.28	0.31	4.72**	1.65	0.02	1.38	2.64	0.05	1.40
p value	0.0031	0.1873	0.9300	0.2573	0.5807	0.0298	0.1994	0.9000	0.2399	0.1041	0.8250	0.2367
educode	4.84**	2.49	0.20	1.52	0.75	11.05***	0.05	0.38	0.64	2.42	0.69	0.11
p value	0.0278	0.1147	0.20	0.2169	0.3875	0.0009	0.8296	0.5389	0.4240	0.1194	0.4056	0.7396
relgcode	0.83	0.17	0.20	0.01	0.28	12.53***	0.05	0.27	11.58** *	0.03	1.64	0.36
p value	0.3632	0.6785	0.6514	0.9284	0.5978	0.0004	0.8213	0.6051	0.0007	0.8555	0.2004	0.5468
socgcode	1.59	0.09	0.03	0.52	0.01	0.79	0.84	0.17	4.72**	5.91**	0.32	3.94**
p value	0.2072	0.7648	0.8708	0.4703	0.9154	0.3746	0.3599	0.6767	0.0299	0.015	0.5692	0.0471
lancode	0.50	0.21	0.12	0.17	0.44	0.05	0.10	0.07	0.29	0.26	0.13	0.00
p value	0.4786	0.6459	0.7304	0.6777	0.5050	0.8171	0.7556	0.7971	0.5872	0.6111	0.719	0.9812
rescode	1.40	0.62	0.01	2.85*	0.10	1.92	1.50	0.15	0.23	0.02	0.75	2.96*
p value	0.2359	0.4300	0.9237	0.0911	0.7527	0.1657	0.2200	0.6997	0.6282	0.8917	0.3877	0.0852

As before, we summarize the discussion in the following table.

Table 6.57: Differences: Independent Variable Perspective

Variables	Impact is statistically different on (rich/pooled)	Impact is statistically different on (poor/pooled)	Impact is statistically different on (poor/rich)
Food budget	Cereal, Milk, Fruit (weak)	Cereal, Oil, EFM, Milk, Beverage	Cereal, Oil, EFM, Beverage
Family Size	Cereal, Pulse (weak), Sugar, Salt, Milk (weak), Fruit (weak), Beverage (weak)	Cereal, Pulse, Oil (weak), EFM, Fruit	Cereal, Pulse
Families with one Child	Sugar, Spice(weak)	Cereal, Oil, PTI (weak), Beverage	Cereal, Oil, Spice, Veg(weak)
Families with More Child	Cereal, Spice	Cereal, Pulse, Oil, Spice (weak), EFM, Veg	Cereal, Pulse, Spice, Veg
Education	Cereal, Spice	Pulse, Sugar, EFM, PTI (weak)	Pulse, Sugar, Spice, Milk
Religion	Spice, Fruit	Spice	Spice, Veg
Caste	Fruit, Vegetables, Beverage	Cereal (weak), Pulse	Cereal (weak), Fruit, Vegetables (weak)
Language	Identical	Identical	Identical
Residence	Salt (weak), Beverage (weak)	Sugar (weak), Spice	EFM

Thus, if we are interested in observing the effect of independent variables, it is better to focus on individual sub-samples rather than the pooled sample. It is not surprising that the effect of economic (income) or the demographic variable that may have a close connection with the economic position of a family (family size, number of children, education) to be different.¹⁰⁸ However, religion, caste and language play a role and interact with income status. This also

¹⁰⁸ The pooled sample consists of 400 data points, while the sub-samples are only 120 observations each. Hence one expects greater variation, than, say, the urban/rural analysis.

reveals, inter alia, how different economic and socio-demographic factors affect the richest and poorest at par with the general population

Now we flip the table from the consumption perspective.

Table 6.58: Differences: Food Item Perspective

Food Items	Statistically differential Impact is Caused by (Rich and Pooled)	Statistically differential Impact is Caused by (Pooled and Poor)
Cereal	Income, Family size, More than one Child, Education	Income, Family size, One child, More than one child, caste.
Pulse	Family size	Family size, More than one child, Education, Caste
Sugar	Family size, More than one child	Education, Residence
Salt	Income, Family size, residence	Identical
Oil	Identical	Income, Family size, one child, More than one Child
Spices	One child, Education, Religion	More Child, Religion
EFM	Identical	Income, Family size, More than one child, Residence
Milk	Income, Family size	Income, Education
Fruits	Income, Family size, religion, caste	Family size, More than one child
Vegetable	Caste	More than one child
PTI	Identical	One child, education
Beverages	Family size, caste, residence	Income, One child

Thus, in the general population, the Engle curves for oil, EFM and PTI are driven by the richest households, while that of salt reflects the preferences of the poor households. As expected, the difference (between pooled and corresponding subsamples) is more prominent than urban/rural division. For both positive as well as normative analysis, it is better to focus

on sub-samples than the pooled one.¹⁰⁹

6.6.3 Expenditure Elasticities

In this section, we compute and compare the expenditure elasticities.

Table 6.59
Computation of Expenditure Elasticities at Sample Mean¹¹⁰

Commodities	Rich	Poor	Pooled
Cereal	.45***	.273*	.433***
p value	0.000	0.057	0.000
Pulse	.011	.467***	.094
p value	0.930	0.010	0.207
Sugar	.387***	.699***	.435***
p value	0.010	0.002	0.000
Salt	.465***	.419**	.342
p value	0.000	0.027	0.000
Oil	.668***	.197	.696***
p value	0.00	0.268	0.000
Spice	.302**	.616***	.375***
p value	0.027	0.002	0.000
EFM	1.523***	2.346***	1.689***
p value	0.000	0.000	0.000
Milk	1.032***	1.178***	.828***
p value	0.000	0.000	0.000
Veg	.781***	1.041***	.765***
p value	0.000	0.000	0.000
Fruit	.557***	.4528	.935***
p value	0.001	0.141	0.000
PTI	1.492***	.967**	1.415***
p value	0.000	0.023	0.000
Beverages	1.4007***	.7199***	1.43***
p value	0.000	0.007	0.000

For the rich households, EFM, milk, PTI and beverages exhibit expenditure elasticities that are higher than unity. The expenditure elasticity of pulse is not significant. For the poor households, EFM, milk and vegetables exhibit expenditure elasticities that are more than unity. Expenditure elasticities of fruit and oil consumption are not significant. However, the last column reveals that between poor and rich, only the expenditure elasticities of pulse, oil, EFM and beverages are statistically different. Thus, we conclude that as far as poor and rich are concerned, the effect of the budget is different in the case of oils, pulse, EFM and beverages.

¹⁰⁹ However, the difference will be less if we include, say, the poorest 40% and the richest 40%.

¹¹⁰ In the second, third and fourth columns, the p values refer to t statistic.

Rich Households more Responsive	Poor Households more responsive
Cereal, Salt (almost same), Oil, Milk (almost same), Fruit, PTI, Beverages	Pulse, Sugar, Spice, Veg, EFM

If we compare the magnitude of the elasticities (than explicit testing), some observations are in order. Discounting PTI and beverages, a proportional increase in food budget (say, caused by an overall positive economic shock, the benefits of which are spread equally) would imply that poor households will “fall behind” in Cereal, Oil and Fruit consumptions. The disparity will be exacerbated if the benefits are distributed in an uneven fashion.

Now we compare the expenditure elasticity coefficients

Table 6.60: Comparison of Expenditure elasticities: Rich, Poor and Pooled¹¹¹

Commodities	Poor and Rich	Pooled and poor	Pooled and rich
Cereal	1.44	2.71*	0.04
p value	0.2305	0.0997	0.8439
Pulse	4.20**	5.77**	0.46
p value	0.0405	0.0163	0.4971
Sugar	1.50	2.08	0.12
p value	0.2211	0.1497	0.7336
salt	0.05	0.26	1.18
p value	0.8149	0.6086	0.2764
Oil	4.26**	8.37***	0.08
p value	0.0389	0.0038	0.7804
Spice	2.02	2.58	0.31
p value	0.1552	0.1084	0.5756
EFM	14.58***	14.26***	3.48*
p value	0.0001	0.0002	0.0622
Milk	0.34	3.88**	2.17
p value	0.5602	0.0489	0.1404
Fruit	1.31	1.85	2.39
p value	0.2518	0.1741	0.1224
Veg	0.13	0.41	1.55
p value	0.7142	0.5229	0.2136
PTI	1.64	1.63	0.24
p value	0.2002	0.2017	0.6223
Beverage	3.75**	6.50***	0.03
p value	0.0529	0.0108	0.8601

¹¹¹ P values refer to chi square statistic

From here, we document the differences in the following table

Table 6.61
Statistically Significant Difference in Food Budget Expenditure Elasticity

Commodities	Poor and Rich	Rich and Pooled	Poor and Pooled
Cereal	No	No	Yes (weak)
Pulse	Yes	No	Yes
Sugar	No	No	No
Salt	No	No	No
Oil	Yes	No	Yes
Spice	No	No	No
EFM	Yes	Yes (weak)	Yes
Milk	No	No	Yes
Fruit	No	No	No
Veg	No	No	No
PTI	No	No	No
Beverages	Yes	No	Yes

The above table can guide us to what extent elasticity measures derived from pooled regression can be used as a policy guide. The logic is, again, simple. If the respective elasticities for poor and rich are similar (the difference is not significant), then it calls for uniform policy across different economic classes. Such uniform policy may be determined by the elasticity calculated through the pooled data.

Given this preliminary, we can say that uniform policies (based on pooled data) can be applied for cereals, sugar, salt (esp. iodized salt) spice, fruit and vegetables.¹¹² For pulse, Oil, EFM and milk differential policies should be adopted. In the case of milk, although there is no difference between rich and poor (thus calling for uniform policy) or rich and pooled elasticities, poor and pooled elasticities are different (hence adopting pooled elasticity for policy may not be a good idea).

6.7 Conclusion

In this chapter, we have used our survey data to analyse demand patterns for two contiguous districts of Assam: Kamrup Metropolitan (Guwahati City) and Kamrup District. Due to the limitation of data, price is available for only a subset of the commodities. We ran two

¹¹² We assume that PTI and Beverages are outside the ambit of food policy

different estimation strategies.

First, we have estimated complete demand systems based on the limited subset of commodities. The estimation procedures include both LES and LA-AIDS. The focuses are on the effects of demographic variables, the elasticities as well as marginal welfare cost of taxation. We carry out the analysis for two sub-samples, viz. rural and urban.¹¹³ As in chapter 4, we have compared the estimates/policy implications across rural/urban consumption categories.

In the second part of the chapter, we run an Engle curve analysis on all commodities, the independent variables being family food budget and various demographic factors. The focus is on the impacts of socioeconomic variables as well as expenditure elasticity. The estimation strategy allows for effect-comparisons of the demographic factors (and relevant elasticities) across the pooled data and various sub-samples. We consider two sub-samples here. One is the urban/rural (as in the case of complete demand) and another is poor/rich (top bottom 30% of MPCE classes). In general, one expects that the subsamples (urban/rural/rich/poor) to be different from their pooled counterparts. Yet, surprisingly, the impact of many variables on the pooled Engel curve is identical to that with the subsamples, thus making the pooled curve a good approximation for overall behaviour. The consistency of the subsamples with the pooled sample is higher in the case of urban/rural division than in the case of poor/rich division. This is however expected as the poor/rich (120 each) division contains fewer data points than urban/rural (240/160) division. Consequently, if a food policy targets urban/rural separately, our survey more or less conforms to an adaptation of universal application (based on, say, the pooled data). However, if the food policy targets rich and poor separately, then a more nuanced approach is required.

¹¹³ Note that the issue of tax reform has limited application in the context of a district analysis, and more so in the context of urban/rural subsamples within the same district. Nevertheless, the analysis is presented for

Appendix 6A

Table 6.62A

Summary of Explanatory Variables: Rural (n=160)

Variable	Mean /Proportion (R)	Mean /Proportion (U)	SD (R)	SD(U)	MEDIAN (R)	Median (U)
Food Budget	9285.08	10023.71	4483.64	4968.13	7987.5	8518.5
Family Size	3.78	3.92	1.51	1.56	4	4
Education	.154	.37	.2043807	.307	0 ¹¹⁴	.33
One Child Dummy	.39	.45	-	-	-	-
More Child Dummy	.28	.44	-	-	-	-
Religion Dummy	.71	.72	-	-	-	-
Caste Dummy	.48	.65	-	-	-	-
Language Dummy	.74	.45	-	-	-	-

¹¹⁴ 0 implies education is less than or equal to 10th standard.

Summary Statistics of Groups: Rich/Poor

Table 6.63A Consumption

Food Items (budget share)	Mean (P)	Mean (R)	SD (P)	SD (R)	Median (P)	Median (R)
Cereal	0.209	0.117	0.097	0.056	0.182	0.109
Pulse	0.042	0.03	0.027	0.02	0.035	0.026
Sugar	0.021	0.015	0.013	0.011	0.017	0.014
Salt	0.004	0.002	0.002	0.001	0.003	0.002
Oil	0.056	0.049	0.03	0.026	0.049	0.043
Spice	0.031	0.019	0.018	0.013	0.029	0.017
EFM	0.192	0.239	0.132	0.15	0.176	0.242
Milk	0.127	0.101	0.084	0.082	0.134	0.086
Fruit	0.058	0.084	0.052	0.063	0.044	0.074
Veg	0.149	0.17	0.089	0.115	0.129	0.145
PTI	0.063	0.115	0.075	0.128	0.047	0.064
Beverages	0.046	0.058	0.035	0.05	0.038	0.044

Table 6.64A**Summary of Explanatory Variables: Poor/Rich**

Variable	Mean /Proportion (P)	Mean /Proportion (R)	SD (P)	SD (R)	MEDIAN (P)	MEDIAN (R)
Food Budget	7958.76	11215.73	3317.53	5777.121	7198	10207.75
Family Size	4.25	3.45	1.58	1.51	4	4
Education	.181	.447	.244	.313	0 ¹¹⁵	.33
One Child Dummy	.43	.43	-	-	-	-
More Child Dummy	.38	.32	-	-	-	-
Religion Dummy	.708	.71	-	-	-	-
Caste Dummy	.53	.608	-	-	-	-
Language Dummy	.61	.566	-	-	-	-
Residence Dummy	.5	.71	-	-	-	-

¹¹⁵ 0 implies education is less than or equal to 10th standard.

Table 6.65A: Regression Results: Urban/Rural: Pooled Sample

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverages
L_food	-0.0901***	-0.0318***	-0.0867***	-0.00996***	-0.0160***	-0.0156***	0.154***	-0.0205*	-0.0161**	-0.00984	0.0341***	0.0232***
	(0.00901)	(0.00261)	(0.0128)	(0.00158)	(0.00420)	(0.00191)	(0.0154)	(0.0105)	(0.00751)	(0.0133)	(0.0125)	(0.00622)
famsize	0.0392***	0.000854	0.0482***	0.00171***	0.00421***	0.00335***	-0.00720	-0.00121	-0.00372	-0.0146***	-0.0171***	-0.00570***
	(0.00305)	(0.000886)	(0.00462)	(0.000535)	(0.00142)	(0.000646)	(0.00521)	(0.00356)	(0.00254)	(0.00451)	(0.00424)	(0.00211)
onech_dum	-0.0232***	-0.00373	-0.0171**	-0.00238	0.00571	0.000712	0.00314	0.0208**	0.0140*	-0.00589	-0.00840	-0.000408
	(0.00861)	(0.00250)	(0.0125)	(0.00151)	(0.00401)	(0.00182)	(0.0147)	(0.0100)	(0.00717)	(0.0127)	(0.0120)	(0.00594)
morech_dum	-0.0835***	0.00355	-0.0934***	-0.00746***	-0.00415	-	0.0135	0.0386***	0.0179**	0.00281	0.0357**	-0.00677
	(0.0107)	(0.00311)	(0.0154)	(0.00187)	(0.00499)	0.00972***	(0.0182)	(0.0125)	(0.00892)	(0.0158)	(0.0149)	(0.00738)
educode	-0.00987	0.00171	-0.0690***	0.00210	-0.00726	0.000677	-	-0.0231	0.0249**	0.0444**	0.0469***	-0.00125
	(0.0120)	(0.00350)	(0.0250)	(0.00211)	(0.00562)	(0.00255)	0.0786***	(0.0205)	(0.0140)	(0.0178)	(0.0168)	(0.00831)
relgcode	0.0119	0.000384	0.0169	0.00175	0.00646*	-	-	-0.00381	0.0111*	0.0244**	0.0170	0.0134**
	(0.00792)	(0.00230)	(0.0122)	(0.00139)	(0.00369)	0.00656***	0.0760***	(0.00923)	(0.00660)	(0.0117)	(0.0110)	(0.00546)
socgcode	0.00947	-0.000375	0.0144	0.00157	0.00161	0.00102	-	0.0134	0.00210	0.0327***	-0.0191*	-0.00583
	(0.00724)	(0.00210)	(0.0107)	(0.00127)	(0.00337)	(0.00153)	0.0365***	(0.00844)	(0.00603)	(0.0107)	(0.0101)	(0.00499)
lancode	-0.00252	-0.00407**	0.00685	0.000372	-0.00163	0.00220	0.0231*	0.00784	0.00430	-0.0232**	-0.00625	-0.000555
	(0.00703)	(0.00204)	(0.0121)	(0.00123)	(0.00328)	(0.00149)	(0.0120)	(0.00820)	(0.00586)	(0.0104)	(0.00977)	(0.00485)
Constant	0.848***	0.323**	0.779***	0.101***	0.178***	0.159***	-1.070***	0.288***	0.199***	0.270**	-0.178*	-0.138**
	(0.0772)	(0.0224)	(0.107)	(0.0135)	(0.0360)	(0.0163)	(0.132)	(0.0900)	(0.0643)	(0.114)	(0.107)	(0.0532)
R-squared	0.340	0.333	0.457	0.135	0.064	0.237	0.298	0.058	0.052	0.107	0.095	0.075

Table 6.66A: Urban Sub-sample

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverages
L_food	-0.0982***	-0.0278***	-0.00989***	-0.00174***	-0.0157**	-0.0161***	0.136***	-0.0233*	-0.0114	-0.00337	0.0498***	0.0217***
	(0.0127)	(0.00338)	(0.00222)	(0.000176)	(0.00627)	(0.00256)	(0.0208)	(0.0140)	(0.0106)	(0.0182)	(0.0171)	(0.00788)
famsize	0.0355***	0.00106	0.00156**	0.000240***	0.00410**	0.00308***	-0.00163	0.00228	-0.00859**	-0.0163***	-0.0176***	-0.00371
	(0.00405)	(0.00108)	(0.000711)	(5.62e-05)	(0.00201)	(0.000819)	(0.00664)	(0.00448)	(0.00340)	(0.00584)	(0.00548)	(0.00252)
onech_dum	-0.0290**	-0.00136	-0.00178	-6.23e-05	0.00816	-3.15e-05	0.0149	0.0131	0.0199**	-0.00799	-0.0173	0.00153
	(0.0116)	(0.00311)	(0.00204)	(0.000161)	(0.00576)	(0.00235)	(0.0191)	(0.0129)	(0.00976)	(0.0168)	(0.0157)	(0.00724)
morech_dum	-0.0828***	0.00447	-0.00742***	-0.000113	-0.00288	-0.00905***	0.0193	0.0134	0.0378***	0.00411	0.0281	-0.00499
	(0.0146)	(0.00389)	(0.00256)	(0.000202)	(0.00721)	(0.00294)	(0.0239)	(0.0161)	(0.0122)	(0.0210)	(0.0197)	(0.00906)
educode	0.00689	-0.00106	0.00255	2.72e-05	-0.0126*	-0.00201	-0.0944***	-0.0184	0.0145	0.0323	0.0674***	0.00478
	(0.0152)	(0.00406)	(0.00267)	(0.000211)	(0.00753)	(0.00307)	(0.0249)	(0.0168)	(0.0128)	(0.0219)	(0.0206)	(0.00946)
relgcode	0.00581	0.000842	0.00218	-8.70e-05	0.00171	-0.00498**	-0.0508***	0.00658	0.00765	0.0128	0.0149	0.00340
	(0.0105)	(0.00280)	(0.00184)	(0.000145)	(0.00519)	(0.00212)	(0.0172)	(0.0116)	(0.00879)	(0.0151)	(0.0142)	(0.00652)
socgcode	0.00689	-0.000316	0.00280	-0.000117	0.00252	-0.00176	-0.0202	0.0238**	0.00304	-0.000984	-0.0141	-0.00160
	(0.00979)	(0.00261)	(0.00172)	(0.000136)	(0.00485)	(0.00198)	(0.0161)	(0.0108)	(0.00822)	(0.0141)	(0.0132)	(0.00609)
lancode	-0.00595	-0.00483**	-0.000923	9.67e-07	-0.000868	0.00318*	0.0215	0.00805	0.00265	-0.0197	0.000732	-0.00379
	(0.00927)	(0.00247)	(0.00163)	(0.000129)	(0.00459)	(0.00187)	(0.0152)	(0.0103)	(0.00778)	(0.0134)	(0.0125)	(0.00577)
Constant	0.940***	0.285**	0.100***	0.0176***	0.182***	0.167***	-0.952***	0.293**	0.172*	0.257	-0.330**	-0.132*
	(0.110)	(0.0293)	(0.0192)	(0.00152)	(0.0543)	(0.0222)	(0.180)	(0.121)	(0.0920)	(0.158)	(0.148)	(0.0682)
R-squared	0.304	0.283	0.135	0.314	0.068	0.224	0.263	0.051	0.073	0.077	0.137	0.047

Table 6.67A: Rural Sub-sample

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruit	Veg	PTI	Beverages
L_food	-0.0867*** (0.0128)	- 0.0368*** (0.00429)	-0.0106*** (0.00232)	-0.00230*** (0.000509)	-0.0192*** (0.00529)	-0.0141*** (0.00295)	0.192*** (0.0232)	-0.0124 (0.0165)	-0.0217** (0.0104)	-0.0225 (0.0196)	0.0146 (0.0190)	0.0202* (0.0103)
famsize	0.0482*** (0.00462)	4.11e-05 (0.00155)	0.00221*** (0.000839)	0.000221 (0.000184)	0.00497** (0.00192)	0.00369*** (0.00107)	-0.0171** (0.00842)	-0.00695 (0.00598)	0.00377 (0.00378)	-0.0132* (0.00710)	-0.0173** (0.00688)	-0.00845** (0.00374)
onech_dum	-0.0171** (0.0125)	-0.00642 (0.00419)	-0.00341 (0.00226)	-0.000453 (0.000497)	0.000593 (0.00517)	0.00169 (0.00288)	-0.0144 (0.0227)	0.0282* (0.0161)	0.00875 (0.0102)	-0.000974 (0.0192)	0.00546 (0.0186)	-0.00192 (0.0101)
morech_dum	-0.0934*** (0.0154)	0.00362 (0.00518)	- 0.00810*** (0.00280)	-0.00110* (0.000614)	-0.00704 (0.00639)	-0.0108*** (0.00356)	0.0118 (0.0281)	0.0746*** (0.0199)	-0.0108 (0.0126)	0.00134 (0.0237)	0.0482** (0.0229)	-0.00828 (0.0125)
educode	-0.0690*** (0.0250)	0.0111 (0.00840)	0.00157 (0.00453)	-0.00145 (0.000995)	-0.00935 (0.0104)	0.000805 (0.00576)	-0.00239 (0.0455)	-0.0249 (0.0323)	0.0694*** (0.0204)	0.0270 (0.0384)	-0.00200 (0.0372)	-0.000845 (0.0202)
relgcode	0.0169 (0.0122)	0.00117 (0.00410)	0.000329 (0.00221)	0.000670 (0.000486)	0.0118** (0.00506)	-0.00964*** (0.00282)	-0.127*** (0.0222)	-0.0237 (0.0158)	0.0172* (0.00998)	0.0490*** (0.0187)	0.0318* (0.0182)	0.0314*** (0.00987)
socgcode	0.0144 (0.0107)	-8.33e-05 (0.00361)	-0.000340 (0.00195)	0.000527 (0.000427)	-0.00140 (0.00445)	0.00357 (0.00248)	-0.0709*** (0.0195)	-0.00278 (0.0139)	-0.00124 (0.00877)	0.0803*** (0.0165)	-0.0154 (0.0160)	-0.00678 (0.00868)
lancode	0.00685 (0.0121)	-0.00285 (0.00405)	0.00306 (0.00219)	0.000484 (0.000481)	0.00229 (0.00500)	0.00329 (0.00278)	0.0235 (0.0220)	0.00354 (0.0156)	0.00730 (0.00986)	-0.0182 (0.0185)	-0.0265 (0.0179)	-0.00273 (0.00976)
Constant	0.779*** (0.107)	0.370** (0.0360)	0.106*** (0.0194)	0.0230*** (0.00426)	0.198*** (0.0444)	0.143*** (0.0247)	-1.320*** (0.195)	0.250* (0.138)	0.221** (0.0875)	0.329** (0.164)	0.00769 (0.159)	-0.106 (0.0866)
R-squared	0.457	0.412	0.162	0.172	0.117	0.308	0.400	0.121	0.127	0.197	0.087	0.160

Regression Results, Rich and Poor

Table 6.68A: Pooled Sample (n= 400)

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	cereal	pulse	sugar	salt	oil	spice	efm	milk	fruit	veg	pti	Bev
L_food	-0.0902*** (0.00902)	-0.0318*** (0.00262)	-0.00995*** (0.00158)	-0.00188*** (0.000234)	-0.0162*** (0.00418)	-0.0157*** (0.00190)	0.154*** (0.0154)	-0.0204* (0.0105)	-0.0160** (0.00751)	-0.0103 (0.0133)	0.0345*** (0.0125)	0.0234*** (0.00621)
famsize	0.0392*** (0.00306)	0.000838 (0.000887)	0.00170*** (0.000535)	0.000221*** (7.93e-05)	0.00430*** (0.00142)	0.00339*** (0.000644)	-0.00720 (0.00521)	-0.00124 (0.00356)	-0.00377 (0.00255)	-0.0145*** (0.00450)	-0.0172*** (0.00424)	0.00579*** (0.00210)
onech_dum	-0.0234*** (0.00863)	-0.00365 (0.00251)	-0.00236 (0.00151)	-0.000253 (0.000224)	0.00516 (0.00400)	0.000495 (0.00182)	0.00313 (0.0147)	0.0209** (0.0101)	0.0143** (0.00719)	-0.00692 (0.0127)	-0.00752 (0.0120)	7.17e-05 (0.00594)
morech_dum	-0.0836*** (0.0107)	0.00360 (0.00311)	-0.00745*** (0.00188)	-0.000517* (0.000278)	-0.00446 (0.00496)	-0.00984*** (0.00226)	0.0135 (0.0183)	0.0387*** (0.0125)	0.0181** (0.00892)	0.00223 (0.0158)	0.0362** (0.0149)	-0.00650 (0.00738)
educode	-0.0114 (0.0128)	0.00247 (0.00372)	0.00223 (0.00225)	-0.000243 (0.000333)	-0.0120** (0.00594)	-0.00120 (0.00270)	-0.0786*** (0.0219)	-0.0217 (0.0150)	0.0276** (0.0107)	0.0355* (0.0189)	0.0546*** (0.0178)	0.00291 (0.00883)
relgcode	0.0116 (0.00795)	0.000495 (0.00231)	0.00177 (0.00139)	0.000154 (0.000206)	0.00578 (0.00368)	-0.00684*** (0.00167)	-0.0760*** (0.0136)	-0.00361 (0.00927)	0.0115* (0.00662)	0.0231** (0.0117)	0.0181 (0.0110)	0.0140** (0.00547)
socgcode	0.00918 (0.00729)	-0.000236 (0.00211)	0.00160 (0.00128)	7.00e-05 (0.000189)	0.000749 (0.00337)	0.000682 (0.00154)	-0.0366*** (0.0124)	0.0136 (0.00850)	0.00258 (0.00607)	0.0311*** (0.0107)	-0.0177* (0.0101)	-0.00507 (0.00502)
lancode	-0.00181 (0.00730)	-0.00441** (0.00212)	0.000312 (0.00128)	0.000144 (0.000189)	0.000500 (0.00338)	0.00304** (0.00154)	0.0232* (0.0125)	-0.00722 (0.00852)	0.00311 (0.00608)	-0.0191* (0.0108)	-0.00969 (0.0101)	-0.00243 (0.00503)
rescode	0.00283 (0.00784)	-0.00137 (0.00227)	-0.000242 (0.00137)	-0.000789*** (0.000203)	0.00854** (0.00363)	0.00338** (0.00165)	5.16e-05 (0.0134)	-0.00250 (0.00914)	-0.00478 (0.00653)	0.0162 (0.0115)	-0.0138 (0.0109)	-0.00751 (0.00539)
Constant	0.847*** (0.0773)	0.323*** (0.0224)	0.102*** (0.0135)	0.0196*** (0.00200)	0.176*** (0.0358)	0.158*** (0.0163)	-1.070*** (0.132)	0.288*** (0.0901)	0.200*** (0.0643)	0.266** (0.114)	-0.174 (0.107)	-0.136** (0.0532)
R-squared	0.340	0.333	0.135	0.217	0.078	0.245	0.298	0.058	0.053	0.111	0.099	0.079

Standard errors in parentheses and *** p<0.01, ** p<0.05, * p<0.1

Table 6.69A: Poorest 30% Household (n=120)

VARIABLES	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruits	Veg	PTI	Bev
L_food	-0.152*** (0.0298)	-0.0226*** (0.00753)	-0.00634 (0.00455)	-0.00206*** (0.000663)	-0.0453*** (0.00998)	-0.0119** (0.00589)	0.258*** (0.0341)	0.0227 (0.0299)	-0.0319* (0.0178)	0.00615 (0.0311)	-0.00199 (0.0266)	-0.0129 (0.0121)
famsize	0.0592*** (0.00922)	-0.00646*** (0.00233)	-8.89e-05 (0.00141)	0.000230 (0.000205)	0.00913*** (0.00309)	0.00259 (0.00182)	-0.0275** (0.0106)	-0.0134 (0.00925)	0.00657 (0.00550)	-0.0208** (0.00963)	-0.00717 (0.00823)	-0.00236 (0.00375)
onech_dum	-0.0710*** (0.0189)	3.19e-06 (0.00480)	-0.00335 (0.00290)	0.000198 (0.000422)	-0.00977 (0.00635)	-0.00420 (0.00375)	0.0331 (0.0217)	0.0321* (0.0190)	0.00736 (0.0113)	0.0129 (0.0198)	0.0164 (0.0169)	-0.0137* (0.00770)
morech_dum	-0.167*** (0.0299)	0.0133* (0.00756)	-0.00748 (0.00457)	-0.000829 (0.000666)	-0.0200** (0.0100)	-0.0184*** (0.00591)	0.0765** (0.0342)	0.0714** (0.0300)	-0.0247 (0.0178)	0.0534* (0.0312)	0.0298 (0.0267)	-0.00578 (0.0121)
educode	-0.0228 (0.0339)	0.0226*** (0.00857)	0.0126** (0.00518)	-0.000332 (0.000755)	0.00909 (0.0114)	-0.00687 (0.00670)	-0.120*** (0.0388)	0.0573* (0.0340)	0.0337* (0.0202)	0.0227 (0.0354)	0.00323 (0.0302)	-0.0108 (0.0138)
relgcode	0.0277 (0.0185)	-0.000579 (0.00468)	0.00109 (0.00283)	-2.14e-06 (0.000412)	0.0105* (0.00619)	-0.0120*** (0.00366)	-0.116*** (0.0212)	-0.000153 (0.0185)	0.0276** (0.0110)	0.0223 (0.0193)	0.0248 (0.0165)	0.0146* (0.00750)
socgcode	0.0304* (0.0169)	-0.00763* (0.00428)	0.00272 (0.00258)	-0.000386 (0.000377)	-0.00182 (0.00567)	0.00180 (0.00334)	-0.0524*** (0.0194)	-0.00612 (0.0170)	0.0138 (0.0101)	0.0242 (0.0177)	-0.00585 (0.0151)	0.00137 (0.00687)
lancode	-0.0124 (0.0167)	-0.00568 (0.00423)	-0.00242 (0.00255)	0.000192 (0.000372)	-0.00466 (0.00560)	-0.000405 (0.00330)	0.0200 (0.0191)	0.00937 (0.0168)	0.00724 (0.00997)	0.00282 (0.0174)	-0.0135 (0.0149)	-0.000485 (0.00678)
rescode	-0.000170 (0.0166)	-0.00653 (0.00421)	-0.00347 (0.00254)	-0.000877** (0.000370)	0.00340 (0.00557)	0.00269 (0.00329)	0.0431** (0.0190)	-0.00447 (0.0167)	-0.0110 (0.00993)	0.0120 (0.0174)	-0.0334** (0.0148)	-0.00125 (0.00675)
Constant	1.350*** (0.240)	0.276*** (0.0607)	0.0793** (0.0366)	0.0216*** (0.00534)	0.422*** (0.0803)	0.139*** (0.0474)	-1.921*** (0.274)	-0.0549 (0.241)	0.283* (0.143)	0.127 (0.250)	0.109 (0.214)	0.169* (0.0973)
Observations	120	120	120	120	120	120	120	120	120	120	120	120
R-squared	0.313	0.414	0.138	0.211	0.190	0.223	0.517	0.083	0.147	0.104	0.091	0.139

SE_in_parenthesis

*** p<0.01, ** p<0.05, * p<0.1

Table 6.70A Richest 30% Household (n=120)

VARIABLES	(1)	(2)	(3)	(4)	(5)	(6)	(7)	(8)	(9)	(10)	(11)	(12)
	Cereal	Pulse	Sugar	Salt	Oil	Spice	EFM	Milk	Fruits	Veg	PTI	Bev
L_food	-0.0644***	-0.0295***	-0.00948***	-0.00121***	-0.0162***	-0.0134***	0.125***	0.00334	-0.0370**	-0.0373	0.0567*	0.0233**
	(0.0108)	(0.00371)	(0.00229)	(0.000285)	(0.00550)	(0.00259)	(0.0308)	(0.0192)	(0.0143)	(0.0248)	(0.0292)	(0.0113)
famsize	0.0251***	0.00438**	0.00181*	-4.98e-07	0.00753***	0.00255**	-0.0227	-0.0133	0.00526	-0.000478	-0.0133	0.00322
	(0.00493)	(0.00170)	(0.00105)	(0.000130)	(0.00252)	(0.00119)	(0.0141)	(0.00877)	(0.00654)	(0.0113)	(0.0134)	(0.00518)
onech_dum	0.00159	-0.00709	-0.00295	-5.46e-05	0.0107	0.00562*	0.0280	0.0293	-0.00325	-0.0517*	-0.0126	0.00238
	(0.0133)	(0.00458)	(0.00284)	(0.000352)	(0.00680)	(0.00321)	(0.0381)	(0.0237)	(0.0177)	(0.0306)	(0.0361)	(0.0140)
morech_dum	-0.0233	-0.00501	-0.00804**	-2.01e-05	-0.00965	-0.00302	0.0699	0.0357	-0.00340	-0.0531	0.0271	-0.0272
	(0.0175)	(0.00602)	(0.00373)	(0.000463)	(0.00894)	(0.00422)	(0.0500)	(0.0311)	(0.0232)	(0.0403)	(0.0475)	(0.0184)
educode	0.0222	-0.00570	0.00246	0.000192	-0.00396	0.0105***	-0.0710	-0.0358	0.0136	-0.0105	0.0797*	-0.00160
	(0.0163)	(0.00560)	(0.00347)	(0.000431)	(0.00832)	(0.00392)	(0.0465)	(0.0290)	(0.0216)	(0.0375)	(0.0442)	(0.0171)
relgcode	0.00327	0.00177	0.00258	0.000173	0.00804	0.00176	-0.0806***	0.00368	-0.0253*	0.0260	0.0401	0.0184*
	(0.00970)	(0.00334)	(0.00207)	(0.000257)	(0.00496)	(0.00234)	(0.0277)	(0.0173)	(0.0129)	(0.0223)	(0.0264)	(0.0102)
socgcode	-0.00186	-0.00106	0.00186	-0.000106	0.000262	-0.00128	-0.0556**	0.0190	-0.0196	0.0761***	-0.0283	0.0106
	(0.00924)	(0.00318)	(0.00197)	(0.000245)	(0.00472)	(0.00223)	(0.0264)	(0.0164)	(0.0123)	(0.0213)	(0.0251)	(0.00971)
lancode	-0.00837	-0.00578*	-0.000327	5.47e-05	-0.00284	0.00256	0.0161	0.00345	0.00893	-0.00973	-0.00185	-0.00223
	(0.00981)	(0.00338)	(0.00209)	(0.000260)	(0.00502)	(0.00237)	(0.0281)	(0.0175)	(0.0130)	(0.0226)	(0.0267)	(0.0103)
rescode	-0.00901	0.00131	-4.25e-05	-0.000278	0.0103*	-8.47e-05	-0.0298	0.00412	-0.0108	0.0190	0.00712	0.00817
	(0.0111)	(0.00384)	(0.00237)	(0.000295)	(0.00570)	(0.00269)	(0.0319)	(0.0198)	(0.0148)	(0.0257)	(0.0303)	(0.0117)
Constant	0.631***	0.295***	0.0965***	0.0134***	0.160***	0.126***	-0.735***	0.0892	0.435***	0.486**	-0.415	-0.183*
	(0.0961)	(0.0331)	(0.0205)	(0.00254)	(0.0492)	(0.0232)	(0.275)	(0.171)	(0.128)	(0.221)	(0.261)	(0.101)
Observations	120	120	120	120	120	120	120	120	120	120	120	120
R-squared	0.364	0.404	0.208	0.204	0.260	0.325	0.283	0.064	0.116	0.217	0.112	0.140

Standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

Issue of Zero Consumption: Urban/Rural

In many cases, we have zero consumption.

Table 6.71A: Zero Consumption Cases (Urban/Rural)

Food Items	Urban (n=240)	Rural (n=160)
Cereal	1	0
Pulse	0	0
Sugar	0	0
Salt	0	0
Oil	1	0
Spice	0	0
EFM	7	6
Milk	23	21
Fruit	18	3
Veg	3	1
PTI	41	27
Bev	2	5

Table 6.72A: Zero Consumption Cases: Poor/Rich

Food Item	Poor (n=120)	Rich(n=120)
Cereal	0	0
Pulse	0	0
Sugar	0	0
Salt	0	0
Oil	0	0
Spice	0	0
EFM	7	2
Milk	19 (15.84%)	10 (8.34%)
Fruits	9	3
Veg	3	3
PTI	27 (22.5%)	15 (12.5%)
Beverages	4	0

These zero reporting may arise due to many factors. First, these can be a true 'zero', for example, economic, caste and religious restrictions imply many families do not purchase the item. On the other hand, such zero consumptions also may arise due to the fact that either the households did not purchase those items or those items were not available (although normally the households do purchase such items from time to time) within the time period concerned (see Deaton, 1997).

To mitigate the potential bias arising out of sample selection bias, we employ Heckman two-step estimation methodology (see, for example, Raper *et. al. (op cit)* or Ulubasoglu *et al* (2016). We briefly explain the methodology here.

Suppose the consumption equation to be estimated is given by

$$\mathbf{w} = \mathbf{x}\boldsymbol{\beta} + \boldsymbol{\varepsilon} \dots (A6.1)$$

Here, w is the vector of shares, β is the vector of coefficients to be estimated and x is the vector of explanatory variables. However, the vector w contains many 0 (non-purchase) observations. We assume that the purchase decision (in effect, a zero-one decision) is related to a latent process

$$z^* = \boldsymbol{\xi}\boldsymbol{\Pi} + \mathbf{u} \dots (A6.2)$$

Here ξ is the vector of the explanatory variables and Π is the coefficient vector. Probit specification assumes that the vector of errors follows a standard normal distribution, i.e. $\mathbf{u} \sim N(0, \mathbf{I})$. Moreover, the set of variables x must be a subset of ξ .¹¹⁶ We observe $z_i=1$ (positive purchase) if $z_i^* > 0$ and $z_i=0$ otherwise.

To be more specific to our context, we assume that

$$I_i = \pi_0 + \pi_1 * L_Food + \pi_2 * \ln(non_food) + \pi_3 * famsize + \pi_4 * onech_dum + \pi_5 * morech_dum + \pi_6 * educode + \sum_{k>6} \pi_k * d_k + u_i \dots (A6.3)$$

Here $I_i = 1$ or 0 , d_k is the social indicators we had encountered in equation (*ref to the main body). The only change here is we posit that the purchase decision depends *on expenditure on non-food expenditure* as well as food budget.¹¹⁷ Households typically do purchase foods and non-foods together, and if the non-food expenditure is high, it may have an impact on food expenditure as well.

The inverse-Mill's ratio (IMR) for a typical household is obtained by estimating the above equation

$$IMR_h = \frac{\phi(\boldsymbol{\xi}\boldsymbol{\Pi})}{\Phi(\boldsymbol{\xi}\boldsymbol{\Pi})} \dots (A6.4)$$

For households purchasing the item and

$$IMR_h = \frac{\phi(\boldsymbol{\xi}\boldsymbol{\pi})}{1 - \Phi(\boldsymbol{\xi}\boldsymbol{\pi})} \dots (A6.5)$$

¹¹⁶ Wooldridge (1999).

¹¹⁷ See Ulugbaslu et al (op.cit).

for households not purchasing the item. Here, ϕ and Φ are, respectively, the standard normal density function and cumulative density function evaluated at the predicted values.¹¹⁸

In the second stage of the procedure, the IMR_h is added as an explanatory variable in the original equation, i.e.

$$w_i = \alpha_0 + \alpha_i \ln(X) + \beta_{1i} * family_size + \beta_{2i} * one_child_dum + \beta_{3i} * (more_child_dum) + \beta_{4i} * educ + \beta_{5i} * relig + \beta_{6i} * caste + \beta_{7i} * language + \beta_{8i} * IMR + \varepsilon_i \dots (A6.6)$$

The coefficient β_{8i} measures $\rho\sigma_\varepsilon$, where ρ is the correlation between ε and v . If β_{8i} is not significantly different from zero (running the regressions only with $w_i > 0$), then there is no difference between the two-step and the one-step procedures. Then the marginal effect of $\ln(X)$ on w is α_i as reported in the earlier equation.¹¹⁹

Given the data, we posit that zero consumption is likely to be an issue with milk and PTI, where close to 10% of total observations do are zero. Hence we investigate these two items in detail. First, we report the probit regression separately for urban and rural consumption of milk.

¹¹⁸ Inverse Mill's ratio is the hazard function.

¹¹⁹ Suppose the null cannot be rejected. Then, running the regressions only for families with $w_i > 0$, we get the

conditional expenditure elasticity $e_i(w_i > 0) = 1 + \frac{\alpha_i}{w_i} \Big|_{w_i > 0} + \beta_{8i} \left(\frac{\partial IMR}{\partial \ln X} \Big)_{w_i > 0}$. Given that $IMR = \frac{\phi(\xi\Pi)}{\Phi(\xi\Pi)}$, we must have

$$\begin{aligned} & \frac{\partial}{\partial \ln X} \left(\frac{\phi(\xi\Pi)}{\Phi(\xi\Pi)} \right) \\ &= \frac{\pi_1 * \Phi * \phi' - \phi * \Phi * \pi_1}{\Phi^2} \\ &= \pi_1 * \frac{-(\xi\Pi) * \phi * \Phi - \phi^2}{\Phi^2} \\ &= \pi_1 \left[-(\xi\Pi) * \left(\frac{\phi}{\Phi} \right) - \left(\frac{\phi}{\Phi} \right)^2 \right] \end{aligned}$$

Thus

$$e_i(w_i > 0) = 1 + \frac{1}{w_i} \left\{ \alpha_i - \beta_{8i} \pi_1 \left[(\xi\Pi) * \left(\frac{\phi}{\Phi} \right) + \left(\frac{\phi}{\Phi} \right)^2 \right] \right\}$$

Table 6.73A: Probit Regressions: Milk (urban/Rural)

	Rural	Urban
VARIABLES	milkdum	milkdum
L_food	1.019***	0.391
	(0.354)	(0.350)
famsize	-0.393***	-0.122
	(0.128)	(0.0838)
onech_dum	0.445	0.360
	(0.272)	(0.223)
morech_dum	1.654***	0.460
	(0.466)	(0.322)
educode	-0.585	0.573
	(0.642)	(0.406)
relgcode	-1.139***	-0.00914
	(0.427)	(0.276)
socgcode	-0.209	0.502**
	(0.288)	(0.243)
lancode	-0.0436	0.212
	(0.333)	(0.239)
Lnfe	0.0508	-0.120
	(0.157)	(0.169)
Constant	-6.303**	-1.517
	(2.880)	(2.955)
Observations	160	240

Interestingly, for urban consumption, almost all variables are not significant (does not change the probability of zero consumption). On the other hand, in rural samples, probabilities of consumption are higher for families with a higher food budget and more than one child. However, the probability falls with higher family size and households belonging to the majority religion.

Incorporating the inverse mill's ratios estimated from Probit equation, first, we estimate the equation for consumption in (see equation A1.6) for rural and urban families with $I=1$ (that is $w>0$) to check if there is any selection bias.

Table 6.74A: Selection Equation for Milk (urban/Rural)

	Rural Purchasers	Urban Purchasers
VARIABLES	share milk food	share milk food
L food	-0.0136	-0.0532***
	(0.0268)	(0.0199)
famsize	-0.0102	0.0117*
	(0.00989)	(0.00674)
onech_dum	0.0312	-0.0153
	(0.0193)	(0.0203)
morech_dum	0.0895**	-0.0227
	(0.0369)	(0.0257)
educode	-0.0419	-0.0498**
	(0.0317)	(0.0236)
relgcode	-0.0268	0.00957
	(0.0245)	(0.0110)
socgcode	-0.00306	-0.0134
	(0.0138)	(0.0254)
lancode	0.00279	-0.00641
	(0.0149)	(0.0135)
imr_rur_milk	0.114	
	(0.0818)	
imr_urb_milk		-0.195
		(0.164)
Constant	0.266	0.638***
	(0.223)	(0.215)
Observations	139	217
R-squared	0.127	0.077

Note that the coefficients of IMR (for both rural and urban sub-samples) are not significant. Hence, there is no substantial selection bias in either rural or urban samples for milk consumption.¹²⁰ We can proceed with the coefficients reported in one-step procedure.

Second, we turn towards PTI.

¹²⁰ Wooldridge (1999, pp 566-567)

Table 6.75A: Probit Regression, PTI (Urban/Rural)

	Rural	Urban
VARIABLES	pti dum	pti dum
L food	0.00848 (0.320)	0.344 (0.278)
famsize	0.0467 (0.117)	-0.0226 (0.0911)
onech dum	0.623** (0.301)	0.104 (0.240)
morech dum	0.134 (0.396)	0.0502 (0.334)
educode	0.228 (0.601)	0.214 (0.389)
relgcode	1.295*** (0.290)	0.461** (0.219)
socgcode	0.219 (0.280)	-0.243 (0.222)
lancode	-0.930*** (0.353)	0.105 (0.201)
Lnfe	0.0615 (0.162)	0.314** (0.141)
Constant	-0.258 (2.491)	-5.223** (2.387)
Observations	160	240

Incorporating the inverse mill's ratios estimated from Probit equation, first, we estimate the equation for consumption in rural and urban families with $I=1$ (that is $w>0$).

Table 6.76A: Selection Regression, PTI (Urban/Rural)

	Rural Purchasers	Urban Purchasers
VARIABLES	share PTI food	share PTI food
L food	0.0191 (0.0204)	0.0228 (0.0226)
famsize	-0.0217*** (0.00762)	-0.0208*** (0.00611)
onech dum	0.000875 (0.0283)	-0.0324* (0.0178)
morech dum	0.0594** (0.0257)	0.0307 (0.0220)
educode	0.00168 (0.0425)	0.0376 (0.0291)
relgcode	0.0234 (0.0502)	-0.0213 (0.0228)
socgcode	-0.0200 (0.0182)	-0.00155 (0.0158)
lancode	-0.0201 (0.0331)	-0.0113 (0.0143)
imr_rur_pti	0.0463 (0.102)	
imr_urb_pti		-0.150* (0.0894)
Constant	-0.0102 (0.190)	0.0293 (0.227)
Observations	133	199
R-squared	0.119	0.163

Note that the IMR coefficient is not significant in the rural sample of purchasers and is only *weakly* significant in the urban sample (t value of 1.68). Therefore, we can conclude that, like milk, urban and rural samples of PTI consumption do not show any evidence of selection bias. We can now proceed with the values generated in the main section of the paper.

Now we repeat the procedure for poor/rich households. As we have already noticed above, the maximum zero reporting occurs in Milk and PTI as well.

Table 6.77A: Probit Regressions: Milk (Rich/Poor)

VARIABLES	Poor	Rich
L food	1.447**	0.701*
	(0.631)	(0.383)
famsize	-0.248	-0.291
	(0.207)	(0.195)
onech dum	0.695*	0.847**
	(0.375)	(0.382)
morech dum	1.000*	0.962
	(0.572)	(0.690)
educode	0.601	0.213
	(0.673)	(0.530)
relgcode	-1.063**	0.181
	(0.425)	(0.381)
socgcode	-0.100	0.0122
	(0.302)	(0.368)
lancode	0.199	0.0829
	(0.321)	(0.375)
rescode	0.548*	-0.310
	(0.308)	(0.426)
Lnf	-0.722*	0.169
	(0.410)	(0.296)
Constant	-4.758	-6.339
	(4.941)	(4.265)
Observations	120	120

Robust standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

Thus, the probability of purchase increases with income for poor and rich (although the coefficient is weakly significant for rich). Compared to the reference households of no children, families with one child have a higher probability of purchase (coefficient is weakly significant in case of poor), and Hindu poor households have a lower probability of purchase. Higher spending on non-food weakly reduces the purchase of probability for poor.

Now we present the selection regressions, running them only for the purchasers

Table 6.78A: Selection Regressions: Milk (Rich/Poor)

VARIABLES	Poor	Rich
L_food	-0.0323	-0.0279
	(0.0364)	(0.0404)
famsize	0.00240	-0.00391
	(0.0113)	(0.0165)
onech dum	0.0107	-0.0115
	(0.0206)	(0.0530)
morech dum	0.0366	-0.00649
	(0.0349)	(0.0610)
educode	0.0307	-0.0542
	(0.0311)	(0.0346)
relgcode	0.0308	-0.000115
	(0.0223)	(0.0194)
socgcode	0.00283	0.0265
	(0.0158)	(0.0169)
lancode	0.00823	0.00325
	(0.0147)	(0.0180)
rescode	-0.0166	0.0143
	(0.0165)	(0.0246)
imr poor milk	0.00914	
	(0.0619)	
imr rich milk		-0.101
		(0.206)
Constant	0.391	0.401
	(0.298)	(0.395)
Observations	101	110

We can see that none of the selected variables are significant. Hence we can conclude that selection is not a problem in the case of milk and we can proceed with the estimates and elasticities as in the main text

Next, we analyse the case of PTI.

Table 6.79A: Probit Regressions: PTI (Rich/Poor)

VARIABLES	Poor	Rich
L_food	-0.969*	0.187
	(0.522)	(0.387)
famsize	0.170	0.394*
	(0.181)	(0.208)
onech_dum	0.390	-0.164
	(0.303)	(0.534)
morech_dum	0.277	-1.327*
	(0.495)	(0.699)
educode	0.698	0.303
	(0.547)	(0.774)
relgcode	0.775**	1.050***
	(0.305)	(0.381)
socgcode	-0.379	-0.341
	(0.300)	(0.311)
lancode	-0.164	0.792**
	(0.287)	(0.370)
rescode	-0.321	0.341
	(0.298)	(0.393)
Lnf	-0.0374	0.116
	(0.288)	(0.312)
Constant	8.661*	-3.585
	(4.711)	(4.374)
Observations	120	120

Robust standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

For the poor, a higher food budget reduces the probability of purchase (coefficient is weakly significant). For both rich and poor, the probability of purchase increases for Hindu households. For the rich class, the probability of purchase is higher for Assamese-speaking households. Next, we report selection equations.

Table 6.80A: Selection Regression: PTI (Rich/Poor)

VARIABLES	Poor	Rich
L_food	-0.0611	0.0534*
	(0.0673)	(0.0310)
famsize	-0.00339	-0.0305
	(0.0140)	(0.0187)
onech_dum	0.0490	-0.0149
	(0.0323)	(0.0384)
morech_dum	0.0690*	0.0796
	(0.0387)	(0.0641)
educode	0.0742	0.0708
	(0.0609)	(0.0504)
relgcode	0.101	-0.0115
	(0.0618)	(0.0535)
socgcode	-0.0298	-0.0192
	(0.0278)	(0.0286)
lancode	-0.0320	-0.0405
	(0.0207)	(0.0388)
rescode	-0.0689**	-0.00330
	(0.0282)	(0.0330)
imr_poor_pti	0.258	
	(0.167)	
imr_rich_pti		-0.110
		(0.154)
Constant	0.493	-0.238
	(0.463)	(0.314)
Observations	93	105
R-squared	0.122	0.121

Standard errors in parentheses

*** p<0.01, ** p<0.05, * p<0.1

As we can see, the coefficients of the imr_j ($j=$ rich, poor) terms are not significant. Hence we conclude that, in both cases, we can go forward with our elasticity estimates as reported in the main text.



Testing the Constraints

The Engle curve we are estimating is the following

$$w_i = \alpha_0 + \alpha_i \ln(X) + \beta_{1i} * family_size + \beta_{2i} * one_child_dum + \beta_{3i} * (more_than_one_child_dum) + \beta_{4i} * educ + \beta_{5i} * relig + \beta_{6i} * caste + \beta_{7i} * language + \varepsilon_i, \dots (A6.7)$$

Since $\sum w_i = 1$, the following parameter restrictions must hold:

$$\sum \alpha_i = 0, \sum_i \beta_{ki} = 0, \sum \alpha_{0i} = 1. ^{121}$$

There are three different strategies to impose the constraints. First, *ex-ante*, we can impose the constraints before estimation. Second, we can compute the coefficients of 11 of the 12 food groups and calculate the coefficients of the remaining subgroup by imposing the constraints *ex-post*. We take the third path: after obtaining the coefficients from 12 equations, we explicitly test for the restrictions.

The result is summarized in the table below:

Table 6.81A: Theoretical Constraint for Rural/Urban Analysis

Null Hypothesis	Rural	Urban	Full Sample
$\sum \alpha_0 = 1$	0.04	0.05	Satisfied
p value (chi square)	0.8497	0.8227	-do-
$\sum \alpha_i = 0$	0.04	0.03	Satisfied
p value (chi square)	0.8460	0.8548	-
$\sum \beta_{1i} = 0$	0.00	0.05	Satisfied
p value (chi square)	0.9600	0.8205	-
$\sum \beta_{2i} = 0$	0.39	0.02	0.27
p value (chi square)	0.5330	0.8912	0.6058
$\sum \beta_{3i} = 0$	0.05	0.00	0.04
p value (chi square)	0.8206	0.9459	0.8481
$\sum \beta_{4i} = 0$	0.17	1.31	Satisfied
p value (chi square)	0.6795		-
$\sum \beta_{5i} = 0$	0.02	0.00	0.02
p value (chi square)	0.8927	0.9767	0.8849
$\sum \beta_{6i} = 0$	1.62	1.47	0.10
p value (chi square)	0.2034	0.2260	0.7579
$\sum \beta_{7i} = 0$	0.12	0.12	0.11
p value (chi square)	0.7343	0.7282	0.7397

¹²¹ See Ulugubaslu (op.cit)

Thus, in both urban and rural subsamples, the restrictions cannot be rejected. In the pooled sample, due to the nature of the data, none of the restrictions are rejected.

For the income class analysis, we proceed exactly as above. The only difference is we incorporate residence dummy explicitly.

The Engle curve we are estimating is the following

$$w_i = \alpha_{0i} + \alpha_i \ln(X) + \beta_{1i} * family_size + \beta_{2i} * one_child_dum + \beta_{3i} * (more_than_one_child_dum) + \beta_{4i} * educ + \beta_{5i} * relig + \beta_{6i} * caste + \beta_{7i} * language + \beta_{8i} * residence + \varepsilon_i \dots (A6.8)$$

The result is summarized in the table below:

Table 6.82A: Theoretical Constraints for Rich/Poor Analysis

Variables	Poor	Rich	Pooled
Constant	Satisfied	Satisfied	0.05
p value (chi square)	-	-	0.8178
Food Budget	Satisfied	Satisfied	0.06
p value			0.8017
Family Size	Satisfied	Satisfied	0.02
p value			0.8957
One child	1.05	4.02**	0.15
p value	0.3051	0.0450	0.6997
More than one Child	Satisfied	3.56*	0.05
p value	-	0.0592	0.8272
Education	1.14	0.00	1.41
p value	0.2858	.99	0.2351
Religion	3.98**	1.51	0.04
p value	0.0459	0.2194	0.8323
Caste	1.15	Satisfied	0.05
p value	0.2841		0.8239
Language	0.40	1.66	0.00
p value	0.5265	0.1978	0.9635
Residence	1.15	1.81	0.56
p value	0.2840	0.1787	0.4558

Thus, in the case of the pooled sample, all restrictions are satisfied. In case of the poor subset, the constraints are automatically satisfied for a food budget, family size, the dummy for households with more than one child, and the constant. However, the constraint is violated for religion

dummy.¹²² For other variables, the null hypothesis cannot be rejected. For the rich 30% subset, the constraints are automatically satisfied for the food budget, family size, caste dummy and constant term. However, the constraints on children dummies are not satisfied.¹²³ For the other variables, the null hypothesis cannot be rejected.

We can conclude that the data set does not violate the theoretical restrictions in both analyses (urban/rural and rich/poor) of Engle curve.



¹²² The linear combination (sum of the coefficients, using Stata's *lincom* command) yields that the sum is 4.69×10^{-9} . However, a very low standard error is making this coefficient appear significantly different from zero.

¹²³ The linear combination (sum of these coefficients, using the *lincom* command of Stata), yields that the of the sums are -7.94×10^{-9} and -1.03×10^{-8} , respectively. However, very low standard errors make these coefficients to be "significantly" different from zero.

Chapter 7

Summary and Conclusion

This is the concluding section of this thesis. It records the significant findings of the work. It also presents a few policy implications of the findings. The current research focuses on the study of the effect of the household budget and other demographic variables (such as family size and composition, household-level educational attainment, socio-demographic variables such as caste, religion, and linguistic identity) on household consumption. The focus of the present study is Assam in general and Kamrup (Metro) and Kamrup Districts in specific. The main thrust of the research project is to understand consumption patterns. It is our contention that consumption patterns are reflected in elasticities. Consequently, changing elasticities, either over-time or in a cross-section, imply shifts in economic and behavioural factors that determine consumption. In turn, such shifts have important consequences for policies.

For both primary and secondary sources, I have analyzed the collected data using multiple estimation strategies. The relevant econometric models mainly come in two subgroups. The majority of the work is done through multiple equation demand system estimation. The commodities (or groups of commodities) under consideration are such that price-quantity data is available for all. Where such information is limited, a single equation model is adopted to include all categories. The focus is mainly on estimating various elasticities and doing a comparative analysis across sub-samples and demand models. As an application of elasticity measurements, I show how the data (in a limited way) can hint towards the direction of commodity tax reform.

In sum, the following are the main research questions

- How can we compute relevant elasticities and other parameters?
- How do these elasticities change over sub-samples? Such sub-samples are defined over a cross-section as well as over-time.

- How can we use the elasticities for practical purposes? More importantly, how can we compare policies over-time as well as over cross-section?
- Apart from economic factors such as prices and income, what are the roles played by various demographic characteristics in shaping up consumption?
- Are the estimates consistent across the models?

The following section presents the objectives and major findings of the study.

7.1 Summary of Chapters and Major Findings

Chapter 2

The particular chapter is devoted to the literature review. Literature suggests that there exists considerable regional variation in demand patterns across India. As food policy (and possibly other social security policies) is tied up with elasticity measures, any such central initiative should show flexibility for differential implementation across states. For that, regional analysis is imperative. Besides, India has embarked on comprehensive tax reform as nationwide GST has been introduced during 2018-19. It is our contention that the pan Indian studies (Meenakshi 1996; Ray and Meenakshi 1999) which have been done may not be a suitable guide for the positive or normative understanding of consumption patterns. The gaps in the literature have been identified and discussed. Hence, it provides a motivation for the current research.

Chapter 3

The chapter provides a brief and technical survey of the methodology. First, we identify the key parameters which are to be estimated. Second, the methodologies for estimation of multiple equation complete demand systems as well as single equation models are provided. The assumptions of each model have been discussed which is followed by the (system of) equations generated. Moreover, elasticities formulae are derived and I show how the elasticities relate to issues of commodity tax reform.

Chapter 4

This chapter presents a comparative demand analysis of selected food items in Assam using 66th and 68th round secondary data of NSSO. Data has been analysed using LES and LA-AIDS

Demand system. Own and Cross price elasticities along with expenditure elasticities have been calculated. The marginal welfare cost of taxation has been calculated for two sub-samples, viz. rural and urban to predict the direction of optimal commodity tax reform.

Comparisons of estimates, elasticities and marginal welfare costs of taxation within a single round and over-time between different rounds have been estimated and compared. It was found that depending on the value judgement of the social planner, for urban and rural sectors, the tax policies are expected to be different. Urban and rural elasticities also exhibit differences, both over cross-section and over-time. But to fill up the gaps of this analysis (the main problem is obsolescence of data), a primary survey needs to be undertaken at a much-disaggregated level.

Chapter 5

In this chapter, we have summarized the methodology and exploratory findings from the survey. The details of the selection of field study, collection of data, including the broad profile of sample area have been described. The survey was carried in two districts of Assam- Kamrup (Metropolitan) and Kamrup. The field survey gathered information on certain necessary food items of consumption such as cereals, pulses, sugar, salt and oil, fruits, vegetables, milk, egg, fish, meat, beverages, intoxicants, etc. including their monthly consumption expenditure.

A stratified multi-stage design has been adopted for the primary survey Also, purposive sampling and proportional sampling had been used in the collection of data. We interviewed a total of 400 households. The questionnaire used in the field has questions that have been replicated from NSSO 66th round data. A one-month reference period had been taken and the survey was done from September 2018 to May 2019.

This chapter helps in obtaining an overall picture of well-being in the sampled households which is representative of the population under study. But there is no single and universally adopted indicator as a yardstick. We mainly focussed on total household consumption expenditure, household food consumption expenditure and commodity-wise consumption expenditure with respect to the demographic variables. The indicators such as per capita expenditure, total household consumption expenditure, household food consumption expenditure and adult per capita expenditure provide only a quantitative aspect of welfare. Using methods such as pair

wise t-test or ANOVA, we show that expenditure patterns are significantly different for different demographic groups.

Chapter 6

In this chapter, we have used our survey data to analyse demand patterns for two contiguous districts of Assam: Kamrup Metropolitan (Guwahati City) and Kamrup District. Due to the limitation of data, price is available for only a subset of the commodities. We ran two different estimation strategies.

First, we have estimated complete demand systems based on the limited subset of commodities. The estimation procedures include both LES and LA-AIDS. The focuses are on the effects of demographic variables, the elasticities as well as marginal welfare cost of taxation. We carry out the analysis for two sub-samples, viz. rural and urban.¹²⁴ As in chapter 4, we have compared the estimates/policy implications across rural/urban consumption categories.

In the second part of the chapter, we run an Engle curve analysis on all commodities, the independent variables being family food budget and various demographic factors. The focus is on the impacts of socioeconomic variables as well as expenditure elasticity. The estimation strategy allows for effect-comparisons of the demographic factors (and relevant elasticities) across the pooled data and various sub-samples. We consider two sub-samples here. One is the urban/rural (as in the case of complete demand) and another is poor/rich (top /bottom 30% of MPCE classes). In general, one expects that the subsamples (urban/rural/rich/poor) to be different from their pooled counterparts. Yet, surprisingly, the impact of many variables on the pooled Engel curve is identical to that with the subsamples, thus making the pooled curve a good approximation for overall behaviour. The consistency of the subsamples with the pooled sample is higher in the case of urban/rural division than in the case of poor/rich division. This is however expected as the poor/rich (120 each) division contains fewer data points than the urban/rural (240/160) division. Consequently, if a food policy targets urban/rural separately, our survey more or less conforms to the adaptation of universal application (based on, say, the pooled data).

¹²⁴ Note that the issue of tax reform has limited application in the context of a district analysis, and more so in the context of urban/rural subsamples within the same district. Nevertheless, the analysis is presented for

However, if the food policy targets rich and poor separately, then a more nuanced approach is required.

7.2 Policy Implications

Based on those results, one of the major implications of our thesis is that policymakers should consider context-specific factors for understanding consumption and formulate welfare improving strategies. This will help in taking an effective preventive measure, say, against malnutrition, and a better target for improvement of food security among the population at a disaggregated level rather than universal, one-size-fits-all type intervention, for example, fixing a common tax-subsidy rule for the whole country. The analysis also suggests that one should not ignore the effects of socio-demographic variables (such as family size, education, religious and caste alignments) on consumption. These may serve as a crucial guide to policymakers for formulating differential food policy for different groups of the society. However, as far as tax reforms are concerned, the results do not vary greatly across demand models.

Tax reform indicates that cereals and pulses should have their taxes increased, sugar, salt and oil may have their taxes decreased for commodity taxes to be optimal. Note that the ranking of lambdas are fairly consistent under different assumptions of ε . Here, we may reduce the tax on the top 3 commodities, i.e., sugar, salt and oil and increase tax on the bottom two ranking items which are cereals and sugar. But as we move from $\varepsilon=0$ to $\varepsilon=0.5$, we need to reduce taxes on pulses, sugar and oil and increase taxes on cereals and salt. This result is consistent throughout all the ε s.

I adopt the convention that “top three” commodities should have a reduction of taxes or increase in subsidy (and the rest qualifies for an increase in taxes or reduction in subsidy), and that on “bottom two” should be decreased, Thus, comparing the rural and urban sectors, the prescription is that taxes on oil and salt should always be decreased and that on pulse should be increased.

The optimality table (for primary survey) for urban and rural areas indicates that as per their lambda values, the ranking of the commodities is reasonably robust to the changing values of

epsilon. Again, for the urban sector, sugar and oil are the top two commodities for $\epsilon=0$. For other all, it is pulses and sugar except for $\epsilon=2$, where it is pulses and salt. Thus, the taxes mainly on pulses and sugar should be decreased and that on cereals and oil may be increased. For the rural sector, there are rank reversals for sugar and pulses for $\epsilon=.5$ and all other values of ϵ . Thus, the taxes on pulses and sugar should be decreased and that on cereals and oil may be increased. In the rural sector also, we have remarkable consistency: taxes on pulse and sugar to be reduced.

We can see that for the pooled sample, the ranks of marginal welfare costs are stable for various values of ϵ except for $\epsilon = 0$. The “top two” commodities are pulses and sugar for $\epsilon = 0$, and pulses and salt for the rest and hence taxes on these commodities may be decreased.

7.3 Future Scope

Given the time constraint, our sample constituted only two districts of Assam and five food commodities in the primary survey. Also, secondary data was last collected during 2012. Based on the findings of this survey, further research can examine all food and non-food items in the total budget consumption. Discussions of this study can be utilized by policymakers and also by researchers in exploring differential policies focusing on the demographics of a particular region. Demand systems other than LES and LA-AIDS may be used to estimate demand models too, and the performance can be compared. It is also possible to extend the estimations to other directions, e.g. construction of cost of living indices, welfare changes (e.g. given a hypothetical price shock), demand for calories and other nutrients, etc.

In sum, there exists a valid future research agenda.

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